

ENTER ANY TIME

London's High Class Business School keeps open throughout the year. Young people may enter any day and complete their course without interruption of midsummer holidays. You may study all at home or partly at home and finish at the College. Thirty years' experience. Largest trainers in Canada. Affiliated with The Commercial Educators' Association of Canada. Write for particulars.

London Business College

Corner Dundas and Park Avenue.
GEO. SPOTTON, ROBT. KING,
Principal, ywt

Ladies' and Men's Latest Styles

Spring Suits from \$5.00 Up, at
M. HORNSTEIN'S
299 South Street, Phone 1771.

Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sales Co

GLASSES NEEDED

Do you frequently notice a swimming sensation and an inability to appreciate distances? A halo or shade seems to be about the object in the distance, especially in the church or theatre. It's because the ocular muscles are not as strong as they should be. The right GLASSES will enable you to visualize objects clearly and sharply, and strengthen your eyes, consult us.

The Brown Optical Company
237 DUNDAS STREET.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Hldgs., next Court House, London

Stop! Think! Look!

Are You a Judge of Jewelry?

IF NOT, it will pay you to buy from a store that has but one price twelve months in the year.

W. J. Wray & Co.
LONDON'S LARGEST JEWELER.
384 Richmond Street.

There's An Abundance of Good Coal For Everybody

A power higher than operator, miner or dealer, is at the helm, and if we are not afraid and will be calm, patient and contented with our share of the Coal at hand, there will be enough always.

Hunt Brothers, Ltd.

Office: 363 Richmond Street.
Phone 123.
Yard: Waterloo Street and M. C. Ry. Phone 412.

AGAINST UNION

Delaware Presbyterians Cast Strong Ballot Against the Proposal.

[Special to The Advertiser.]

South Delaware, March 19.—The vote on church union in the Presbyterian Church is as follows: Communicants, 12 for and 25 against; adherents, 11 for and 31 against. Hardy Johnston left for Toronto as a delegate to the A. O. U. W. convention.

Miss Bertha Vicary is visiting relatives in Lambeth.

Mrs. James McFarlane, of Southwood, is visiting relatives here.

Sugar making is in full swing all through this district, and the flow of sap is unusually abundant, and of the finest quality.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

The London Loan & Savings Company of Canada

Dividend No. 72

Notice is hereby given that a dividend at rate of 6 per cent per annum for the current quarter year has been declared upon the paid-up capital stock of the company, and is payable on the 1st of April, 1912, to shareholders of record on March 15, 1912.

M. J. KENT, Manager.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete 27c

192 Dundas, 11 Market Square ywt

Hamilton's London

Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

ENAMELLED

STERLING SILVER

Class Pins at Popular Prices

Finished Silver or Gilt.
Special designs and prices furnished upon request. Orders executed promptly.

The price of these Pins with any lettering, provided there are not more than 4 initials, is

Fifty Cents Each

CLUB PRICES for quantities on request.

W. G. YOUNG

Official Watch Inspectors,
C. P. R. AND G. T. R.
DIAMOND HALL STORES.

JOHNSTON BROS.

XXX HOME MADE

BREAD

The goodness of it has induced many housewives to give up home baking. Every loaf is sweet, pure, delicious, nutritious, healthful.

Get it at progressive grocers today.

Johnston Bros.
PHONE 944.

A LARGE AUDIENCE SAW "TOM MOORE"

Attractive Playlet Put on in St. Mary's Hall Last Night.

A packed house greeted the players of St. Mary's Dramatic Society last evening, when the play, "Tom Moore," was presented at the annual St. Patrick's Day entertainment in St. Mary's Hall.

The theme was very interesting and concerned the life of the famous Irish poet, the action taking place at about 1811. Mr. Farley Collins, of Ingersoll, who played the title role was one of the stars of the cast, his excellent voice being used to advantage in the singing of a number of Moore's most famous works, including "Believe Me if All Those Endearing Young Charms," "Love's Young Dream," "For Killarney and You," and "The Last Rose of Summer."

Miss Gertrude Pelton, who played the leading part, ultimately marrying Tom Moore, and concluding the story happily, gave an excellent interpretation. Miss Pelton displayed much artistic talent, and her work was worthy of special mention. She has appeared in a number of St. Mary's entertainments, and has a natural ease before the footlights uncommon among the amateurs.

