

Gracious Message Received by His Excellency the Governor from Field Marshall Sir Douglas Haig.

July 9th, 1916.

The Soldiers of Newfoundland have won the highest praise which Sons of Britain can ever earn.

The Glory of it can never fade. The First of July when our heroes fought and fell will stand forever as the proudest day in the history of the Loyal Colony.

THE GOVERNOR.

No. 330.
TELEGRAM.
(Recd. 9th July, 7.30 p.m.)

To Governor Newfoundland.

Newfoundland may well feel proud of her sons. The heroism and devotion to duty they displayed on 1st July has never been surpassed. Please convey my deep sympathy and that of the whole of our armies in France in the loss of the brave officers and men who have fallen for the Empire and our admiration of their Heroic conduct. Their efforts contributed to our success and their example will live.

DOUGLAS HAIG, F.M.

Evening Telegram

W. J. HERDER, - - Proprietor
H. A. WINTER, B.A., - - Editor

MONDAY, July 10th, 1916.

THE REAL MEANING OF IT.

The comments of the press upon the Allied offensive in the West front are to be commended to the notice of the dismal pessimists who shake their heads doubtfully over every success of our arms, and continue to croak of an interminable war. The pessimists should all be in Germany, where they would be able to enjoy themselves. If it is logical to argue from the past into the future, the sequence of events leads to the prospect of a total victory by no means so remote as many are inclined to believe.

Here is that sequence of events, briefly. The German General Staff knew that a great Allied offensive was preparing on the West front, to be launched some time this summer. Attack has always been their best form of defence. They attacked Verdun in tremendous force. If this did not break the French, it would have the secondary effect of so depleting and drawing away their forces that they would be unable to co-operate with the British in the offensive planned, and the offensive itself be disorganized. But it achieved neither object. By superhuman effort and with consummate skill, the French held Verdun. Both France and England grew impatient and asked why the British did not attack to relieve the pressure: Sir Douglas Haig offered to do so. But Joffre refused to be hurried. He asked Haig to take over more of the line, that was all. Meanwhile, to quote the New York Post, "the work of getting ready for the Allied offensive went on. Guns by the thousand were got to the front, and shells by the hundred million. The Allied command was neither hurried nor daunted by Verdun. The German battering ram thus failed in its most probable object. In the fulness of time, the Allies took the offensive as they had planned to do."

That offensive is now under way. The marvellous feature of it so far is that the greatest progress has been made by the French, the nation that the Germans fondly supposed to be so exhausted by the ruthless siege of Verdun as to be of little further military account. If Verdun saved, the French take Peronne, Berlin will have received such a lesson as should forever curb her arrogance and humble her conceit.

This is not to detract from the merit of the British performance; it is merely to give our great Ally her due.

NEW GOODS, due per FLORIZEL.
BANANAS, ORANGES, GREEN CABBAGE, ONIONS.

Get your orders booked now as these will last only a short time. In stock: Cream Cheese, Island Blue Potatoes.

EDWIN MURRAY.

the Dardanelles has not much corrected the error. That the Newfoundland Regiment should receive individual mention, however brief, in the English newspapers, is therefore proof that it distinguished itself in an uncommon manner. Unfortunately we must wait for the arrival of the papers, and of letters from the survivors, for details of the great story. Meantime, the Field Marshal's message will be treasured in many homes in our Island. The border may be a black one, but the letters are letters of gold.

(Reprinted from to-day's Daily News by request.)

"Dedicated"

To The Memory of Lieutenant Shortall, Who Gave His Life in Defense of Empire and Home, By His Friend and Class-mate, Payson J. Kinsella, May His Soul Rest in Peace.

I do not know.
I leave it to others to tell the tale
Of a soldier's death in France,
And a peasant of martial glory
To that glorious line's Advance,
But 'twill not wake the eternal slumbers

(Dear Dick—Dear lad, now sleep!)
I do not know how best to tell,
I know not if to write were well,
When the heart feels more to weep.

I do not know.
Mine is rather the humble lay,
Thy deeds of valour let others tell,
I but write of the schoolboy day,
I remember dear lad one happy hour
Of the honors and plaudits well—
Know?—not I—of his glorious end,
When the dead they brought from
"Advance"

I knew him better as boyhood's friend,
Dear lad—poor lad in France.

I do not know
And I do not care—
What honor glory gave,
They tell me the name will live for
aye,
And the fame and honor remains—
they say—
But for me I but think of that grave.
How restless to-day, old schoolmate
come,
Where they've given thy rest to
France?

