

AMERICAN WALL PAPERS!

We have just opened our first shipment of
Regular Wall Papers for present Spring.

The assortment is a very varied one and sure to give general satisfaction.

Books now Ready for Inspection.

MARSHALL BROTHERS,

Agents Watson Foster Co., Ltd., Montreal.

Candy or Pennies?

By RUTH CAMERON.



My small nephew cannot understand why the man at the drug store is willing to give him candy for pennies.

"I should think," he confided to me the other day, "that he'd rather keep the candy. I don't see what he wants those dirty old pennies for. I'd much rather have the candy."

My small nephew is a philosopher. At the age of five and a half he has discovered a secret which some people ten times his age have not found out.

"It isn't the money I care about. It's what you can buy with it," has long been listed among the bromidioms, and yet every once in a while I meet a person who announces that self-evident fact with the air of having made a great philosophical discovery.

He hasn't learned the possibilities of money.

To return to my small nephew, he really doesn't deserve the credit I give him, for while he has discovered the futility of money per se, it is only because he hasn't yet learned its value in the world of men, not because he has learned to discount that value.

Which brings me to the point started to discuss, namely, the surprisingly vague ideas of money and values held by the average child in a middle class family.

At five and a half one does not expect much, but it was a boy of nine in my neighbour's family who, on being told that his father could not give him something because he did not have the money, answered, "Well, why doesn't he go into some bank and get some?"

Entrenched Firmly in Public Favour.

The past year has shown by extent of sales and increasing popularity that, come what may, HOME-STEAD Tea is a prime necessity for hundreds of housekeepers.

"There's a Smile in every Cup of Homestead."

C. P. EAGAN,
 DUCKWORTH STREET & QUEEN'S ROAD.

A Five Hundred Dollar Necklace For Thirty-Five Cents.

As I look back upon my own childhood I am conscious of a chaos of vague ideas on the subject of money and values from which one incident stands out clearly. I was trailing behind my mother through the shops when it happened, so I presume I must have been beyond the lead-by-the-hand-stage, perhaps eight or nine. I saw several strings of yellow beads in front of which hung a placard stating that the price was thirty-five cents. I was greatly excited. To me a string of beads was a necklace, and a necklace was something that cost hundreds of dollars, and here they were to be had for thirty-five cents. I can remember my excitement even yet. Now I was in most things a child of average intelligence; how had I ever reached that age with such a vague idea of values?

Children should have allowances for clothing and incidentals.

Children should have allowances for spending money, no matter how small; they should know something about the family income and what their education and their indulgences cost their parents. As soon as feasible, a definite clothes allowance should be made them and they should be allowed to help spend it.

And yet, as I write these conclusions I am assailed with doubts and questionings. From a common sense standpoint I am right, but there is such a thing as having it at the wrong time. Most of us have to think of money and values all the rest of our lives. The world of getting and spending is indeed too much with us. Perhaps we do as well after all to let the child remain as long as he can in his happier world.

With My Letter Friends.

I am very much interested in your article in to-day's paper (in regard to

Some Recent Arrivals.

Green Peas8c. lb.
 (Special price by sack.)
 Skipper Sardines in Oil and Tomato.
 Fine Scotch Oatmeal, 1 cwt. sacks, 1 cwt. bags.
 Large tins Hawaiian Pine-apple, 18c.
 California Cherries, Bk. & White, in Syrup.
 New Dates, bulk and packages.
 Extra Fancy Messina Lemons, by case or doz.
 California Navel Oranges, Cabbage, White & Green.
 American and Spanish Onions.
 Fresh Eggs40c. doz.

To Arrive

Early next week by S. S. Stephano:
 50 crates Cabbage.
 100 brls. Apples.
 (No. 1 Reds.)
 20 cases Calif. Oranges.
 10 cases Lemons.
 15 brls. Cranberries.
 Parsnips, Carrots, Beets.
 Also on hand:

Irish Creamery BUTTER,
 in 50 lb. boxes.

Soper & Moore,
 Importers & Jobbers.
 Phone 480.

Exterminate the Crows.