Miss Mary Graham, Miss Loretta Lenahan, and Miss Rose Graham offered very able support. Stephen Daly.

BEWARE Young Man

IT'S THE LITTLE DANDRUFF GERMS THAT ARE CAUSING YOUR HAIR TO THIN OUT.

PARISIAN SAGE STOPS FALLING HAIR.

The clever young man of today does not take any chance on losing his hair. A man who is baldheaded at 30 looks like 45, and is placed at a disadvantage when seeking employment.

If you have dandruff, it means down near the roots of your hair an army of dandruff germs are attacking the hair root and destroying its vitality.

Then hair falls out; grows thin, and baldness results. Young man, put your faith in PARISIAN SAGE. It will stop falling hair, kill dandruff germs, abolish dandruff and itching scalp or money back.

PARISIAN SAGE is only 50 cents a bottle at dealers everywhere.

Mirrosopes

for showing postcards, enlarged on a screen. Prices \$5 up.

J. H. BACK & CO.

210 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.

CHWARD & CO

DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND STREET.

Parnell's Home-Made Bread

Good to the last crust.
Feed your family on this Good Wholesome Bread.

The Best Bread Made

Phones 929-1390

THE FLOWER OF BEAUTY

A refined complexion is the first essential of beauty and exists only in the regular use of Elcaya.

CRÈME ELCAVA

"Makes the Skin Like Velvet."
This pure blossom scented emollient cleans, nourishes and preserves the skin; removes wrinkles and blemishes; clears and beautifies the complexion. Elcaya is the true source of real beauty—the first, most dependable and sold. Its high quality commends it for the dressing table of refined women everywhere.

Sold in London by

CAIRNCROSS & LAWRENCE

Chemists, and Druggists,
216 DUNDAS ST., LONDON, ONT.

Easter Perfumes New, Dainty, Fragrant**CAIRNCROSS & LAWRENCE**

Chemists and Druggists,
216 Dundas Street, London, Ont.

BEWARE Young Man

IT'S THE LITTLE DANDRUFF GERMS THAT ARE CAUSING YOUR HAIR TO THIN OUT.

PARISIAN SAGE STOPS FALLING HAIR.

The clever young man of today does not take any chance on losing his hair. A man who is baldheaded at 30 looks like 45, and is placed at a disadvantage when seeking employment.

If you have dandruff, it means down near the roots of your hair an army of dandruff germs are attacking the hair root and destroying its vitality.

Then hair falls out; grows thin, and baldness results. Young man, put your faith in PARISIAN SAGE. It will stop falling hair, kill dandruff germs, abolish dandruff and itching scalp or money back.

PARISIAN SAGE is only 50 cents a bottle at dealers everywhere.

Mirrosopes

for showing postcards, enlarged on a screen. Prices \$5 up.

J. H. BACK & CO.

210 DUNDAS STREET.

chan, were the guests of relatives here on Sunday.

Chester Adkin, of Rochester, N. Y., is the guest of his father, J. P. Adkin.

Mr. and Mrs. John Luke, of Cleveland, who have been visiting the former's mother, Mrs. Margaret Luke, here, have gone to Thamesville to visit the latter's mother, Mrs. Mitchell, who is very ill.

Robert Tuite, who is employed in Thamesville, visited recently at his home here.

The Ladies' Aid of the Methodist Church held a very successful pantry sale.

The children of the Junior Epworth League of the Methodist Church are preparing for their annual Easter entertainment, under the able direction of Mrs. Isaac Kingston. A fine programme is being arranged.

This is the fourteenth Easter entertainment that Mrs. Kingston has directed for this league.

WILLIAM LAW THE CHAMPION CRIER

"O-yez" Men of England in a Competition in Town of Devizes, Cornwall.

SOLEMN VOICES BLARE

Each Uses His Own Peculiar Style and All Prove That One Ancient Custom Still Lives.

[Special to The Advertiser.]

London, March 19.—"O-yez! o-yez! o-yez!" That an institution the town crier not only still exists in many old English towns, but neither the telephone or cheap printing has been able to oust him from his proud position.

The competition at Devizes, in Cornwall, which decided who was the champion town crier of England, showed that the day is a long way off when he will be remembered as belonging to the fauna of a bygone age. He evidently is just as secure of his existence as the beefeater at the Tower of London, with all his picturesque old world costume, which never has been allowed to change with generations.

