

### TO THE TRADE!

Just arrived a full assortment of Fall Goods which we are offering at new prices, consisting of:—

- |                            |                                  |
|----------------------------|----------------------------------|
| Flannelettes of all kinds. | Smallwares of every description. |
| Blankets.                  | Misprints.                       |
| Denims.                    | Nainsooks.                       |
| Shirting.                  | Toweling.                        |
| Cotton Tweed.              | Fleece Lined Underwear.          |
| Serges.                    | Scrims.                          |
| Plaids.                    | Curtain Nets.                    |
| Pound Tweeds.              | Hosiery.                         |

Also a Job Line of

**MEN'S and WOMEN'S WINTER COATS.**  
**SLATTERY'S Wholesale Dry Goods, Ltd.**  
Duckworth and George Streets.

oct10.eod.tcy

### Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

ALSO

- |                            |                           |
|----------------------------|---------------------------|
| Nightdresses . . . \$3.00  | Corset Covers . . . 70c.  |
| Combinations . . . \$3.00  | Dressing Sacques . \$2.00 |
| Pillow Cases . . . \$1.50  | Pin Cushions . . . 40c.   |
| Luncheon Sets . . . \$3.00 | Guest Towels, 80c. & 1.00 |

Centre Pieces—Tan . . . . . 55c., \$1.00 to \$1.80  
Centre Pieces—White . . . . . \$1.00, \$1.80 to \$6.00  
Runner in great variety . . . . . \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

# Templeton's

### G. E. Edison

#### "THE MARK OF QUALITY."

This trade mark on your electric light bulbs is a guarantee that you are receiving the latest and best thought of the world's foremost experts in illuminations.

When replacing old lamps insist on G. E. EDISON, we carry them in all types and sizes in 32, 65, 110, 210 and 250 volts.

LAMP SHADES and BOWLS just to hand and ready for your inspection; the above in artistic designs and tints at attractive prices.

**St. John's Light & Power Co., Ltd.**  
ANGEL BUILDING.

oct14.11.18.25



The clever modelling, rich textures and the refined exclusive pattern of our made to measure Suits and Overcoats, appeal to men who demand the particular.

### The American Tailor

W. P. SHORTALL, 300 Water Street.  
Phone 477. P. O. Box 445.

oct15.eod.tcy

## "CHAMPION,"

The Popular  
**LAUNDRY SOAP,**  
Biggest and Best  
Five Cent Soap

on the market. Your Grocer  
sells "Champion" Soap.

Wholesale from

**GEORGE NEAL, Ltd.**

'Phone 264

### THE CHICAGO STRIKE!

The slogan of Wall Street from its early days has been "never sell short on a strike," which is entirely correct when the strike actually starts, but during the preliminaries the market frequently declines, a condition which is somewhat in evidence now.

If, however, a strike be actually called, whether it succeeds or fails, the market is a buy.

In similar past situations the market has always been a purchase, because all strikes must end, and they are always discounted in advance.

**J. J. LACEY & COMPANY, LIMITED,**

STOCKS AND BONDS. TELEPHONE 1114.

### Miss Jewel and her friends

The wedding ring is the circle of love that should typify eternity



WEDDING RINGS.

Our assortment of Wedding Rings is most complete. You can purchase one here of the degree of fineness you have in mind at the price you wish to pay.

10k, 15k, 18k Rings, price \$4.00 to \$20.00.  
Outport orders receive prompt attention. Ring Size Cards sent upon request.

**R. H. TRAPNELL, Ltd.**

Jewellers and Opticians, 197 Water Street.

## Sole Leather!

To-day

At Very Low Prices,

One Hundred Sides

American Trimmed

Sole Leather,

13 to 14 lbs. Average.

**F. McNamara,**

QUEEN STREET.

PHONE 393.

### House for Sale!

For sale, that splendidly situated and substantially built freehold property known as No. 3 Saunders Place, commanding a magnificent view of the harbour and the surrounding country. The dwelling contains: First Floor—Drawing Room and Dining Room, connected with folding doors, and Extension Kitchen. Second Floor—Two large Bedrooms, fitted with large clothes closets, and Bathroom. Third Floor—Three Bedrooms. Also frost-proof cellar; plastered and corniced throughout. A beautiful family house or small boarding house. The house is finished through (including hand made doors) with mahogany and ashwood. Now in first-class condition, having been recently decorated throughout. Entrance from side road to rear. Price away down for this class property. Terms arranged.

**FRED. J. ROIL & Co.**

Real Estate and Insurance Agents,  
Smallwood Building, Duckworth Street.

### Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

**U. S. Picture & Portrait Co.,**  
**General Furnishers.**

### ADHERING TO A PRINCIPLE.

Since the inception of this firm it has been its principle to offer you only goods that conform to the standard of the best your money can buy, no matter what the price.

After visiting the markets we are more than ever convinced of the importance of living up to this principle, consequently during the next few weeks we shall be opening up and offering you new goods in all our departments that are strictly first quality, exclusive and useful.

**T. J. DULEY & CO.,**  
**Limited.**

The Reliable Jewellers and Opticians.

### We are nearly down to prices of 1914.

LOOK THIS LIST OVER.

