

## SERRAVALLO'S TONIC

(BARK AND IRON WINE)

GIVES HEALTH and STRENGTH.

At all leading Druggists, and

HAYWARD & Co., Distributing Agents.

Jan 16, 11

## Storm Boots!

For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water proof sturdy Foot Soldiers will save many a Doctor's bill.



**We Show Models**  
For Men, Women and Children.

Extra high cut, water proofed soft leathers. Bellows Tongue, water proofed Oak Tanned Soles, 12, 14 and 16 inches high.

Men's Storm Boots ..... \$2.50, \$2.90, \$3.50 to \$5.50  
Women's Storm Boots ..... \$2.25, \$2.50 to \$3.75  
Children's Storm Boots ..... \$2.00, \$2.50, \$2.75

The White Shoe Store, 304 & 306 Water-st  
**S. B. KESNER, - - Proprietor**

## NO WARNING

is ever given of either small or large fires,—but there is only one result—disaster! To those that are sufficiently insured the misfortune is robbed of most of its horrors. Are you thus protected?

**PERCIE JOHNSON,**

Lower Rates.

Insurance Agent.

## What to do with Your Winter Evenings!

We are Headquarters for all the Popular and Entertaining Games.

Parquet, similar to Ludo, 45c.  
Phoebe Snow, the latest game, 65c.  
Halma, 45c.; Table Croquet, 45c.  
Fish Pond, 40c.; Royal Ludo, 25 & 45c.  
Tiddly Winks, 40c.; Home Post, 40c.  
Checker Board and Men, 15, 20, 25c. up  
Chessmen, from 40c. to \$3.50  
Dominoes, 15, 20, 25, 40, 50c. and up.  
Bridge Sets, 80c., \$1.20, \$1.40 and up  
Whist Sets, 1.50 and up  
Whist Cards, 10c. from 10c.  
Picture Puzzles, 25, 40, 50 and 75c.  
Harmless Pistol Game, with Target, 75 and 90c.  
Harmless Rifle with Target, 1.50  
Crockinole Boards, \$2.50 and up, \$5.50  
Word Building, 20c.; Dr. Fusley, 25c.  
Nations, 40c.; Peter Coddle, 25c.  
And for the children a host of bright Board and Card Games, at 5, 8, 10, 12 and 15c. each.

**GARLAND'S BOOKSTORES, 177 & 353 Water St., St. John's**



## There's a Reason.

Horwood's Good Wood Goods come from their own forests where they are carefully selected and are carefully manufactured at their own mills. Result

**HIGHEST QUALITY,  
BEST VALUE.**

**Horwood Lumber Co'y, Ltd.**

ADVERTISE in THE EVENING TELEGRAM,

## HEADQUARTERS

### FOR ACCOUNT BOOKS

### OFFICE REQUISITES.

We carry the largest and most varied stock of Account Books in the city. Any ruling not in stock we can supply to order.

Cash Books, Day Books, Journals and Ledgers, from 100 pages to 1000 pages, in quarto, foolscap, demy and medium sizes.  
Day Books, Journals, Ledgers and Cash Books—small sizes—in sets.  
Shannon, Dove, Broadway, Falcon and Argon Files.

Try the Ottawa File, similar to the Shannon, only 50c.  
Copying Letter Books, from 60c.  
Eberhard Faber's, Gillet's, Hewitt's and other favorable Pens. We have a pen for every hand.

All the popular and reliable grades of Lead Pencils.  
Eberhard Faber's world renowned Rubber Bands.

Letts' and Collins' and Collins' Pocket and Office Diaries, Gillet's, Hewitt's and other favorable Pens. We have a pen for every hand.  
Office requisites cannot be had to better advantage than at

**DICKS & CO.,**

Jan 9, 11

Popular Bookstore.

## ROSSLEY



### THEATRE!

Monday, Tues. and Wed.  
Another Monster Program.

