

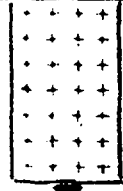
THE QUESTION OF TERMS in this issue.



6%

OUR INTEREST

In our Underwear DOES NOT CEASE when we have sold it to you. On the contrary, it only begins, as we are constantly on the alert for any new plan that will help you sell it. We not only advertise "THE HEALTH BRAND" in every medium that we think will bring results to you and thus to us, but if you wish to do any local advertising on your own account, we will be glad to furnish you with electric signs (separate, or with written matter set up and ready for the newspapers). A postal card request will bring you these.



The Montreal Silk Mills Co.

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