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Gravensteins, Wealthy, Emperors.

By s.s. Stephano:

N. Y. Turkeys.
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Bananas.
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Corn—whole.
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Corn Meal.
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Oats—Black and Mixed.
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5 Roses,
Verbena.
Robin Hood.
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The Surplus Earned.

In 1912 the Canadian Life earned surplus of $1,530,667, exceeding by over $237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

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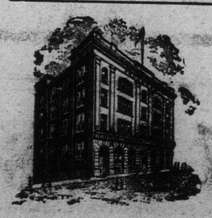
TRUEFIT Suits

Represents the Highest Value in Material, Style and Finish.



The leading merchants can save you many dollars on your next suit if you ask for TRUE-FIT BRAND.

We also make Men's Top Shirts, Ladies' Raglans, Large size Overalls.

Wholesale Only.

Newfoundland Clothing Co., Ltd.

WHY?

By RUTH CAMERON.

I have been thinking to-day of the incalculable and far reaching harm which any person causes by allowing an undesirable tendency in himself to go unchecked.

All that sounds abstruse, doesn't it? It's really quite simple and right in in your own life.

For instance. Once upon a time there was a man who was naturally very nervous. Instead of trying to overcome this tendency he gave it free rein, and it grew upon him until it had possession of his whole being. It made him irritable and unhappy and hard to live with, and of course all his housemates—and not least of all, his housemates—and not least of all, piness through it.

If the results of this unchecked tendency had stopped there it would have been bad enough, but they didn't; they never do. Being a man of some means he did not have to go to business every day, and that meant he saw a good deal of his wife. Now nerves are contagious, and after fifteen or twenty years of this constant companionship his wife developed a virulent form of nerves, nervous indigestion, and after twenty years of invalidism died of it.

In the meantime the man himself had died, and the wife went to live with her married daughter. The daughter had not inherited the curse to any great degree, but constant care of her mother so wore upon her that she, herself became nervous and unhappy, lost her poise, lost her prettiness and charm and finally lost her husband.

The other child, a son, had inherited his father's nervousness in its fully developed form. So ill equipped was he for the fight of life that the worries of business actually unhinged his mind and he died in an insane asylum at an age when he should have been in the prime of life.

The curse has not yet expended itself by any means, but I cannot tell the rest of the story because it has not yet been lived.

There are children in both families. Their lives have been partially blighted by its effects, and besides that they have it in their own blood to fight.

We are not responsible to ourselves alone for our faults. We are responsible to all those whose lives we touch, and to those who are to inherit whatever character we forge.

The unchecked weakness of any sort—be it nerves, sensuality, quick temper, or any of the innumerable faults flesh is heir to—will not only take possession of our own lives, but will blight God alone knows how many more.

All faults can be fought. And if not entirely conquered, at least so subdued that they will not dominate either our own lives or the strain we pass on to others.

So to fight the good fight that we make that strain as clean as possible is a great and solemn obligation for every man and woman.

Ruth Cameron

Fashions and Fads.

There is much velvet used.

Skirts are quite short in front.

Street suits all have long sleeves.

Some of the coat suits are collarless.

Crepes are more in demand than ever.

Some skirts are draped up in the back.

The long sleeve should curl over the hand.

The new brocades are usually two-toned.

Few slashes are noticed in the new skirts.

The skimpy skirt is no longer fashionable.

Almost every garment has trimming of fur.

Smart hats are fashioned of panne velvet.

Neckpieces are fashioned of the sheerest linen.

The new hats are small and extremely youthful.

Green is to hold a high place in the fashion world.

Beads will play a large part in this year's fashions.

The rounded or square neck line is a thing of the past.

The evening gown is not chic if not trimmed with fur.

This is a novelty season in suitings and dress materials.

Buttons are sizeable. The Japanese buttons are exquisite.

Many of the season's blouses are finished with flat sailor collars.

Skirts seem wider, the fullness being confined to the upper half.

Pale rose color will be extensively used for millinery this season.

Many low-necked gowns are finished with upstanding wired frills.

All heavy woolen fabrics used for suits and wraps are supple quality.

Coats are of any length and finished at the neck with bands of fur.

Coats have tailored collars and Russian blouses are trimmed with fur.

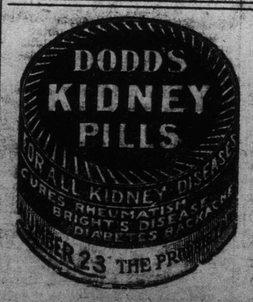
Wraps not in the draped class lap over in uneven lines to the left side.

Buttons used as trimmings are always used in some contrasting color.

There is a marked liking for various shades of red, wine, rose and coral.

Sheer white waists of batiste and lawn are effectively stitched with black.

