

ASK FOR

Staffords
Essences

Ess. of Vanilla.
Ess. of Lemon.
Ess. of Almond.
Ess. of Peppermint.
Ess. of Ginger Wine.

These Essences are made from the very best Chemicals that can be bought.

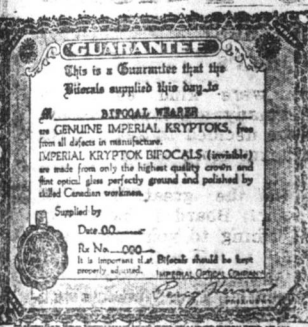
We manufacture them.
We bottle them.
We wrap and seal them.

Therefore we guarantee them to be the best that can be put up, and if you are not satisfied after purchasing a bottle and using same, we RETURN YOUR MONEY.

For Sale at all Grocers and

Dr. F. Stafford & Son.

Chemists and Druggists.
Water St. West & Theatre Hill.



Ben Franklin invented two-
light glasses. They were crude
as any of the least two lenses
half and placed in an unsightly
frame.

To-day you can enjoy the com-
fort that comes from wearing in-
visible Bifocal Glasses, consult
your Eye-Sight Specialist and
when he advises Bifocals ask for
IMPERIAL KRYPTOKS (best in-
visible Double-Vision Glasses).

NEW GUARANTEE supplied with
genuine IMPERIAL KRYPTOKS.

Made in Canada.

SOLD THE WORLD OVER

Imperial Optical Co.,

6th Building, St. John's.

Wholesale Only. See Blue
Circular.

INGERSOLL

TROOPING OUTFIT.

practise true economy by in-
vesting in an Ingersoll Strop-
per and at least 80% more shaves out of
it than any other.

The above is guaranteed to give re-
sults in sharpening any make of
Razor Blade, Gillette, Duran,
Strop, Gem, Eveready, etc. Is
simple to use, takes only a min-
ute and puts a far keener edge on
the blade than when new, thereby in-
suring you a cleaner and smoother
shave.

old on a strictly money-back guar-
antee if not satisfactory. PRICE ONLY
\$1.00. Outport orders given careful
attention (see extra). TRY ONE, BE
WONDERED, AND SAVE MONEY.

By or write, stating make, et-
er used, to R. CURTIS, Represen-
tative, 1000 Street or P. O. Box 55302,
St. John's.

R.B.—The above would make
ideal, and very serviceable
Christmas present.

Y141mo.s.m.th

CARD!

DR. R. T. STICK,

DENTIST.

Graduate of Royal College, Den-
tal Surgeons of Ontario and
University of Toronto.

HOURS:—9:00 a.m. to 1:00 p.m.
2:30 p.m. to 6:00 p.m.

Phone 734. 1st Water St.
(Opposite City Club)

Our Montreal Letter

(From Our Own Correspondent)

OCTOBER FREIGHT TRAFFIC
SHOWS INCREASE.

October freight Traffic on the Can-
adian Railroads showed a very large
increase. Carloadings for the four
weeks ending, Oct. 24, were 21,745
ahead of the four September weeks
and 19,635 in advance of the cor-
responding period of last year.

The significance of the traffic move-
ment for September and October lies
in two facts. First, the obvious in-
crease in the east and west, and second
in the conspicuous improvement in
commercial conditions in the west.
For example, during the two weeks
ending October 24th, there was a gain
8,021 bonded western cars over the
corresponding two weeks of 1924. Only
1,855 carloads of the increase was due
to grain and grain products.

The freight equipment of Canadian
railways is not only increasing in the
number of units, but in the average
capacity of all units. In 1919 the total
of cars of all classes was 7,587,693.
Last year it was 8,283,264.

Canadian railways have added 79 to
passenger locomotives during the past
five years; but they have been able
to reduce the number of freight loco-
motives. This has been due entirely to
the purchase of heavier units with im-
mense greater tractive power. The
total number of locomotives in use
last year, of all classes was 5,667.

QUEBEC TUG SAVED FROM A SEC-
OND DISASTER.

The Ocean King which was sunk by
a Canadian Pacific Steamship as she
attempted to cross the big liner's
bows and resulting in nearly all
hands being drowned, was within a
few feet of meeting a similar fate in
the Quebec harbor a few days ago.
Quick work on the part of a wheel-

man averted the disaster. The tug
Chateau, was formerly the Ocean
King, which was rammed and sunk in
June last, by the Marburn, of the Can-
adian Pacific Steamships, with a loss
of nine men. While towing in the
Anchor-Donaldson Liner Letitia, the
two lines that formed a connecting
link between the tug and the steamer
parted, the smaller vessel being
thrown across the path of the steam-
er.

With only a few feet intervening the
wheelman swung his helm sharply
and the Chateau swerved away from
the Letitia's bow just in time.