The competition was a sight to be remembered. "O-yez! o-yez!" cried John Nott, the town crier of Devizes, himself who had the honor of announcing the opening—handsome John Nott, who eventually won the prize for the finest looking crier. And each note was long and trembling and solemn.

A tone of awe came into his voice. "Wanted, the champion town crier of the United Kingdom. Whoever makes good his title to the same shall be suitably rewarded. God Save the King!"

"At the last word he lifted his hat and spoke triumphantly, like the heralds of old.

Then up stepped William Law, of Hordham, the first to enter the lists. Back and front he flourished his bell challengingly, and out across the square he sent his voice in a long drawn and arresting "O-yez! O-yez! O-yez!" Every one at once said that he had won his claim to the title. Surely no other could do better than that. And so it proved eventually. He captured the \$25 and the big bell which went with the precious bit of paper.

Then came the 75-year-old blind town crier of Blaina—a pathetic figure who rang his bell vigorously six times, and whose slow, deliberate voice roared until the echoes woke in the square, and his "rs" rolled and vibrated. He has been crying for Brauna for half a century, but he was outclassed in the championship.

Up they came in turn, every one in the full glory of his ancient livery—blue breeches, trunks, long hose, short hose, ruffs, three-cornered hats, plumed hats, scarlet-faced coats, no two alike but all carrying one back to the days of long ago.

They were allowed to "gag" in their separate town cries as much as they liked, and many a strange word was the fancies. Judging by the faces of the judges, who included Lord Abinger, Mr. John Collier, Mr. Basil E. Peto, M. P., Mr. O. Locker-Lampson, M. P., Colonel T. J. Kearns, Mr. Arthur Bouchier, the actor-manager, and Mr. Max Pemberton, the author, they never spent a merrier day in their lives.

The criers recited doggerel verses like the old ballad mongers, told funny stories, praised the towns from which they came. For two hours they hurled their voices across the square, each one finishing up with a flourish and a salute as he shouted "God Save the King!"

Perhaps the best tribute to their lusty lungs was that, following a bright, sunny morning, the unusual atmospheric disturbances finally brought down a perfect deluge of rain, such as even Devizes seldom experiences.

PILE CURED

Quick Relief—Trial Package Mailed Free to All—in Plain Wrapper.

Many cases of Piles have been cured by a trial package of Pyramid Pile Remedy without further treatment. When it proves its value to you, get more from your druggist, at 50 cents a box, and be sure you get the kind you ask for. Simply clip out free coupon below and mail today, together with your name and address on a slip of paper. Save yourself from the surgeon's knife and its torture, the doctor and his bills.

The Pyramid Smile.

Many cases of Piles have been cured by a trial package of Pyramid Pile Remedy without further treatment. When it proves its value to you, get more from your druggist, at 50 cents a box, and be sure you get the kind you ask for. Simply clip out free coupon below and mail today, together with your name and address on a slip of paper. Save yourself from the surgeon's knife and its torture, the doctor and his bills.

Free Pile Remedy

Cut out this coupon and mail to the PYRAMID DRUG CO., 433 Pyramid Building, Marshall, Mich. With your full name and address, on a slip of paper. A sample of the great Pyramid Pile Remedy will be sent you at once by mail, FREE, in plain wrapper.

51u yw

J. T. O'NEIL

Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 3734. ywt

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 576.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons Funeral Directors

180 KING STREET.
PHONES 543, 573, 2056.
OPEN DAY AND NIGHT.

GRIFFITH & WILLIS FUNERAL DIRECTORS.

CARL MILLER, Ass't Manager. Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 456. Delaware branch, W. Acres, Manager.

Geo. E. Logan Funeral Director and Embalmer

45 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1968. Personal Attention. wty

Our Screened Scranton Coal IS ARRIVING DAILY.

We solicit your order; quality unsurpassed. Prompt delivery. Prices:

Pea Coal\$6.00
Chestnut Coal\$7.50
Stove or Egg Coal...\$7.25

Webster - Harvey, Ltd.
Phone 1383.



Brydges Lodge. Interment was made in the Methodist Cemetery.

Mr. George Jewitt left for the west recently.

Mr. Robert Allen, who has been very ill, is improving steadily.

Mrs. J. Jones, of London, spent the week-end with her parents, Mr. and Mrs. D. Small.

Mr. A. Smithman is away on a few weeks' vacation.

AYLMER.

