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Engineering Him LABIBLISTHECULE BUIN Breaks Thto U.S. Market

The engineering firm of Dupras Ledoux was not new to its field either in Canada or abroad when it entered the United States market, but it was in the U.S. that its recent master-

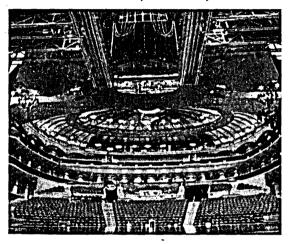
Montre

piece brought it the biggest kudos, along with its biggest challenge to date.

It all began in 1994-1995, when Dupras Ledoux took on the mechanical and electrical engineering work for the studios and offices of the new head office of the famous Cirque du Soleil in Montreal.

When the decision was made to set up a permanent show facility for the Cirque in the Bellagio Hotel in Las Vegas, Cirque management

suggested that the American architects responsible for the work contact Dupras Ledoux. "The engineers, architects and representatives of the owners of Bellagio all came up to Montreal," André Dupras, President of the Montreal firm, said, "to get a feel for who we were, and they went away more than



Cirque du Soleil's theatre "O" in the Bellagio Hotel in Las Vegas.

satisfied. Of course, we were very happy as well, since we had landed the contract."

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Airport Opportunities Taking Off in China

by Jordan Reeves

The Airport Development and Commercialization Seminar, which took place last December in Montreal, provided Canadian companies with a flight plan for doing business in China. Jointly organized by the Department of Foreign Affairs and International Trade (DFAIT) and Quebec's Ministry of Industry and International Trade, the seminar attracted 51 Chinese delegates, mainly from regional airports,

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