Mrs. Paisley.

WHENEVER I see Hood's Sarsaparilla now I want to bow and say

'Thank You'

I was badly affected with **Eczema** and **Scrofula Sores**, covering almost the whole of one side of my face, nearly to the top of my head. Running sores discharged from both ears. My eyes were very bad, the **eyelids so sore** it was painful opening or closing them. For nearly a year I was deaf. I went to the hospital and had an operation performed for the removal of a cataract from one eye. One day my sister brought me

Hood's Sarsaparilla

which I took, and gradually began to feel better and stronger, and slowly the sores on my eyes and in my ears healed. I can now hear and see as well as ever." MRS. AMANDA PAISLEY, 176 Lander Street, Newburgh, N. Y.

HOOD'S PILLS cure all Liver Ills, jaundice, sick headache, biliousness, sour stomach nausea.

THE SPORTING WORLD.

Postponement of the Directum-Alix Match.

Teeth Played Their Part in a Recent College Football Game.

BASEBALL.

President Robinson denies that the Cleveland Baseball Club has been sold to Detroit.

Hoy, the well-known National League baseball player, lost the power of speech and sense of hearing when 5 years of age, through being "frightened out of his senses" by stumbling on a snake.

FOOTBALL.

The gate last Saturday at Rosedale was about $700. Queen's will get about $200 after all expenses are paid.

Butterworth, Yale's full-back created consternation in the dressing-room after Saturday's match when he displayed the bloody outline of one of the University of Pennsylvania player's teeth on his back.

CRICKET

Officers of Hamilton Cricket Club have been elected as follows: A. Gartshore, president; Edward Martin, Q.C., George Roach, J. M. Lottridge, vice-presidents; D'Arcy Martin, secretary; W. R. Marshall, treasurer; C. W. Dean, S. F. Washington, Kirwan Martin, C. W. Ricketts, A. E. Ferrie, committee; A. Gillespie, auditor.

THE TRIGGER.

Millionaires only can indulge in the sport of shooting ducks in Long Island Sound from steam and naphtha launches. The price fixed by Justice Boyd of Mamaroneck, is $25 a bird. Sportsmen with limited bank accounts should make a note of this.

THE TURF.

BOSTON, Nov. 15.—The Directum-Alix race has been postponed until to-morrow on account of rain.

THE WHEEL.

CANADIAN CENTURIES OF A SEASON.

E. Bruce Miller, of Owen Sound has captured the Canadian Century Road Club's medal for the most centuries during the past season. The five highest men are:

E. Bruce Miller, Owen Sound	13
M. E. Glynn, Sarnia	10
L. F. Lillie, Lodi, California	7
W. E. Lloyd, Owen Sound	4
John Brebner, Sarnia	4

Over 100 centuries were reported to Chief Whatmough, and gold bars to this number have been presented by the club.

THE SPASMODIC ADVERTISER.

We regret the necessity which moves us to again address a few thoughts to the spasmodic advertiser. Our spasmodic friend advertises——

Because his neighbor does.

Because he wants to keep before the trade.

Because he expects to get an immediate and profitable return.

Because his salesmen requested it.

Because—well, he just thought he'd try it.

Because he had a good line.

Three of the foregoing reasons are valid and sufficent; three are not worth much consideration. The shoe manufacturer who is moved to insert an advertisement simply because his neighbor advertises is prone to direct a discontinuance when he receives his first advertising bill.

The man who expects to get an immediate and profitable return from his advertisement gets disappointed ninety-nine times in a hundred. If advertising yielded prompt and rich profits it would discount silver mining at Creede.

The man who inserts an advertisement without a definite object—merely because he was suddenly seized by what may be characterized as a "whim"—a temporary spasm—generally "goes out of" as suddenly and for as little reason as he "goes into" a trade journal. We have seen the truth of these three statements proven so often that we advance them now as postulates.

