

# Fishermen! Here's the Boot for You—"Excel"!



"EXCEL"  
Made 'All in One Piece'

## "EXCEL"

### The Fishermen's Friend

All fishermen know from experience what happens to ordinary boots when used in fishing. You've seen how salt water seems to take the life out of rubber and how the uppers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets.

The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually "one-piece", without losing the least bit of the

life or resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the drying-out action of sun, heat and extreme cold far longer than other boots. Consequently they don't crack anywhere near so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread" sole that rivals an automobile tire for toughness and durability.

These are exclusive features of "EXCEL" boots. The picture, at the right, of an "EXCEL" boot cut apart, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of

strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary boots. And remember, too, that very important point which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure, which leaves the rubber pliable, weatherproof and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.



Pliable Uppers. Weatherproof and Wear Resisting. Tough Tire Tread Soles. Made "All in One Piece."

"EXCEL" Boots are sold by all reliable dealers from Coast to Coast.

**PARKER & MONROE, LIMITED, Distributors**

## COAL!

North Sydney Screened ex "David C. Ritcey".  
Due to arrive same quality.

Schr. "PELLEEN" 600 tons.

Schr. "CATHERINE SPINDLER" 250 tons  
Also same quality in store. Prices upon application.

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd.  
At the premises lately occupied by Alan Goodridge & Sons,

## JOWLS

To-Day at Very Low Price  
A Small Shipment of  
Particularly Fancy Light

## Pig Jowls

Average not exceeding 4 lbs.  
each, with tongues.

Get Our Quotations.

**F. McNamara,**  
**QUEEN STREET.**

PHONE 393.

### A Smart Kid.

Little David had always been regarded by his father and mother as being particularly smart and clever for a child of tender years. One day when he was playing in front of his home a rough-looking tramp appeared and asked David very sharply where his father kept his money. He replied that

it was all in his waistcoat in the kitchen.

A few minutes later the tramp came through the doorway in a hurry, very much battered, and looking sad, muttering:

"Smart kid, that. Never said a word about his old man being inside the waistcoat."

## Wireless Telegraphy in Newfoundland.

### The Country of Great Opportunities.

By F. L. SOUTHGATE, Wireless Instructor British Radio Institute.

There is no country in the world that offers greater opportunities for the development of Wireless Telegraphy than Newfoundland, yet there is no country in which it has been less exploited. Owing to the ruggedness of this country, the vast distances that separate the different towns, and the terrific storms that rage over its rocky shores, it is practically impossible to establish constant communication by means of landline telegraphy. It was stated by an authority in the telegraphic service that erecting a landline often cost the Newfoundland Government as much as \$100 per mile, and that even when the line was installed, the maintenance cost was very high. So that in cases of stations more than fifty miles apart, wireless telegraphy could be very economically used in place of these frail wires, which are considered by some to be the criterion of civilization. In this way the initial cost would be halved, and the upkeep would be practically negligible. Furthermore, any number of these stations could send messages on slightly different wavelengths, at the same time; whereas with the landline system used in Newfoundland only one message can be sent over the wire. The ideal system of communication for Newfoundland, however, would be to use wireless in conjunction with the landline. To erect five or more stations, at points farthest away from, and one central station in St. John's. The landline would be divided into five equal districts, with the wireless station as the centre of each district. All these stations would be capable of sending messages to St. John's, or to any of the other stations, and at any one time two of these stations could be clearing traffic destined for the other two stations district, and the fifth could be working to St. John's, or vice versa. Thus the congestion of traffic on the landline would be entirely eliminated, and it could be used for telephony.

### WOULD BE EXCELLENT GIFT.

At the present moment there is near St. John's, the finest wireless station in Newfoundland. It was installed and equipped with the most modern apparatus by the British Air

### EE SPEAKING FROM EXPERIENCE EE



THE DOCTOR: "My wife, ladies and gentlemen, she has a Steedman's. Powder and she will soon be all right."