Editor Evening Telegram.
 Dear Sir.—In this morning's News a letter signed "A. B." appears advocating the importing of Starlings to help keep down the insect pest, etc. Whilst agreeing in the main with all that can be said or done, to help in any way the farmer, I am afraid that our climate is not going to suit the Starling. But something else can be done, and that is exterminate the "crows" that of late years have become so plentiful especially around the suburbs of St. John's. When I was going to school (not so many years ago) the Blackbirds (or Robins) were very plentiful, and they aided the farmer in no small degree. Now any observing person will notice how scarce these birds have become and the reason advanced by many people is that the crows attack and rob the nests of eggs and young birds to such an extent that in a year or so the robins will be extinct. The Agricultural Department or the Agricultural Society could not do better than to offer a bounty for every crow killed, as they are not only a nuisance, but are working a positive injury to our farmers. Not alone are robins attacked but all the smaller birds, sparrows, jacks, chickadees, etc., are the natural prey of these ugly and unclean bipeds.

I ask some farmers of experience to give the public the benefit of their views on this matter.

Thanking you for space,
 Yours, etc.,
 X. Y. Z.

St. John's, March 30th, 1916.

Sudden Death.

MR. EDWARD MOAKLER DIES OF PARALYTIC STROKE.

With somewhat dramatic suddenness the death of Mr. Edward Moakler, a well known citizen in the community, occurred last evening. He had been attending the mission devotion at the R. C. Cathedral and shortly before 8 p.m. he was paralyzed in the Church, being stricken in the left side near the heart and became unconscious. Spiritual and medical aid were immediately summoned and rendered by Rev. Dr. Greene and Drs. Cowperthwaite and O'Connell, after which he was brought to his home, Prospect Street, in the ambulance. Meanwhile he revived a little and spoke, but soon lapsed into unconsciousness again and he gradually sank and the end came before 10 o'clock, less than 4 hours from the time he was stricken. Deceased had been engaged as a stove-dore at Shea & Co.'s where he worked for over a quarter of a century. He was 45 years of age and was known to be a man of exceptional strength and physique up to a couple of months ago when his health began to decline. He is survived by a widow and son and a number of other relatives. To the bereaved family the Telegram offers its sympathy.



MR. EDWARD MOAKLER.



Nervous, sick headaches tell of exhausted nerves, and warn you of approaching prostration or paralysis. By curing the blood Dr. Chase's Nerve Food restores the vitality of the cells and thoroughly cures headaches, sleeplessness and other nervous disorders.

50 Cents a Box, all Dealers, or Edmanston, Bates & Co., Limited, Toronto.

The Phalanx of Fire.

(From the Boston Herald.)

There is a growing belief among military observers that in the battle of Verdun the German operations are directed by Emperor William's favorite commander, Field Marshal Von Mackensen. If this be so, General Petain is pitted against a remarkable and resolute antagonist, the master of attack by means of massed artillery. The greatest previous battle in the war was that which in June last was begun by the Germans on the Donajee between Cragow and Tarnow, and in which by the end of that month they had captured Przemyśl and Lemberg, and drove the Russians all the way from the Carpathians right out of Galicia. Von Mackensen was in command, and the victory was largely attributed to his phalanx formation of artillery—a massing of the guns in ranks according to their range, those of short range at the front and those of long range at the rear, so that the total volume of fire would fall on a comparatively small space with irresistible blasting effect. When everything in the line of fire had thus been destroyed the infantry was rushed forward in masses of the closest formation to complete the work by sheer preponderance of weight. This is the procedure at Verdun, and of the arrangement of the guns there is no doubt German prisoners having admitted that they had to march through two or three miles of these to get to the front.

But two can play the game of the phalanx of fire. If Von Mackensen invented it, Petain has learned it. Only he varies the arrangement in a way that seems to baffle the inventor, while securing the same effect. He secures concentration of the fire without concentration of the guns. These are grouped and hidden at many different points, yet so placed that at any moment the fire of all may be directed to a single point. Every day we read in the French war office communications of how the "concentrated fire" has broken up the attacks of the "assaulting masses." The convergence of the French fire is the most deadly thing with which the Germans have to contend. It may come upon them on three sides as they advance, taking them not only in front, but on both flanks. "Cannon to right of them, cannon in front of them, volley and thunder." They are the target for something like a half-ring of artillery, from the intensified fire of which there is but little chance of escape. The comparative results of the two methods of attaining the same end cannot yet be ascertained with certainty, but it is possible that Petain may have improved upon Von Mackensen.

Market Congested.

