

TO-NIGHT and Wednesday at the CASINO THEATRE

The Klark-Urban Co'y. -IN- "The Mis-Leading Lady"

Added Attraction, The C. C. C. Orchestra Directed by Mr. Arthur Bulley.

At The Crescent Picture Palace To-Day

WILLIAM FARNUM IN "When a Man Sees Red." A super de luxe picture in 7 parts.

KLEINE COMEDY, "A Trip to Chinatown,"

WEDNESDAY—"THE WINGED MYSTERY", with Rosemary They and Claire Du Brey.

Parcel Post for Mld. Expeditionary Forces!

The attention of the public is drawn to the very urgent necessity of strictly observing the regulations published by this Department from time to time concerning the despatch of parcels to members of the Regiment overseas and the following particulars should be strictly observed:

- (1) Parcels must not exceed eleven pounds. (2) Parcels should be addressed with the Regimental number, rank, name and surname of addressee, followed by the last known address of the Unit with which the individual was serving; for example: No. 0978 Cpl. John J. Kent, 2nd Battalion The Royal Newfoundland Regt., Hazeley Down Camp, Winchester, Hant's Camp, England. (3) Parcels should bear the name and address of a second addressee to whom the parcel may be delivered or forwarded, if it should prove impossible to deliver to the first. The ORIGINAL address should be written on the FRONT of the parcel where the postage stamps and customs declaration are affixed, and the second or alternative address should be written on the BACK of the parcel. (4) If second address is not furnished at the time of posting and delivery cannot be effected, the contents of the parcel, unless of exceptional value or of a personal nature, will be turned over to the Military Authorities for distribution. (5) Parcels containing articles of personal nature or of special value will be returned if request for their return, in case of non-delivery, is made by the sender, such request to be written on the cover of the parcel at the time of posting. (6) The procedure outlined in (4) and (5) is adopted at the suggestion of the British Post Office, to prevent the waste of a large quantity of perishable food stuffs which form the contents of 90 per cent. of parcels sent to soldiers. (7) Parcels should be packed securely. (8) Attention is drawn to the Notice concerning Christmas parcels recently published by the Postmaster General. All Christmas mail for B. E. F. should be posted in time to arrive at the Pay and Record Office, London, not later than the end of November. J. R. BENNETT, Minister of Militia.

APPLES! APPLES!

Now in Stock: 150 barrels Choice Kings, 150 barrels Choice Ribstons, 100 barrels No. 2 Gravenstiens. PRICES RIGHT. Burt & Lawrence, 14 New Gower St. Advertise in the "Telegram."

THREAD!

A short time ago we advertised \$6,500 worth of Dress, Coat and Suit Buttons. Now we offer \$1,250.00 worth of

STRONG LINEN FINISH GLACE THREAD,

for sewing on buttons; also used by Shoemakers, Tailors, Harness Makers. The best thread for sewing skin boots.

Robert Templeton.

CHOICE PICKLED MEATS

Just Arrived.

200 tierces Choice Spare Ribs, 100 barrels Libby's Family Beef, 50 barrels Libby's Special Family.

GEO. NEAL

Not Generally Known!

The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Canadian Government has decreed that Flour must not be milled ABOVE a certain standard. But there is nothing to prevent millers from milling BELOW that standard.

Ogilvie's Standard Flour

is milled to limit of Govt. requirements. Try a Barrel and be convinced.

Apples.

We have a large shipment of APPLES sent us on consignment, consisting of

'KINGS', 'EMPERORS' 'RIBSTONS'

and other leading brands, and as we are anxious to sell this lot without delay, have decided on cutting them to the core and are prepared to fill your prompt orders for this fruit at very attractive prices.

PHONE 393 WHEN YOU WANT APPLES.

F. McNAMARA QUEEN STREET.

Reid-Newfoundland Co

FREIGHT NOTICE!

HUMBERMOUTH-BATTLE HL. STEAMSHIP SERVICE. The next freight for above route will be by S.S. "DIANA" via Humbermouth, and will be received at the Freight Shed this Tuesday, 19th instant, up to 5 p.m. PLACENTIA BAY STEAMSHIP SERVICE. Freight for S.S. "ARGYLE", Merasheen route (Bay run), will be accepted at the Freight Shed on Wednesday, 20th instant, up to 5 p.m. SOUTH COAST STEAMSHIP SERVICE. Mixed freight only for S.S. "FOGOTA" will be received at the Freight Shed on Thursday, 24th instant, from 9 a.m. to 1 p.m. GREEN BAY STEAMSHIP SERVICE. The next acceptance of freight for above route will be advertised later. NOTRE DAME-DONAVISTA BAY STEAMSHIP SERVICE. Freight for S.S. "CLYDE" and S.S. "DUNDEE" via Port Union will be received on Tuesdays only up to 5 p.m. Freight for S.S. "CLYDE" and S.S. "DUNDEE" via Lewisporte will be received on Wednesdays only up to 5 p.m. TRINITY BAY STEAMSHIP SERVICE. Freight for S.S. "PETREL" (Monday's run) will be received on Wednesdays and Thursdays up to 5 p.m. Freight for S.S. "PETREL" (Friday's run) will be received on Mondays and Tuesdays up to 5 p.m.

REID-NEWFOUNDLAND Company

Spare Moments,

Latest division, containing 39 complete Stories, Serials, Prize Jokes, Interesting Articles, Poems for Recitation, etc. Price 45c. Postage 4c. New BOOKS Just In, ALL GOOD ONES.

