

New Spring Styles & Materials

32 INCH FINE QUALITY GINGHAM

In all shades and sizes of checks, colors guaranteed fast 33c and 35c

ANDERSON SCOTCH GINGHAMS

Colors—green, mauve, yellow, red, etc. 32in. 45c

CANADIAN AND ENGLISH GINGHAMS

A wonderful range of patterns and shades—particularly well suited for Children's wear 20c, 25c, 28c

IMMENSE RANGE OF NEW PRINTS

The finest cloths we can buy. Light and dark fancy, and plain colors 24c, 25c, 28c, and 30c
36 inch Print, light colors 30c
36 inch Print, dark colors 32c

MEN'S SUITS MADE TO MEASURE

Full range of the 20th Century Suitings, now on display. Satisfaction guaranteed. Ask the man who wears 20th Century Garments.

FIRST SHOWING OF NEW SUITS AND COATS FOR WOMEN

See these fine quality garments—compare the materials, linings, fit and make with any other line on the market. NORTHWAY GARMENTS are the Canadian Standard for style and quality.

NEW HOMESPUNS AND FLANNELS

The Spring weights and shades are just right for the one piece dresses

Homespuns at 98c, \$1.50, 7.15 and \$2.00

Flannels, 54 inch, broadcloth finish, all the shades at \$2.00

Another shipment of our celebrated Botany Serge at \$1.95

Other lines at 50c, 75c \$1.00 and \$1.25

SPRING SUITS FOR MEN ARE READY

Highest quality of tailoring with the finest English Worsted fabrics. Ask to see these special fancies and plains at \$33.00 and \$35.00
Other values at \$12.50, \$15.00, \$18.00, \$20.00

A. Brown & Co.

COMPARE QUALITY—COMPARE PRICES

DESIGNER PATTERNS

D & A and GOSSARD CORSETS

New Spring Wallpapers

DO YOUR PAPERING EARLY and get the benefit of our HALF-PRICE SALE on the patterns we are clearing out. Several good Bedroom patterns to clear at 10 and 15 cents per single roll. Most of these are 22 inch width

REMNAINT ENDS of Odd Ceilings and Borders away below cost price.

NEW PATTERNS—all 22 inches wide from 20c to 85c per single roll.

COME AND SEE OUR SAMPLES NOW—

J. W. McLAREN, Watford

DRUGS

THE REXALL STORE

STATIONERY

LYCEUM, WATFORD

THURSDAY night only, Mar. 8

Thomas Meighan

IN

If You Believe It, It's So

A great star at his best—A Gripping Story of Love and Regeneration—With an ideal supporting cast including THEODORE ROBERTS.

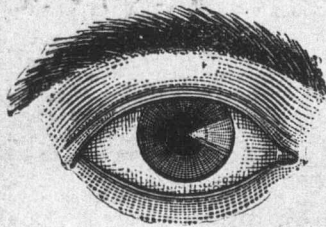
Also a Two-part Comedy, "The Pest"

COMMENCE 8.15

Admission 20 and 30 cents

COMING! Wednesday, March 14

Rudolph Valentino in 'Blood and Sand'



TWO THINGS THAT HURT THE EYES

A person has been known to say, "I have ruined my eyes by reading too much." Not so—the eyes were made to use. One sure way to permanently injure the eyes is

READING BY INTENSE LIGHT

The light should come through ground glass to soften it. Never use clear glass for either gas or electricity. Oil lamps give out a soft light, therefore clear glass chimneys.

READING BY DIM LIGHT

Take our advice—do not read or sew by a dim light—it will be a direct strain upon the sight centres of the brain. On these two things hang the fundamental laws of sight economy. Never use cheap or pick-up glasses—come to us for advice about things optical.

Everything needful here.

Take good care of your vision!

Carl A. Class

Jeweler and Optician

The dollar day in Ailsa Craig last Saturday was a big success and profitable to both buyer and seller.

Sugar-making

If you have a few Trees why not get in on this extra money, now when it is scarce?

Buckets \$24.50 2 gal. jacketed .75
S.M.P. Spouts 3.50 5 gal. jacketed .75
1gal.square can .25 Braces, Bits, Pails

N. B. Howden Est.

"THE QUALITY STORE"

Watford Elevator

PURE MANITOBA FLOUR 90 lbs OATMEAL \$3.75
PEERLESS (Strathroy) ..\$3.50 24 lbs. GERM OF WHEAT \$1.15
THOROBRED (London) ..\$3.75 BRAN ..\$28.00 a ton, \$1.40 cwt
BONNIE DOON\$3.75 SHORTS \$39.99 a ton, \$1.50 cwt
CREAM OF THE WEST \$3.90 MIDDINGS \$34.00, \$1.70 cwt
DIAMOND (Blended)\$3.30 FEED FLOUR \$42.00, \$2.10 cwt
24 lbs. PASTRY FLOUR...85c SALT80c cwt.
CORN \$1.55 cwt

All Kinds of Grain Bought or Exchanged for Flour or Feed

Andrew Hay



We sell the one best piano—"Mason & Risch"—conceded by all to be Canada's premier piano. If you are thinking of a piano, consider nothing but the Mason & Risch—it costs no more to have the best. Come and let us help you. You owe your children a little knowledge of music. Don't let them grow up without it.