Dear lad, there's peace where thy
comrades are,
And prayers will go to that land afar,
Where all died in the last "Advance."
But this I know:
Wherever they gave thy body rest,
(Where the tricolor waves perchance),
Thy memory is dear in one heart's
heart,
'Till that great last hour, when none
will be possible to Germany.
With no break in the 'Great Advance';
God's benison upon thy sleep, dear
lad,
'Neath the sun-kissed sod of France.
PAYSON J. KINSELLA.

German at Large Here

Causes Sensation.
No small amount of commotion was created in a certain section on Saturday night when the report was given widespread currency that an alleged German subject and struck the town a few hours previously and sensation and excitement vied with each other when it became known that the police authorities were anxious to have an interview with the unwelcome visitor, and were eagerly seeking his whereabouts.

The story, which comes from an authentic source, goes that this man reached the city on Saturday, having come from Bell Island where he landed from an ore boat, we learn, some weeks perhaps months ago. He registered here at a certain boarding house as a Russian. By a curious coincidence it happened that two other men of that nationality were staying there. However, all three became very friendly and started to converse, but right at the outset one of the genuine Russians, having a fair knowledge of the German language, discovered that the new comer knew nothing about the Russian tongue, as professed, but on the contrary was found to be a veritable German, judging by his talk. The conversation did not continue and immediately the authorities were notified. Two detectives responded promptly, but to their dismay, the visitor had disappeared in the meantime, supposed to have been given the tip and abetted by a foreigner who has been doing business here for many years and whose proclivities are known to be not at all in sympathy with the flag under which he lives and seeks protection.

DIANA OFF.—The s.s. Diana, Capt. Scanlon, sailed on Saturday for North Sydney for a load of coal.

LEAGUE FOOTBALL — St. George's Field, this evening, Collegians vs. B. I. S.—July 10, 11

THE SUSU ARRIVES.—The s.s. Susu reached port at 11 a.m. to-day from the Fogo Mail Service, bringing along 11 passengers, including Miss Pearce of Fogo, who enters the General Hospital for medical treatment. The captain reports a good sign of fish at Carmanville, but very poor catches at other places.

BORN.

On July 9th, a daughter to Mr. and Mrs. J. S. Rags.

DIED.

This morning, Alma, darling child of Ronald and Maud Dawe, aged 13 months.

MILNARD'S LINIMENT CURE FOR COLDS, ETC.

MONDAY and TUESDAY at THE NICKEL!

"THE ALIENIST"—Edna Mayo and Henry Walthall in the fifth powerful episode of
"The Strange Case of Mary Page."
"THE LITTLE DETECTIVE"—A comedy riot with George Ovey. "HARTNEY NERWIN'S ADVENTURE"—A social drama by the Selig players.
"THE VICTIM."
"THE VICTIM"—A thrilling three-act melo-drama by The Majestic Company, featuring Robert Harron and an all-star cast.
Wednesday—CHARLIE CHAPLIN, the man who gets \$670,000 yearly to make funny films, in one of his best, "SHANGHAI," two thousand feet, a laugh in every foot. Coming, "THE DIAMOND FROM THE SKY," a picturized romantic novel.

THE CANADIAN BANK OF COMMERCE



HEAD OFFICE: TORONTO

MAKE YOUR DOLLARS INCREASE

\$100 left with The Canadian Bank of Commerce at the present rate of interest will amount to

- \$103.01 in one year
- \$106.14 in two years
- \$109.34 in three years
- \$116.05 in five years

Other amounts will accumulate in the same proportion. Accounts may be opened with \$1 and upwards. Interest will be added half-yearly.

Deposits may be made and withdrawn by mail. Out-of-town accounts receive every attention.

THE BANK HAS BRANCHES THROUGHOUT CANADA AND IN LONDON, ENGL., NEW YORK, MEXICO CITY AND OTHER IMPORTANT FOREIGN CITIES

Thousands of people use this Bank as the custodian of their money, and their combined deposits now amount to over \$193,000,000

OPEN AN ACCOUNT, KEEP ADDING TO IT, AND ENSURE YOUR INDEPENDENCE

ST. JOHN'S BRANCH - WATER STREET

PURE FOODS!

We honestly believe our goods to be the very best you can buy, as to the quality of materials used in their manufacture, their appearance and natural appetizing flavor.

