

## Knowling's GROCERY Dept.

**FINEST QUALITY ROLLED OATS,**  
14 lbs. for 90c.  
**CHOICE FAMILY FLOUR, 14 lbs. for \$1.00**  
**PLASMON OATS—**  
Plasmon and the finest Scotch Oats. Enormously increased in food value by the addition of Plasmon . . . . . 17c. pkg.  
**PLASMON OATFOOD, in tins—**  
Splendid for general use or for invalids and infants; the finest ground kernel of Scotch Oats combined with Plasmon, 26c. tin  
**PLASMON COCOA—**  
Of much greater nutritive value than ordinary Cocoa . . . . . 45c. tin  
**FLAKED BARLEY, in 2 lb. cartons—**  
Partly digested; very palatable and nourishing . . . . . 27c. carton  
**FLAKED WHEAT, in 2 lb. carton—**  
An ideal breakfast food . . . . . 27c. carton  
**EAST, WEST & CENTRAL GROCERY STORES.**

## G. KNOWLING, Ltd.

oct20, 61, m

## Evening Telegram

W. J. HERDER, - - - Proprietor  
H. A. WINTER, B.A., - - - Editor

MONDAY, October 22nd, 1917.

### Retribution.

Hats off to the French! They have written an obituary, which ought to be final, of a gentleman called Zeppelin, who died a short time ago in Germany and in doing so provided another proof of a remark made in one of his plays by Shakespeare, whom the Germans love, about the evil that men do. There may now be a feeling in the land that has the honour of owning the late lamented Count that the evil that he did has lived perhaps just a little too long after him. Apparently, however, when he left the scene of this mortal life in the blaze of triumph and popularity that followed the destruction of some half dozen of his mechanical pets, with their human freight and all, he must have left a number of them still in commission. There they had been ever since. If they weren't of much use over England and other places where people were unkind enough to shoot at them, they were certainly of none in Germany—so why not send them out again anyhow? The argument was quite sound to everyone, with the exception of those who would have to be sent with them and whose opinion didn't matter, and they made their annual expedition on Saturday night. It seems to have been quite an imposing expedition, this one. No less than a dozen of the monsters proudly rode the night and wrought terrible havoc over panic-stricken Albion. They reduced the number of Germany's foes to the extent of a widow and her children (vide to-day's messages) and, doubtless, one or two other formidable personages, and promptly sailed away again. Blatant, doubtless (for there seems to be no other explanation), by their success and the absence of a debit account, they thought to repeat the performance over France, instead of getting back to bed again in Belgium. If, on the other hand, they were moved by a fondness for French soil, it was abundantly gratified, for four, and possibly five, of their number were obligingly assisted to it by the French themselves. It is probable that their stay on French soil, now that they are there, will be indefinitely prolonged. The only remaining in-

terest that attaches to the episode centres around the treatment that will be accorded to the crews of the airships brought down. If they were in England we know that they would be put with the other prisoners and well housed and fed, while those that happened to have been killed would be buried with full military honours. It is not certain that the French, who know them better than the English, will have quite the same sense of the recognition that should be made of their courage and chivalry. We would suggest (without any expectation that the suggestion will be acted upon) that the punishment should more nearly fit the crime, that the blackguards in question be placed in a suitable building, and that airmen should drop a certain number of bombs upon it, preferably taken, if any are left, from the cargo of the Zeppelins themselves. When a sufficient number, say twenty or so, had hit the mark, it would be interesting to obtain the impressions of such of its occupants as were able to give them of the reverse side of a Zeppelin raid. These could then be sent to the German high command with the Allies' compliments and a suggestion for their publication in Germany. The German high command, having no sense of humour, would not publish them, but that would not matter, a great deal. Nothing does, that is published or not published in Germany. But an effect might be produced on the high command themselves which would not be without a certain value.

### In a Good Cause.

We direct our readers' sympathetic attention to the appeal in our issue to-day on behalf of the families whom the recent fire at Smith's Sound rendered destitute. We feel sure it will not be made in vain. A people that can respond so generously to the numberless appeals for aid from outside will be no slower in extending a helping hand to their suffering fellow-countrymen. The loss sustained in the fire is estimated at \$15,000, a very high one if borne by the little settlement alone, but capable of being made very light if distributed over a wide field. The few odd cents which all have to spare could easily make the sum up, and many who have not money have old clothes, all kinds of which are certain to be useful. We solicit their pity and generosity on behalf of these poor sufferers, at present homeless under the shadow of the approaching winter.

