BREAD-That is good from the outside crust to the inside crumb.

CAKES-Always fresh and clean. CHOCOLATES and BON BONS-We are leaders in this line.

UYSTERS-Shipped direct to us. Always select.

WEDDING CAKES-

Always please.

A TRIAL WILL MAKE YOU A REGULAR CUSTOMER.

BAKERY LOVELL'S



Canada's best practical training school. "Three departments- COM-MERCIAL, SHORTHAND and TEL-EGRAPHY. Courses are thorough and practical. Individual instruction is given by a strong, experienced staff. Our graduates succeed. Students may enter at any time. Get our free catalogue and see what we can do

D. A. McLACHLAN - PRINCIPAL.

Guide-Advocate HARRIS & CO. PROPRIETORS.

WATFORD, JANUARY 30, 1914.

NOTE AND COMMENT.

This is the day of great strides in medical science, one of the latest features is taking blood from the human body, purifying it and returning it to its proper channels.

In Gernmany a portable electric pump is used for protection from fires. The pump is mounted on a cart and can be put in operation by simply making connection with any electric wires. It is said to throw water from wells or streams to a considerable height.

On authority which is claimed to be authentic, it is stated in a London the current year will be swollen to the extent of \$1,000,000 for an airship fleet, which will number eight or ten dirigibles.

Kettlewell, in Yorkshire, possesses the most remarkable electric lighting installation in England. The village is only a tiny place, but the River Wharfo provides it with natural water power, and at a cost of less than \$3,000 a lighting plant has been erected, the villagers being the shareholders and directors of the

The greatest forest revenue ever paid into any provincial treasury in the history of the Dominion during a single year has been received by British Columbia during the year which has just closed. The revenue from forest sources during 1913 amounted to nearly \$3,000,000, or approximately \$7 for every inhabitant. The value of the forest products of British Columbia for 1913 exceeded that of all previous years, amounting to approximately \$30,-

The relation of stomach to mcrals is an established scientific fact. Many criminals are such because they have been underfed or ill-fed.

A supplementary meeting of the East Lambton Farmers' Institute will be held at Thedford on Feb. 9th. Bad food makes bad blood morally as well as physically. Penologists will watch with interest the experiment of a scientific diet for prisoners in the Oakland, Cal., jail, which is expected to show that proper feeding of delinquents will make better men and women of them.

The customs revenue of the Dominion for the past calendar year has totalled \$113,885,024, an increase of \$4,453,918 as compared with 1912. The increase, however, is due to a good start in the early months of the year, before the financial depression had well set in, and before

WANT COLUMN. Five lines and under 25 cents, Over twe lines five cents per line.

FOUND.—A large plush muff. Apply at this office.

ODDFRLLOW'S locket lost. Finder please leave at this office. Buy your Cedar Posts, off the car, from R. C. McLeay, Feb. 16th and 17th, for cash 21c. j30-3t

Lost.—A gold locket with Masonic emblem thereon. Finder rewarded on leaving at this office. SEVERAL good dwelling house properties in Watford and also a 100-acre farm in Brooke township for sale cheap. Apply to W. E. FITZGERALD, Watford.

FOR SALE.—A registered Shorthorn Bull, two years old. Apply to C. N. Richardson, lot 14, con. 5, N. E. R., Warwick, R. R. No. 4, Forest. 16-3 MRS. THOS. HUME and Miss E. Hume desire to thank friends and relatives for kindness shown during their recent bereavement and also for floral offerings.