We have customers who advertise because as they declare they wish to "keep before the trade." That is a natural and altogether justifiable motive. Others advertise to "help their salesmen." Good. They cannot aid their salesmen without helping themselves. A third class of patrons advertise because of their earnest confidence that they "have a good line."

Chief Justice Allen Stricken With Paralysis.

ST. ANDREW, N. B., Nov. 15.—Chief Justice Allen, who is here attending circuit, was stricken with paralysis in his room a little before midnight. Dr. Gove found a paralytic shock had effected his whole right side. He was in a partial stupor during the early morning, but later his voice returned, and signs of recovery manifested themselves. It is thought he will recover.

Among the pains and aches cured with marvelous rapidity with Dr. Thomas' Electric Oil is earache. The young are especially subject to it, and the desirability of this Oil as a family remedy is enhanced by the fact that it is admirably adapted not only to the above ailment, but also to the hurts, disorders of the bowels, and affections of the throat, to which the young are specially subject.

New Goods!

New Goods!

HARRY LENOX

Richmond and Carling.

Very Choice.

Come and See Them

HAUNTED BY A SCREAM.

A Trolley Motorman Still Hears the Cry of the Child His Car Killed.

NEW YORK, Nov. 14.—James McBride, the Myrtle avenue motorman whose trolley car crushed the life out of 9-year-old Gussie Sommers on Sept. 28, has been released by Justice Goetting in Brooklyn. McBride's case is a peculiarly sad one. He resigned his position and says that the baby's screams are still ringing in his ears. He was robust and ruddy-faced at the time of the accident. He is now pallid and nervous looking. The evidence showed that the motorman was blameless in the matter. When the little girl passed out from behind the truck the car was close upon her, and nothing short of a miracle could have averted the accident.

"I will never forget that scream," said he; "it is ringing in my ears yet. It has been ringing in them ever since the accident. I have had to give up my business. My nerves are all unstrung, and if there is any trouble on a car I grow faint." Justice Goetting released McBride after hearing his sad story.

THE FOOT RACE FRAUDS.

Investigation of the Charges Against the Quintet Arrested at Chatham.

SARNIA, Nov. 15.—To-day, before Magistrate Proctor, the men Coyne, Ritchie, Pleasance, Smith and Boyd, who were arrested in Chatham and brought here on Saturday, were given a hearing on the charge of fraud and theft preferred by Thos. Keep, of Mount Clemens, Mich., in connection with a foot race scheme at Courtright some time ago. The prosecution was conducted by County Attorney Buck, and the prisoners were defended by J. F. Lister, Q.C.

From the evidence it would appear it was a case of sharpers falling out. After the evidence had been taken the case was enlarged for two weeks, the magistrate allowing the accused to give their own bail for $200 each.

TO OPPOSE THE PLEBISCITE.

An Organization Formed in Toronto to Antagonize the Prohibition Movement.

TORONTO, Nov. 15.—An organization was formed here to-day, with Mr. Edward Meek as president and Dr. Samuel Linner as secretary, the object of which will be to fight the approaching plebiscite on prohibition.

HELPFUL WORDS

From One Who Has Been Benefited!

The most valuable testimony for the public is that which is given without asking or solicitation. The proprietors of Harvard bronchial syrup never send out canvassers to gather and pay for testimonials. Good and honest work effected by this king of cough remedies suggests to every man and woman who has been benefited the necessity of doing something for those who suffer. This good work comes to the public in the form of testimony; the following from Mr. J. B. Black, of Truro, N. S., speaks loudly in favor of Canada's great remedy:

"It has occurred to me that I ought to tell you what an excellent remedy I have found Harvard bronchial syrup to be for hoarseness and sore throat. We have used it in our family during the last two and a half years with good effect, and have recommended it to many friends, who have likewise found its use exceedingly beneficial, in some instances curing hoarseness in an incredibly short space of time."

Barr is the Man.

