

T. C. WRIGHT

HIGH-GRADE PIANOS.

Sole Agent for the

Mason & Risch

PIANO COMPANY, LTD.

Toronto.

The Aeolian Co.,

New York.

231 DUNDAS STREET.

Bennett Theatre Building.

The Frank C. Rogers Studio

330 Dundas Street, Opposite Armouries.

Best Meats

We carry the best meats obtainable. We never sacrifice quality to make a low price. We use the utmost care in selecting our meats, and see that they are properly kept for the short time they remain in our store. Our prices are not high. We don't try to give as little as possible for the money, but just as much as possible. A trial order will convince you that what we advertise is true.

Jackson's Meat Markets

STALLS—1 and 2 MARKET HOUSE.

Phone 2859.

87 WELLINGTON STREET.

Phone 1057.

WHY DO YOU EAT

At home on these warm days, when you can secure a deliciously prepared noonday lunch for 25 cents. Try it.

London Cafe

201 Dundas St. F. A. Smith, Manager.

Phone 1057.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.

County Bldg., next Court House, London.

SMITH, SON & OLARKE

UNDERTAKERS.

115 DUNDAS ST. PHONE 586

639 DUNDAS ST. PHONE 673

Residence on Premises.

Private Ambulance Service.

Griffith & Willisie

FUNERAL DIRECTORS.

CARL MILLER, Asst. Manager.

Private Ambulance in connection.

Residence on premises.

104 Dundas St., London, Ont.

Telephone 459.

FERGUSON & SONS

Funeral Directors

180 KING STREET.

PHONES 543, 373, 2056.

OPEN DAY AND NIGHT.

\$5.50 for immediate delivery. We will sell the best Murray Mine anthracite chestnut coal at \$5.50 per ton. No better burning hard coal. Burns bright, no clinkers; burns clean out.

GREEN & CO.

485 YORK STREET. PHONE 1291.

A Simple Treatment

That Will Make

Hair Grow

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA.

The Great American Sage Hair Tonic. Every reader of The Advertiser can have an attractive head of hair in a few days by using SALVIA.

Mr. Strong sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic.

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEething with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLEVIATES ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

Safety Boxes to Rent

20% OFF TO CUSTOMERS.

Store your valuables during vacation, cost only 10c a month for packages per cubic foot in size.

London Loan and Savings Co., London, Ont.

Hamilton's London

Porter and Amber Ale.

Always in first-class condition.

Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery

LONDON, ONT.

Your Opportunity

to procure the very best coal mined.

Egg, stove and nut sizes, per ton \$6.50

A very nice pea size, per ton \$5.50

The cannot be beat Cannel Coal

for grates or cook stoves, ton \$7.50

MAY BROS.

685 York Street. Phone 1224.

Our Specialty

Good dry mixed

wood 12 and 16

inches long \$2

per load. Slabs

\$1.50 per load.

D. H. Gillies & Son

yw

MINI ACT

The great Edison calls this

the Cement Age. He says

Cement is the ideal building

material. He is right—if

you use it.

PARNELL'S

HOME-MADE

BREADS

Parnell's Home-Made Breads

are always both appetizing and

wholesome for use in the hot

weather.

They have the genuine

home-made taste, which bread

not made in the home does not

generally have. No other bread

gives just the satisfaction that

Parnell's gives.

2 SMALL BREADS FOR 5c

Phones 929 and 1390

Trusses for Children

Atomizers

Silk Elastic Stockings

Rubber Bandages

Crutches

Extra Quality Rubber Sheeting

Rubber Sponges

Cairncross & Lawrence

Chemists and Druggists.

216 DUNDAS ST. LONDON, ONT.

was performed by Rev. H. A. Graham, of the Wellington Street Methodist Church, in the presence of relatives from Buffalo, Ridgeway and Detroit. Mr. and Mrs. Roberts left on the evening of C. P. R. express for Winnipeg, where they will reside.

A Long Came Trip

Roy S. Jones, son of Dr. F. A. Jones, of Windsor, and Hugh Sheppard, of the same place, left yesterday on a trip of 150 miles up the Thames to this city in canoes. They intend paddling at night. The young men carry tents with them and camp during the day. They intend spending a week here after arrival.

MISSING STEAMER SAFE

Arrival of Steamer Belleville at Toronto

Fourteen Hours Late.

[Special to The Advertiser.]

