

REID-NEWFOUNDLAND CO.

WEEK-END and SUNDAY EXCURSIONS!

Remember!

Excursion Return Tickets will be sold, good GOING on all Trains of Saturday and Sunday, and good RETURNING on all Trains of Monday following.

Sunday Excursion!

Excursion Train leaves St. John's at 2 p.m. on Sunday for Tor's Cove, RETURNING leaving Tor's Cove at 7.30 p.m. Train for Kelligrews leaves St. John's at 2.30 p.m., returning leaves Kelligrews at 8.07 p.m.

ONE WAY FIRST-CLASS FARE.

Verbena Flour



Never Fails.
In four great essentials.

Strength, Color,
Flavor, Yield.

That is the SECRET of
the increasing
demand.

W. A. MUNN, Wholesale Agent.

Just Received,

Ex S. S. "Cacouna,"

100 BARRELS

MORRIS & Co.'s

Spare RIBS.

Harvey & Co., Ltd.

FREW'S MID-SUMMER SALE!

WONDERFUL BARGAINS IN

Ladies' Blouses, Shirts, Coats
and one piece Dresses

during this Great Sale. We want to clear them out and have marked every garment at real clear-out prices. Mail Orders received during Sale will get the full benefit of our Great Bargain Prices.

William Frew

Advertise in The Evening Telegram

FOR HOME OR COUNTRY!

Some Light Summer Reading.

The New Road by Nell Munro, 50 and 70c.
A Tale of Gold by David Hennessey, author of the novel that won the £400 prize. Price 50 and 70c.
The Judge's Chair by Eden Philpotts.
Her Husband's Property by Annie Le Feuvre.
New Worlds for Old by H. G. Wells, paper 30c.
An Ambitious Man, by Ella Wheeler Wilcox, cloth 30c.
Polly Oliver's Problems by Kate Douglas Wiggin, cloth 30c.
Eight Cousins by L. M. Alcott, cloth 30c.
Stories from Wagner's Operas, told by Gladys Davidson, paper 30c.
John of Jamestown by Vaughan Kester, 50c.
Unto Caesar by Baroness Orczy, 50c.
A People's Man by E. Phillips Oppenheim.
Her Happy Face by L. T. Meade.
These with all the latest English and American Magazines and Fashion Journals are to be had at

DICKS & Co., Ltd.

Lazell's

MASSATTA



A NEW AND TOTALLY DIFFERENT

TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

Returned!



Dr. A. B. LEHR
DENTIST,

Has returned to practice after a short run to Canada.

High Class Tailoring



assured if we get your order. We take special pains that each garment shall be up to our high standard of excellence.

ORIGINAL

and exclusive designs in Sack Suits, English walking suits and evening clothes. Style in every garment.

W. H. JACKMAN

(The West End Tailor),
39 WATER STREET WEST,

Phone 795.
July 18, a, tu, th, fr

St. John's, Nfld.

COAL.

Best Household Scotch Coal, now landing ex schr. "H. C. JENSEN," at MULLALY'S premises. Sent home for \$7.30 per Ton whilst discharging.

BAINE, JOHNSTON & COMP'Y.
July 7, tu, th, s, fr

J. J. ST. JOHN.

20 brls Very Choice Spare Ribs.

100 bags P. E. I. Potatoes.

20 crates Green Cabbage.

J. J. ST. JOHN.

Duckworth St. and LeMarchant Road.



BIG DIVIDENDS

FOXES!

The Island Guardian newspaper publishes a list of prospective dividends for this year. Study them carefully.

Five Companies will pay 100 p. c. & over
Ten Companies between 75 & 100 p. c.
Ten Companies between 50 & 75 p. c.

The business is growing rapidly. Now is your time to get in. The St. Lawrence Silver Black Fox Company offers you one of the best propositions on the market to-day. Send coupon for full information.

WM. MORAN,
Secretary-Treasurer,

P. O. Box 506, Charlottetown, P.E.I.
Kindly send me by return mail a prospectus and other advertising matter in connection with the St. Lawrence Silver Black Fox Co. Ltd.

Name
Address

July 14, cod, ff

Bananas, etc.

50 bunches Bananas,

30 barrels Cabbage,

30 boxes Oranges, California.

To arrive Thursday.

BURT and LAWRENCE, 14 New Gower Street.

Advertise in Telegram.