

NOW READY FOR YOUR INSPECTION:

The Most Bewitching Display of Early Arrivals in

Ladies', Misses' & Children's Fall & Winter Coats

It is impossible to convey to you the beauty and character of these new garments with mere words. Colors, in the most effective harmony or contrast, produce results that will meet with your instant approval. Many models now shown exhibit dainty style touches that will not be found in later showings, so we urge you to come as soon as you can to see these new creations, and learn from personal inspection, how desirable these early styles are.

Friday and Saturday, Our Special Sale Days,
Sweeping Reductions in Every Department.

Marshall Bros

Side Talks by Ruth Cameron

BREAD ON THE WATERS.



Isn't it a funny feeling when things one has said come back to one out of the mouths of those to whom one has said them, in a way which shows the speakers have no idea where they got the opinions, or the facts, or what ever it is they are handing to you?

Here is an example of what I mean:

Two friends of mine dropped in for afternoon tea the other day, and as usual we talked of shoes and ships and sealing wax, of cabbages and kings—and, of course, of books.

Sure Barrie Wrote It.

The immortal Daisy Ashford came up and one of my guests gave the opinion that her book was unquestionably written by Barrie or at least written up by him, because there were too many of the funny little "double entendres" to have merely happened. For the rest, she thought it might have been the work of a child but that settled it. The other friend said little, but I noticed a quiet smile on her face as she listened. After the first woman had gone I asked her what she was smiling at, and whether she had any inside information.

"Oh, yes," she said. "What amused me was that every word Mrs. B. said was what I said to her a week ago at Mrs. B's tea. At that time she said she thought Daisy Ashford really wrote the book, but apparently she liked my opinion better than her own, certainly am flattered."

True Flattery.

She had reason to be, didn't she? In one way these opinions so gracefully returned to one are like the Christmas presents or the Christmas cards that occasionally return to their original givers by devious routes. But in another way they are quite different—for whereas you pass in a Christmas present you don't

like, you give away or pass on an opinion that you do like. And it's nice to have our opinions liked, isn't it? It is said that imitation is the sincerest form of flattery and of course his is a kind of imitation.

But to Be Guilty of It!

But whereas it is a form of flattery that one doesn't mind receiving, one hardly likes to give it, does one? It's a mighty good thing to pick one's audience carefully when one is going to air some borrowed or second-hand plumes.

Not, of course, that anyone who reads this would need such a warning.

Meat Kiddies Should Not Eat.

Pork and veal should be rigorously barred from the children's menu as too rich and indigestible. If you have these for the grown-ups, it is better to let the kiddies do without meat for that meal, and substitute a vegetable soup or entree of some kind.

Do not give children warmed-up meat. After a second cooking the goodness is out of it, and the children are merely eating a substance which is neither very tasty nor at all satisfying. If you "hash" cold meat, let the children have some of the gravy and vegetables, but do not give them the meat.

Rabbit is quite wholesome for children, and chicken, of course, is an ideal dish, but that is beyond the means of most of us.

This Week's Wisdom.

A woman who isn't curious is a curiosity. The mightiness of the pen is due to the ink. The wise man and the fool's money are soon united. The woman who buys things has but little time for shopping. Sometimes a man's past takes a short cut and heads off his future. "Try, try, try again" is the motto of many an actress who finds marriage a failure. It is difficult for a young man to understand what attractions his sister has for other young men.

ON SPOT!

212 brls. Fancy Nova Scotia

APPLES,

(Parker Pack.)

448 cases California

ORANGES,

Sizes 250, 216, 176, 150.

PLUMS!

Now booking orders for new shipment to arrive Monday week.

Soper & Moore

Wholesale Grocers.

Her Weight to an Ounce.

With a view to letting nothing escape her vigilance, Mrs. Muggins cross-examined the prospective housemaid, cook and general help all in one.

"You are quite certain you know your duties thoroughly?" she said, after deciding to engage her. "You will answer the door to visitors, and wait at table, and—"

"Oh, yes, mum," said Mary Jane. "I'm quite sure I will know how to go about them."

Mrs. Muggins was on the point of turning away when a thought struck her, and she suddenly swung round to the girl.

"Oh, by the way, do you know your way to announce?"

"Well, mum," replied Mary Jane, innocently. "I'm not sure about that, but I think I know my weight to a pound or so!"

