A well made cup of
BAKER'S COCOA
is a large part of a good meal.

It is delicious, is practically all nutrition, the protein matter being appropriated by the system almost to its full extent, *and its use saves other more expensive and wasteful foods.*

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MADE IN CANADA

N. I. W. A.

A meeting of the "Ladies' Branch" of the N.I.W.A. was held on Thursday evening in the basement of the Star Hall. A large membership was present, and 30 new members joined. The President, Mrs. Earle, presided. After the minutes of the previous meeting had been read by the Secretary, Mrs. Earle read a communication from the Executive of the Men's Branch, inviting the President and Executive of the "Ladies' Branch" to the formal opening of the N.I.W.A. Co-Operative Store, which opened this morning the 12th October, at 8 a.m. Then the Girls were favored with an address from our much respected President, Mr. Bennett. As the President is such a busy man, and we cannot always have his presence, this address was much appreciated, as it contained a lot of good, sound advice to the Girls. After a long business sheet was disposed of, the meeting closed with the National Anthem.—Com.

Spanish Influenza!

A gargle which has been approved of by the most eminent authorities as a safeguard against infection of the germ and also a curative and preventative combined—if systematically used about four times a day—can be obtained at Stafford's Drug Store, Theatre Hill.

Price 25c.

Postage, 10 cents extra.

This gargle is supposed to last for one week, using about a tablespoonful at each time of gargling.

Dr. F. Stafford & Son,
Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland.
OPEN EVERY NIGHT UNTIL 9.30.

Ethie's Report.

(Western Star.)

The s.s. Ethie arrived from the Straits of Belle Isle on Saturday evening. A hundred passengers came by her. The ship brought a full load of freight including a large quantity of herring which were landed here. Capt. English informed the Western Star that bait was very scarce along the Newfoundland side of the Straits, and cod plentiful. Not much codfish going at Battle Harbor when the Ethie was there. At Henley Harbor, cod and herring continue plentiful, but salt is scarce. There were numerous herring at Forteau when the ship went north, but on Sept. 30 there were not many going. Dogfish was numerous at Port au Choix. There is also a good sign of cod at that place, but bait is scarce. The ship experienced the first snow for the season on Tuesday night.

A Constipation Cure

A druggist says: "For nearly thirty years I have commended the Extract of Roots, known as Mother Seigel's Curative Syrup, for the radical cure of constipation and indigestion. It is an old reliable remedy that never fails to do the work." 30 drops thrice daily. Get the Genuine, at druggists. 2

St. Quentin.

The city of St. Quentin, figuring so prominently in the war needs nowadays, before the war contained a population of 55,600 people. It is located on a height above the River Somme, 87 miles northeast of Paris. It is an ancient bastion of France and has figured in other wars as a strategic centre. It has been prominent in history because of its position on the frontiers between France and the Low countries.

In 1557 the army of Henri II. of France was destroyed in a sanguinary battle by the soldiers of Philip II. of Spain. The soldiers of Philip were assisted by a body of English auxiliaries. The town of itself was taken and sacked by the Spaniards.

St. Quentin was well built and had among its edifices a beautiful Gothic church (formerly a cathedral) of the early part of the thirteenth century, a Gothic town house with a facade resting on a colonnade of seven pointed arches, and forming a splendid specimen of the flamboyant architecture of the fifteenth century.

Like the city of Lille, Turcoing, Roubaix and other northern sections of France, St. Quentin was a centre of cotton and woollen manufacturing. The environs before the war were covered with bleaching fields. The town somewhat resembled an American textile manufacturing city.

In the present war it has changed hands several times and probably now is largely in ruins.

St. Quentin figured in the war of 1870 between France and Prussia. In January, 1871, the French forces were driven out of the town by the Germans after a bitter struggle in which many were slain on both sides. The town is less than thirty miles from the Belgian border.

Babies' caps, leggings and sweaters should match when possible.

Western Notes.

(Western Star.)

The chrome iron deposit near Frenchman's Cove is still showing good. The seam is about four feet wide.

The man Morris, of Crabbes, who was injured on the railway last week was taken to hospital. He has had his foot amputated.

The splendid sum of $74 have recently been subscribed by the people of Humbermouth towards the Bay of Islands Cot Fund.

No. 1 steam shovel came in from West Saturday and is now operating on the Humber supplying ballast for this section of the railway.

The two ditching machines recently imported by the Reid Nfld. Co., came through on Saturday morning and are now at Humbermouth where they will be used in discharging coal steamers. These machines will also be used in ditching the railway along the lowlands.

