It is a fact not generally known that in order to ensure a good wholesome wine, it is not necessary to pay an exorbitant price, and it is equally true that it is most difficult to obtain any wine without adulteration or admixture of spirits, either of which is prejudicial to its medicinal effect.

The establishment of Quetton St. George & Co. was opened in Toronto, in June, 1869, to meet this difficulty, and to supply wines which can be warranted absolutely pure, at prices approximating as near as possible to their cost at the place of growth.

The senior partner, Mr. St. George, a gentleman well known in Canada, where he has resided for many years, had been in the habit of importing for himself and for some of his friends the wine of his own vineyards of Leugaran, near Montpelier, in the South of France, and other light wines of Languedoc. Finding how highly these wines were appreciated and the desire that was shown to obtain a larger supply, he determined upon going extensively into the business, for which his large family connection in the principal wine growing districts of France and Spain, and his intimate local knowledge of those countries and their products, gave him special facilities. He has made arrangements in a number of choice vineyards for the shipment of wines, which are sent to his firm in Toronto, thus saving heavy expenses on the other side, and ensuring their arrival without adulteration, and at extremely moderate prices, owing to the small cost of the wine at the vineyards and the saving of intermediate profits and charges.

Quetton St. George & Co. would especially call attention to the wines of Roussillon, which possess the tonic and astringent qualities of the Oporto wines, without the adulteration which has become so generally practised in that district, as to make "P rt" the designation of a compound which is far removed from being the pure juice of the grape. The Roussillon ports range in price from one dollar per gallon upwards.

The Alicante also is very delicious in flavor and has been largely recommended by their medical friends.

They have also a great variety of Sherries, including some of the finest brands in Spain, and in addition to the foregoing and other descriptions of French and Spanish growth, they import German, Sicilian and Madeira wines.

Owing to the difficulty of procuring a genuine Brandy, which can be relied upon as being pure grape spirit, they have imported, especially for medical use, a white brandy of Languedoc, distilled from wines selected by Mr. St. George himself for the purpose, and which they can therefore recommend with confidence to the faculty.

For prices and full particulars, they refer to their printed circular, which will be sent free by post to any desired address.

## QUETTON ST. GEORGE & CO.,

Wine Merchants, 34 King Street East,

Toronto.