The Ocean King, which was raised
after considerable effort, was finally
repaired and renamed the Chateau.

THE LUMBER TRADE IS ON THE
INCREASE.

According to the Department of
Lands and Forests at Quebec, the ad-
vance estimates of 1925-26 cut of tim-
ber in the Province of Quebec will be
the record figure of fifteen hundred
million feet.

Reports received here show that al-
ready there are three thousand five
hundred lumber camps operated
throughout the province, with the
Lake St. John and Chicoutimi dis-
tricts the centre of greatest activity.

The figures given are interpreted as
meaning that there is an increase of
one-third over the average cutting cut
in the last ten years, and some two
hundred and fifty million feet more
than what was estimated to be the
average for the 1920-30 period.

THE MONTREAL SAILORS' IN-
STITUTE CLOSED FOR SEASON.

The Montreal Sailors' Institute was
crowded on the occasion of the grand
annual farewell concert for the sea-
son. The programme was an excel-
lent one, and was given by talent of
several of the ships in port, assisted
by some local talent.

Thomas Harding, president of the
Institute, in introducing the chairman,
Guy Tombs, said that the increasing
business of the port necessitated ad-

ditional expense and energy in the
management of the Institute, but that
it had been able to keep up with the
increased needs, under the efficient
management of Ritchie Bell. Mr. Har-
ling brought out that the Institute was
for sailors alone and that no politics
was connected with the institution.

In closing he said:
"We are sorry to say good-bye for
this season, but we will be waiting
for you here with some ready welcome
when navigation opens again in the
Spring on the St. Lawrence."

Mr. Tombs, who was representing
the Board of Trade, spoke a few words
on the world wide scope of that or-
ganization and some short statistics,
showing the growth of the Port of
Montreal.

In closing Mr. Tombs spoke of the
financial condition of the Institute,
which is in need of funds.

"I am told," he said, "that there is a
need of at least \$5,000 before Decem-
ber 31, in order to let the Institute
close the year free from debt. I know
this needs only to be mentioned to
Montreal audiences, to have the funds
forthcoming."

The Catholic Sailors' Club will not
close until the middle of December.

PROHIBITION PROVING A FAIL-
URE IN THE STATES.

Under the heading of 'Startling Re-
sults of Prohibition,' the Montreal
Daily Herald, says editorially:

After tabulating figures received
from the police department of every
town and city in the United States
having a population of 5,000 or more,
the Moderation League of New York
has come to the conclusion that
drunkenness is on the increase in
the United States, and that increasing
lawlessness is a direct result of pro-
hibition.

Two developments stand out pro-
minently—the increase in drunken
drivers of automobiles and the in-
crease in youthful drunkenness. In
regard to the first, motor vehicle ac-
cidents in the United States increased
from 1919 to 1924 by 132% while

Majestic Theatre Monday

COMING DIRECT FROM KEITH'S THEATRE, BOSTON

HOPE and MENTON

MUSICAL AND VAUDEVILLE ARTISTS.

YANKEE MADNESS

STARRING

George Larkin

and

Billie Dove

Admission

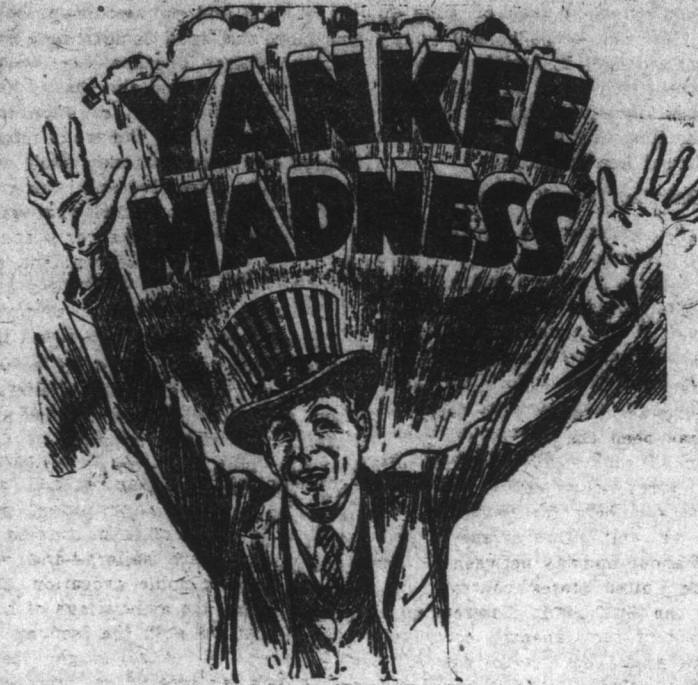
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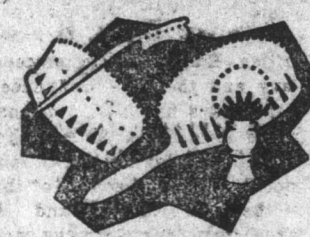
30 cents

Pony Contest Theatre

WHO WILL WIN?



