

HENDERSON'S RED TAG SALE!

WE HAVE BUT ONE REASON for inaugurating this Red Tag Sale, and that reason is simply this: Because of unusually heavy purchases, we have fully one-third more stock on hand than we expected to have at this time. This over-stock must be quickly reduced, and to accomplish our purpose, DECISIVE REDUCTIONS have been made to force sale.

A FEW PRICES:

Black and Colored Sateen, 10c. worth to 20c.	Ladies' Colored-Sateen, SKIRTS, 90c. worth \$1.20.	Children's Colored Overalls, 50c. regular 70c.
36 in. White Twill and Fcy Suits, Extra Special, 17c. worth 30c.	White Lawn H. & S. Handker- chiefs, 2 for 5c., SEE THEM.	Infants' Felt Slippers, 15c. and 18c.
Lot Embroidery, 2c. yard up, A SNAP.	Striped and Checked Ging- hams, 8c. regular 12c.	Exceptional Value in Remnants.
Ladies' Lawn Blouses, 60c. worth to \$1.20.	Ladies' Worsted Stockings, 13c. and 18c. pair, A BARGAIN.	White Lawn, White Shirting, Cream Flannelette Striped Flannelette, Linenette.
Black Lustre and Silk Muslin Blouses, 65c. worth to \$1.20.	White Turkish Towels, 24c. VERY SPECIAL.	Ladies' Aprons, 23c. SPECIAL.

Look for Red Tag! Look for Red Tag!

Other lines Reduced in proportion. A visit to our

Red Tag Sale will convince you.

Sale Opens FRIDAY, January 5th.

FOR TWO WEEKS. REMEMBER THE NAME:

HENDERSON'S, Theatre Hill.

Jan 3, 6in

Officers Installed

Mr. J. C. Phillips, D.D.G.M. of the Grand Lodge of the Maritime Provinces, installed the officers of Atlantic Lodge, I.O.O.F. last night as follows: J.P.G. Duncan Cook, N.G.; E. D. Spurrell, V.G.; W. Butler, R.S.; J. Taylor, P.S.; W. T. Quick, Treasurer; W. J. Long, R.S.N.G.; W. T. Young, L.S.; N.G.; J. Moore, War.; A. Tilley, Con.; F. Lukins, Chap.; A. Moore, L.S.V.G.; J. Long, R.S.V.G.; A. Radford, R.S.S.; R. Ramsey, L.S.S.; J. Volsey, I.G.; G. Jeans, O.G.; A. Learning, The D. D. G. M. was assisted in the work of installation by S. G. Collier, G.M.; J. Adrain, G.W.; S. Butler, G.S.; G. Hierlihy, G.T. The reports submitted showed that the Lodge is in a prosperous condition. A visit from J. A. Crang, Esq., Grand Master at Yarmouth, N.S., is expected during the current winter. After the installation refreshments were served and the usual toasts were honored.

RECEIVED NASTY FALL.—At 4.30 p.m. yesterday a man under the influence of liquor, in proceeding up Beck's Cove Hill, slipped and fell on the ice. His head struck the ground with great force and he lay stunned and bleeding for several minutes, until some good Samaritan picked him up and with the help of others brought him home.

The Bay Service Finished.

The Clyde, Ethie and Dundee have finished the service on the northern bays and returned to St. John's to go into winter quarters. The Home will be here to-night. The freight and passenger traffic has increased the past season over fifteen per cent. Not a serious accident of any kind has happened on the ships the past season except that the Clyde ran on the rocks near Little Bay, but was successfully pulled off by the warship Brilliant. The Dundee lost her anchor last week in a storm. Capt. Blackwood, Mate Carter and the other officers of the ship did their work faithfully and are very popular.

Winter Debates.

The M. C. L. Debating Society will open to-night for the winter's debates in the Methodist College. This will be the 45 annual session. The debate to-night will be on "Home Rule for Ireland." Mr. L. C. Morris will be the leader and will speak in favour of having a referendum before granting Home Rule, and Mr. S. P. Whiteway will take the other side.

MINARD'S LINIMENT CURES GART IN COWS.

Here and There.

BISHOP SPENCER COLLEGE will re-open Tuesday, 9th Inst.—Jan 4/6

STAFFORD'S LINIMENT will quickly relieve a cold if applied to the chest on warm blankets.—Jan 2/11

DIPHTHERIA.—A case of diphtheria was reported from Brazil's Field last evening; the child was sent to the Hospital.

S. S. BAILLE.—The S. S. Baille arrived here from Conception Bay today. She will be surveyed and given a new name by Mr. Geo. Neal her owner.

Dr. de Van's Female Pills
A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c. a box, of three for \$1.00. Mailed to any address. The Scott's Drug Co., St. Catharines, Ont.

CUTTING ICE.—Several car loads of ice were brought in from Irvine yesterday. The work of cutting it out has begun earlier than usual owing to the cold weather. The ice is 10 inches in thickness.