The fichu and long jabot are outrunning the flat collar so long in favor.



Buttons.

Buttons are a vicious, bone-headed article which are continually releasing their hold without any warning whatever and rolling under the darkest corner of the bed.

This disgusting habit is common to the bone collar button, which will catch a man in a full dress shirt and a nervous hurry and make him crawl under a low-hung chiffonier with murder in his heart.

Buttons were unheard of until somebody with criminal instincts came along and draped man in his first pair of pants. History relates that the buttonless age was the happiest epoch harassed man has ever known. From that time to this he has had to gear up his trousers with safety pins, wire nails, lag screws and patent rivets, while his wife attends the Shakespeare club and holds forth on mural art.

Then David Livingston went to darkest Africa with a diary and a collection of buttons and spoiled the peace and happiness of the male members of the community by introducing them to the American pants button. At first the natives wore these buttons in their ears and noses giving them the weird effect of a walking clam bake, but now you can travel from one end of Africa to the other and see nothing but peg-top pants strung in a half-hearted manner with the round, open-faced buttons of an effete civilization.

Some men are able to dispense with suspender buttons by surrounding themselves with a leather belt, which allows the trousers to drag gracefully on the ground and sag with every passing breeze. Thin men wear both belt and suspenders, in order to be on the safe side.

Women wear buttons for the sole purpose of embittering their husbands who are obliged to chase up and down the back of a shirt waist several times a day. This is one of the penalties of marriage which is causing many a thoughtful bachelor to falter on the brink.

Two Notable Boys.

"Each generation is blind to its living saints and heroes; they move among us, but we never guess them for what they are," says the British Weekly. "Who, for instance, can forecast the possibilities latent in a child? About a century ago two little London boys used to play together in the garden of Bloomsbury Square. Nobody noticed that they were unlike other lads; but they grew up to alter politics and religion in England, for one was Benjamin Disraeli and the other was John Henry Newman."

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

THURSDAY, Oct. 2nd, by s.s. Stephano, 100 cases

Plums.

We do not expect any more this season.
ORDER AT ONCE.
Also,
153 brls Gravenstein Apples
40 kegs Green Grapes.
Blue & Red Ontario Grapes for jelly.

Soper & Moore.

Nickel's Fine Bill

A splendid bill was given at the Nickel Theatre last evening which drew a crowded house for each performance. There was an excellent British weekly, showing many events of the greatest interest in the Old Country. "The Samaritans of Coogan's Tenement" is a great Lubin film in which the celebrated and popular actor, Arthur V. Johnson, is featured. "By the Sea" is one of the best domestic dramas ever given in St. John's. It caused the most favourable and general comment. It is a picture which everybody should see. "The Sheriff's Brother" is a sensational story of western life and was keenly watched by everybody. The singing of Mr. Cameron and Mr. Fleming was pleasing indeed. The pictures will be repeated this evening.

Your Duty.

Nothing to do with the Custom House, good friend. Its only reference just now is to yourself. Let us suppose that you are a man of family with sufficient of the world's goods to keep them in comfort. Very well. You did not reach this satisfactory state of affairs without care and labour—few men do. Suppose you are awakened some night with shouts of alarm ringing in your ears. Too late then to talk of prudence; too late then to say: "If I had only, etc., etc." That "If" means too much to many forgetful people. Is it not always the duty of a self-respecting citizen to protect his home and thus provide for those within it. Is it any more then his duty to those depending on him to protect them as far as possible? Can you call your property your own when it is not insured? The answer to this argument is to carry insurance with Percie Johnson's agency, the most popular office in Newfoundland and the least expensive

Haughty Rebuff.

While Morris and his two Tory colleagues were canvassing the Southside on Tuesday, Sir Edward got a haughty rebuff. We hear that on visiting a certain house he attempted to kiss a baby in his own typical way. The child cried bitterly. The mother said: "Sure, that's the Premier, darling." Oh, answered the child, "I thought it was a "bull dog."

Special to Evening Telegram.

LISBON, Oct. 1.

Ex-King Manuel's bride is reported to be slightly improved. She is in hospital at Munich and it is stated by the King's chamberlain, that the honeymoon will be resumed. The King is constantly with the patient.

Twice Proven Cure for Nerves

Irritable, Hysterical, Sleepless, Dr. Chase's Nerve Food Restores Health.

There is a message in this letter for thousands of women who are suffering from broken-down nervous systems. Sleepless nights, much irritability over little things, spells of dizziness and nervous sick headaches are among the symptoms.

You may not realize the nature of your ailment until nervous prostration comes upon you. But, in whatever stage you find yourself, Dr. Chase's Nerve Food is ready to help you.