Toronto, July 25.—The R. & O. steamer Belleville limped into the harbor this morning 14 hours late from the east. She carried 160 passengers. The steamer yesterday caught the full force of the gale on the lake and her appearance this morning set at rest growing anxiety as to her whereabouts.

SNAKE ISLANDERS ARE FEELING FINE

Weather Has Been Rough But All Are Having a Good Time.

The Snake Island fishing party are in the best of spirits.

One of the members arrived from the island at 11:30 yesterday, and reports all the camp well, having a fine time.

The weather has been rough of late, but more settled conditions have set in, and it is now ideal in every respect.

Admiral Ward has the boys in the very best of humor and a day's entertainment on the island is worth going miles to witness.

The campers have fully recovered from the scare following the wreck. It was a thrilling experience, one never to be forgotten. However, it is now practically fading from memory and it is just as well.

YOUR Holiday Trip

Won't be the very best unless

you have a Waterman's Ideal

Fountain Pen. We stock them.

SUMNER'S

FOR RELIABLE JEWELRY.

380 Richmond Street.

Splendid Advice

You have not felt much need of coal lately, but we feel quite safe in predicting that we will have at least four months of cold weather before May 1st, 1911, so we are taking this means of advising our friends to lay in a good supply of Cross Creek High Coal now while the price is low. It will certainly pay well to stock up now. Thanking you for your past generous patronage and soliciting a continuance thereof, we are, yours truly,

John Mann & Sons

Coal Merchants for 42 Years.

EDINBURGH

MISSIONARY

CONFERENCE

REPORT

Nine volumes, bound in red cloth, \$4.00. This special offer closes Aug. 1, and cash must accompany all orders. Report published in September.

The Mallagh Bookshop**Superior**

We give our pupils a superior education to the ordinary college, and they secure the better class of situations. Miss Mallagh has been placed as court stenographer at Goderich. Pupils joining during July and August will be given a reduction of 10% from regular rates.

The Western Business College

110 DUNDAS STREET, LONDON.

W. C. COO, C.S.R., Principal.

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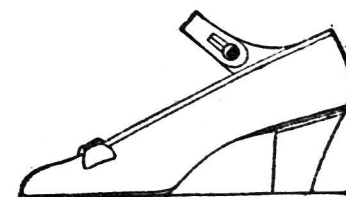
**Clean-Sweep Shoe Sale****Summer Shoes Must Go. We Carry Nothing Over**

Necessity knows no law. Our Stock of Spring and Summer Shoes must be closed out, as Fall Goods are on the way. Summer is flying; the selling time for our present Stock is Short and Price is not the consideration.

The Shoes Must Be Sold

About 50 lots are now exhibited on tables—Prices Plainly Marked.

Come at once while the selection of sizes is good.

**Brown or White Ankle-Strap Pumps**

Women's sizes 98c

Misses' sizes 78c

Child's sizes 68c

Infants' sizes 58c

Japanese Straw

Sandals 10c Pair

For Men

A Box Calf Blucher, Goodyear

welt, solid box toes and counters,

union made. Regular \$4.00, for

\$2.98

Hubert Ashplant & Sons**CORRESPONDENCE**

The Bible and Its Critics.

To the Editor of The Advertiser:

I have read with some interest a long and, as I think, thoroughly

bound article, in a recent issue of The Advertiser, under the caption "Catholics and the Bible," from the pen of Thomas J. M. Dougherty, of London.

I have not at hand the other letters contributed to this sectarian controversy and have no desire to take any part in what seems to be the main

questions at issue, namely, the charge that certain priests of the Roman Catholic Church have been burning the

Bibles found in Catholic homes in Quebec, and the counter charge that Protestant missionaries and societies

virtually "buy" their converts, and from among the poorest of the poor.

Whatever may be said relative to the main charges, and as I have no knowledge of it, I am not defending it.

The counter charge appears in the very face of it as a mere retort used recently by the hierarchy of the Roman Catholic Church against the

Methodist propaganda in Rome. It is quite legitimate to criticize methods, if these are considered objectionable.

Between the Douay and King James' versions of the Bible, the Douay version, as used by Catholics, is

very wise indeed to make I submit that it is not merely reading the

Bible that leads to lack of faith in divine revelation. It is reading the Bible critically in the light of

modern history. He also says that "hundreds of thousands have lost faith in all divine revelations through reading the Bible." I do not think this is

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