



HOW many men have refused, purely from sentimental motives, tempting offers for their family houses. The old house that is well preserved each year seems to add to its treasured associations, as well as to its natural value. The greatest agent of preservation against deterioration and decay is good paint.

## Brandram's Genuine B.B. White Lead

is a thoroughly tested and approved surface saver—it has held its world supremacy for almost 200 years. For those who prefer to mix their own, Brandram's Genuine B.B. White Lead, thinned with Turpentine and Pure Linseed Oil, as in B-B "English" Paint, makes a most satisfactory paint, for it easily outclasses all other white leads in covering capacity and permanence.

For those who prefer a prepared paint, Brandram's Genuine B.B. White Lead can only be secured in B-B "English" Paint.

FOR SALE BY  
**BOWRING BROS., LTD.,**  
St. John's, Nfld.

**BRANDRAM-HENDERSON**  
MEDICINE HAT, CALGARY, EDMONTON, VANCOUVER

## The Brazilian Exhibition.

Newfoundland Should Participate.

(H. F. SHORTIS.)

Three weeks ago, I stated, in the columns of the *Telegram*, the desirability of our sending exhibits to the Brazilian Exhibition, believing that an opportunity should not be lost. As I said before, representatives of the various countries, their men and people generally, are present at the opening of the exhibition on the 7th September. The products of other countries are present there, and, yet, as far as Newfoundland is concerned, no attempt is made to take advantage of this opportunity to show the people of the American Republics that we are not out of hand as good an article as any other country on the globe. In my last article I stated that the inhabitants of the American countries were a fish-eating people, and that they preferred codfish to the jerked beef of their own country, and would eat fish when they can get it, provided it is cured and packed as it should be, and which our people can do. If some inducement were sent to them and the necessity explained. But when I penned this article three weeks ago in the *Telegram*, I had no idea that other Republics besides Brazil were clamouring for our fish. Sixty-two years ago, following advertisement appeared in the *Commercial Journal*, Prices and Shipping List, at St. John's, Newfoundland, of the date 18th, 1860:—

THOUSAND QUINITS Large Merchantable Hard Dry COD FISH, and handsome, approaching as possible to the Norway or rare. The FISH will be required in quinal cases, for the Yab and Paraguay markets. The others will find the casks, but must pack the fish, and put the labels on the vessel. Every must be made as follows:—1000 quinalts in September. 1000 quinalts in October. 1000 quinalts in November. The mode of reimbursement, and other particulars. (Signed) TIMENEY WALLIS CO. York, 17th April, 1860.

WHEN NORWAY ENTERED. At that time (sixty-two years ago) our legislators foresaw that Norwegians and others were determined to run our fish out of the market. They had already wedged into the Brazilian and Indian markets, and so the Norwegians are the people that having once used it, they are looking for a fish of Norway to ours, every cargo which is imported into our country obtains a higher price. But owing to the short supply of jerked beef there for a few years the fish from Newfoundland had not a ready sale. One of our fishermen stated that it may be said that we need not fear any competition from the Nor-

without saying that Brazil and other South American Republics will offer a field for their commercial operations. Sixty years ago they first commenced to compete with us in the Brazilian market. Bilbao and Barcelona were at first the ports of Spain to which the importation of Norwegian fish was confined, but a few years later it found its way into other places, including Malaga, Alicante and Valencia. I have shown conclusively by the above advertisement that the Republics of Chili and Paraguay were looking for our fish, and it is only reasonable to suppose that they would look for it to-day, provided we sent them a suitable article. These countries are in a more prosperous condition to-day than they were sixty years ago, when they were seeking for a supply of our fish, under the conditions described above, because at that time they were continually in the throes of revolution, and the countries and the people were practically impoverished. To-day the countries are comparatively quiet, and efforts are being made to develop their resources. Besides the means of transport are far and away ahead of what they were at that time. Lines of steamers are continually running between the United States and the various South American countries, and even Canada is beginning to wake up to the importance of trade in that direction, and they have now steam communication with several of the South American Republics.