His Excellency the Governor writes the Secretary of the Reception Committee, thanking the people of Curling and Humbermouth, and expressing his appreciation of the reception tendered him on his recent visit. He states that he was particularly touched at the idea that his trip up the Humber should have been treated as part of his entertainment, which he terms a very kind and generous thought.

Hard Salted Salmon.

A fair demand for hard salted salmon in the local trade is reported this week, but there has been little change in the situation as regards to future supplies from the Pacific Coast or from Newfoundland. On the contrary, buyers here seem to be willing to wait for cooler weather before making purchases for direct shipment from the coast. Unquestionably holders of spot stocks are at an advantage at this time, for the demand is beginning to assume good proportions. Others seem content to take their chances, not wishing to go to the expense of having their goods shipped by refrigerator car at the high rates. The local market remains firm at the prevailing quotations for the various grades as follows: Red Alaska, $28 and $29; medium reds, $25 and $26; pink, $22 and $23. It is noted that prices of Halifax salmon have advanced at the producing centers and are now quoted on the basis of $19 and $20 in New York for 200-lb barrels, and $28 and $30 for 300-lb. tierces. In view of the recent prices of the Eastern salmon, there has been an improved inquiry for Alaska pink salmon at $17 f.o.b. Seattle, and the outlook for a brisker trade in this variety seems to be good.—N.Y. Fishing Gazette.

MINARD'S LINIMENT CURES GARGET IN COWS.

THE Sunlight enterprise and organization for production, manufacture, and distribution were made complete long before the war. But during the war the difficulties and costs of transport have been multiplied. Therefore, Lever Brothers have purchased a fleet of steamships to convey raw materials direct from their plantations to Port Sunlight.

The Housewife is given the full benefit of this enterprise, and thus, in spite of the difficulties caused in England by the war, Sunlight Soap remains the best soap throughout the world, and gives the fullest value for the housewife's money.

THE SUNLIGHT SERVICE IS THE MOST COMPLETE SOAP SERVICE IN THE WORLD. SUNLIGHT SOAP IS MADE FOR THE HOUSEWIFE'S PROFIT, FOR ONLY THEREBY CAN THE MAKERS HOPE TO PROFIT BY SUNLIGHT SOAP.

The name Lever on Soap is a Guarantee of Purity and Excellence.

SUNLIGHT SOAP

LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

Can You Solve This Question?

WHATWILLYOUDOIFYOUCAN'TGETCOAL ?

Next week we shall be delivering Coal ex schooner

Have you booked yours?

Do you know that the imports of Coal are 9,000 tons behind last year?

And last year Coal was scarce.

People who buy only a half ton at a time will be protected.

Very true.

But the man with spare cellar room and spare money better get busy.

NOW

PLEASE LET US HAVE YOUR ORDER.

For delivery ex schooner

The price will be higher ex store.

PHONE No. 434.

COLIN CAMPBELL.

Salmon Competition.

There has been a merry little competition between Newfoundland salmon and Alaska salmon in the New York market during the past few weeks. Sales of either were reported with regular frequency up to last week. Then the price of the Newfoundland salmon was boosted and Alaska had the field alone. The reverse situation occurred in the case of herring a year ago. Alaska put too heavy a premium on its product and Newfoundland was the gainer. There is a certain limitation in the price of any and all fish which ought to be considered in forecasting of any market condition.—N.Y. Fishing Gazette Sept. 28.

Moose and Caribou.

A cow moose swam across Sandy River on Monday of last week.

Two moose were seen about two miles east of Howley Station two weeks ago.

A bull moose was seen at Glide River on Sunday morning.

Caribou are beginning to migrate southwards. A few were seen along the reserve last week, and up to Saturday between 25 and 30 had been counted.

In Green Bay caribou have come out to the shore, and several companies have been seen. They have not shown up so plentiful for some years. We have been told of one case where they came out and mixed with the cattle at Little Bay.—Western Star.

MISTER MAN,—Do you want a good Suit of Clothes or Overcoat, made as good or better than you ever wore? If you do, give us your next order, and be one of our satisfied customers and help us to advertise our good work. SPURRELL the Tailor, 365 Water Street.—oct5,eod,tf

Fashions and Fads

Bolero effects are charmingly created by rows of pleated frills.

A broad collar sometimes runs into a sash that ties in the back.

A rich peacock blue velour cloak can very well be lined with plaid.

A straight gown of velvetteen has an inside body and sleeve of net.

The slender one-piece dresses are becoming to both girls and women.

EE SPEAKING FROM EXPERIENCE EE

THE DOCTOR: "Always restless and feverish. Give him a Steedman's Powder and he will soon be all right."

