

# New Spring Styles & Materials

**32 INCH FINE QUALITY GINGHAM**  
In all shades and sizes of checks, colors guaranteed fast .....33c and 35c

**ANDERSON SCOTCH GINGHAMS**  
Colors—green, mauve, yellow, red, etc. 32in. 45c

**CANADIAN AND ENGLISH GINGHAMS**  
A wonderful range of patterns and shades—particularly well suited for Children's wear 20c, 25c, 28c

**IMMENSE RANGE OF NEW PRINTS**  
The finest cloths we can buy. Light and dark fancy, and plain colors .....24c, 25c, 28c, and 30c  
36 inch Print, light colors .....30c  
36 inch Print, dark colors .....32c

**MEN'S SUITS MADE TO MEASURE**  
Full range of the 20th Century Suitings, now on display. Satisfaction guaranteed. Ask the man who wears 20th Century Garments.

## FIRST SHOWING OF NEW SUITS AND COATS FOR WOMEN

See these fine quality garments—compare the materials, linings, fit and make with any other line on the markets. **NORTHWAY GARMENTS** are the Canadian Standard for style and quality.

**NEW HOMESPUNS AND FLANNELS**  
The Spring weights and shades are just right for the one piece dresses  
Homespuns at .....98c, \$1.50, 7.15 and \$2.00  
Flannels, 54 inch, broadcloth finish, all the shades at ..... \$2.00  
Another shipment of our celebrated Botany Serge at ..... \$1.95  
Other lines at .....50c, 75c \$1.00 and \$1.25

**SPRING SUITS FOR MEN ARE READY**  
Highest quality of tailoring with the finest English Worsted fabrics. Ask to see these special fancies and plains at .....\$33.00 and \$35.00  
Other values at ....\$12.50, \$15.00, \$18.00, \$20.00

# A. Brown & Co.

COMPARE QUALITY—COMPARE PRICES  
DESIGNER PATTERNS D & A and GOSSARD CORSETS

# New Spring Wallpapers

DO YOUR PAPERING EARLY and get the benefit of our **HALF-PRICE SALE** on the patterns we are clearing out. Several good Bedroom patterns to clear at 10 and 15 cents per single roll. Most of these are 22 inch width

**REMNANT ENDS of Odd Ceilings and Borders away below cost price.**

**NEW PATTERNS—all 22 inches wide from 20c to 85c per single roll.**

COME AND SEE OUR SAMPLES NOW—

## J. W. McLAREN, Watford

DRUGS THE RECALL STORE STATIONERY

## LYCEUM, WATFORD

**THURSDAY night only, Mar. 8**

**Thomas Meighan**

# If You Believe It, It's So

A great star at his best—A Gripping Story of Love and Regeneration—With an ideal supporting cast including **THEODORE ROBERTS**.

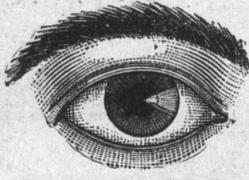
Also a Two-part Comedy, "The Pest"

COMMENCE 8.15

Admission 20 and 30 cents

**COMING! Wednesday, March 14**

**Rudolph Valentino in 'Blood and Sand'**



TWO THINGS THAT HURT THE EYES

A person has been known to say, "I have ruined my eyes by reading too much." Not so—the eyes were made to use. One sure way to permanently injure the eyes is

### READING BY INTENSE LIGHT

The light should come through ground glass to soften it. Never use clear glass for either gas or electricity. Oil lamps give out a soft light, therefore clear glass chimneys.

### READING BY DIM LIGHT

Take our advice—do not read or sew by a dim light—it will be a direct strain upon the sight centres of the brain. On these two things hang the fundamental laws of sight economy. Never use cheap or pick-up glasses—come to us for advice about things optical.

Everything needful here.

Take good care of your vision!

**Carl A. Class**

Jeweler and Optician

The dollar day in Ailsa Craig last Saturday was a big success and profitable to both buyer and seller.

# Sugar-making

If you have a few Trees why not get in on this extra money, now when it is scarce?

Buckets \$24.50 | 2 gal. jacketed .75  
S.M.P. Spouts 3.50 | 5 gal. jacketed .75  
1gal. square can .25 | Braces, Bits, Pails

## N. B. Howden Est.

"THE QUALITY STORE"

# Watford Elevator

**PURE MANITOBA FLOUR** 90 lbs OATMEAL .....\$3.75  
PEERLESS (Strathroy) ..\$3.50 24 lbs. GERM OF WHEAT \$1.15  
THOROBRED (London) ..\$3.75 BRAN. \$28.00 a ton, \$1.40 cwt  
BONNIE DOON .....\$3.75 SHORTS \$39.99 a ton, \$1.50 cwt  
CREAM OF THE WEST \$3.90 MIDDLEINGS \$34.00, \$1.70 cwt  
DIAMOND (Blended) ..\$3.30 FEED FLOUR \$42.00, \$2.10 cwt  
24 lbs. PASTRY FLOUR...85c SALT .....80c cwt.  
CORN ..... \$1.55 cwt

All Kinds of Grain Bought or Exchanged for Flour or Feed

## Andrew Hay



We sell the one best piano—"Mason & Risch"—conceded by all to be Canada's premier piano. If you are thinking of a piano, consider nothing but the Mason & Risch—it costs no more to have the best. Come and let us help you. You owe your children a little knowledge of music. Don't let them grow up without it.

