

# CIRCULAR.

**MCINNES BROS. & CO.**

**HAMILTON.**

**I**N presenting our Spring Circular to the Trade it affords us pleasure to announce we are at this early period of the season, assorted in all departments and fully prepared for the reception of buyers.

As during the past twenty-five years we have maintained a commanding position in the trade, we are determined by continued efforts to still further promote the reputation of the House by every legitimate means, and the active competition which now exists, to secure prompt paying accounts or buyers for cash, shall stimulate us not only to maintain but to surpass the favorable record of the past—by the effective manner in which our business shall continue to be conducted, the value of everything offered, and the fidelity with which our customers will be served.

We desire to point out the following as some of the advantages which merchants will recognize in dealing with us.

We hold at all times the largest and most comprehensive stock of Textile fabrics in this country.

Our assortments in all departments will be found complete in every detail, and seasonable goods can be obtained from us all the year round.

Buyers will be supplied with all goods at the very best value which is to be obtained. Our Connections both in Great Britain and on the Continent being thorough and extensive enables us to reach the very best sources of supply.

We buy our goods for **CASH**, our correspondents are thus placed on the very best footing to compete successfully with others in the trade.

In all our transactions we do direct with the manufacturers, and thus avoid all intermediate charges and profits whatever.

All orders whether by letter or through our Travellers receive the most careful attention and are executed under the personal supervision of a member of the firm.

As every buyer of importance in Ontario has so frequently been in our warehouse, it may be superfluous to enumerate our various departments, or give in detail the fabrics and prices kept in each, it may however be in order to recapitulate some of the leading lines in which we invite comparison.