

Earning Power of Brain

Depends upon everyday food to renew the loss of yesterday.

You can't make a keen, bright "thinker" from badly selected food.

There are certain elements in the field grains that Old Dame Nature must have to build good, strong, working grey matter in brain and nerve centres.

These things are scientifically incorporated in the world-famous Brain Food

Grape-Nuts

"There's a Reason"

Postum Cereal Co., Ltd., Battle Creek, Mich., U.S.A.
Canadian Postum Cereal Co., Ltd., Windsor, Ont.

It's Baker's and It's Delicious



Made by a perfect mechanical process from high grade cocoa beans, scientifically blended, it is of the

finest quality, full strength and absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb. cans, net weight.

Booklet of Choice Recipes Sent Free
WALTER BAKER & CO. LIMITED
ESTABLISHED 1780
MONTREAL, CAN. DORCHESTER, MASS.



The very soul of the flowers is caught and held captive in this exquisite perfume of

Taylor's

—the first perfumers of Canada, and the creators of distinctive perfumes that rival the choicest of the old world.

PANDORA
PERFUME

is a fascinating fragrance—alluring, subtle and thoroughly feminine. The Perfume, par excellence, for dainty women.

JOHN TAYLOR & CO., LTD., - TORONTO



**A Half Inch of Cream
A Few Movements of the Brush
A Perfect Lather**

Mennen's Shaving Cream

"The Perfect Shaving Medium"
Applied directly on the face—lathers freely and instantly. Contains no free caustic and absolutely will not dry on nor smart the face—breaks down the beard without the usual "rubbing-in"—extremely economical—100 shaves per tube—no waste—sanitary—antiseptic.

Mennen's Shaving Cream is not the hasty product of a day, but the result of three years' careful investigation and experimenting. The name Mennen is behind the cream.

For sale everywhere, 25c.
Sample Tube, Free
GERHARD MENNEN COMPANY
Newark, N. J.

