

BEFORE YOU BUY THAT NEW SUIT--JUST A WORD!

The War has brought about conditions which necessitate the most rigid economy in our living expenses. Therefore, why not go a little easy in dress this fall and send your old suit to UNGAR'S to be Dry Cleaned?

We can make Ladies' and Men's Suits look like new.
Messrs. NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Nfld.
UNGAR'S LAUNDRY & DYE WORKS, Halifax.
sept 22, 24, 27.

Just Arrived, per "Florizel."

200 Rolls 3 Ply
300 Rolls 2 Ply
200 Rolls 1 Ply

"H" Brand Roofing Felt.

Best quality.
Does not Stick together.

ALSO, IN STOCK:

"Crown" Brand 3 Ply RUBBER ROOFING,
Complete with Cement, Nails and Tins.

HARVEY & CO., LTD.
WHOLESALE.

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,
203 Water St.

Fresh New York Chicken.
Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Corned Beef.
IRISH HAMS.
IRISH BELLIES BACON.
New Potatoes.
New Cabbage.
New Beetroot.
New Carrots.
New Parsnips.
Fresh Green Peas.
Fresh String Beans.
New Cucumbers.
Ripe Tomatoes.
New Celery.
Green Corn.

AMERICAN FRESH BUTTER.
BLUE NOSE BUTTER.

Fresh Pineapples.
California Grapes.
Almeria Grapes.
Palermo Lemons.
California Oranges.
Cantaloupes.
Ripe Bananas.
Fresh Peaches.
Bartlett Pears.
Dessert Apples.
Red, Blue & Yellow Plums.
Evangeline Cyder.
Welch's Grape Juice.
Lime Juice Cordial.
Perrier Water.
Schweppes Soda.
Vichy Water.
Tennants Lager.

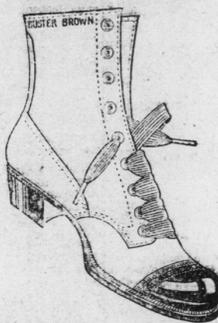
REMEMBER OUR TELEPHONES.
Nos. 482 and 786.

APPLES and PEARS!

To arrive to-morrow, ex Stephano,
1 Carload (300 barrels) N. S. Gravenstein
APPLES, 1's and 2's.
60 Half-Barrels Clapp **PEARS.**
Also, 20 Bunches **BANANAS.**
At lowest prices.

F. McNAMARA, Queen Street.

\$2.50



LADIES' FALL FOOTWEAR!

Ladies' Street Boots, made of the best
Gun Metal Calf-Button & Blucher styles.
Price: **\$2.50** per pair.

F. SMALLWOOD,
LADIES' DEPARTMENT.

New Fall SUITINGS!

Within the next few weeks you are going to buy a new Fall Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,
The Store That Pleases.

PRINCE'S METALLIC PAINT CHEAPER THAN RED OCHRE!

I have it in 100 lb. kegs and barrels of 300 lbs.
It combines perfectly with Linseed Oil and makes a durable covering for both metal and wood.
Exposure to the weather doesn't fade it. It will stay on as long as the oil lasts.
It mixes readily with oil and won't settle in the pot.
Ask for book of Directions.

COLIN CAMPBELL



WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.
After the engagement comes the wedding.
We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



We have just received a shipment of Crown Watch Bracelets—Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.

SCHOOL OPENING!

WE HAVE ANY BOOK YOU MAY NEED.

Literature (for Primary & Preliminary)—David Copperfield's Boyhood, Ivanhoe, Ballads of British History, Book I.
Intermediate—Nelson's Literature Reader Book I.
Associate—Macbeth, Gray's Elegy, Ode on Eton College, the Bard, Nelson of the Nile, the Talisman.
Geography—The New Newfoundland Geography, Nelson's Highroads of Geography, Part II.
Algebra—A First Algebra by Bate & Bonine.
Hygiene—The Way to Health, Part I and II; Good Health, Reynolds' Hygiene, Practical Domestic Hygiene, by Nott & Pirth.
Geometry—Hall & Stevens' Geometry, Parts I, II, and III, and I, II, & III.
French—Supman's Primary French Course, Parts I, II, & III.
History—Outlines of British History from 1603 to Edward VII.; Nelson's Highroads of History, Book V, and Va.
Latin—Macmillan's Shorter Latin Course, Books I & II; Caesar's Gallic War Book 4 & 5; Virgil's Aeneid, Book VI.
Greek—First Greek Book by White, Xenophon's Anabasis, Book I; Euripides Hecuba.
School Management—Primer of School Method, Dexter and Gallick's Practical School Method, Cox & Macdonald.
We have also a complete stock of Royal Readers, Royal Crown Readers, Christian Bros. Readers and other books, Exercise Books, Copy Books, School Registers, Pens, Pencils, Slates, Ink.

Garland's Bookstores,
177 & 243 Water St., St. John's.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery.
Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS
(Established 1814.)
25, Abchurch Lane, London, E.C.
Cable Address: "Annuaire, London."
MINARD'S LINIMENT CURES DYPHTHERIA.

SEE

Our Opening Show

— OF —

Ladies' Fall and Winter HATS

The styles are very taking and the prices extra good. We are showing

Ladies' Untrimmed and Ready-to-Wear Hats,

in Black, White and Colored Felts, Velours and Velveteens. We have a large stock of Buckram Hat Shapes in the newest styles, and a range of the best colors in Millinery Straw.

Big Show of Fall Millinery.

Flowers and Foliage, Fruit and Berry Foliage, Feathers, Tips, Wings, Silks, Ribbons, etc.

Veilings and Veils.

We have just received another lot of Three Corner or Loose Veils, which have been big favourites.

HENRY BLAIR

New Goods!

Now showing our first shipment of Ladies' New Fall Coats, Costumes, Blouses, Hats, MILLINERY, Etc., Etc.
Latest and most up-to-date styles and colors to choose from.

WILLIAM FREW.



Inefficient eyesight means inefficient work and **INEFFICIENT PAY.** Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,

Eye Specialist. Water Street

TEA!

The Tea you are using, is it giving you satisfaction? If not, why not? Try our Brands of

Royal, Crown and Our Best, which are sure to please the most particular. A trial will convince you.

SOMETHING CHOICE IN BUTTER.

5 lb. Tins. BLUENOSE. 2 lb. Slabs.

Are you particular about Coffee? Try

Chase & Sanbourn's, or White House.

Morton's Potato Flour.
Baker's Chocolate.
Sliced Pineapple.
Rose's Lime Juice Cordial.
Grape Juice.
Gold & Silver Shredded Marmalade.
Pure Gold Jellies.
Lemonade Crystals.

BUFFALO Cream of West FLOUR, in 4 lb. sax.
BAKEAPPLES IN TINS. JACOBS' GINGER WAFERS.

BOWRING BROS., Ltd.

GROCER V. 'Phone 332
m.w.f.t.