Electric Restorer for Men
Phosphonol restores every nerve in the body to its proper tension; restores strength and vitality. Premature decay and all sexual weakness averted at once. Phosphonol will make you a new man. Price \$3 a box, or two for \$5. Mailed to any address. The Scott's Drug Co., St. Catharines, Ont.

WINTER SERVICE.—The S. S. Stella Maris is being put in readiness for the winter service to the North Side of Bonavista Bay. Capt. A. Carter, of Greenspond, is likely to have command of the ship.

SPRAINED HIS WRIST.—As Capt. Yeomans, of the Tabasco, was yesterday entering the offices of the Furness Withy Co., Water Street, he slipped and fell on the ice, spraining his wrist so badly that Dr. Fraser attended him.

Ask your Druggist for
SERRAVALLO'S TONIC
(Bark and Iron Wine).
Cures:

ANAEMIA, CHLOROSIS, DEBILITY.
Delightful Taste.

ARRESTED FOR WIFE BEATING.
—Yesterday afternoon, on a warrant sworn out by the woman, two of the police went to Torbay and arrested a man who is charged with beating his wife. The man and woman had been married only 4 months.

Minard's Liniment Cures Dandruff.

Death of Mr. John B. Ayre

Mr. John Bulley Ayre, a well known business man of the West End, passed away yesterday afternoon at the advanced age of 77 years. He was born at Hant's Harbor, September 30th, 1834, and came to St. John's when only 12 years of age, and went to work at Lash's Bakery. In 1853 he went to Canada, and next year sailed for England where he enlisted on H. M. S. Creevy and went to the Baltic with the blockading squadron and fought through the Crimean War of 1854 and 1855, remaining there till Sebastopol was taken. Mr. Ayre returned to England with his ship in 1857 and was given the Baltic medal. He left England and came to Boston, U.S.A. in 1858 and spent seven years at the baking business in the firm of Parker & Co. He returned to Newfoundland in 1866 and started business for himself. It was in the "hard times," and half the shops on Water Street were closed up. In 1868 he went back to Boston and remained there till 1872 when the times in Newfoundland improved. Coming back to St. John's Mr. Ayre opened a bakery and confectionery business on Gower Street, and soon his name as a baker was a household word all over the country. By industry and integrity and an even disposition to all men, rich and poor, he soon became very prosperous and started a fine store on Water Street which besides carrying the products of his bakery and confectionery was a depot for crockeryware, which soon became one of the most popular stores on Water Street. The place went down to an ash heap in the fire of '92, but the enterprise of the deceased quickly built up a better store. Mr. Ayre invested in the seal fishery, putting his money out at great risk on the S. S. Labrador and S. S. Leopard. He was a very lucky man and every investment that he touched became prosperous. Speculators liked to have him in all their enterprises believing that success would surely follow. He was a shareholder in many of the local industries to a large amount, including the Nfld. Brewery, Gas Co., Nail Factory, two of the Whale Factories, as well as several sealing steamers. Deceased leaves one son, Mr. G. W. B. Ayre, L.L.B., and one daughter, Mrs. J. C. Baird, to whom the Telegram extends sympathy.

S.U.F. Meeting.

Tuesday night the regular monthly meeting of the S. U. F. was held when Grand Master J. A. Clift installed the following officers elected for the ensuing year. During the meeting Past Master Brother Geo. Langmead was presented with a collar and jewel, with the Davey Souvenir Jewel in trust, which Mr. Langmead will wear during his tenure of office as Grand Master. Bro. Wm. Groves was given the Master's prize, after which a banquet was tendered and the health of the newly installed officers was honoured. The officers are:—

W.M. Bro. Geo. Reid; C.O. Bro. S. Gardner; S.O. Bro. W. Groves; D.M. Bro. C. Snow; Lookout, Bro. W. Duffett; Purser, Bro. W. H. Goodland; Sec. Bro. A. Withycombe; Chaplain, Bro. A. Johnson.

McMurdo's Store News.

THURSDAY, Jan. 4, 1912.
Bromo Phosphate does good work in cases of Stomach and Liver trouble, and headaches, caused by indiscretions in diet, and is a pleasant way of taking a little medicine, so often necessary at this time of year. A dose of this excellent effervescent salt taken before breakfast will set you right for the day's work. Price: 10 and 25c. a bottle.

Sandient Tooth Paste is likely to hold the popularity it has won, for the very simple and sufficient reason that it has first class quality to back it up. People from all parts of the country are now using it, and it is giving entire satisfaction. Price: 25c. a tube.

Marine News.

The S. S. Stephano left Halifax at 2 a.m. yesterday and is due here at midnight.
The Tobasco sailed at 5.30 p.m. yesterday for Halifax.
The Galatea sailed yesterday for Oporto.