PEMBROKE, Ont., Nov. 15.—The Renfrew Liberal convention held here to-day for the purpose of selecting a candidrte for election to the Legislative Assembly was largely attended, many ladies being present. Mr. Henry Barr, the present member, was unanimously chosen as the candidate.

The Ship Canal Condemned.

TORONTO, Nov. 15.—At a meeting of the Toronto Board of Trade to-day, the proposed ship canal to the Georgian Bay was considered and condemned, as being financially impracticable, and entailing a useless expenditure of money if constructed.

Mr. Hardy on Temperance.

TORONTO, Nov. 15.—It is altogether likely that Mr. A. S. Hardy, Commissioner of Crown Lands, will take an active part in the coming prohibition campaign. Should Mr. Hardy take the prohibition platform, he will make his debut at Brantford at an early date.

Badly Burned.

ST. THOMAS, Nov. 15.—Mrs. John Penwarden, Penwarden street, had a startling experience last evening. Her 3-year-old son upset a lamp. The little fellow got on a box to escape the flames and to rescue him Mrs. Penwarden had to pass over the burning oil. Her dress took fire and in extinguishing it her hands were terribly burned.

Murdered by the Hired Man.

ALLIANCE, Ohio, Nov. 15.—Curt Davidson, aged 40 years, worked for C. C. Baugh, near this place. On Tuesday Mr. Baugh left home and Miss Baugh remained up late to let the man in and lock up the house. Thursday morning Miss Baugh's dead body was found on the barn floor and Davidson was found lying outside of a barn half a mile distant with his throat cut. He had assaulted and murdered Miss Baugh and then committed suicide. Miss Baugh was a student at Mount Union College, was a popular young lady and very handsome.

Wheat on the Move.

WINNIPEG, Nov. 15.—"It is reported that all the wheat in Minnesota and the Dakotas of this season's crop available for export has already been marketed and forwarded to the seaboard," said a reporter to a C. P. R. official yesterday. "It is very much the same in Manitoba," replied the official. "By the end of this month, when navigation will probably close, we expect to have 8,000,000 bushels of this year's crop out of the country. Up to date we have taken out about 6,500,000 bushels, and during the next fortnight, providing deliveries by farmers continue as they have been, we will have carried out another 1,500,000. Estimating the crop at 15,000,000 bushels, which will likely be near the correct figures, this will leave only 4,000,000 bushels still to be marketed."

Universal Testimony

Cannot be disputed, and the case is yet to be heard from in which Putnam's Painless Corn Extractor has failed to perform a perfect cure. This with painless and rapid action and freedom from annoyance during use. The great corn and bunion cure stands unrivaled. Sure, safe, painless. Beware of frauds offered as substitutes for the great corn cure—Putnam's Painless Corn Extractor. N. C. Polson & Co., Kingston, proprietors. Use no other.

She—Aren't you, as they say nowadays, talking through your hat? He—That's an easy matter. To see through yours is quite another matter.

The good work of a cruiser depends much upon the crew, sir.

HERE, THERE AND EVERYWHERE

AN island in Casco Bay is inhabited only by a pack of ravenous dogs which have almost degenerated into wolves.

MUSIC in the London, Eng., parks this year cost the County Council £4,000, and it is proposed to spend £5,000 next year.

THE assets of the life insurance companies of the United States aggregate $850,000,000, while the gross income is $220,000,000.

MR. MOODY has an invitation to spend this winter in London, signed by 702 ministers. He is compelled to decline. He thinks we are on the eve of the greatest religious awakening of the century.

"No women," said a promenader, "attract more attention in the streets than do the simply but strikingly attired women of the Salvation Army. Though they have been among us now for years they seem to attract as much curious notice as ever."

A HINDOO baby is named when it is 12 days old and usually by the mother. Sometimes the father wishes for another name than that selected by the mother. In that case two lamps are placed over the two names, and the name over which the lamp burns the brightest is the one given to the child.

