

KEEP IN TOUCH WITH MOTOR INDUSTRY PROGRESS BY VISITING AUTO SHOW

THOUSANDS OF AUTO OWNERS JOIN THROGS

Realize Constant Vigilance Needed To Take Advantage of Innovations.

ALL RECORDS SMASHED

Dealers Predict Bright Future For Business in Western Ontario.

To keep in touch with the motor industry requires constant vigilance on the part of the motor lover who wishes to take advantage of the better methods, the innovations, as they are placed on the motor market. Realization of this, on the part of the licensed owners in London, swells daily the mass of sightseers that pay a visit to the national motor show of Western Ontario at the Armouries this week.

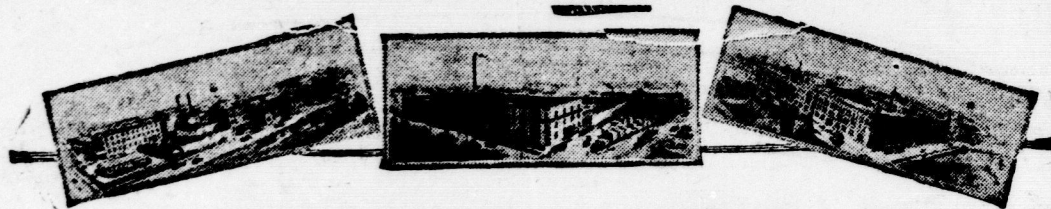
The rapidity with which the motor industry has sprung into a giant growth challenges comparison of the industry's product, the automobile, and its speed with that of Dobbin of old. The difference of speed between the motor and the horse equals the speed with which the automobile has risen to its present position.

Today there is no industry in which there is a stronger competitive market. And competition spurs the manufacturers to greater inventive effort. The result is that day by day there are changes for the better in all makes of cars. An exhibition such as that at the Armouries well demonstrates this, and the motor possessor is kept in touch with the advance of things automotive by just this manner of show.

Records are Smashed. Thursday afternoon the attendance records for the show were broken completely, when the largest number of persons, 3,300, who had yet visited the show in one afternoon, or night for that matter, entered the doors of the Armouries.

Manager Tom Kirby terms the attendance "extraordinary," and speaks with equal enthusiasm of the number of sales. The sales are growing each day as the exhibition proceeds, Mr. Kirby says.

Completely Canadian-Made Is Proud Boast of Gray-Dort Makers



GRAY-DORT MOTOR FACTORY AT CHATHAM, ONT.

NEARLY three-quarters of a century ago, when all Canada had only a population of 2,000,000, before the great Northwest was developed, William Gray, the founder of the present Gray-Dort organization, settled down in Chatham, and opened up a small blacksmith shop where he manufactured vehicles.

This small beginning has developed in this period into the mighty \$10,000,000 corporation, which is one of the outstanding automobile industries of this Dominion, and whose three mighty factories at Chatham turn out thousands of Gray-Dort cars per annum.

Robert Gray, at the age of 21, undertook the management of the company, and up to the year 1898, 273, 431 Gray carriages, wagons and sleighs had traveled the highways of Canada, each having built into them the finest work which was the result of an unswerving policy of an absolutely satisfied customer.

Following the trend of the times, and realizing that the automobile had come to stay, the Gray organiza-

tion commenced operations to manufacture the Gray-Dort car, and has since supplied the Canadian public with good automobiles, just as in the past it had supplied good buggies. Today many thousands of these popular cars are proving on the highways the high standard and solid investment value in road transportation that is guaranteed by the Gray policy of—Nothing but the best.

Robert Gray is an idealist and a Canadian through and through. He believes in goods made in Canada. He buys, manufactures and sells in Canada for the benefit of Canadians. His car is a made and built-in-Canada car.

The raw materials that go into the car are bought in Canada. The manufacturing and assembling is done right in his own factories by Canadian workmen. The designing, advertising, selling and service are all conducted by Canadian brains, and the finished product—the Gray-Dort car—is a Canadian product that represents solid Canadian value.

It is the one lesser point that there seems to be a general unanimity on the part of the manufacturers.

The three dominant factors that determine the choice of motors cars are attractiveness, utility and comfort, and all purchasers will undoubtedly find a hard time in choosing, for ever car embodies to a more or less extent these three.