### A CAPABLE REPRESENTATIVE.

By having such a man as Mr. C. R. Duder representing Newfoundland at the Brazilian Exhibition, with his keen business knowledge and great practical experience received amongst the people of these countries, he is eminently qualified to look after the best interests of our country, and his knowledge of the language as well as his acquaintance with the commercial bodies in Brazil, would come in good for bringing the quality of our produce prominently before the eyes of all those interested in trade—not alone in Brazil, but in the other South American countries. To my mind, if we show neglect or indifference in availing of this opportunity to exhibit our produce at the Exhibition to be held by our chief customer, we shall have cause to regret it in the future. It may be construed that we were ashamed or afraid to produce the goods, and some of our competitors will take advantage of our neglect and capture the market from us, not alone by their own fish, but by ours which they will purchase here and ship to market as their own, as they have been doing with the West Indies for years past.

### IMPROVE THE CURE.

Every one of us who loves our country should make the greatest effort to see that Newfoundland will not be left

NICKEL

## HENRY G. KELLY, Baritone.

SINGS-A: "The Trumpeter."—Dix.  
B: "Kathleen Mavourneen."—Moore.

Mack Sennett



Love your neighbor as yourself.  
And keep honor on the shelf.  
But lest wife gets your pelf  
Boy—Behave!

NICKEL

Have You Heard Her—at the Crescent—She's Great.

## "BETTY DONN"

in Song interpretations.

And Pauline Frederick in "Roads of Destiny."

A Powerful Story of a Woman who could not escape Her Destiny.

## TO THE TRADE!

The Largest and Most Up-to-Date Wholesale Dry Goods Establishment in the Colony.

JUST ARRIVED

## A Complete Assortment of Stock

Consisting of various JOB LINES, which are now being sold rapidly.

Ladies, Gents, Childrens & Misses' Spring and Summer Wear;

Also, an extensive line of

## Yard Goods and Pound Materials.

Come and Inspect our Stock.

We have got quick sellers.

## Kalleem Noah, Ltd.,

NOAH BUILDING.

the world. Ought we then, celebrated as we are for codfish, by our apathy or neglect, permit Norwegians, Nova Scotians, or any other people to initiate themselves into, and monopolize the trade which we have heretofore possessed almost exclusively? It is only by perfect confidence established between supplier and supplied that a healthy and prosperous condition of affairs can exist.

UNCLE SAM ON THE JOB. About 1860, a large and beautiful United States barque arrived in St. John's, and took on board about 5,000 quintals of codfish from C. F. Bennett and Co., in large birch casks for the Southern market. I am not sure if this cargo was the first shipment to fill the order advertised for by Timoney and Co. of New York, for the Valparaiso and Paraguay markets, but as it

was about the same date, it is reasonable to suppose that it was. If so, the ship had to go around Cape Horn to get to Valparaiso in those days, but now the distance is very considerably reduced by going through the Panama Canal. Anyhow, it goes to show that our Yankee friends knew how to speculate in our codfish even in the sixties of the past century. Probably that cargo also was shipped as United

States fish, thus obtaining a market with our fish in the name of their own. An old commercial trick.

**PILES** Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a box, all dealers, or Dr. Chase, Boston & Co., Limited, Toronto. Sample Box free if you mention this paper and enclose 25c. stamp to pay postage.

## Free Trial Bottle

JUST mail the coupon to us today and try this Standard Prescription for skin disease. It comes with thousands of endorsements—from nearly every city and town in Canada.

## 10 Years of Eczema A Trial Bottle Brings Relief

Here, for instance, is part of a letter from Mrs. Henry Harvey, of Black Lake, Quebec: "Ten years of Eczema on the face. Treated unsavily by doctors. A trial bottle alone of D. D. D. brought relief."

## D.D.D. for Eczema

A few drops of the clean, mild lotion and relief from itching torment is immediate. D.D.D. cures instantly. Have you weeping sores, red scales and crusts? Is your face or body disfigured with blotches? Simply wash with D. D. D., this powerful, yet mild and soothing, liquid and your skin will be free from the pain and itching of Eczema. The disease germs are killed and washed away. The skin is left pure and free to heal rapidly.

D. D. D. Prescription and D. D. D. Soap for Sale at All Druggists

Mail the Coupon Today!

D. D. D. Laboratories, Dept. T.R. 27 Lyall Ave., Toronto

Gentlemen—Please send me a trial bottle of D. D. D. Prescription. Enclosed find ten cents for postage and packing.

Name.....  
Address.....

## MUTT AND JEFF

TRY THIS ONE ON YOUR WAITER TO-DAY

—By Bud Fisher.