Among all the various machines made, "His Master's Voice," the Victrola, stands supreme. Both machines and Records are the best that modern science can devise. There is no other machine that will stand the side by side test with the Victrola. A model for every home and an unlimited choice of records.

HARPER BROS.

WATFORD, ONTARIO

FINE FURNITURE

MUSICAL INSTRUMENTS

UNDERTAKERS

Warwick General Store

Why not pick out your Wallpaper Now?

Call in and see our new supply of many Designs and Prices. All our stock is entirely new. We will be pleased to help you in your selection.

R. B. Janes Warwick Village

If It's Printed-- We Can Print It!

Visiting Cards Stationery
Announcements Office Supplies
Invitations Trade Linotype Compositors
Bill Heads Stock Certificates
Statements Debiture Forms
Envelopes Special Ruled Forms
Letterheads Printing in Colors
Ruled Ledger Sheets Advertising Blotter
Loose Leaf Binders Counter Check Books
Sales Books Salesman's Order Books
Blank Paper Receipt Books

Guide-Advocate JobDept.

Phone 11w

WATFORD

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VOLUME XLIX, NO. 10

LOCAL HAPPENINGS

Wheat \$1.10, oats 40c, egg butter 35-38c.

Early Spring Millinery now—A. Brown & Co.

Big Tennis Club Dance week. Particulars later.

The new coats for young Swift's.

Old Sol has turned the cold his warm smile is broader by day.

The only man who thin an insult is the one who dodge payments if he knew Adversity is spelled with letters as advertise, with a elon; but enough of the la away the former.

Holeproof Hosiery all shades and finest quality.

Even a hen can scratch between neighbors, and th ing to cackle about.

See our stock of new w for Spring. The price is m and the patterns are very P. Dodds & Son.

Lots of men fail to cut in this world, and there s who fail to shovel the snow of their places.

There will be a meeting are interested in tennis evening, March 9th, at 7 p basement of the Public L

If your storage battery are you stalled? Not if y Ford, the car with a magn yours early.—Ray Morning

The regular meeting of 19 I.O.D.E., will be held day after tomorrow, March 11 p.m. at the home of M Millar.

The best heavy weight hosiery at \$1.00.—Swift's

According to the ol "Money Talks," but the mark has such a weak now that it only whispers faintly at that.

Service will be resume ford Baptist church next evening at 7 o'clock. Serv vary at 3 p.m. The pasto will be "The Divine Love passion."

A meeting of the Wor ionary Society of the church will be held at th Mrs. D. A. Maxwell on Tu ning, March 13th, at 7.3 cordially invited.

Damascene the new m table cloths—looks like l washes off like oil cloth— & Co.

Mr. W. L. McCrae ha residential property on F he got recently from (Stapleford to Mr. Serle) session to be given durin mer. Price \$3,000.

The regular meeting o men's Institute will be i home of Mrs. T. G. M Wednesday evening, M Roll call "St. Patrick". member the date.—Sec.

Men's Caps, the newe Swift's.

The most sensational the year, "Blood and S gorgeous, breathless, thr screened in the flaming "old" Seville Spain, will the Lyceum, Wednesday

Hub (with newspaper) this, wife. For every sent abroad last year Ch erica sent 1,495 gallons Wiley—Merciful heavo ever think missionaries drinkers?

Don't miss Rudolph greatest triumph, "Blood a ten-reel super special by Vincente Blasco Ibane "The Four Horsemen," sent at the Lyceum March 14th.

Crepoline (silk and w crepe (pure silk), are th est fabrics for spring w showing the most popul each.—A. Brown & Co.

Tune up and look f times coming. Let us i book of Lamentation an ing our designation is "weeping prophet". We prophet without the han our optics. It won't a optimistic outlook.

The newest models in —Swift's.

The Reading Club h Mr. Wylly Grier, R.C.A. speak to them on Fri March 16th, on Pictures Appreciate Them. This be illustrated by a fine slides, and should prove as Mr. Grier is recogn foremost of Canadian s

A partial eclipse of t visible here Friday n the atmosphere was soi The earth gradually c the sun and the moon the faint shadow of th be seen on the northa full moon gradually c until 10.30 when the e its full. There will n eclipse until August.