The most laughable comedy sketch, entitled:

**His Brothers**  
Keeper!

Jack Rossley,  
Percy Orth,  
Joe Burkhardt,  
Bonnie Rossley,  
Lillie Brayley,  
Billie Brayley.

Three Reels Fine Pictures.  
Illustrated Song.

**The Brayleys**

In a New Novelty Act.

**The Star Orchestra**

In New Selections.

Time and Price as Usual.

**Big Matinee Wednesday and Saturday.**

A Series of Well-Written, Carefully Edited, and Neatly Printed Volumes on Domestic, Social and Recreative Subjects,

Bound in Attractive Cloth Cases, Price—30c. each.

Complete Letter Writer for Ladies and Gentlemen.

Complete Etiquette for Ladies and Gentlemen.

Billiards for Beginners, by John Roberts.

Temperance Dialogues, Humorous Dialogues.

Sunday School Reciter, Irish Recitations, Standard Dialogues, The Comic Reciter, Recitations—Comic and otherwise.

Manners for Men, by Mrs. Humphry—Madge.

Manners for Women, by Mrs. Humphry—Madge.

The Chairman's Guide.

Elementary Carpentry and Joinery, Ornamental Carpentry and Joinery, General Building, Art and Practice.

The Poultry Book, by E. Norris Eyll.

Photography—a complete guide to the work, explaining its principles and methods clearly and concisely.

The Young Wife's Advice Book—a guide for Mothers on health and self management.

The Mother's Advice Book, by Dr. Harry Roberts.

How to Dance—Improved and Up-to-date, by Edward Scott.

Cobbett's English Grammar.

Cobbett's Advice to Young Men.

How to be Pretty, by Mrs. Humphry—Madge.

The Gentle Art of Good Talking.

**Garrett Byrne,**  
Bookseller & Stationer.

Telegram Ads. Pay

## BRASS and IRON BEDS.



Most magnificent display of all Brass and Iron, Bedsteads in the City.

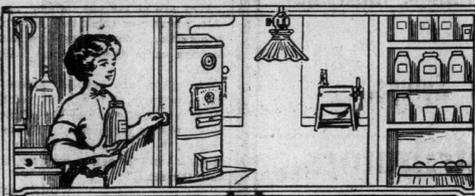
Unparalleled values and unprecedented showing.

It is worth while just to see the beauty and variety of these Beds.

In no store will be found the number of different designs now being displayed on our second floor.

**U. S. Picture and Portrait Co.**  
Complete House Furnishers

## REID NEWFOUNDLAND COMPANY.



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?

A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.

One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.

We would like to tell you more about electric lighting and more about the wonderful light-giving Holophane Reflectors. May we send a representative to see you?

**Reid Newfoundland Company**

## USE Molassine Meal

To Nourish and Improve Your Stock.

See the name "MOLASSINE" MEAL clearly marked on every bag. The best food on earth for all animals, for sale by all dealers, or wholesale from

**HARVEY & Co.,**

AGENTS.

## NOTHING FINER

Of a cold morning for BREAKFAST than a few slices of our delicious "Berkshire" Brand of BONELESS BREAKFAST BACON.

We are amply supplied at present and can fill your valued orders without delay.

**F. McNAMARA, Queen St.**  
Telephone—393.

## NAPERY DEPARTMENT

### AT HENRY BLAIR'S

### SOME CHEAP LOTS OFFERING THIS WEEK:

100 yards 30 inch Fine Twill Bleached American Sheetting, worth 60 cts.; now 45c. per yard.

100 yards 70 inch White Twill Sheetting, for single beds, 80c. per yard. Special lots 80 inch English Fine Twill Bleached Sheettings, at 55c, 65c. and 75c. per yard.

Bleached Twill Pillow Cottons, at 16c, 19c. and 24c. per yard.

Bleached Twill Circular Pillow Cottons, at 25c, 28c, 32c. and 37c. per yd. Very special lots of White Hem Stitched Embroidered Pillow Slips, at 25c, 33c, 37c, 40c, 45c, 50c, 55c, 60c, 65c. and 70c. each.