EE STEEDMAN'S SOOTHING POWDERS Contain no Poison EE

The Glorious Total.

I have heard several owners of autos complaining bitterly of the "foolish gasless Sunday movement." Their stand being that such a crusade would never effect any saving worthy of the name. Let them listen to the following. When "gasless" Sundays were instituted in the United States, the average domestic consumption of gasoline was taken account of. Since that time, the amount saved by actual known returns has been sufficient to send overseas 500,000 barrels of gasoline. This amount was recently landed in England and France as the direct result of doing without Sunday trips. Perhaps the individual saving did not average a quart per auto owner, but look at the glorious total.—"Argus" in Halifax Chronicle.

Well Known Here.

The steamer Stella Maris that was in the Narrows when the explosion occurred on Dec. 6th, and had a ball or big piece of metal driven through her hull and was forced ashore, is now under repair and alteration at Bissett's wharf, and will be ready for service in about a month. She was purchased from her former owners the Graving Dock Co. by Burns and Kelleher, who are having her altered and put in good shape. Her hull is built of teak, her tonnage is about 500 and she was originally a gun boat. The shock of the explosion killed several men on board the ship and the evidence of a couple of her officers was of great importance in the investigation into the explosion.—Ex. Chronicle.

Keep Your Kodak Busy for the sake of the Boys "OVER THERE."

We have a full line of Kodaks and Kodak Supplies.

Kodaks from $8.50 up, at

Tooton's,
The Kodak Store,
320 WATER STREET.
Everything for the Photographer

Emperor of America.

The time to whip Germany is now!

It is now or never!

The Princes of Germany are shaking dice for the United States.

It will take money, money, money, that we may send men, men, men.

Buy bonds, for so only can the war be won. Unless it is won, everything you possess is lost, and with it the American Soul is lost.

Fads & Fashions.

Matelasse is one of the new fabrics for the redingote cloaks.

Butterfly bows of extreme height perch on the tops of crowns of close-fitting turbans.

Ticolette, combined with either wool or jersey, broadcloth or serge is a fascinating combination.

It is always better to buy one cloak or hat with really beautiful lines and wear it for two or three seasons than to buy two or three commonplace things.

Nfld. Scotch Cured Herring.

Since there have been no additions to the stocks of Newfoundland Scotch cured herring held in New York, and the demand has been confined to a few jobbers who are replenishing their holdings, there is little change in the situation. Importers, however, are not exhibiting any anxiety over the present dullness, most holders being content to wait for the further development of the market and perhaps for the ideas of buyers to meet their prices. While there were some sales of this variety of herring sold below the quoted prices, it may be said that the quality of this fish was such as to warrant no higher prices than were paid. The fact is that there was considerable of the recently received herring of this cure which arrived in a poor condition. Stocks in New York hands are not more than sufficient to take care of the trade of Metropolitan district during the fall season, and it is not expected that there will be any important additions to the present stock, if reports from St. John's can be relied upon. It is stated that there are only a few small lots available in Newfoundland and these, it is understood, have been sold to American and Canadian account. In these circumstances it may be expected that importers will advance their prices as the season progresses, and that the top of the market will not be reached until it is evident that the supply is nearing exhausion.—N. Y. Fishing Gazette, Sept. 28.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

Rows and rows of fringe make one of the pretttiest trimmings of the present day.

Finest
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ew plant—a snow-white palace in- The whole plant is flooded with uare feet of glass windows.

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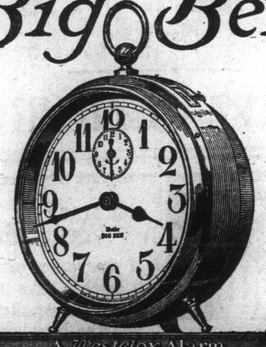
Big Ben



A Westclox Alarm

BIG BEN is a household word because he's a clock of his word. He runs on time, he rings on time, he helps folks live on time.

These are family traits. All *Westclox* Alarms run true and ring true. They're all good looking, too. You can tell them by the family name, *Westclox*, on the face.

The Western Clock Company builds them in the patented *Westclox* way—the better method of clock making that won Big Ben's success. Needle-fine pivots of polished steel greatly reduce friction. *Westclox* run on time and ring on time.

That's why they say: "*Westclox* are best clocks." And you will, too; so look for that family name, *Westclox*, on the dial of the alarm you buy.

Your dealer has them. Big Ben is $4.00.

Western Clock Co.—*makers of Westclox*
Big Ben—Baby Ben—Pocket Ben—Dartclox—Lockclox—Westclox—Sleep—Alarm
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