## CERTAIN-TEED

### PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

### Rev. T. Nangle, C.F.

Some thousands of citizens assembled at the railway station yesterday morning to bid farewell to Rev. T. Nangle, C.F., who left by the express en route to join his regiment somewhere in France. The C. C. Band was also present and rendered a number of patriotic airs. Capt. Nangle in a brief speech spoke a few words of comfort to the relatives and friends of the boys at the front many of whom were at the station. As the train moved out cheers were given for Father Nangle and the band played "Auld Lang Syne."

### Schooner Dismantled.

**PICKED UP BY FIONA AND TOWED TO ST. JOHN'S.**  
While on her way to St. John's from a northern outpost with a cargo of codfish, the schooner Messenger met it rough. She encountered a heavy storm crossing Trinity Bay and as a result had her mainmast and foremast carried away, suffering other damage about deck as well. The vessel was then practically helpless, but luckily the Customs revenue cruiser Fiona happened to pass along that way and was signalled for assistance. The Messenger was taken in tow and accompanied as far as the Heads. The Fiona then proceeded on her way to the West Coast, giving the dismantled schooner to the D. P. Ingraham, which towed her to port. The Messenger will need extensive repairs before returning home.

### Nomination of Officers

The following officers were nominated yesterday at a meeting of the Star of the Sea to be elected next Sunday:—  
President—J. T. Martin.  
Vice-Pres.—J. Holden.  
First Asst. Vice-President—E. P. Thompson, T. R. Hickey.  
Second Asst. Vice-President—John Murphy.  
Treas.—S. J. Congdon.  
Asst. Treas.—F. Kenny.  
Secretary—W. F. Graham.  
First Ins. Trustee—Jno. Byrne.  
Second Ins. Trustee—J. Gladney.  
Marshal—M. Leonard.  
Deputy Marshal—M. Miller.  
Chairman R. R. and B. Committee—J. Jackman.  
The election will take place at next Sunday's meeting.

### Boy Fell Overboard.

Daily children can be seen playing around the King's Wharf, such as jumping in and out of boats, evidently not realizing the danger. On Saturday afternoon several small boys were romping about the dock there when one of them took a header and probably would have been drowned, but for the presence and timely assistance of two workmen. Parents should caution their children against frequenting the wharf mentioned for jiggling and boating purposes, before a drowning accident happens. The Customs officials are tired of warning youngsters to no purpose.

### Portia Back.

The S. S. Portia, Capt. J. Kean, returned yesterday from western ports, bringing a full freight and the following saloon passengers:—  
J. Burke, H. Harris, G. Way, F. Forsey, C. Hillier, S. G. Ayre, M. Poole, F. Collins, C. Collins, T. Cheeseman, J. Bennett, G. Collins, T. J. Kennedy, Capt. J. L. Toole, Ed. Moore; Mesdames Seacans, Slaney, Brockerville, Cheeseman, Anderson, Woods; Misses Hillier, Bonnell, Anderson, and 42 second class.

### Bank Fishery Over.

The bank fishery on the S. W. Coast is over and practically all the vessels have returned to their home ports from the Labrador coast, where they got their "finish up" trip. The aggregate catch for the entire season, though not yet made up, will, no doubt, be the largest ever known, with the price of fish abnormally high in addition. The biggest voyage made by any one schooner was 6,000 qts. and the smallest 2,500.

### Personal.

Mr. Llewellyn Jones and bride were passengers by the outgoing express yesterday en route to British East Africa.  
Mr. and Mrs. J. O. Hawvermale left yesterday for New York where Mrs. Hawvermale will undergo special medical treatment.  
His Lordship Bishop Power was a passenger by the express yesterday for St. George's.

Just Arrived—Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill sep, 4

### Casualty List.

Received October 20th, 1917.