Thursday night at the armouries was Dealers' Night, and the guests of the executive were dealers from many out-of-town points throughout the district.

Friday night will be Municipal Night.

The musical program Thursday night was given by the Great War Veterans' orchestra, under the leadership of Lieut. C. C. Irwin.

Mr. Carman Learn was the soloist, and the accompanist Miss Lenore Coughlin.

The program given by the orchestra was as follows: "Festival March," waltz "Breeze of the Night," selection "Wonderland," intermezzo "Spring Flowers," episode "Ten Little Fingers," March "Some Shape," Fox Trot "The Shick."

Christmas season costs King George of England about \$40,000.

SOUTH WATERLOO LIBERALS MEET

Elect Officers and Lay Plans For Future Development of Association.

GALT, Feb. 9.—The South Waterloo Liberal Association held a convention here this afternoon, the first since 1915. There were about 30 delegates present, representing the various sections of the riding. There was considerable discussion in regard to having conventions every year to keep Liberalism alive in South Waterloo, and there was a decided feeling that the party should have candidates in the field all the time and be prepared.

Dr. Ward Woolner of Ayr, president, presided over the meeting. The convention by resolution expressed its confidence in Hon. W. L. Mackenzie King, feeling assured that under his leadership Liberalism would prosper in a manner worthy of that great cause.

Dr. Ward Woolner, Ayr; J. A. McIrvine, J. Brown and Miss Bawtenheimer, Galt, were appointed delegates to the provincial convention to be held in Toronto on March 1 and 2.

The association was reorganized, the following officers being elected: President, J. A. McIrvine, Galt; vice-president, J. R. Livingstone, Baden; secretary, A. W. Hilborn, Galt; assistant secretary, Miss Bawtenheimer, Galt; treasurer, A. McKenzie, Galt.

Instead of appointing an executive committee, the committee appointed a lady and gentleman for each district, whose duty it will be to organize their committees. Those appointed were: Galt, Mrs. J. N. MacKendrick, J. S. Webster; Preston, Mrs. (Dr.) Hilborn, E. Reist; Hesler, Mrs. J. J. Lowe, A. Rudell; New Hamburg, Mr. and Mrs. D. Decker; Ayr, Miss K. D. Watson, Dr. Robertson; North Dumfries Township, Mrs. A. McPherson, J. B. Bricker; Waterloo Township, Mrs. J. Hilborn, Blair and J. Brown, and Wilmet Township, Mrs. J. R. Livingston and J. C. Hallman.

FAILS TO FORM ITALIAN CABINET

LONDON, Feb. 9.—Former Premier Orlando of Italy, who has been attempting to form a new cabinet in succession to the Bonomi ministry, has failed in his effort, according to an Exchange Telegraph dispatch.

THREE KILLED IN INDIAN DISORDERS

LONDON, Feb. 9.—The British Indian police fired on a mob of 10,000 natives during a serious riot at Tiruvannamalai, about 15 miles southwest of Madras in the Tanjor district on Tuesday last, killing three persons and wounding eight others, says an Evening News dispatch from Madras, filed Tuesday and received today.

ST. THOMAS MOTOR CLUB DIRECTORS

ST. THOMAS, Feb. 9.—Twenty-seven directors were elected to assist the executive committee of the newly organized St. Thomas and Elgin County Motor Club. They are as follows: Lorne Pearson, M. B. Johnson, J. H. Gould, W. T. Winder, George R. Stevenson, Jack A. Stewart, John T. Webster, Fred Pearson, A. E. Maxwell, James Stott, Arthur Parker, J. E. Curran, J. Handford, Harry Bobier, J. J. Owen, W. Whitehall, C. S. Stewart, D. A. McIntyre, C. Montgomery, William Stevens, John Fleming, Roy Benson, T. J. Cassidy, R. H. McConnell, W. H. Jolley, Robert Coffey and Mayor C. E. Raven.

AFFILIATES WITH COUNCIL.

STRATFORD, Feb. 9.—The Women's Hospital Aid has decided to affiliate with the Local Council of Women. The aid will be represented by Mrs. Joseph Orr, Mrs. Deacon, Mrs. Ankay and Mrs. L. H. Alexander.

Director of Sales

Gray-Dort Motors Executive of Chatham, Ont.

