

for the millinery openings. Also extra special value in staple lines of sunshades with new, nobby, and good selling handles.

THE JOHN D. IVEY CO.

The millinery for the coming season, say the J. D. Ivey Co., is exceedingly stylish, the materials used being handsome and new.

The gauzes, spangled and embroidered satins, nets and tissues are rarely beautiful.

The latest novelty is zephyr (a canvas effect) which employs elegantly in the making of the large picture hats, whose wide brims are composed of unmounted flowers, veiled with wide lace used in scarf form. This wide lace is an important feature in this season's requisites. Fine makes, such as chantilly and Brussels, are jetted or outlined with gold or silver cord, studded with sequins, pearls or beads.

Ribbons are wide, are shown in glace, moire, satin and grass lawn (self-colored lawn, with a selvedge of colored satin). The newest way of using these ribbons is in high-standing knotted bows.

Flowers are shown in profusion, the most popular being geranium, lilac, rose, lilies and foliage. Straw braids are used freely on net and chiffon hats, giving these dainty creations the necessary firmness.

Ostrich tips, paradise, straight brush and curled ospreys are the fashionable feathers. The hat ornaments are steel, jet, crystals, rhinestone and pearl.

MILLINERY GOODS.

Wyld, Grasett & Darling are showing the new effects in 8-inch chenille spot veilings, black, cream, navy and brown; also red spot on black ground and white spot on dark ground. In laces, there is a large variety of Valenciennes, Oriental, guipure, torchon, and fancy cotton laces in white and butter; also cream and black chantilly.

Ribbons, silk, moire and satin, from 5 to 40, are in stock; also narrow velvet and satin backs. In trimmings there is a large range of narrow and medium width jets; also colored beaded trimmings in steel, green, navy and brown.

Tartans are a feature in belts this season, as well as sequins and leather, shown with the latest effects in buckles. A large range of buckles in $1\frac{1}{2}$, 2 and $2\frac{1}{2}$ in., with ribbons to suit, is to be seen.

THE LETTERS OF VISITORS.

Buyers coming to town for the 1st and following days, are welcome, as usual, to have their letters addressed care of THE DRY GOODS REVIEW, either the Montreal offices in the Board of Trade building, or in Toronto at 26 Front street west. The offices in both



Spring Millinery—The John D. Ivey Co.

Bronze satin straw hat, with scarf of wide lilac lace on brim and full edge of straw; crown of lily of the valley and curled osprey; large knotted bow of bronze and white striped ribbon, and bunch of lilies falling on the hair at the back.



Spring Millinery—The John D. Ivey Co.

Stylish black hat made of zephyr and lace, shirred brim, high jet crown, surmounted with wreath of ostrich tips, trimmed with lace fans and jet ornaments.



Spring Millinery—The John D. Ivey Co.

Picture hat.—Brim of black sequin net, with fans and scarf of cream edelweiss lace; the crown is made of bellotrope knotted ribbon and iridescent sequin pascuementerie; the flowers are gold and bellotrope iris.



Spring Millinery—The John D. Ivey Co.

Bonnet of moss green zephyr trimmed with butterfly wings of Bretonne lace, pink roses and iridescent leaves.