**KILLED IN ACTION, OCT. 9TH.**  
2184—Sergt. Frank J. Haanon, H.R. Main.  
759—Sergt. Joseph R. Waterfield, M.M., 54 Pennywell Road.  
300—Corp. Benjamin Miller, 27 Young Street.  
42—Corp. Frank G. Best, M.M., Hagerty Street.  
2240—Corp. Philip Vokey, Dildo, T. B.  
2719—Corp. Ernest Toope, Ireland's Eye, T.B.  
1284—L. Corp. Charlie Leary, Brig-us.  
1494—L. Corp. Walter Rolls, Portland, B.B.  
2559—L. Corp. Edward Starks, King's Point, N.D.B.

### OCTOBER 9TH.

2994—Private George Emberly, English Harbor East.  
**OCTOBER 9TH.**  
2513—Private Joseph Hoyles, Brookfield, B.B.  
1830—Private William S. Hann, Grand Falls.  
2964—Private James H. Little, Bonavista.  
3550—Private John Hart, Island Harbor, Fogo.  
1086—Private James Short, Bonavista.  
3267—Private Charles Fields, Cook's Hr., St. Barbe.  
207—Private James A. Bondell, 235 Water St. W.  
1846—Private Uriah Baldwin, Pouch Cove.  
1439—Private Geo. Baker, Clarendville.  
1945—Private Ward Cooper, Millertown.  
2263—Private Patrick O'Neil, M.M., Fermeuse.  
1243—Private Leaton Simms, St. Anthony.  
3353—Private Cecil A. Squires, Gambo.  
1757—Private Moses Green, Salt Pond, Brin.  
913—Private Martin B. Collins, Placentia.  
2396—Private John A. Meaney, Carter's Hill.  
1276—Private Peter Randell, Twillingate, S. S.  
1034—Private William J. Lilly, H.R. Grace.  
1152—Private Eric Bart, Battery Rd.  
2938—Private Wilson Butler, Flat Islands, P.B.  
3257—Private Frederick Sealey, Dock, Brigus.  
1404—Private Lawrence Tilly, Clarendville.

### DIED OF WOUNDS, OCT. 10.

2218—Private Warwick Perry, Kellogrews.

### DIED OF WOUNDS, 57th FIELD AMBULANCE, OCT. 10.

719—Corp. Robert S. Morgan, South River, C.B.

### 5TH LONDON GENERAL HOSPITAL, GUNSHOT WOUNDS.

3365—Private Richard Hutchings, Whitbourne; left side.  
1050—Private John J. Boggan, 149 Pleasant St.; left side.  
2852—Private Alfred Parsons, Sandy Point, St. George's; right side.

### AT KING GEORGE HOSPITAL, LONDON. NATURE OF WOUNDS PREVIOUSLY REPORTED.

998—Sergt. Arthur Sullivan, Pouch Cove.  
3553—Private Lawrence Paul, Bishop's Falls.  
2798—Private Henry Buffett, Mill Town, Bay D'Espoir.  
1792—Private Michael Walsh, Bellevue, T.B.  
2774—Private Frederick Curtis, King's Cove, B.B.  
3347—Private William A. Pennell, Trepassey.

### DANGEROUSLY ILL AT 55TH GENERAL HOSPITAL, BOULOGNE, OCT. 18; GUNSHOT WOUND, HIP.

1988—Private George R. Samms, York Harbor, Bay of Islands.

### AT 63RD GENERAL HOSPITAL, BOULOGNE, OCT. 18; GUNSHOT WOUND RIGHT LEG, SEVERE.

1986—Corporal Wallace Halfyard, 129 Cabot St.

R. A. SQUIRES, Colonial Secretary.

### A Faithful Servant.

READY TO WORK NIGHT OR DAY.  
Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.  
Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

### St. John's Gas Light Co.

sept 17

REYNOLDS' LIBERTY CEMENTS  
DIPLOMA

### DUE TO-DAY:

Bananas, Grape Fruit,  
Oranges, Celery, Corn,  
Plums, Tomatoes,  
Grapes, Cucumbers,  
Pears, Lemons,  
Peaches, Pumpkins,  
Apples, Chicken,  
**NEW YORK CORN BEEF.**

**Ayre & Sons** Grocery Dept.  
LIMITED

## The Church and School Supply Factory

are Designers and Builders of

Altars, Pulpits,  
Confessionals, Communion Rails,  
Baptismal Fonts, Pews,  
Prie Dieus, Pedestals,  
Vestment Cases, Stalls,  
Communion Tables, Lecterns,  
Prayer Desks, Litany Desks,  
Credence Tables, Brackets,  
Church Chairs, Church Seats,  
Reredoses, Fonts and

### School Desks, Blackboards, Drawing Boards, etc

OUR POWER DUAL SCHOOL DESK is most convenient in every way, having two chairs, and very satisfactory for pupils, being very strong and durable. The Desk being such a good one, we thought it best to patent it, therefore we are the absolute makers.