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OLD SETTLER AT OWEN SOUND DIES

OWEN SOUND, Feb. 9.—In the death of James C. Miller, which occurred at his residence here this morning, Owen Sound loses one of its very earliest settlers, and a man who has done a great deal to promote the commercial and moral welfare of this city. He came to Owen Sound as a boy of 11, 70 years ago, and had resided here ever since. He was a member of the town and county councils for a number of years, a former superintendent of the First and Wesley Methodist Sunday Schools. Up to two years ago he was treasurer of the John Harrison & Sons, Co., Limited, having been connected with that firm for 53 years. His widow and two sons survive, Victor of Peace River, and W. Harrison Miller of the Phillips Manufacturing Company, Limited, Toronto. Interment will take place in Owen Sound Saturday afternoon.

There are 322 varieties of wheat which are botanically different.

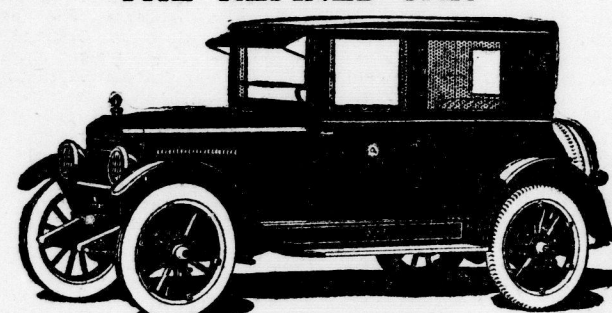
Motor Show Week—February 4th to 11th AT THE ARMOURIES



You Know What You are Getting When You Buy a McLAUGHLIN-BUICK

McLAUGHLIN BRANCH HOUSE Bathurst & Richmond Sts.

ESSEX THE REFINED CAR



COACH MODEL \$2,085.

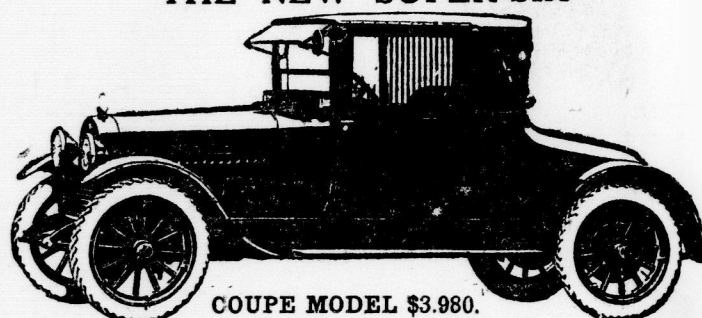
A. H. Burrows

342 RIDOUT ST.

PHONE 1414-W.

Distributor for Middlesex, Elgin, Oxford and Huron Counties.

HUDSON THE NEW SUPER-SIX



COUPE MODEL \$3,980.

Studebaker NEW BIG-SIX

Series 22

"Built-in-Canada"

It is Here!

The New Studebaker Cars, now on display, insure a continuance of Studebaker leadership in motor car VALUE.

In the New BIG-SIX you get the wonderful performance of its 60-horsepower motor, the roominess of its seven-passenger Studebaker-built body, its unusually easy gear shifting, and steadiness on the road at all speeds.

There is distinctiveness of appearance in its beaded edge body, tailored top, massive head lamps, graceful cowl parking lamps, and

clear-vision, one-piece rain-proof windshield.

But basically, the New BIG-SIX is the same dependable car that contributed much to making 1921 a Studebaker Year.

If you pay more than the price of the New BIG-SIX you may buy more weight, but it is impossible to get finer materials or better workmanship. Its light weight and the use of the highest quality materials, contribute in making the New BIG-SIX the greatest 7-passenger automobile value on the market today.

Look for These Features in the New Big-Six

60-H.P., 3 1/2 x 5-in. motor with detachable head. Dry plate disc clutch which makes the shifting of gears unusually quiet and easy. Intermediate transmission. A new seven-passenger body mounted on a sturdy chassis of 126-in. wheelbase, with heavy beaded edge, graceful cowl, larger and higher hood; built complete in Studebaker plants. New one-piece rain-proof windshield that gives greater vision. Windshield wiper. Cowl parking lights, miniatures of headlights, in corners of windshield.