## SUPREME



Among all the various machines made, "His Master's Voice," the Victrola, stands supreme. Both machines and Records are the best that modern science can devise. There is no other machine that will stand the side by side test with the Victrola. A model for every home and an unlimited choice of records.

## HARPER BROS.

WATFORD, ONTARIO

FINE FURNITURE MUSICAL INSTRUMENTS UNDERTAKERS

# Warwick General Store

## Why not pick out your Wallpaper Now?

Call in and see our new supply of many Designs and Prices. All our stock is entirely new. We will be pleased to help you in your selection.

## R. B. Janes Warwick Village

## If It's Printed-- We Can Print It!

- Visiting Cards
- Announcements
- Invitations
- Bill Heads
- Statements
- Envelopes
- Letterheads
- Ruled Ledger Sheets
- Loose Leaf Binders
- Sales Books
- Blank Paper
- Stationery
- Office Supplies
- Trade Linotype Compositor
- Stock Certificates
- Debiture Forms
- Special Ruled Forms
- Printing in Colors
- Advertising Blotters
- Counter Check Books
- Salesman's Order Books
- Receipt Books

Guide-Advocate JobDept.

Phone 11w WATFORD

# Wa

VOLUME XLIX, NO. 10

## LOCAL HAPPENINGS

Wheat \$1.10, oats 40c, egg butter 35-38c.  
Early Spring Millinery now—A. Brown & Co.  
Big Tennis Club Dance week. Particulars later.  
The new coats for young Swift's.

Old Sol has turned the cold his warm smile is broader by day.

The only man who thin an insult is the one who dodges payments if he knev Adversity is spelled with letters as advertise, with a tion; but enough of the la away the former.

Holeproof Hosiery all shades and finest quality. Even a hen can scratch i between neighbors, and th ing to cackle about.

See our stock of new V for Spring. The price is m and the patterns are very P. Dodds & Son.

Lots of men fail to cut in this world, and there s who fail to shovel the snow of their places.

There will be a meeting are interested in tennis evening, March 9th, at 7 p basement of the Public L

If your storage battery are you stalled? Not if y Ford, the car with a magn yours early.—Ray Morning

The regular meeting of 149 I.O.D.E., will be held day afternoon, March 15 p.m. at the home of M Millar.

The best heavy weight hosiery at \$1.00.—Swift's

According to the ol "Money Talks," but the mark has such a weak n now that it only whispers faintly at that.

Service will be resume food Baptist church nex evening at 7 o'clock. Serv vary at 3 p.m. The pasto will be "The Divine Love passion."

A meeting of the Wor ionary Society of the church will be held at th Mrs. D. A. Maxwell on Tu ning, March 13th, at 7.3 cordially invited.

Damascene the new m table cloths—looks like l washes off like oil cloth.— & Co.

Mr. W. L. McCrae ha residential property on F he rec recently from ( Stapleford to Mr. Serle ) session to be given durin mer. Price \$3,000.

The regular meeting o men's Institute will be home of Mrs. T. G. M Wednesday evening, M Roll call "St. Patrick". member the date.—Sec.

Men's Caps, the newe Swift's.

The most sensational the year, "Blood and S gorgeous, breathless, thr screened in the flaming "old" Seville Spain, will the Lyceum, Wednesday

Hub (with newspaper) this, wifey. For every went abroad last year Ch erica sent 1,495 gallons Wifey—Merciful heav ever think missionaries drinkers?

Don't miss Rudolph greatest triumph, "Blood a ten-reel super special by Vincente Blasco Ibane "The Four Horsemen," sent at the Lyceum March 14th.

Crepoline (silk and we crepe (pure silk), are th est fabrics for spring w showing the most popul each.—A. Brown & Co.

Tune up and look f times coming. Let us o book of Lamentation an ing our designation is "weeping prophet". We prophet without the han our optics. It won't a optimistic outlook.

The newest models in —Swift's.

The Reading Club h Mr. Wily super, "R.C.A. speak to them on Fri March 16th, on Pictures Appreciate Them. This be illustrated by a fine slides, and should prove as Mr. Grier is recog foremost of Canadian s

A partial eclipse of t visible here Friday m the atmosphere was so! The earth gradually c the sun and the moon the faint shadow of th be seen on the northa full moon gradually c until 10.30 when the e its full. There will n eclipse until August.