We Designed and Manufactured the above for the past thirty-five years; in fact any article that belongs to the classification of Church Furniture. We have furnished over 35 churches complete or partly to greatest satisfaction, and can show our reliability and ability by a great number of testimonials and recommendations. Only well learned artists and skilled workmen are connected with our Factory and used for our work.

### Our Prices are Very Reasonable

and our executions of superior quality, and we do not make shoddy goods at any price.

PLANS, PHOTOGRAPHS and BLUE PRINTS ON APPLICATION.

Office and Factory, Theatre Hill.

## Callahan, Glass & Co., Ltd.,

THE CHURCH AND SCHOOL SUPPLY FACTORY.

sept 24, 61, m

### In Milady's Boudoir.

#### THE COMPLEXION IN COLD WEATHER.

There is nothing better for the complexion than fresh fruit eaten in season, but in winter one can hardly expect anything but oranges, grapefruit, and apples, and of these you may eat all you like. Apples are the complexion food all the year, round and like clear water, they can be partaken of freely. Apple sauce, diluted with water while hot, then allowed to cool and then chilled with ice, makes a drink matchless for the skin.

In the fall the complexion of the average woman past first youth requires some special treatment. The skin needs to be toned and freshened up, and perhaps needs a slight bleaching to repair the damage of a summer of late hours, sunburn and rich food. Do not rush forth into the chilling winds too hastily. Drink gallons of cool water. Three quarts a day is the very least quantity one should drink. This means a glass up-

on arising, and a glass at bedtime, and a glass about every two hours during the day.

In grandmothers' time a dose of sulphur and molasses was given to the young folks every other morning, in the spring, and fall, for the benefit of their complexions, but this nauseous medicine has no place in the modern regime, excellent as its results were. Sals taken every other morning for a week, then a skip of three days, and taken three mornings more, should

be tried by the woman whose skin looks muddy and mottled when the fall sun shines upon it.

But the hygiene of the complexion demands actual physical care as well as a sunny spirit, and first and foremost comes the care that means watchfulness of the digestion. Clean, wholesome food, not highly seasoned, very little tea and coffee, but plenty of clear, cool water—these are the reliable helpers towards a blooming and healthful complexion.

### Fashions and Fads.

Soft pompons are a novel means of fastening a dress at the side.

For an informal house gown there is nothing better than soft satin. Long jet fringe has a very graceful effect on gowns of draped net.

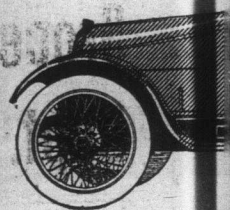
Long straight tunics are worn with rather narrow straight skirts.

So many new frocks are Chinese in character that we might say fashion is being inspired by things Chinese.



Willis-Ove  
sold under  
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3-Passenger Road  
3-Passenger Tour

Electric Lights  
Electric Stoves



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Light Four-Cylind  
3-Passenger Tour  
3-Passenger Road  
3-Passenger Tour

T. A. M.  
City Club Bldg.

The Willis-Ove  
Manufacturers

### Here and

When you want  
lops, try ELLIS'.

S. E. GALE—All  
and up to noon yester  
E. gale swept over  
making it dangerous for  
ceed on that end of the

### STILL ON STRIKE

Shoe Workers now out  
a meeting on Saturday  
remain out till their  
granted by the managem  
tory concerned.

### TO BE OPERATE

Groves, of Bonavista,  
seriously ill a few da  
by Saturday's express  
to the General Hospita  
on for appendicitis

### EXPRESS PASSE

lowing first-class pass  
the incoming express  
C. H. Kinch, H. Shee  
Carr, E. P. Egler, M  
Jer, Rev. Dr. Fenwic  
C. W. Howard, Jas

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THE USUAL