STEEDEMAN'S  
SOUTHERN POWDERS  
Contain no Poison

## Wireless Telegraphy in Newfoundland.

minally during the war, and now that the war is over, it is rumored in authoritative circles, that were the Newfoundland Government to approach the Admiralty in the right way, it would be presented to them gratis, as now that the war is over it is looked upon as a "White Elephant" by the Naval authorities. This would be an ideal station for the "Hub" of the system of intercommunication just outlined. It would also be capable of sending messages direct to England, to the farthest portion of Labrador, and to all parts of America. The Postal and Telegraphic service realize the great advantages of wireless telegraphy, and in an interview, which the writer was fortunate enough to have with the Hon. W. W. Hallyard, the Postmaster General stated that some wireless telegraphic transmitting and receiving sets had already been purchased, and that one, which had been installed at the end of a landline, connecting it with an island, had given such satisfaction that the department hoped to connect all the larger islands to the mainland in this way. Recently a private wireless set has also been installed by the Reel Newfoundland Company at Port aux Basques, which will be capable of transmitting commercial traffic direct to St. John's, should the ordinary telegraphic system be interrupted. Wireless, however, can only come into its own, when the inhabitants of Newfoundland, as a whole, realize what tremendous possibilities there are in it at present lying dormant, ready to be utilized by any who so desire. Any boy who can read and write, can by perseverance, master the Morse code, erect a small receiving set, and copy messages from all the ships at sea, and also from the principal coast-stations. He could copy the press every night, and know all the world news long before it had been published in the daily papers. With a small transmitting set, the power being derived from ordinary dry cells, he would be able to transmit messages over a distance of sixty miles at night. A dozen of these amateur stations erected at stated points could relay messages to any part of the island. A boy in any town with electric power, could easily erect a set having a night range of 600 miles, and with a good receiving set, wireless telephony concerts could be received from all the principal Canadian and American cities.

### EASY OF ERECTION.

Newfoundland fishermen, after spending a short time studying the Morse code, and the minor details of a receiving set, could erect one at any fishing village on the coast, or on any schooner, when they would be able to receive the weather reports and storm warnings, which are sent out by all coast stations, warnings which would prove of incalculable benefit to all fishermen. In a great many cases cases preventing the loss of schooners, and even the lives of those hardy seamen, who, all unknowing the terrific storm about to rage, are perchance, preparing to sail in their frail craft, loaded with the fish, which has taken them so many months of

wearisome toil to secure, and which may be piled on the treacherous rocks, or swamped by the tremendous seas, ere the night and the storm be over. Realizing that very few boys in Newfoundland have the slightest knowledge of Wireless Telegraphy, and that those who wish to learn could not afford to come to St. John's, to attend college, the "British Radio Institute" has inaugurated a special "Home Study Course" for boys or men, who wish to study this, the most fascinating science of the ages. With this course is included a special automatic buzzer set, technical text, books, diagrams, etc. Questions are sent and the answers corrected week by week, also complete directions are forwarded for the manufacture, and installation of wireless transmitting and receiving sets. This course, which is a six months one, gives anyone a thorough theoretical and practical knowledge of wireless telegraphy, and teaches him to send and receive the Morse code at a sufficient speed to copy commercial messages, and press. Special amateur classes are also held at the Institute Headquarters, St. John's, for any city boys. Any graduate of this course, with a little extra study, should be able to pass his first-class commercial operators examination, thus rendering him eligible for a position as wireless operator on any ship or coast-station.