- |                               |                    |
|-------------------------------|--------------------|
| MEN'S SUITS                   | \$12.95 to \$16.50 |
| YOUTH'S SUITS, boys of age 13 | \$4.00 to \$9.50   |
| MEN'S PANTS                   | \$2.50 to \$5.50   |
| MEN'S OVERALLS, good quality  | \$1.50             |
| LITTLE GIRLS' COATS from      | \$2.90 to \$5.00   |
| LADIES' COATS from            | \$3.90 to \$22.00  |
| LADIES' RAGLANS from          | \$3.90 to \$5.00   |
| LADIES' TOP SKIRTS            | \$2.90 to \$4.90   |
- BIG BARGAINS IN BOYS' SWEATERS, a little damaged by fire. Also BIG BARGAINS IN WHITE FLANNELS at 18c. yard; and FANCY FLANNELS, different colors, at 29c. yard.

**ANTONI MICHAEL,**

194 New Gower Street (East of Springdale Street).



### No Matter How the Fire is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

### Reid-Newfoundland Co., Limited

#### Freight Notice!

PLACENTIA BAY STEAMSHIP SERVICE.

Freight for the Merasheen Route (Bay Run) will not be accepted this Wednesday, October 26th. Next acceptance will be advertised.

SOUTH COAST STEAMSHIP SERVICE.

Freight for the above route will be accepted at the Freight Shed on Wednesday, October 26th, from 9 a.m.

Reid-Newfoundland Co., Limited

## Intercontinental Transports Limited

TO LIVERPOOL	
S.S. PORSANGER	Nov. 1
S.S. HASTINGS COUNTY	Nov. 1
S.S. WELLDAN COUNTY	Nov. 1
TO LONDON	
S.S. HOENDA	Nov. 1
S.S. BRANT COUNTY	Nov. 1
TO LONDON and HAVRE	
S.S. GREY COUNTY	Nov. 1
S.S. LISGAR COUNTY	Nov. 1
TO NEWFOUNDLAND	
S.S. MANOA	Oct. 29, Nov. 1
(Passengers and Freight.)	
S.S. MAPLEDOWN	Oct. 23, Nov. 1
(Freight only.)	

For freight and information apply

**HARVEY & CO., Limited,**  
Representing CANADA STEAMSHIP LINES, LTD.

### Passengers and Freight.

ST. JOHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday.  
Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.  
St. John's, Nfld. Halifax, Nova Scotia.  
FARQUHAR TRADING CO., LTD.,  
North Sydney, C.B.

s.tu.sh.t



### Penman's Rebuilt Organ

EVERY INSTRUMENT GUARANTEED.

Our Catalogue gives opinions of some of our musicians and will convince you we can save you money. It is yours for the asking.

**Musicians' Supply**  
DUCKWORTH STREET  
(Royal Stores Furniture)

### IN STOCK:

- |   |  |
|---|--|
| 150 brs. KINGS APPLES.                  | 100 kegs GRAPES — Green.               |
| 100 brs. HULBERTS APPLES                | 100 cases SILVERPEEL IONS—4's and 5's. |
| 50 brs. LAWRENCE APPLES                 |  |
| All brands. Also                        |  |
| 100 cases CALIF. ORANGES—252, 216, 176. |  |

PRICES RIGHT.

**BURT and LAWRENCE**

Advertise in The Evening Telegram

Forty-Two Years in the Public Service—The Evening Telegram

TEN PAGES

WEATHER

TORONTO (Noon) N.W. winds, light; Friday, not much change; Saturday, S.W. winds, 34.

VOLUME X

F

uction

THE PEOPLES AUCTION

AUC

AT OUR AUCTION

Friday next

at 10.30

large quantity of

and Effects, and

Stoves.

Particulars in the

Parties desiring to

above sale

P. C. O'D

225.21

AUCTION

floor Carving

Ware, Cut Glass

I am directed to

Finance and Public

Auctioneers, at

November, 24

for the Estate of

of Messrs. Har-

(Shea & Co.), the

rolls FLOOR

lot to suit pur-

case GERMAN

WARE, with

Teapots, Kettles

for the Estate

case CUT GLASS

case SUDBURY

M. A.

225.51

AU

On Saturday

Inst. at 10

at the Board

The Secy

"Pe

Built at Devon

877.

Tonnage—Gross

447; Net 247.

Length, 180 feet.

Depth, 16 feet.

The steamer

lines of Messrs.

where she can

It is stipulated

either to be br

Hulk only, and

sea-going purp

his effect will

Purchaser to

For further

and conditio

A. S. Ren

oct26.31

BIG AU

To be held at

November, 11.00

Goods, well

sizes; Boys' S

of Yard Goods

Mens, Scrims

for Dresses, S

Velvet, Voile,

Stinglets of all

men's; Fur and

die's Boots and

Mens and C

Sweater, Coat

Woolen Stock

Raglans, Ladie

Mens' Pants, la

pet Mats and

Crockeryware a

not mentioned

ALL ST

Absolutely n

used. A cha

and household

Goods very ch

chance.

oct26.11

FO

NEWTON V

A most con

situated, well

(Freehold), c

space heated a

1st FLOOR—

Room and w

2nd FLOOR

with good sit

rooms and Ba

3rd FLOOR

also with goo

Bedroom, one

BATHROOM

well lighted

2 Coal

oct26.11.m.w