Lost.—Somewhere between the second and fourth line, S. E. R., one buggy rubber and one shoe rubber, Finder please leave the same at this office and oblige. - W. A. RICHARDSON FARMERS and others requiring male or ismale help for the coming season will female help for the coming season will please send in their requirements to me before the end of February.—JOSEPH H. HUME, Immigration Agent. 123-3t

merchants and wholesalers had begun to restrict their importations of goods for the fall and winter trade. During the past three or four months there has been a marked decrease in customs revenue as compared with the corresponding months of last year. In November the decrease was \$1,572,490. For December the total customs revenue was \$7,779,080, as compared with \$8,770,255 for December, 1912. The fiscal year thus far shows a net decrease of \$1,017,

Mixed Farming

In the lecture on "The Romance of Agriculture," delivered by Mr. C. C. James at the Toronto university on Saturday night, there was much to give the farmers of Canada pause for reflection. Naturally enough the eyes of the outside world have been largely centred on the Dominion as a wheat producer and exporter, that being the product which, more than any other, is of universal appeal as the subject of either supply or demand. Canadian Farmers, espec ially in the west, have concentrated their attention on wheat, and have neglected the more profitable market offered right within their own proy inces. It does appear not a absurd that British Columbia and Manitoba should be dependent on imports of dairy products and vegetables, which they could themselves easily provide, and incidentally aid rather than exhaust the fertility of the soil.

Repeated warnings have been given that persistent wheat cropping, without restoration of the elements taken from the soil, must inevitably impair the quantity and quality of the yield. This has been confirmed by the experience of the United States, where in many districts the yield of wheat has fallen to a point that has rendered its cultivation unprofitable. In Mr. James' expressive phrase, "wheat growing is simply mining the land." Even with productivity unimpared it is practically impossible for a small farmer to make more than a bare living out of wheat production, and in Ontario that lesson has been learned. Prosperity lies with mixed farming, the supplying of the local markets, and the establishment of a more direct system of distribution.

CHOP STUFF.

Strathroy's new hospital is to be open-

The new Collegiate Institute at Strathroy will be opened in a few days.

The annual bonspiel of the Petrolea curling club will be held Feb. 10th and 11th.

Strathroy's amateur minstrels will give

a performance in the near future, and expect to furnish a show superior to any they have yet given.

The death occurred on January 11th, at Washington, Kansas, of Peter McAlpine, a former resident of Ekfrid township, where he was born in 1848.

D. J. McEachern, Dr. J. B. Martyn and W. E. Germain were elected school trustees at Alvinston by acclamation at the nomination held on Jan. 12th.

WE CLOSE OUR BUSINESS YEAR

NIGHT, 31st JANUARY SATURDAY

> ATTEND OUR FRIDAY AND SATURDAY SPECIAL SALES

Blanket Sale Saturday Night. Fur Sale Saturday Afternoon. Overcoat Sale First 10 Days of February.

Wholesale Prices to clear.

Nothing carried over.

Get the BAR-

GAINS in Winter Goods THIS WEEK.

SWIFT, SONS & CO.

BIG DEMAND FOR Page Wire Fence Direct

(Freight Prepaid)

These prices subject to advance without notice.

Specing of Horisontals in Inches Section	STYLE	PAGE HEAVY FENCE	PRICES		
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BRACE WIRE, 25-lb rolls, freight paid	STAPLES	25-lb. box, freight paid	75	.80	.85
STRETCHING TOOLS Complete labor-saving outfit ft ad 8.00 8.50 0.00				1000	
	STRETCH	ING TOOLS, Complete labor-saving outfit ft ad		8.50	9.00

Tp. The ceremony took place at the parsonage, Petrolea, Rev. Mr. Moyer officiating.

While the people by whom she was

employed were away from home a hired girl in the home of Bruce Bedford, a Harwich farmer, stole \$80 from Bedford's

The Blenhiem town council's first meeting was opened by reading the scrip-ture and prayer by the local clergy. At

the close the mayor entertained the coun-

Thomas Shaw, of Wallaceburg has received a letter from some "black hand" artists, demanding that he place \$1,000 in a small wooden box at the fourth telegraph pole of the Pere Marquette, east of the station. His house is to be "blown to smithereens" if he fails in this. Mr. Shaw is somewhat frightened and has engaged three men to trace the missive. The town is incensed over the affair.

Board of Education Concert

cil at an oyster supper.

CALES of PAGE WIRE FENCE for the past 30 days have been amazing. The enormous demand QUALITY Fence means that no ise farmer will use other fence, when can get PAGE QUALITY FENCE these remarkable prices.