Cuticura Soap

Imparts

The Velvet Touch

Soap, Cuticura, Talcum, etc., each sold everywhere. Can. Depot: Lyman, Limited, St. Paul St., Montreal.

THE BIG SIGN.



WALT MASON

They've put a monstrous wooden sign, where it obstructs my view; I cannot see the sunlight shine upon the waters blue. The sign appeals to passing rubes, and asks them for trade; it says, "Eat Bulger's Tires and Tubes—the Kind that Mother Made." Before I lay aside the lyres whose strings I madly scratch, I s'pose I'll buy a thousand tires, with inner tubes to match. But take this statement from my hand, and paste it on your chest: In tires that bear the Bulger brand I never will invest. For Bulger's sign offends my eye and makes my spirit sore, shuts out a section of the sky, degrades the blue sea's shore. I show that signboard to my friends, and they get mad with me, and say, "Our trade with Bulger ends, when crimes like this we see." Old Bulger's tires may be as fine as any casings made; but when he raised that beastly sign, he lost, for keeps, my trade. I'll toil along on weary limbs, or drive two claybank mares, or run my car upon its rims, before I'll buy his wares.

LACO is pure virgin oil. sep20.61.60d



60 Years Old Today
Feels as young as ever

PEOPLE who are able to talk like this cannot possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by

Dr. Wilson's
Herbina Bitters

A true blood purifier containing the active principles of Dandelion, Marsh-mallows, Burdock and other medicinal herbs. Sold at your store, or a bottle, Family size, five times as large 21.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N. B.

Dr. Wilson's Dandelion Bitters, in candy form, also obtainable. Reliable, harmless.

FOR SALE BY ALL DRUGGISTS AND FIRST-CLASS GROCERS.



Edgar A. Guest

THE COMMON HOPE.

I don't know how to say it, but somehow it seems to me that with all our different habits, we are just one family. Underneath the robes of fashion or the overalls of toil the seeds of good are sprouting in the self-same kind of soil. An' the weeds are there a-plenty, but the last, conclusive test will show that everybody here has tried to do his best.

In the things that count, we're brothers. Though we differ as we will, An' some have more of money, an' some have greater skill, An' some know more than others, an' some face more of strife, We're all of us endeavorin' to make the most of life. An' there's no man but is plannin' every minute of the day For his children an' their future an' their right to romp in play.

The humblest man among us takes his youngsters on his knee An' dreams his splendid vision of the man he's going to be; The joys he wants to give him are the very self-same joys Which you hold to be the bithright of your little girls an' boys. An' as you would slave to serve them through the years which are to be An' guarantee their comfort to the end, so, too, would be.

He shares the self-same sorrow when his loved ones suffer pain, Rejoices just as you do when they come to health again. Is hurt by disappointment and is cheered by happiness An' is striving just as you strive for the things men call success. Oh, I don't know how to say it, but how'er a man be dressed An' whatever be his failure, he has tried to do his best.

Fads and Fashions.

Wired tunics of metal lace will be worn over satin slips. Vestee, collar and cuffs should match in fine net or lace. Brilliant-colored wool capes are worn more than sweaters. Ribbon flowers are tucked among the laces of evening gowns. The vestee holds a very important place in fall neckwear. Velvet and felt hats have broad brims drooping at the sides. Emerald green and mauve continue to be much in demand.

Hotels, Restaurants & Boarding Houses
BUY 'HILLSDALE' SLICED Pineapple, IN GALLON TINS. AT YOUR GROCERS.

Libby, McNeill & Libby.

mar18.1yr

J. J. ST. JOHN.

LUBRICATING OIL,

For Motor Boats and Motor Cars.

We have about 35 barrels on hand and will sell at \$1.00 gallon, why pay \$1.50

J. J. ST. JOHN, Duckworth St.

ATTENTION, FISHERMEN! TOWER'S FISH BRAND WATERPROOF OILED SUITS

are made for you—the men who need the best in waterproof clothing. They are sized big for comfort and strong at every point.

Satisfaction guaranteed

TOWER'S FISH BRAND
A. J. TOWER CO.
BOSTON, MASS.

PETERS & SONS, ST. JOHN'S, Agents



MUTT AND JEFF—

NOT A CHANCE TO HAVE AN ARGUMENT WITH JEFF.

By Bud Fisher.