- The Red Passport—John Foster Frazer . . . \$1.05 Stolen Brains—Kato Everest . . . \$1.25 The Haunted Shore—Morice Gerard . . . \$1.20 Greatheart—E. M. Dell . . . \$1.00 President McClusky—A. G. Hales . . . \$1.20 The Roaring W. P. Trail—Zane Grey . . . \$1.20 Far From the Lighthouse—Gertrude Page . . . \$1.50 A Minstrel in France—Harry Lauder . . . \$1.50 God the Invisible King—H. G. Wells . . . \$1.50 The Promise of Air—Algerton Blackwood . . . \$1.60 The Lonely Stronghold—Mrs. Baillie Reynolds . . . \$1.50 The Unguarded Hour—A. W. Marchant . . . \$1.50 The Sorcerer—Gregory Sabin . . . \$1.15 Rider Haggard . . . 70c. The Pretty Lady—Arnold Bennett . . . \$1.50 The Pendulum—Elmore Moriant . . . \$1.50 The Mason—Ralph Connor . . . \$1.50 The Boys' Own Annual, 1918. The Girls' Own Annual, 1918. Our Darlings, 1918. Our Little Dots, 1918. Playbox Annual, 1918.

ON SALE NOVEMBER 25TH. Pears' Annual, with 3 presentation plates. English—Holly Leaves—Xmas Number. The Illustrated London News Xmas Number. On sale November 25th. Enter your name for your copies now. GARRETT BYRNE, Bookseller & Stationer.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland. Every satisfaction given in settling losses. Office: 167 Water Street, Adrain Bldg. P. O. Box 782. Telephone 665. QUEEN INS. CO. GEO. H. HALLEY, Agent.

WILLIAM FREW, Water

Queen Quality SHOES. FOR EVERY DAY WEAR and Sunday Too. For all purposes and all occasions you will find shoes in this store. We can fit you with shoes that you will be proud to wear any day. The Blitmore "Bulcher." In Mahogany Cal Blucher. A walking boot or street style, par excellence, with well sole and military heel, perforated vamp. Line of pleasing design. In Plack also. PARKER & MONROE, Limited.

"Why Don't You Keep It Yourself?" Sometimes the above question is put to us by unthinking investors. The obvious answer is—why doesn't the grocer keep all his sugar, or the coal dealer keep all his coal, the miller all his wares, etc.? If every business man kept to himself the good things he came across, the world would stagnate. We are not millionaires, and couldn't buy up ALL the offerings if we wanted to, but investors may rest assured we buy a block of everything we offer before we ask anyone to buy it. We must believe in it sufficiently to buy it ourselves before we ask you to invest in it. All the officers of this company and the company itself possess large blocks of Industrial Securities Co. Just come in and ask to examine our certificates, and you'll get some idea of our belief in the future of Industrial. NOW, HOW MUCH DO YOU WANT AT 15 PER CENT. J. J. LACEY & CO., Limited. Insurance and Investment Specialists, CITY CHAMBERS.

LADIES! LADIES!

Now is the time to select your New Fall and Winter Coats and

Having just opened a late shipment we are now offering the best in style, fit and finish at exceptionally low prices. WILLIAM FREW, Water

WEATHER FORECAST. Up to press hour the weather report had not been received at the Marine & Fisheries Department. PROPER & THOMPSON, Noon.—Bar. 30; ther. 43.

Auction Sales!

THE PEOPLE'S AUCTIONEER AUCTION. HAY At the Reid Newfoundland Co's Freight Shed, Thursday next, 21st inst. at 11 a.m. 3 CARLOADS HAY. Ordered to be sold for the benefit of whom it may concern. P. C. O'DRISCOLL, Ltd., Auctioneers.

AUCTION. Peat Machine. At the Reid Newfoundland Co's Machine Shops, Thursday next, 21st inst. at 12 o'clock noon, 1 PEAT MACHINE. Ordered to be sold for the benefit of whom it may concern. P. C. O'DRISCOLL, Ltd., Auctioneers.

AUCTION. PORK. The Premises of Messrs. Furness Withy & Co., Ltd., Water Street East, On Friday, 22nd instant, at 11 a.m., Barrels FAMILY PORK. Ordered to be sold for the benefit of whom it may concern. P. C. O'DRISCOLL, Ltd., Auctioneers.

AUCTION. SLAUGHTER SALE OF 70 Barrels of Apples, To-Morrow, Thursday, at 11 o'clock. (Weather permitting.) M. A. BASTOW, Auctioneer.

AUCTION. To-Morrow, Thursday, at 10.30 a.m. cases Long Rubbers. (Men's and Boys.) M. A. BASTOW, Auctioneer.

FOR SALE! The New House on LeMarchant St., nearly finished, fitted up with hot and cold water and all modern conveniences; also House at the head of Great Street. One 3-story House on Parkworth Street and several others in various localities. Two first class houses can be occupied in a short time. Money to loan on good security. For other information and terms apply to J. R. JOHNSTON, REAL ESTATE, P. O. Box 1219. 30 1/2 Prescott St.

FOR SALE! Ford Touring Car, first class running order, with 2 Spare Tires and Tire Changer. Shock Absorbers rear axle. A bargain if seen at once. Apply G. C., P. O. Box 87, City. nov19,31

FOR SALE Three New Houses ON LESLIE STREET. These houses can be bought finished throughout or part finished, as desired. A good chance for a home. Call and see what we can do for you. Also one New House on Parkworth Street. Apply G. C., P. O. Box 87, City. nov19,31

MINARD'S LINIMENT CURES DIFFERENTIA EVERYWHERE.