Aylmer, March 19.—L. Smiley, of St. Thomas, visited recently at his home here.

The Lenten service at Trinity Church will be held this week on Friday instead of Wednesday night.

L. Winder, of Niagara Falls, visited with his parents, Mr. and Mrs. John Winder, Talbot street west, recently.

Division court was held here under Judge Ermatinger. No cases of importance were tried.

Mr. Pettit, of Belmont, was here recently to see his brother, who is seriously ill.

The revival services, which have been conducted in the Methodist Church for the past two weeks by Miss Morton, were brought to a close last night in a joint meeting. Last night in a joint meeting, last night in a joint meeting, last night in a joint meeting.

Tom Hughes' injured hand is as good as ever. Tom has tied it out at the Washington camp and there was not the slightest pain in the member. Last fall Tom was unable to get a hold on a ball, and this was accountable for the falling off in his work during the closing weeks of the season.

Piles Cured At Home

Quick Relief—Trial Package Mailed Free to All—in Plain Wrapper.

Many cases of Piles have been cured by a trial package of Pyramid Pile Remedy without further treatment. When it proves its value to you, get more from your druggist, at 50 cents a box, and be sure you get the kind you ask for. Simply clip out free coupon below and mail today, together with your name and address on a slip of paper. Save yourself from the surgeon's knife and its torture, the doctor and his bills.

The Pyramid Smile.

Many cases of Piles have been cured by a trial package of Pyramid Pile Remedy without further treatment. When it proves its value to you, get more from your druggist, at 50 cents a box, and be sure you get the kind you ask for. Simply clip out free coupon below and mail today, together with your name and address on a slip of paper. Save yourself from the surgeon's knife and its torture, the doctor and his bills.

Free Pile Remedy

Cut out this coupon and mail to the PYRAMID DRUG CO., 433 Pyramid Building, Marshall, Mich. With your full name and address, on a slip of paper. A sample of the great Pyramid Pile Remedy will be sent you at once by mail, FREE, in plain wrapper.

51u yw

J. T. O'NEIL

Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 3734. ywt

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 576.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons Funeral Directors

180 KING STREET.
PHONES 543, 573, 2056.
OPEN DAY AND NIGHT.

GRIFFITH & WILLIS FUNERAL DIRECTORS.

CARL MILLER, Ass't Manager. Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 456. Delaware branch, W. Acres, Manager.

Geo. E. Logan Funeral Director and Embalmer

45 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1968. Personal Attention. wty

Our Screened Scranton Coal IS ARRIVING DAILY.

We solicit your order; quality unsurpassed. Prompt delivery. Prices:

Pea Coal\$6.00
Chestnut Coal\$7.50
Stove or Egg Coal...\$7.25

Webster - Harvey, Ltd.
Phone 1383.

Protect Yourself From Chronic Colds

Of course you prepare for winter weather externally by changes in your clothing. Prepare yourself internally, too, by taking a course of

NA-DRU-CO Tasteless Cod Liver Oil Compound

this Fall and the colds won't bother you.

Na-Dru-Co Tasteless Cod Liver Oil Compound is rich in the medicinal and nutritive qualities of the best Norwegian Cod Liver Oil, specially treated to remove the disagreeable fatty acids that upset the stomach.

Combined with this, in carefully worked out proportions, are Extract of Malt, Hypophosphites and Extract of Wild Cherry.

The preparation is very pleasant to take, without a trace of the disagreeable flavor of the plain oil.

For delicate or run-down children a course of Na-Dru-Co Cod Liver Oil Compound in the Fall and another in the Spring is one of the best possible safeguards.

Your druggist can supply it in 50c. or \$1.00 bottles.

National Drug and Chemical Co.
OF CANADA, LIMITED.

A NA-DRU-CO Specific for every ill.

101

The Purdom Hardware Co., Ltd.**Brighten Up**

"Chi-Namel," "Liquid Vencer," "Lowe Bros' Paint," "Sherwin-Williams Paint," "Shino Dust Cloths," old English Floor Wax, Alabastine, Muresco, Paint and Kalsomine Brushes, Dusters, Brooms, Stepladders, Curtain Stretches, Cotto-Waxo, Floor Brightener, Linoleo, Carpet Sweepers, Hoover Electric Suction Sweepers, etc.

Phone us your orders. We will take care of them and guarantee all our goods.

THE PURDOM HARDWARE CO., LTD.