

2 WEEKS ONLY

LIKE A MAGNET

This White Sale has drawn multitudes of thrifty women from all over the City and Suburbs.

2 WEEKS ONLY

Its success was assured in the opening hours--and such glorious shopping weather.

Each day stocks will be replenished and new bargain lots added. SEE THESE.

WHITE



SALE

These low prices prevail but once yearly and they are very significant to wise shoppers just now.

Decide to-day to come down and spend an hour or two and pick up some very excellent values in White Goods.

CIRCULAR PILLOW COTTONS—440 yards of plain White Circular Pillow Cottons, 45 inch. These offer a very special value.
 Reg. 65c. yard. White Sale Price . . . 58c.
 Reg. 80c. yard. White Sale Price . . . 84c.
 Reg. 1.00 yard. White Sale Price . . . 93c.
 Reg. 1.20 yard. White Sale Price . . . \$1.05

WHITE SHIRTINGS—Best quality White Shirtings, all at specially reduced prices for our White Sale. These are from special reservations for this event.
 Reg. 45c. yard. White Sale Price . . . 42c.
 Reg. 48c. yard. White Sale Price . . . 44c.
 Reg. 53c. yard. White Sale Price . . . 53c.

BUTCHER'S LINEN—For fancy workers we have a few pieces of soft White Butcher's Linen that offers very special value; 36 to 45 inches wide.
 Reg. 90c. yard. White Sale Price . . . 78c.
 Reg. 1.45 yard. White Sale Price . . . \$1.28

"INDIAN HEAD" LINEN IN HANDY REMNANT LENGTHS—For general excellence there is nothing to equal this beautiful, strong, long-wearing material for children's dresses or ladies' summer togs; 34 inches wide. Limited supply. Ask to see these Remnants.

Ladies' High-Grade UNDERWEAR
\$1.50 Garment for \$1.29



LADIES' FLEECE UNDERWEAR—This offer brings to you one of our best selling lines in pure White Fleece. Lined Jersey make, high neck, long sleeved vests, or low neck with short sleeve; pants ankle length; every wanted size. Good values at its regular \$1.29 price, \$1.50. White Sale Price, garment, \$1.29

Ladies' Collars

Dainty conceits in Silk, Pique, Brilliant and Muslin, etc., lace trimmed, hemstitched and embroidered Collars of almost every imaginable make. Collars specially selected by our Showroom buyer. Our White Sale provides very inviting values here.
 Regular 35c. White Sale Price . . . 31c.
 Regular 75c. White Sale Price . . . 67c.
 Regular 90c. White Sale Price . . . 78c.
 Regular 1.00. White Sale Price . . . \$1.39
 Regular 2.00. White Sale Price . . . \$1.54

James Baird LIMITED

800 YARDS White FLANNELETTES

All we could secure, our order went for thousands of yards, but we had to stand content with this opportunity. Nice soft quality American Flannelettes, at our Special White Sale Price,

34 1/2 cts. a yard

Blouses Shorn of Extravagance in Price

Lovers of Dainty-looking Blouses will find this Sale a most convenient time to lay in an extra Waist or two. Muslin, Lawn, Voile and other makes are arranged here, with their prices laid bare of extravagance. The assortment is large and it is almost impossible to describe their individual loveliness. We invite you to this sale of good values.

Regular 1.50. White Sale Price . . . \$1.19
 Regular 1.75. White Sale Price . . . \$1.52
 Regular 2.40. White Sale Price . . . \$2.16
 Regular 3.00. White Sale Price . . . \$2.58
 Regular 3.50. White Sale Price . . . \$3.15
 Regular 4.00. White Sale Price . . . \$3.55
 Regular 4.50. White Sale Price . . . \$3.85
 Regular 5.00. White Sale Price . . . \$4.25
 Regular 5.50. White Sale Price . . . \$4.59
 Regular 6.50. White Sale Price . . . \$5.19
 Regular 7.50. White Sale Price . . . \$6.56
 Regular 8.50. White Sale Price . . . \$7.88
 Regular 9.50. White Sale Price . . . \$8.75
 Regular 11.00. White Sale Price . . . \$9.86

White Jap Silk Blouses

Blouses like these you need for almost every occasion. The last arrival brought us some very distinctive models, beautifully trimmed. We have marked these at popular prices and still further cut their several prices for this White Sale.
 Regular 1.50. White Sale Price . . . \$1.25
 Regular 2.50. White Sale Price . . . \$2.12
 Regular 3.50. White Sale Price . . . \$3.00
 Regular 4.50. White Sale Price . . . \$3.88



Saving Prices on White Footwear



Children's White Kid Shoes

Sizes 6, 7 and 8 only in 2-strap White Kid Shoes; nice for special occasions or Sunday wear; real good value. Regular \$1.50 pair. Special White Sale Price . . . \$1.35

Ladies' White Canvas Oxfords

Gibson Tie Oxfords, with spool heel, plain toe; half sizes from 3 to 7. Regular \$2.20. White Sale Price . . . \$1.95

Ladies' White Canvas Boots

High laced style, very dainty shape, spool heel. There is an advantage in buying a pair now for the good old summer time. Regular \$3.50. White Sale Price . . . \$3.25

Ladies' White Spats

Made of superline White Felt; some over so slightly soiled; a washing makes them as good as new; a few pairs of each size left. Regular \$2.00. White Sale Price . . . \$1.25

Gather in Some of These Excellent Corset Values



All the popular models, low, medium and high busts, lace and embroidery trimmed. All our medium priced and better grade Corsets enter into this Sale. The new arrivals which will be along shortly promise to be higher in price. From our regular prices then we have made reductions that should appeal to every intending Corset purchaser, as they are the very best values that obtain to-day.

