

The Earthquakes.

At Kingston, Jamaica, has occurred one of those terribly sudden and shocking calamities to which earthly Edens appear to be peculiarly subject. It must always be in the nature of a compensation to those whose lot is cast under bleaker skies to reflect that the soil they tread is stable and that their houses are not going to tumble down about their ears. Providence has distributed its favors discriminately—flowers all the year round, sunshine, and a certain amount of danger to some, to others variable airs and winters downright cold, but a great sense of security withal.

There is, however, little food for the moralist in the misfortunes of St. Pierre, Naples, Valparaiso, Honolulu, San Francisco, and Kingston. Science explains that all these places are in the seismic circle, and that it needs no great wickedness on their part to stir the elemental forces, which seem to be strongest where the line of resistance is weakest. The old theory of these visitations was the sins of the people, but the proved fact is that those who seek warmth and the delights of a subtropical climate must incur the local disadvantages of quake and smoldering fire. In the case of Kingston it is stated that the capital was built on the only volcanic formation on the island, and that some such thing as happened Monday might have been expected from the fate of Port Royal, only a few miles away which was destroyed by an earthquake and tidal wave over two hundred years ago. Unfortunately, however, the people who start cities have not been in the habit of studying the geological fitness of the neighborhood, and no blame can, therefore, attach to anyone for building Kingston on the only bad spot in Jamaica.

Outside the soldiers in the garrison the greatest loss of life will probably be among the colored population. It is reassuring to learn that all the visiting Canadians are safe, and that death has taken no toll of the health-seekers. Jamaica has special claims on the sympathy and assistance of Canada as a sister colony, and it is to be hoped that Parliament will see its way clear to voting a money contribution, as it did with San Francisco.

SKIN COVERED WITH SORES

DEFIED ALL REMEDIES FOR 7 YEARS, AND DOCTORS SAID, "NO CURE."

Yet Zam-Buk has Completely Cured.

So powerful are the healing essences in Zam-Buk that in some cases which have been pronounced beyond relief they have worked complete cure! Such an instance is just reported from Invermay, Sask. Mrs. J. M. McCormick, of that place, says: "About seven years ago my face broke out in rough red blotches, which burned and itched and smarted in turn almost beyond endurance. I commenced to try every known remedy I could get for face and skin troubles. Some of them gave a little relief, some none, but no matter how much I used them, as soon as I went out the trouble started all over again. I consulted doctors, and they told me there was absolutely no cure for me, but I should have to wait until I outgrew the disease. "Finally my husband sent for a supply of Zam-Buk. We applied a small sample to a small patch of the disease. To our delight the portion treated with Zam-Buk very quickly healed. We then obtained a proper supply, and began the Zam-Buk treatment. I am now delighted to state that after having used a few boxes, I am free from the old trouble and completely cured. I will never be without Zam-Buk in the house as long as I live, and to all who are troubled with skin diseases in any form I would say, waste no time in obtaining a supply of Zam-Buk. Since proving it in my own case, I have obtained a supply for an old lady who had an ulcer on her leg for 30 years. Three boxes were sufficient to close the wound."

Zam-Buk cures cuts, burns, bruises, scalds, and all skin injuries, as well as skin diseases. Applied to eczema, scalp sores, pimples, poisoned wounds, children's rashes, ulcers, boils, abscesses, itch, sore back, festering and discharging wounds, etc., it acts like a charm. Its antiseptic ingredients kill all germs and prevent inflammation and festering. Then its healing powers come into operation and build up new, healthy tissue. All druggists sell Zam-Buk at 50c. per box, or obtainable from the Zam-Buk Co., Toronto, for price. 6 boxes for \$2.50.

Tell Us About It.

If your friends are visiting you, tell us about it.
If you have been away from home, tell us about it.
If you or any of your friends have been sick, tell us about it.
If you have made any improvements around your premises, tell us about it.
If you know any news, or anything you think is news, tell us about it.
The GUIDE ADVOCATE will tell the people about it.
That's what makes a newspaper.
Read the GUIDE ADVOCATE.

