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## A ONE-PRICE SALE FOR SATURDAY MORNING 8.45 to 12 .

columns that potent possibilitiow ware wrapped up in this simple announcement, a perusal of the
sive the reveal; yet the movement is so big, broad and comprehensive that anything like adequate publicity is is almosestimpossible. The important fact is that the
largest, real money saving you have ever known will be otainable in this stor largest, real money savingg you have ever known will be obtainable in this store on Saturday, July 20 th from 8.45 to 120 'clock.
 expect that the three hours between ni ours yet known in Calgary retailing.
LOOK FOR THE YELEOW CIRCULAR PRICE TICK
NOTE SPECIALLY-These ar great economy event.

House Furnishing Section


| Store opens 8.45 a a. m. Clisese 6 p. .m. Saturday 9.30 p. m. | Handbags | Girls' Dresses |
| :---: | :---: | :---: |
| PRYCE JONES <br> GROCEAY PHONE 1492 (CANADA) LIMITED PHONE EXCHANGE 1191. STORE CLOSES EVERY WEDNESDAY AT I P. M. |  |  |
|  | \$1.39 | \$1.39 |



