

# BOVRIL

The great six days' Cycle Race in New York this month, proved that fluid beef like "BOVRIL" is far more nourishing than meat. Miller, the winner, ate no solid food, but consumed pounds of Fluid Beef.

O

V

R

Builds up the weak and adds strength to the strong.



A pick-me-up in the morning that never fails to revivify.

I

R

V

Tones the system like unto ozone from the mountain top.

Refreshes the body of every man, woman and child who uses it.

I

The athlete's staunchest friend while training.

O

**BOVRIL,** LIMITED.

27 St. Peter Street, - - MONTREAL.

L

I

R

V

O

B