

INSURANCE COMPANIES

"SOLID AS THE CONTINENT"

Every year shows a marked increase in the number of policies for large amounts placed with the North American Life.

The fact is significant.

It proves that the Company's financial standing and business methods stand the test of expert scrutiny.

North American Life

Assurance Company

Head Office: - TORONTO, CAN.



The Home Life Association of Canada

Head Office :
Home Life Building
Toronto

Capital and Assets exceed
\$2,000,000

The Western Empire Life Assurance Company

Head Office ... Somerset Block, Winnipeg, Canada

Protect Your Home—Capitalize Your Earning Power—

By taking out one of our Special O.B. Policies.

Low Rates. High Guarantees. Total Disability.

TO PRODUCERS:—100 per cent. return from your work is possible with this Company because of liberal contracts and practical Head Office co-operation.

Apply : WILLIAM SMITH, Managing Director.

AGENTS

EXCELLENT CONTRACTS OFFERED

GRESHAM LIFE

ASSURANCE SOCIETY, Ltd.
MONTREAL

Established 1848 :: Funds \$50,000,000

ARCH. R. HOWELL, Manager for Canada

Your enquiry for Terms will be regarded confidential

Ask the Subscription Department about our Special Book Offer

THE REPORT FOR 1913

of The Great-West Life is now in print

The main features of this, the Company's most successful year, were

Applications received.....	\$27,196,754
Insurance in force end 1913.....	97,048,714
Assets end 1913	14,382,656
Surplus earnings 1913	639,742
Income for 1913	4,121,890
Gross rate of interest earned on investments...	7.90%

The report will be mailed on request.

THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE WINNIPEG

THE GROWING POPULARITY

of the Mutual System is sufficiently indicated by the fact that our

Assurances in force 31/12/13 were
\$87,410,526

indicating a net gain for the year of
\$9,489,382

THE MUTUAL LIFE ASSURANCE CO. OF CANADA

WATERLOO ONTARIO

GOOD RETURNS ABSOLUTE SECURITY SUN LIFE ASSURANCE COMPANY OF CANADA

BIGGEST { ASSETS
INCOME
BUSINESS IN FORCE
NEW BUSINESS
SURPLUS } OF ALL CANADIAN COMPANIES

Head Office: MONTREAL

ROBERTSON MACAULAY, Pres. T. B. MACAULAY, Man. Dir.

Readily Saleable Policy Contracts

Premiums and Provisions just a little better than the usual furnish a fund of enthusiasm for the agent selling the popular policies of

The Prudential Life Insurance Company

Head Office - WINNIPEG Man.

G. H. MINER, Managing Director

The Seal of Merit has been indelibly stamped on the policies of THE DOMINION LIFE

owing to its consistent payment to policyholders of
UNEXCELLED ACTUAL RESULTS

The Highest Rate of Interest (8.11%) and } of any well-established Com-
The Lowest Death Rate (27% of expected) } pany in Canada.

Head Office: WATERLOO, ONT.