### PINEST PROFESSION IN WORLD.

There is no finer profession in the world for any ambitious man, than wireless. By it he is enabled to travel in comfort, as an officer in the Merchant Marine, to all parts of the world, draw a rattling good salary, with yearly increments, and if he is willing to study, there is no position that by hard work and dogged determination, he cannot reach. There is also an ever-increasing demand for wireless operators in the Aviation Services. Even as during the war, the Hun Zepps were able to bomb London, and return to their base by Directional Wireless, and as our Handley Page bombers were able to bomb the Rhine towns, and return to their dromes safely at night, so by Directional Wireless sets, are the commercial Aviation Companies machines able to determine their position and reach their destination even on the darkest and foggiest of nights. These machines are also fitted with Wireless Telephonic transmitting apparatus. Passengers on the London-Paris machines can actually talk to any telephone number in either London or Paris, when halfway across the English Channel. Now at this time of the year the obnoxious thought in every parent mind is: what would be the most useful, and yet most welcome present for their boy? What other present would have as great a fascination for an ambitious boy, as this wireless course? What other present would have such far-reaching results, or be of greater benefit, not only to the boy, or even to his family, but to the whole community by giving them the latest news each night, and by keeping them in touch with the outside world? Or what other present would interest their son in the most useful, and yet most welcome, where, with his foot safely guided, by their discretion, to the bottom rung of the ladder leading to success, he could climb upward, ever upward, until eventually he attained the height of his ambition?

### Go to LANGMEAD'S for Cuff Links.—dec15,tf

## Lenine, An Apostle of Education.

PEOPLE MUST KEEP THE REGIME.

RIGA, Latvia, Nov. 20.—Russian peasants and laborers are tired of promises of a Communist Utopia, and have come to the "show me" stage. Premier Nikolai Lenine said in a recent speech before a congress of Political Educational Workers, at Moscow. The full text of this sensational speech, parts of which relating to Lenine's admissions of economic failure, were cabled from Moscow at the time it was delivered, has just reached Riga, as reported by the official Moscow Pravda. "There was a time," Lenine said, "when declarations, proclamations, decrees, etc., were necessary. We have had plenty of these. There was a time when it was necessary to show the people what we wanted to build. But can we continue to show and only tell the people what we want to build? No! Even the slightest laborer will then scoff at us, saying: 'You are always talking of what you want to do, but show us now what you can do. And if you can do nothing, then go to the devil!' And he will be right."

### Half Savages.

Speaking about the absence of education and the prevailing illiteracy of the Russian population, Lenine said that the very fact that a commission had to be appointed for the liquidation of illiteracy "shows, to say it as gently as possible, that we are something like half savages. For in a civilized country, it would be considered a shame to create commissions for the liquidation of illiteracy. In other countries they have schools where they liquidate illiteracy. They teach, in the first place, to read and write. As long as this fundamental problem is not solved, it is ridiculous to talk of a new



### "A Pleasure To Take"

our Cough and Cold Cure, because it is composed of pure and harmless drugs.

No cough remedy has ever been discovered that will cure every cough, but we think we have one that comes a little nearer to doing it than most of them. We have prepared it for years, it has been tried in all manner of cases and given satisfaction. We ask you to remember and try this:

Because it is safe.  
Because it is most certain to cure.  
Because it is pleasant to take.  
Because it is equally good for children or adults.

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### Miss Fawcett and her friends

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a time one  
needs ideas—  
it's during  
Christmas  
shopping  
days.

### FOR HIM.

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Watch Fobs  
Watch Chains  
Signet Rings  
Emblem Rings  
Set Rings  
Gold Cuff Links  
Gold Filled Links  
Gold Tie Pins  
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Emblems  
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Etc., Etc.

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Bracelet Watches  
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Beads  
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Walking Sticks  
Dressing Cases  
Lingerie Clasp  
Glove Stretchers  
Bar Rings  
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Lockets  
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Baby Toilet Sets  
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dec15,tf



economic policy." Lenine said that Soviet laws and propaganda were good, but could not succeed until the masses of people helped the regime. Several hundred thousand "obnoxious and useless Communists," he said, should be expelled from the party. "Russia," he continued, "should have culture which will teach us to fight red tape, corruption and bribery. Experiences have shown that a politically educated state knows no bribery, whereas with us, bribery is rampant." Lenine said the government was facing three principal foes, first, Communist arrogance; second, illiteracy, and third, corruption and bribery.