McMurdo's Daily Bulletin



MERITOR brushes are
made for women
and men who want the
full concert pitch of per-
sonal charm. They give
a double dose of brush-
ing. A specialized hand-
craftsmanship places
these brushes as a bless-
ing in the private sanc-
tum of every man and
woman who wants to
look radiant and to feel
refreshed.

A printed guarantee is given
with every Meritor Brush.

MERITOR

BRUSHES FOR EVERY MAN AND WOMAN

Brushes of Merit.

Hair Brushes . . 2.50 up

Military Brushes, 7.00 up

Tooth Brushes—

Tom Thumbs . . 35c.

Child's 45c.

Ladies' 60c.

Gents' 60c.

Long Handle . . 60c.

Dental Plate

Brushes 70c.

Nail Brushes . . . 90c.

Shaving Brushes—

Badger . . . 2.50 up

Mixture 1.75 up

White Hog Hair, 1.25 up

Bath Brushes . . 1.75

All Brushes of Merit.

AT

Our Candy Counter

We have some really
delicious Candies, all
fresh and wholesome.

Butter Almonds, 70c. lb.

Butter Ginger . 70c. lb.

Butter Walnuts, 70c. lb.

Ganong's Hand Made

Creams . . . 60c. lb.

French Raisins, 1.10 lb.

French Nougatines,

1.10 lb.

Fruit Liquors . 1.20 lb.

Moirs' X X X . 85c. lb.

Moirs' Cherries . 90c. lb.

Moirs' Fruit Cake,

75c. lb.

Ganong's B.G. asstd.,

80c. lb.

Ganong's Fruit Creams,

80c. lb.

OPEN DAILY TILL

8.30 P.M.

T. McMurdo & Company, Ltd.

CHEMISTS & DRUGGISTS

ESTAB. 1823.

St. John's, Nfld.

Water Street

oct29.1f

Prescription
Compounding

is the most important work we
do. We take a great deal of
pains to do it right. As soon as
you leave your prescription in
our store it is placed in the
hands of a man of high qual-
ification and special training in
prescription work.

BRING IT TO

PETER O'MARA,
THE DRUGGIST,
THE REXALL STORE.

Better Clothing

It is by making better clothing—not cheap-
er—that we are able to hold and increase
our patronage. Always keeping a large
stock of British Woolens—in Tweeds and
Serges, you are assured of getting first-
class material. As to the cut, making and
trimming of our garments, we can only
say "when better Suits and Overcoats are
made, SPURRELL will make them."

Spurrell The Tailor

St. John's and Grand Falls. 365 Water St. Phone 574

STRIBLING WINS IN FIRST.

NEW ORLEANS, La., Nov. 23—
Young Stribling, of Atlanta, Ga., won
a technical knockout from Billy Brit-
ton, of New York, in the first round
of a scheduled 15-round bout here

last night. Stribling scored Britton
three times before his opponent's se-
conds threw a towel into the ring.

KEEP MINARD'S LINENS IN
THE HOUSE.

Motor Ship
Talisman in Distress

The Canadian Marconi Company
received the following message from
Cape Race at 2:30 p.m. to-day:
"Sable Island Station reports motor
steamer Talisman with motors broken
down, requires assistance of tug
Twenty miles from Sable Island. Di-
rection not given. Nothing further
received."

(Sgd.) Radio Station.

THE TRAINS.—The express with
mails and passengers reached the city
at 1 p.m. (on time). The local train
arrived at 12:25 p.m. The express for
foreign connections goes out to-mor-
row at the usual hour.

Steers
Limited

Announce
Big Cuts on
New Fall
Millinery

All this Season's Latest
arrivals. Reg. \$5.50,
\$6.50, \$7.50 and \$9.00 each.
Are now offered at . . . **3.25**

Also Big Reductions on
Children's Millinery

IN FELTS, VELOURS and VELVETS.

Reg. 1.90 ea.	Sale Price \$1.22	Reg. 3.60 ea.	Sale Price \$2.48
Reg. 2.00 ea.	Sale Price 1.39	Reg. 3.80 ea.	Sale Price \$2.74
Reg. 2.60 ea.	Sale Price \$1.79	Reg. 4.00 ea.	Sale Price \$2.84
Reg. 2.90 ea.	Sale Price \$1.94	Reg. 4.20 ea.	Sale Price \$3.04
Reg. 3.20 ea.	Sale Price \$2.19	Reg. 4.40 ea.	Sale Price \$3.18
		Reg. 4.60 ea.	Sale Price \$3.32

Steers
Limited