SENATOR PALMER of Illinois says Abraham Lincoln once said to him: "I have simply tried to do my duty every day, hoping that when to-morrow came I should be equal to it." This is a sentiment worthy to be inscribed prominently on the wall of every schoolroom in the land, that all children be inspired by it.

THE Presbytery of Edinburgh have become alarmed at the facilities that are now offered for the contraction of irregular marriages, or marriages by special license, and have publicly denounced these in very strong terms. They declare that there is no such institution in Scotland as marriage by special license, and that all marriages entered into without a religious service are irregular.

AT length the Dead Sea is to be navigated, and two sailing boats, one rather large and heavy, for cargo, and the other smaller and neater, for passengers, have just been conveyed from Jaffa to Jerusalem by rail, and thence to the Dead Sea by road. The boats belong to the Sultan, as does also the Dead Sea, which forms part of the crown property, and it is Abdul-Hamik's intention to turn to good account the salt, bitumen and sulphur that abound in its waters and on its shore.

IT IS reported that a movement is on foot with its headquarters at Pittsburg, to girdle the earth with a series of religious conventions on the 1900th anniversary of the Christian era. A great expedition will start out numbering, it is thought, some 1,000 persons, who will go entirely around the world holding rousing religious services at every important stopping place. The first service will be held in San Francisco and the last in New York. Bombay, Jerusalem, Rome, and London will be taken in on the way. The services are to be entirely non-sectarian. Several weeks will e apse between each service, and it is calculated that the expedition will take a year in making its rounds and that it will cost each of the crusaders about $1,000.

LONDON, CANADA.

London and suburbs have a population of 35,000 persons.

London is situated in the garden of Canada, midway between the Niagara and the Detroit Rivers.

London is the center of nine different lines of railway, giving easy access to the whole continent, and to the lakes and seaboard.

London has direct connection with the three great Canadian lines of railway—the Grand Trunk, the Canadian Pacific, and the Michigan Central.

London controls a line of railway from the city to Port Stanley, on Lake Erie.

Each day more trains arrive at and depart from London than arrive at and depart from any other Canadian city in the same time.

London has two public parks.

London has six charitable institutions two hospitals and seven public buildings.

London has a good street railway, which will be much extended during the year.

London's rate of taxation is 18 mills, which includes all school rates, etc.

London's public water supply is obtained from never-failing pure springs four miles from the city. Their yield is practically unlimited. London has the best drinking water on the continent

London is an excellent health resort, as it has a lower death rate than any city of its size on the continent, and it has magnificent white sulphur baths within its limits.

London has 1 opera house and 4 public halls

London has 13 public schools (and a number are under contract), not including kindergartens; 3 Roman Catholic separate schools, 2 ladies' colleges, and 1 collegiate institute.

London has 1 university and 1 medical school.

London has a Conservatory of Music and a School of Elocution.

London has two daily newspapers (morning and evening editions).

London has 2 public libraries,

London has six banks and eight loan and investment associations

London is an excellent center for manufacturing and commercial enterprises. There are already established wholesale houses for groceries, hardware, drygoods, small wares, boots and shoes, drugs, crockeryware, etc. There are one or more manufactories of furniture, engines, boilers, stoves, furnaces, iron and brass foundries, carriages, burial caskets, agricultural implements, stamped tinware, railway cars, oil refining, leather, barrels, machine tools, clothing, cigars, office and school furniture, biscuits and confectionery, mirrors and beveled plate-glass, corsets, furs, beer, washing compounds acids, woodwork of every description, etc.

London's civic assets are $2,547,798 34 and the balance of assets over all liabilities is $422,861 19. The total assessment is $15,333,097.

London has 44 churches, every religious denomination of any importance being represented.

London has an excellent Entomological Society and exhibition, and some of the ablest entomologists to be found in Canada.

London has markets three times weekly, the best in the west. The Great Western Fair is held for ten days in September.

Further particulars about the city may be obtained by applying to the mayor, the city clerk, the secretary of the Board of Trade, or the ADVERTISER.

