

14/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

PAGE: 281

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: SAN JOSE

Market: COSTA RICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: To keep working with Canadian exporters and local agents
Expected Results: To increase present exports

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: ExpoComer 90. March 1990. Panama
Expected Results: To increase present exports

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Develop a more complete market profile
Expected Results: To introduce Canadian exporters into the local market.