The Board of Trade is in receipt of the following from Lind and Conto at Oporto:—"The market continues in the same congested condition as previously advised. The demand is very poor and although prices have been lowered all round the consumption has not improved. No further supplies will be required for some months to come. The exchange is about 34 to 35, nominal."

WITH THE VOLUNTEERS.—Yesterday afternoon the volunteers were given leave away of the last half holiday for the season. They were engaged at indoor exercises during the forenoon.

Health Insurance for the next Month.

The season is at hand when for comfort and health it is essential that the feet be kept dry and warm. All during this month you will find our Rubber Footwear your best health insurance.

Our Footwear Department is complete with a full line of dressy Rubbers and heavy Overshoes. We sell only the best grades, that are a combination of quality, protection and service. Safeguard yourself with substantial Rubber Footwear.

LADIES' LOW RUBBERS.

Regular Prices	65	70	75	80c.
Sale Prices	59	63	68	72c.

LADIES' STORM RUBBERS.

Regular Prices	70	80	95c.	\$1.00
Sale Prices	63	72	86	90c.

MEN'S STORM RUBBERS.

Regular Prices	95c.	\$1.10
Sale Prices	86	99c.

CHILD'S LONG RUBBERS.

Regular \$1.70 for	\$1.40 pair
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WOMEN'S LONG RUBBERS.

Regular \$2.50 for	\$2.20 pair
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ALEX. SCOTT,

The Big Value Store,
 18 NEW GOWER STREET.

5c. The Crescent Picture Palace. 5c.

"The Missing Man."

A 2 act modern drama by the Kalem Company.

"HIS WAND'S SCHEME"—A Biograph comedy.

"BRONCHO BILLY WELL REPAID"—An Essanay drama featuring G. M. Anderson.

"JUST LIKE KIDS"—Billie Reeves in a screaming Lubin comedy.

TO-DAY Messages

10.30 A.M.

WILL STRIKE BEFORE JUNE.

LONDON.

Before the end of June armies will strike simultaneously with the object of bringing to his knees and ending for Christmas. This offensive, it was held in London, is certain to result from council of the Allies at Paris on Tuesday night. Forces may begin to move. Crown Prince ceases movement on Verdun. Drive may be proceeded. man attempts to break front. It is believed he are persistent rumors, mans have used the London to shift troops for a other sector of the Front further statement of the War Council session at given out, it was stated by yesterday.

BRITISH HAVE EXTENDED.

LONDON.

An official having revealed that the British army over the length of line by the French, says the respondent at the Britishers in France, I am perfectly reference to it. The were carried out with and secrecy, and the has been to release large ces, who were manifest value in another area. British are probably thing like one-fourth length of the western in an unbroken line from Nenne. Although the British army may be at yet, nor is there any the Germans will succeed attacks on Verdun in up arranged strategy of the offensive.

INSANE ACT OF.

LONDON.

The members of the shocked yesterday after army officer who was strangers' gallery jumping railing into the distillers' gallery, then climbing railing hung summit of the building. He dropped thence to without apparently injury, although the drop was considerable. His remarks proved he was able for his act. He out of the chamber. The officer apparently was to the supply of helmet for he cried out as he floor, "ask you to put of British soldiers as fire."

CALLING UP MAR.

LONDON.

The last class of those who have reached 19, since their attendance in large numbers at offices yesterday to There is now only out in connection with It calls on the first married men to present April 7th. This is tion which has caused satisfaction throughout it being felt that all are evading in various be called up before are compelled to serve.

SAFONIKI ASKS FOR.

SALONICA.

Mayor of Saloniki King Constantine as a result of the attack against future raids, victims of the aerial marked with shot, and the bombs fell in front General Mescheprou the Greek force at S.

INVESTIGATING WRECK.

CLEVELAND.

With a toll of 11 dead and 40 or more injured State Officials company began yesterday morning to disastrous wrecks in this State in a day of the worst in the York Central system.

S. S. KILBRIDE.

LO.

The British steam sunk by an enemy March 1st, says made by Lloyd's the was 3,712 tons, built by Connell Bros. Ltd. available shipping show the recent m.

DOD KID PIL.

BRILL KID PIL.

CURELL KID PIL.

REHEU KID PIL.

BRIGHT'S KID PIL.

NUMBER 23 T.