A good variety of White Hem Stitched Pillow Shams, at 27c, 30c, 35c, 45c. and 55c. each.

240 White Turkish Towels, from 12c. to 75c. each.

480 Brown Stripe Turkish Towels, from 11c. to 45c. each.

Extra Special Value in White Linen Damask Table Cloths, all prices, from 65c. to \$4.50 each.

White Damask Table Napkins, at 13c, 18c, 24c, 27c, 30c, 35c. and 38c. each. A splendid show of White Hem Stitch and Embroidered Tea and Sideboard Cloths, from 32c. to 80c. each.

Also White Swiss Embroidered Tea and Sideboard Cloths, from 25c. to 80c. each.

13 New Style Down Quilts, the best covering for wintery weather, \$1.00 to \$10.00 each.

## HENRY BLAIR.

## MOTOR BOAT FITTINGS.

WE wish to intimate that we have been appointed Agent for Motor Boat Fittings and would be pleased to give estimates for the following articles:—Binnacles and Compasses, Patent Logs, (specially made for motor boats), Barometers, Brass Scuttles with glasses from three to six inches, Deck Lights, Small Brass Rouse Chocks.

People intending to build this winter would do well to get our prices.

**JOSEPH ROPER,**

Marine Optician, Water Street.

This is Your Chance!  
Balance of our NEW season's

## BLOUSES

Original Prices, \$1.40 to 2.50  
NOW CLEARING AT

70c., \$1.00 and \$1.20.

This lot includes some sample Blouses of Flannel, Flannelette and Cashmere.

Each Blouse worth twice the money now asked.

**ROBERT TEMPLETON.**

"A Dish that I do Love to Feed Upon."

Jacob's /ss'd. Biscuits, Hartley's Asstd. Jams, Evaporated Apricots, Evaporated Apples, (From the land of sunshine.)

Lazenby's Pickles and Chow Chow, Heinz's Baked Beans, Royal Palace Baking Powder—20c. lb., Magic Baking Powder, Lea & Perrin's Sauce, Choicest Pulled Figs—from Smyrna.

**J. J. ST. JOHN, Duckworth-st.**

WEATHER FORECAST  
TORONTO, Noon.—Fresh winds, a few local snow flurries generally fair and moderate and on Wednesday.  
ROPER'S, Noon.—Bar. 29.85 above.

VOLUME

AUCTION SALES

THE PEOPLES AUCTIONEER

At the store lately occupied by Martin.

Corner Military Rd. & Goad on Thursday next, 8th inst., a.m., all the stock in trade of of shirt goods, groceries, biscuits, etc., fancy goods, tings, show cases, scales, storage plant, 1 roller top safe, etc. Full list at office signed; and at 12 o'clock 1 wagon, 1 slide and harness.

P. C. O'DRISCOLL, Auctioneer.

On SATURDAY next, 7th inst., at 12 o'clock noon, at undersigned, 15 Years unleasehold interest in and to a desirable dwelling house, No. 23 Road, at present occupied by H. Martin; possession May 1st residence is nicely situated, out first class, heated with electric lighted, etc. Further particulars on application to P. C. O'DRISCOLL, Auctioneer, feb 5, 11

THE WHISKY TO DRINK

W. & A. GILBEY'S

'Spey Royal

(10 Years Old)

Scotch Whisky

JAMES C. BAIRD

Sole Agent for Nfld.

## Skates

## Skates

Skeleton Skates 21 cts.

Acme Skates, 15 cts. per pair

Hockey Skates 40 cts.

Hockey Sticks 10 cts.

Hockey Pucks 20 cts.

Ankle Support \$1.25

ALSO,

Children's Skates 40 cents up.

Curling Brogs \$1.00 each.

## Bowring Brothers

Hardware Dept. LI

PHONE—332.

Butter, Mutton,

Now landing ex "Florizel."

Fresh Butter,

Fresh Beef.

Fresh Mutton,

Fresh Pork

JAS. R. KNIGHT

feb 1, 11

Commissioner