Regular \$2.40. White Sale Price . . . \$2.16
 Regular \$2.60. White Sale Price . . . \$2.36
 Regular \$2.75. White Sale Price . . . \$2.53
 Regular \$2.95. White Sale Price . . . \$2.64
 Regular \$3.50. White Sale Price . . . \$3.25
 Regular \$4.00. White Sale Price . . . \$3.70
 Regular \$4.50. White Sale Price . . . \$4.25
 Regular \$5.00. White Sale Price . . . \$4.75
 Regular \$6.00. White Sale Price . . . \$5.75



Special Contributions from The Men's Outfitting Store

MEN'S SOFT COLLARS—These are best quality English White Linen, very fine texture, good fitting, deep pointed peak front; perfection in Soft Collars. 42c. Special White Sale Price . . . 38c.

MEN'S WHITE LINEN COLLARS—Double turn over style, close looking front; 2 and 2 1/4 inches high; a popular shape with men folk. Special White Sale Price . . . 30c.

MEN'S WHITE PIQUE DRESS VESTS—Something you need for special occasion wear, pearl buttoned, detachable, for washing. These are value for \$3.00 to-day. White Sale Price . . . \$1.90

MEN'S WHITE PJAMAS—In plain and self striped Chambrays, buttoned over front, with silk braided button loops and pearl buttons. Two very special lines offering excellent value at our Sale Prices.
 Regular \$4.00 suit. White Sale Price . . . \$3.45
 Regular \$4.25 suit. White Sale Price . . . \$3.70

MEN'S WHITE CHAMOIS GLOVES—Washable White Chamois Gloves in a nice medium weight; double stitched; one pearl button wrist. Good value for \$3.00 pair. White Sale Price . . . \$2.40

MEN'S WHITE SHIRTS—Plain White Shirts; soft looked silk, laundered, cuffs and neckband; a neat fitting and good looking Shirt for Sunday wear. Regular \$1.70. White Sale Price . . . \$1.48

MEN'S WHITE SOCKS—Socks for Spring wear; a medium weight, natural wool finish; nice soft finish. White Socks are popular. Regular 80c. White Sale Price . . . 68c.

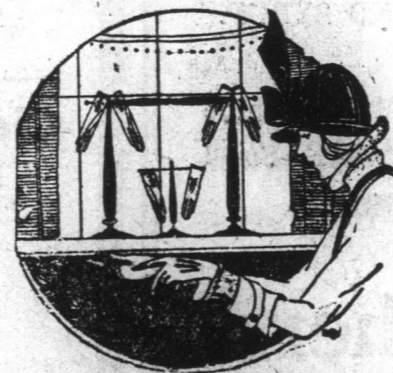
MEN'S LAWN HANDKERCHIEFS—Irish Lawn Handkerchiefs in just the size a man wants. Good value for 30 each. . . . 23c. White Sale Price . . . 20c.

MEN'S CASHMERE MUFFLERS—Large White Cashmere Mufflers, extra fine finish, plain hem; they fit easily; not too bulky. Regular 85c. White Sale Price . . . 73c.

MEN'S WHITE FLANNELETTE SHIRTS—These have collar attached and breast pocket; roomily made sizes; extra strong twill make; a nice cool looking Shirt for summer wear. Reg. \$3.00 value. White Sale Price \$2.70

MEN'S SILK FRONTED SHIRTS—Dressy looking, tucked Silk-fronted Shirts with double turn-over silk cuffs, body of mercerized twill, silk like in appearance. White Sale Price . . . \$4.65

James Baird LIMITED



WHITE GLOVES for every occasion and every wear Sale Priced

"Dent's" White Chamois Gloves
 Ladies' best quality real White Chamois Gloves, pique sewn, 1 pearl dome fastener; Dent's quality Gloves. Regular \$3.00. White Sale Price . . . \$3.08

Long White Gloves

Ladies' fine White Silk Gloves, the kind you will be buying later on; buy them now at White Sale Prices; these are full length, silk stitched points. Reg. \$1.47. White Sale Price . . . \$1.17

White Suede Fabric Gloves

One of our most popular Wash Gloves, self points. Good value for their regular price, \$1.50. White Sale Price . . . \$1.38

Heavy Suede Fabric Gloves

A special make for between seasons; a real Spring Glove, White Suede finish; washable; 2 dome wrist. Regular \$2.50. White Sale Price . . . \$2.25

Ladies' White Fabric Gloves

True-fitting, washable and very serviceable; fine chamois-like finish. 90c. value. White Sale Price . . . 79c.

More Washable Gloves

A very superior make in all White Fabric Gloves; washable; 2 dome or 3 button wrist. Reg. \$1.25. White Sale Price . . . \$1.08

It's a good time to lay in your stock of TOWELS

WHITE TURKISH TOWELS—Buy all the Towels you can or all those you will need for the next twelve months. The trend of prices is ever upwards, later arrivals promise this fact. We have gathered a lot of good values right here that should interest careful shoppers. All White and best quality Turkish make.



Reg. 45c. each. White Sale Price . . . 42c.
 Reg. 50c. each. White Sale Price . . . 46c.
 Reg. 60c. each. White Sale Price . . . 54c.
 Reg. 80c. each. White Sale Price . . . 69c.
 Reg. 95c. each. White Sale Price . . . 86c.