Mrs. W. J. May, 88 Annette street, Toronto, writes: "Some years ago I suffered from nervous trouble, and took Dr. Chase's Nerve Food, which completely cured me. About six months ago I received a shock which again shattered my nervous system to such an extent that I was irritable and hysterical, and could not sleep nights. I began to use the Nerve Food again and was not disappointed. Improvement was apparent from the first box, and now I am entirely well."

Dr. Chase's Nerve Food, 50 cents a box, 6 for $2.50, all dealers.

TO-MORROW,

Ex "Stephano,"

AT LOWEST PRICES

100 Barrels Extra Fancy New York APPLES.

F. McNAMARA, Queen St.

We have just opened a smart lot of

Ladies' and Misses'

COATS.

Ladies' Felt HATS,

Trimmed and Untrimmed.

Ladies' and Misses' Poplin and TWEED HATS.

They are the Newest and Latest Styles in the Market.

Low Prices Every Day.

Bishop, Sons & Co.,
LIMITED.

Good Old English Quality

And North American Style

In our Tailoring we couple the smarter style of the Western Hemisphere with the sterling quality of the English Cloth.

Good judges say that the "thoroughbred look" of CHAPLIN Clothes is intuitively recognized.

This season we have the real high-steppers and the most aristocratic curves and designs in our Summer Suit Models.

CHAPLIN,
THE STORE THAT PLEASES.

Gravenstien Apples!

To arrive ex S.S. Tobasco, about Wednesday,

358 Barrels

Apples.

GEORGE NEAL.
'Phone 264.

For McGrath, Editor of Herald and Whole Gang

The Herald editor, P. T. McGrat has shouted himself hoarse abo sensational fakes, and he gives t Fog Free Zone as a sample. H boss, E. P. Morris, used up thr columns in praise of the Fog Fr Zone, and yet McGrath calls it fake.

Since Morison forgot the law, has been criticized by high and lo rich and poor, to such an extent th if he was a man with spirit he wou say something in reply. We now a McGrath if he believes that Moris really forgot the law? We ask hi why he never answered the critic ims about Morison? Why has he n tried to justify Morison's conduc Why has he not tried to justify E. Morris's conduct in keeping Moris as Minister of Justice?

Now, Morison's name appears a document called a prospectus a headed the International Iron O Co. (incorporated in South Dako That prospectus was circulated London and the States. It sa there were 200,000 tons of iron ore Bay de Verde ready for shipme The fact is there is not one hundr tons of iron ore there ready. Mo son was named as Counsel for th Company. Cashin, Emerson and F. Morris were named as Directors.

Now, Mr. P. T. McGrath, we a watching you and your bosses. Wh will they do? What will you d Are they going to clear themsely of all participation in that Compa and in that prospectus, or are th not? Are you going to clear the If you do not make them come openly and clear themselves then y can keep your mouth shut in t election. And they will have to an extra supply of gall to face community. And E. P. Morris mi as well look for the moon as l for votes, whilst that Bay de Ve ore outrageous prospectus stares officers in the face. And it st him in the face so long as he ke them in office and does not m them clear themselves.

Now, P. T. McGrath, what are going to do? Will you clear M son and the gang, or will you tr laugh it off?

Escape Was Remarkab

—Sydney Mines Man, Run Over by T of Seven Cars, Comes Out hurt.

The Glace Bay Gazette says:

Michael Lee, a Sydney Mines had an extraordinary escape death on Saturday night, when a C. R. train of seven cars passed him.

Lee, who lives at old No. 3, Sy Mines, had evidently been walkin wards his home on the track, he fell between the rails where remained until picked up by tain hands, after the night train Sydney Mines had passed over hi

Just before the train passed, was seen lying on the track b brakesman who was standing o footboard of the forward car, bu train could not be stopped until last car had passed over the trate man.

When the train crew went bac where Lee had been lying, they pected to find him crushed to d He was alive, however, although face was covered with blood, and at once taken to the Hamilton pital where an examination of hi jury revealed only a gash in the which required four stitches to That Lee was not instantly killed almost a miracle, and the relief o train crew when they found him can well be imagined. A suit which the injured man carried escaped damage.

Sydney Smith

A memorial to Sydney Smith be placed in the church at Fos le-Clay. "Many will learn pained surprise," says the Guar "that, save for a small painted dow in Combe Florey Church, grave in Kensal Green is the memorial of one of the greatest English wits that England has show. Especially appropriate w be any commemoration of him at ton, where he made the bravest of his life—he has told the stor his own inimitable way—and w for seventeen years he faithf discharged the duties of a pa priest as he understood them."

Eighty-Seven.

"Lord Halsbury, at the age of is undertaking the general editors of "The English Digest," compris 24 volumes of 800 to 900 pages e When he hears of youths of 65 be superannuated his lordship is gr ly tickled. Work seems to keep young; the harder the work the capable he seems of performing says the Evening News.