LARGE SIZE BOTTLE FERROL

Absolutely FREE!



A Daring Distribution

The undersigned Druggist at the earnest solicitation of the Ferrol Co., Limited, of Toronto, has made a thorough and searching investigation into the merits of FERROL, and of the methods of that Company, and he finds that: Every cure claimed by the Company is absolutely genuine; that FERROL is manufactured from the best quality of Munn's Celebrated Cod Liver Oil (the whole of the oil) and is richer in oil than any other emulsion, and while it contains just the right quantity of the best form of Iron and Phosphorus, it is so scientifically prepared, that not one in a thousand finds any trouble in taking it; that the medicine has accomplished the most amazing results in its own city; that its sales in the Home City have been phenomenal; that it is endorsed by all druggists without hesitation or qualification; that it is, in short, all the Company claims for FERROL, and more.

The more I investigated the more enthusiastic I became. It is no longer a question of my willingness to handle the preparation—FERROL—but how can I bring it to the immediate suffering of this city?

It is a heavy responsibility, but I have faith in the honesty and fairness of the Ferrol Company, Limited, of Toronto, and the unequalled merits of their preparation, FERROL.

(Signed) J. W. McLaren

I find also that the druggists in other cities have taken upon themselves the solemn responsibility of standing behind this medicine; and that these druggists have made in each city a daring and remarkable distribution of full-sized bottles.

Impressed by the action of our fellow-druggists, and convinced that they would not have given this remedy such unqualified approval without positive knowledge of its merits, I have decided to follow their example and distribute free of charge

75 Large Bottles of FERROL Free to the Sick on Saturday, Feb. 2nd, at McLaren's Drug Store, Watford, Ont.

Maintaining a first-class Drug Store, the above named Druggist occupies a commanding position in the retail drug trade of this city, and almost every remedy that is offered to the public seeks an outlet through his store. But with an eye single to the interests of his many patrons he is careful to handle the most reliable preparations. Consequently when a medicine is recommended and endorsed by this Druggist, that medicine must have merit.

The above Druggist, after a rigid investigation, described elsewhere in this announcement, has decided to make, upon his own responsibility, the most remarkable distribution of medicine ever attempted in this city. Convinced by personal experience of the extraordinary merits of

FERROL

He has purchased from the Ferrol Co., Limited, of Toronto, a large number of bottles of this remedy, for free distribution, and he hereby invites every person suffering from any form of blood trouble; any person who is run down, discouraged and in need of a powerful tonic; any person suffering from Coughs, Colds, Bronchitis, Croup and all Bronchial or Lung Trouble, Chronic Rheumatism, Neuralgia, Insomnia, Loss of Weight and all wasting diseases; any person who has sought relief in any other remedy or Cod Liver Oil preparation, and failed to find it, cut out the certificate printed herewith, fill out the blank lines, present it at the store on the dates given, and get a bottle of this wonderful preparation, FERROL, Free.

It was necessary for me to purchase a large quantity in order to have the privilege of making this free distribution, and the responsibility assumed by me in this matter, I am positive will be appreciated by the public, and the immense sales that are sure to follow will more than compensate me for the expenditure involved.

There is absolutely no sentiment in this endorsement of FERROL. It is merely a business recognition of a preparation that possesses positive merit, and a keen desire on the part of a progressive concern to always supply the best goods at the lowest possible price.

No other distribution will be made, and it will be necessary for you to come early in order to be sure of securing a large size bottle of FERROL ABSOLUTELY FREE

REMEMBER, only ONE bottle will be given to each family. Tell your friends of this Wonderful

Offer for fear they will not see this advertisement.