Homemade Bread. With that sweet nutty taste so much desired.

Jelly Roll, Pies, Layer Cake, etc., Filled with Pure Homemade Jam.

Pound, Marble, Sulana and Fruit Cake, Made with Choice Canadian Creamery Butter.

Perhaps you may want something a little out of the ordinary, made especially for yourself. We will make it, and be glad to do so.

Stewart's Fancy Bakery

June 30, 11

Cabbage, Oranges and Bananas

To arrive Monday, July 3:
80 bunches BANANAS, 50 crates CABBAGE,
50 cases CALIFORNIA ORANGES.
Also in stock:
P. E. I. BLUE POTATOES, ONIONS and CABBAGE PLANTS.

BURT & LAWRENCE.

14 NEW GOWER STREET.

Advertise in the Telegram

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON AT 2.15—EVERY NIGHT AT 7.15.

Presenting NELL CRAIG and EDMUND F. COBB in

"The Laws Decree."

A powerful 3 reel feature produced by the Essanay Co.
"THE SELIG TRIBUNE"—A reel newspaper, the world's greatest news film.
"HIS WIFE'S NEW LID"—A lively Lubin comedy, featuring Billy Reeves, the celebrated English Music Hall comedian.

PROFESSOR MCCARTHY PLAYING THE PIANO.
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS—A COMFORTABLE AND WELL VENTILATED THEATRE.

THE ROOF

Is the most important part of a house. No matter what your house cost, it is all thrown away if the roof is leaky. Don't be Penny wise and Pound foolish. Quit using Felt.

Certain-teed Roofing

is guaranteed. Because of large output and superior quality it is the cheapest on the market. Send for prices, it will pay you.

GEO. M. BARR, St. John's.

YOU WILL ALWAYS SEE YOUR WAY CLEAR

If You Buy a

"Beacon"

AND YOU WILL BE GUIDED ARIGHT.

"Beacon" stands for Quality at the Lowest Price in Electric Flash Lights. You can get the "Beacon" Flashlights in all the favourite styles at HENRY BLAIR'S, and you can get there always Spare Batteries and Bulbs in the best makes at as low prices as cheaper makes. These are the prices for some standard size makes of lamps:

- VEST POCKET NICKEL LAMPS, complete, at 95c. each
- SPARE BATTERIES 35c. each
- SMALL NICKEL POCKET LAMPS, complete, at . . . \$1.10 each
- SPARE BATTERIES 40c. each
- Beautifully Finished NICKEL CIGARETTE HOLDER SHAPED LAMPS at \$1.40 and \$1.50 each
- SPARE BATTERIES 40c. each

With these Cigarette Lamps adjustments are very simple and they are great favourites.

BEACON TWO CELL NON-SHORT CIRCUITABLE TORCH at \$1.50 each. SPARE BATTERIES, 35c. each.
You can buy this Torch in Metal or Damp Surfaces and it will not short circuit as do some higher priced torches, even.
Special Value in a POCKET LAMP at 75c. each only.
This is a fair sized lamp, covered with imitation leather, and we can repeat no more at this price when this lot is sold. While cheap, it is quite a reliable light, and spare batteries for it are 30c. each only.

SPECIAL LAMP, to take any No. 6 Cell. Price (without battery), \$1.50 each.

This Lamp will stand or can be carried as a lantern and is the best Lamp for a No. 6 Cell obtainable.

HENRY BLAIR

Train Notes.

Saturday's mail and freight reached Port aux Basques at 5.10 a.m. to-day.
The incoming express reached the city at 1 p.m. to-day.
The local from Carbonear arrived in the city at noon to-day.
The Trepassey train reached the city at 9.30 a.m. to-day.

ACKNOWLEDGMENT.—The Ladies of St. Vincent de Paul Society acknowledge gratefully the receipt of \$400 (four hundred dollars) from the Executors of the late John Henderson towards the funds of their Society, per C. O'N. Conroy, Esq.

McMurdo's Store News

MONDAY, July 10, 1916.
McMurdo's White Pine and Tar is one of the handiest and best, thins for coughs and colds and for throat trouble. This mixture has been on the market for years and has prevented many a serious cough. Price 25 cents a bottle.
Face Chamions are splendid in summer for toilet use and are becoming more popular each season. We have a nice line of these, oval or oblong in shape, very convenient. Prices 10 to 30c. each.
MILNARD'S LINIMENT USED BY PHYSICIANS.

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