The Empire is expected to leave Horta in the Azores on Saturday for this port. She put in there for repairs after being damaged by storms.

Sneak Thieves.

Yesterday afternoon a man named Mulloy, of Torbay, entered Mr. C. P. Eagan's store on Duckworth Street, leaving a bag which contained several parcels in his sleigh. When he returned to the vehicle he found that some thief had been there and had stolen the package, which was valuable to him. Thefts of this kind are on the increase in this city.

Minard's Liniment Cures Colds, Etc.

BOYS' Warm Underwear!

Fleeced Lined
SHIRTS and DRAWERS,

35 cents per garment,

In all sizes, from 24 inch, to fit a boy of 4 years, to 34 inch, to fit a boy of 15 years.

Keep the Boys Warm
It's the Best Preventative of Colds.

S. MILLEY

Uncle Walt THE POET PHILOSOPHER.

It is vain to weep like thunder over some bad break or blunder, for the past, my friend, is written, and we cannot change the tale, and I always have the willies when I see some silly Billys putting up their last REMORSEmentations at the place where people wail. It is morbid, it is goulsh, to be brooding o'er the foolish, idiotic stunts you've pulled off in the days that are no more; better look ahead and ponder on the bright days over yonder where the country of the future waits with sirens on its shore. Many wayward paths I've journeyed; I have tilted, I have tourneyed with the ogres and the monsters, I have wasted golden years; but you never see me sitting all forgetful of my knitting, resurrecting ancient blunders and bedewing them with tears. Foolish are the tears that blind us, wasted are the sighs we're heaving for the phantoms of dead days; for the sun is shining o'er us and the time that lies before us is the time we ought to think of—so get busy fifty ways!

Gave Trouble.

Last night a young man of respectable family, who had too much liquor taken, had to be ejected from the Prince's Rink and was later found asleep and reclining on a cooper's car near the Butterline Factory. A broken bottle which had contained liquor was found in his pocket. Officers Lawlor and Kelly took the man in a cab to the station and he gave them much trouble. He was especially violent in the lockup.

Fine Schooner.

With his new banking schooner recently purchased at Gloucester, Capt. John Lewis, of Holyrood, arrived at St. Pierre Sunday last. The vessel is a fine one of over 100 tons, is almost new and has been only two years in commission. Capt. Lewis will command her at the Banks and she will carry 10 dories with a crew of 22 men. The vessel will proceed to Harbor Breton to fit out for the Banks.

A Crowded Rink.

Since the opening, the largest gathering of skaters who has appeared at the Parade Rink assembled there last night. The ice was in splendid condition, and the music rendered by the Terra Nova Band was of a most pleasing kind.

PICKED UP CARTRIDGES.—A couple of mornings ago one of the sanitary men passing that way picked up a number of cartridges filled with bullets and caps on Goodview Street. It was fortunate that the man made the discovery, else boys might have found them and injured themselves.

Minard's Liniment Cures Distemper.

Skates! Skates!

Skeleton Skates,
24 cts. pair.

Acme Skates,
45 cts. pair up.

Hockey Skates,
40 cts. up

Hockey Sticks,
10 cts. up

Hockey Pucks,
20 cts. up

Ankle Supports,
\$1.25 pair.

—ALSO—

Children's Sleds,
40 cents up.

Curling Brooms,
\$1.00 each.

Bowring Brothers,

Hardware Dept. Limited.
PHONE-332.

Beef, Pork, Mutton!

Your Sunday or Xmas dinner will not be complete without a joint of our specially selected Meats from Codroy Valley.

Fresh BEEF,
PORK and
MUTTON,

With just the right amount of beautiful fat to give it that delicious, brown, crispy appearance which makes your mouth water. And the taste is such that can only be realized by eating this young, tender meat, grown and killed with the greatest possible care.

Phone 608.

A. H. MARTIN, Agt.

Minard's Liniment Cures Colds, Etc.

T. J. EDENS.

By Rail to-day, Jan. 3rd, 1912
10 Cases

Plymouth Rock
CHICKEN

25c. lb.

1000 Sacks P. E. I. Oats
200 Sacks Bran.
100 Sacks Gluten Meal.
100 Sacks Hominy.
100 Sacks Corn Meal.
100 Sacks Whole Corn.
100 Sacks Cracked "

T. J. EDENS,

Huntley and Palmer's Biscuits.
Iced Waters.
Rich Mixed.
Marie.
Albert.
Arrowroot.
Sugar Nut.
Rich Oval Tea.
Petit Beurre.
Reception.
Cafe Noir.
Carnation.
Alexandra.
Rich Digestive.
Almond Sponge.
Carnarvon.
Balmoral.
Beatrice.
Rondoir.
Casino.
Table.
Colombo.
Rondes Ententines.
Colonial.
Sillian Wafers.
Concert.
Demi Lune.
Tete.
Gem Iced.

DUCKWORTH STREET and
MILITARY ROAD.