A bottle of Angostura Bitters to flavor your lemonade or any other cold drink will keep you free from Dyspepsia, Colic Diarrhea and all diseases originating from the digestive organs. Be sure to get the genuine Angostura, manufactured by Dr. J. G. B. Siegert & Sons.

J. & J.

A BARGAIN.

We firmly believe that the ladies of London place entire reliance in our promises from time to time. They are perfectly safe in doing so, for we make it a point never to engage to do that which we do not propose to perform to the very letter. They also believe that we are in a position to buy cheaply. They make no mistake in this, either, because we are in touch with the English and continental markets at all seasons of the year.

This enviable position enables us to announce a genuine bargain for to-day, the like of which has not been seen hereabouts for some time, if ever. It is a shipment of Dress Goods from the old country that we fortunately secured at a great bargain. It is a splendid line of

FRENCH DIAGONAL SUITINGS.

Ordinarily these would sell at 60c per yard, and at that price would be considered good value. But we bought them at such a low price that we can afford to and will sell them at 39c per yard. Think of it, not hastily, but calmly. Take our word for it, this is a great bargain. They comprise a splendid range of colorings.

With this shipment we received another lot of those popular Hopsackings. These are in great demand; at any rate, we have sold a big stock of them already. This newly-arrived lot comprises all the popular colors—brown, tan, myrtle, navy, etc., etc.

Again, we have an odd line of Damask Towels—only sixteen dozen—positively good value at 10c each. While they last, you can have them at 5c. All we want is an inspection of what we offer, and we are sure to make a sale,

SMALLMAN & INGRAM,

147 & 149 Dundas St.

LOST OR FAILING MANHOOD,

General and Nervous Debility,

Weakness of Body and Mind. Effects of Errors or Excesses in Old or Young. Robust, Noble Manhood fully Restored. How to enlarge and Strengthen Weak, Undeveloped Organs and Parts of Body. Absolutely unfailing Home Treatment—Benefits in a day. Men testify from 50 States and Foreign Countries. Write them. Descriptive Book, explanation and proofs mailed (sealed) free.

ERIE MEDICAL CO., Buffalo, N.Y.

wz

HINTON,

THE UNDERTAKER,

202 King St., next to Firemen's Hall

Private residence, 236 King St.

Telephone, store 440; house 448. rxv

SMOKE

VIRGINIA

CIGAR.

MADE BY

H. McKAY & CO.

5c 5c

FOR SALE BY

H. McKENNA

225 DUNDAS STREET.

CLAM BAKE

ywt

Good Dry Wood.

I am getting in a fresh lot of Soft Maple. Also a lot of splendid Summer Wood. Come along before the supply is gone. Ten cars now on the track.

JAMES CAMPBELL,

City Wood Yard, Talbot Street.

Telephone 547. rxv

MARSHALL BROS.,

Wholesale Importers of

TEAS and COFFEES

67 Dundas Street, London, Ont.

WM. MALLOCH & CO., MACHINISTS

—MANUFACTURERS OF—

ELEVATORS,

PULLEYS, SHAFTING, HANGERS and SPECIAL MACHINERY

Repairing a Specialty.

154 Fullerton Street, London

You Can See It Everywhere

Throughout Western Ontario--in the homes, on the news-stands, street cars, depots, railway trains; in fact, whenever or wherever people have time to read, they have the people's favorite paper, The LONDON ADVERTISER, with them. Its motto is--"First of all, the news." The Advertiser is bright and clean and will always be found sustaining its position abreast of all that is best in legitimate journalism

The Western Advertiser (our weekly edition) has been increased in size to 72 columns, and is everywhere recognized as the leading paper among the few big Weeklies in Ontario.

The combined circulations of our daily and weekly editions are not equaled by any journal in Ontario--with but one Toronto exception.

Keen business men all over the country find it pays them to advertise in the ADVERTISER. They get good results, and so will you.

Address--

Advertiser Printing Company

LONDON, ONT.