Cowl ventilator, operated from dash. Courtesy light on driver's left. Tonneau light with extension cord. Massive and artistic headlights with improved deflecting and diffusing lenses. Deep, luxurious cushions upholstered in hand-buffed genuine leather. Large plate glass window in rear of tailored top. Tool kit in pocket on left side of driver, locked with same key that fits transmission lock and ignition switch. 32x4 1/2-inch cord tires.

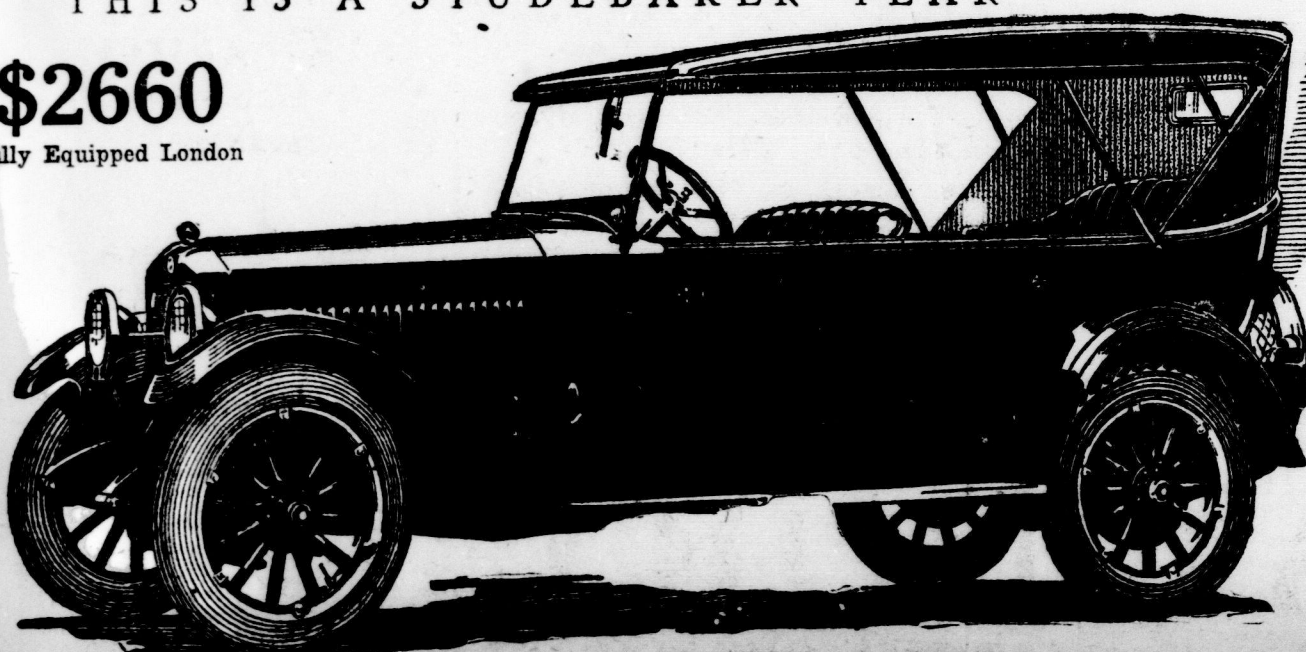
FRANK McLACHLIN, 86-90 KING STREET, LONDON.

See the Big Six Touring and Coupe at the Motor Show.

THIS IS A STUDEBAKER YEAR

\$2660

Fully Equipped London



"Just a Real Good Car"

Enthusiastic and appreciative interest is being displayed by visitors and dealers with the special display of Durant Motors. The new A-22 Touring and A-22 Sedan, both four-cylinder models, are proving one of the big attractions of The London Motor Show.

DURANT

DURANT MOTORS OF CANADA LIMITED

Makers of Good Cars.

TORONTO (Leaside) ONTARIO



W. T. BUSH.

THIS year, more than ever before, the automobile buyer is carefully weighing his car purchase from the standpoint of investment value, stated W. T. Bush, director of sales of Gray-Dort Motors, Limited, Chatham, Ont. The qualifications he demands are performance, comfort and looks.

Gray-Dort Motors offer their famous made-in-Canada car on this basis, and the Gray-Dort cars stand second to none from this triple standard of investment value in the light car