FERROL WHAT IT IS AND WHY YOU SHOULD TAKE IT

THE FERROL CO., LIMITED
CITY

May 24th, 1905

GENTLEMEN,

The bottle of FERROL I secured from you, I have found to do great good. My son used it for a bad cold, and it cured him. I know it to be an excellent remedy for a bad cold and for building a person up after sickness. I might say that it was a prominent doctor friend of mine in the city, who used it for his son, and spoke to me of it. I have since recommended it to a great many of my friends to try.

Yours truly,

J. B. TENNING
T. R. AGT.

WHAT FERROL DOES.—A careful perusal of the foregoing will readily suggest to the reader what FERROL does.

It builds up the run down constitution as no other preparation can.

It cures Anemia, no matter how chronic, by supplying the blood with just what it requires in the only form in which impoverished blood can be so supplied.

It restores Nervous Vitality in a manner little short of marvellous.

It cures Coughs, Colds, Bronchitis and kindred diseases by building up the constitution so that the system will throw off the disease by natural processes—a very different thing from the usual method of treatment by administering cough medicines and other drugs which are sure to impair digestion and are always debilitating in their effects. FERROL, on the other hand, while removing the disease, at the same time increases the weight, enriches the blood and improves the patient in every respect.

It assists in the development of delicate infants and children, and it is particularly valuable for boys and girls at the period of transition into manhood and womanhood, when they are so likely to outgrow their

strength and the system is rendered peculiarly susceptible to the attacks of disease.

It strengthens the muscles, tones up the nerves, improves the vitality, strengthens the action of the heart, and builds up the whole system so that the germs of disease can obtain no foothold.

It has a wonderful recuperative effect on the Brain—bringing it to its proper form Phosphorus, the Brain's chief constituent; attacks of depression and morbidness, "brain fog," etc., are dispelled—the cure is basal, constructive and complete.

WHAT IT IS NOT.—It is not a "Patent Medicine"—the ingredients are freely made known, only the method of manufacture being secret.

REMEMBER—There is only one Emulsion of Cod Liver Oil, Iron and Phosphorus, and that one is FERROL.

If you feel the need of a Restorative see that you get FERROL and do not be put off with something "just as good"—there is nothing half so good as "just the same." Free feel yourself.

Cod Liver Oil, Iron and Phosphorus are not new remedial agents; for ages their merits have been known and recognized, and for many years physicians have indulged the hope that some day a satisfactory combination of these remedies would be perfected and the full

benefit of their life-giving properties made available.

In "FERROL" that hope has at last been fully realized, and the practical benefits resulting from its use have far exceeded the most sanguine expectations.

These agents are combined in a scientifically prepared Emulsion so palatable that even a nursing infant can and will take it readily, even greedily; so easily assimilated that the most delicate digestive organs will dispose of it with less difficulty than they would expectance in the digestion of the plainest food.

WHAT IT IS.—"FERROL," as its name implies, is composed mainly of Oil and Iron. It is, in short, a PERFECT Emulsion of Cod Liver Oil and Iron, with a medium of Phosphorus added, and is positively the only preparation combining these ingredients.

The apparently extravagant claim that it has no equal in its peculiar sphere is based on the following common sense reasons:

It combines in palatable form Cod Liver Oil, the greatest tissue-builder and flesh-producer known to medical science, with Iron, the one and only agent which will supply impoverished blood with the red corpuscles which it must have in order to insure a healthy condition, and Phosphorus, which has no equal as a Nerve tonic.

THIS CERTIFICATE,

Properly filled out and signed, entitles the holder to one large sized bottle of FERROL (Cod Liver Oil, Iron and Phosphorus), if presented J. W. McLaren's Drug Store, Sat. Feb. 2nd, from 9 a.m., until samples are exhausted.

Name of Patient,

Address,

Disease,

The bearer of this certificate hereby agrees to give this medicine a thorough and faithful trial and to report to the druggist named above, within three weeks, the improved condition of his health that is almost absolutely certain to follow.

This Coupon must be presented by adults.