Quality Tells

ry PAGE FENCE yourself. See how big AGE wire really is. See how it's woven into riect fence. See how PAGE Fence, on nearby ms, after 20 years' service, is still good for 20

Prices That Speak for Themselves

mpare these low PAGE prices with the price of mmon fencing. After 22 years of leadership, GE Fence is still FIRST in quality and the vest-priced high-grade fence. Competition can ver lower PAGE QUALITY—nor reach the me high standard as PAGE.

A Rare Opportunity day, you can get PAGE FENCE direct from

you can get PAGE FENCE direct from makers at the price of ordinary fence. You get ick shipments from a nearby PAGE ware-use—freight paid on 20 rods, 200 pounds or over-us get ic. per rod discount on carload lots. You n order through your dealer—we'll allow him ic. rod. You can buy from PAGE the best fence low cash prices. low cash prices.

save time and get quick delivery, send your der to the nearest PAGE Branch. 104-PAGE CATALOG sent on request.

AGE WIRE FENCE CO.

WALKERVILLE

Page Fences Wear Best"

Taylor's Throat and Lung Balm

-AND-

Nyal's Laxacold Tablets

Are a Combination that will break almost any cold.

TAYLORS'

WHERE QUALITY AND VALUE MEET

ARKONA

Mr. James Jackson, spent three dast week attending the annual Fu Convention held in Berlin and Str While there he made extensive pur of spring goods. Miss Lou Moore is spending a fewith friends in Woodstock,

Miss Sarah Lampman is spendir week end with Mrs. Ticknor, in Pa Mr. and Mrs. R. Wilson are sp the week with friends in Bay City,

Buy Crums English prints, the lethe trade.—Brown Bros. Miss Maud Fuller attended as Home" given by the Normal Stude Stratford, last Friday evening. Mr. J. Gadd, of Springfield, town on business last Tuesday.

Mr. A. Morningstar, of Shelby, is spending a few days with his Ray Morningstar. Miss Georgia Davidson spent the

Mrs. Levi Bearss, of Bailey, Mi renewing old acquaintances in the The new washing soap "Sunny day." Try it. For sale by Brown

The London Advertiser the oth contained an excellent portrait William Richardson, one of the of dents of this place, he having here from Westminster over 35 year Miss Brock, of Watford, spent days last week with Mrs. David

We are sorry to learn that Mr. Ready is on the sick list.

Misses Elva Fuller and Elsie attended the Mission Conference Forest last week. A full line of the latest styles in shoes and slippers just arrived at Bros. We sell the Empress shahoe that needs no "breaking in."

Mrs. N. Davidson is visiting fri Rev. Armin Holzer, pastor of th est Baptist Church, gave two very esting and helpful lectures in the Church here on Monday and

We are pleased to learn that M

Crawford, of London, who return his home here on account of ill he

A GUARANTEED REMEDY FOR LITTLE

Baby's Own Tablets are the onl icine for little ones that are sold t guarantee to be perfectly safe.

Tablets are backed by the guarent
government analyst to be strict
from opiates, narcotics and other
ful drugs. The mother may reside that she can give them to en
new-born babe with perfect

Thousands of mothers use no other Thousands of mothers use no other icine for their little ones, and fro tail experience they all say nothic equal the Tablets in banishing ch ailments. The Tablets are sold b icine dealers or by mail at 25 cent from The Dr. Williams' Medicin Brockville, Ont.

Wallace-Langan

A pretty wedding took place Methodist Church, Coronation on Thursday evening, January 8tl Gertrude Mary, youngest daug Thos. Langan, of Arkona, On united in marriage to Claude Wallace, of Broken Bow, Nebra Rev. R. T. Harden. The march was played by Mr. J. The bride was given away by Fair. Miss Gladys Fair was brid

SAVE, bec Reverses do not le

Head Office-Ki GENERAL M

savings account.

THE INDUSTRIA

The year 1913 has Company has ever expe interest in the welfare ner in which we have c tinued approval.

We sincerely wish and Prosperity for one