

## English Industry is Now Really Mobilized

**Work in Birmingham Runs Seven Days a Week—3,000 Women in One Employ—Wear Caps and Khaki Overalls—All Are Faithful and Efficient Laborers—Earn Good Money and Are Quite Happy With Their Lot.**

BIRMINGHAM, Eng., April 11.—Birmingham, the capital and the nerve centre of the Midlands, is working for the war with a purpose and strenuousness which no great modern city could ever before have devoted to a single aim.

Factories are in active service day and night, including Sundays. Twelve hours solid labor each day is the common lot of Birmingham men and Birmingham women. Boys and girls from 14 years of age and upward are lending a hand. No able-bodied person needs to be out of work an hour.

Shells for the British forces, shells for the Russians, rifle ammunition, rifles themselves, ships' mountings, aeroplane parts, military motors, tools to make the great ships and guns, all these things and a hundred others are availing out of Birmingham from Sunday morning till Saturday night. The scheme goes forward as a whole. Flaws and hindrances are quickly removed. No confusion exists.

An examination of the munition-producing work of Birmingham today brings home the cleverness of the organization which Mr. Lloyd-George has set up not only here in Birmingham but over the whole country.

A committee of local business men, armed with a knowledge of local conditions and of the capacities of local firms, receives orders from the Government and then gives out contracts for that material to firms large and small throughout its area.

It ransacks the district for people who can do the work. Side by side with the committee in an area is a highly efficient band of officials from Mr. Lloyd-George's department, who have an office of their own and who (criticize, advise, and build up) all kinds of directions, and who bring to the whole area the invigorating and determined spirit of the Minister.

First there is the secretary, a live man who constitutes the eyes of the office, then an engineer with a staff, after that a labor officer with assistants, and finally a naval officer, together with War Office representatives. They smooth out difficulties, prevent overlapping, give help to manufacturers, and are constantly searching out for fresh ideas to increase munitions, to make munitions more effective.

The Munitions Office wherever it may be, knows not red tape.

Any person who has a practical idea worked out for a new bomb, a new way to steer aeroplanes, a fresh method of combatting gas attacks, or any other idea, will get a quick and sympathetic reception.

If there is anything in the idea it will be transmitted at once to London, and within 24 hours will be under examination by experts. That is an indication of the spirit which pervades each munition office. By means of the labor officer, attention is immediately given to complaints from workmen about employers, and where they have grievances or are refusing

to work there is a prompt visit to the factory, where a little adjustment generally sets things going again.

Then there are the engineers. These have a census of every metal working lathe or other piece of engineering machinery possessed by firms or private individuals in every town or village throughout the area, and the census is made by day by day centered on getting the maximum output from every piece of the machinery they have listed.

**Battalions of Girls in Khaki.**

I shall not forget my first impression obtained from a raised corridor at the end of one of these new factories, 2,000 girls in khaki overalls, side by side, in long lines, at work on lathes, shell-making.

Many of these young women had never worked in a factory before. They included shop girls, dressmakers, warehouse girls, domestic servants and clerks, together with a large number who had not previously emerged from the home circle for any kind of wage earning at all. Some were no more than 16 years of age; the majority were in the twenties, cheery and intelligent they all looked.

They wore what appeared to be loose bathing caps of khaki to confine the hair, and these caps in combination with their khaki overalls, gave a touch of neatness, almost of smartness to the factory.

Each one had a lathe and very deftly she handled it. Into a holder went a nugget of aluminum, and the girls would bring to bear on it first one instrument, then another, and then a third from an armory central hub, and, lo! in a few seconds there was the white and shining centrepiece that forms the nose of the shell.

"What do these girls earn?" I asked. It was explained that, when they come to the factory without knowledge, they are put on to watch and learn for a few days, and they get day rates amounting, perhaps, to £1 a week. Within a fortnight they will be handling a lathe for themselves on piece rates, and in two or three weeks they are earning £2 a week. In a month, if they are apt, they are drawing £2 10s to £3 a week of seven

## THE NICKEL---BIG WEEK-END BILL!

### "HAZARDS OF HELEN,"

of renowned interest.  
To-day's episode, "THE RUNAWAY BOX-CAR," something of interest and fascination.

### "THE LORELEI MADONNA"

A drama in three parts, in which ambition is realized, is a story that will please.  
"BOYS WILL BE BOYS."—A comedy-drama by the S. "CAUGHT IN THE PARK."—By the Keystone Company, is another comedy that will tickle you to almost death.

Performances Throughout the LENTEN SEASON for the City RELIEF Fund.

#### HE TRIED, BUT FAILED

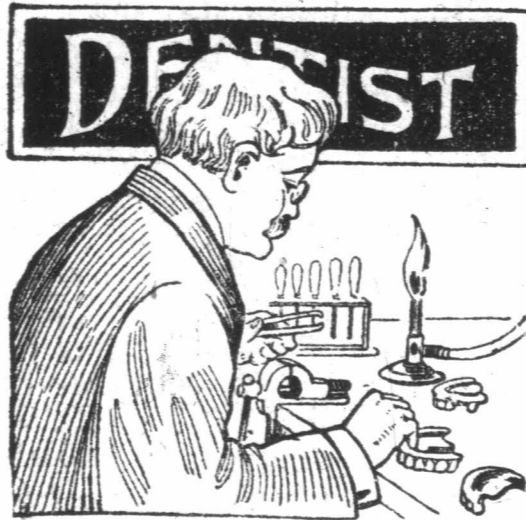
An old lady, walking in a field, came across a small boy watching his companions playing football.

"Well, my little fellow," said the old lady kindly, "why aren't you playing football with the other boys?"

"The captain chucked me out for miffing a punt," replied the small boy sadly.

"Really? Then, if they had treated me like that I wouldn't stand watching them while they played."

"I ain't watching them. I'm waiting till the game's over and then I'll smash the captain," replied the small boy savagely.



#### ESTABLISHED 1891.

For nearly a quarter of a century I have practised Dentistry in Newfoundland, and to-day there are many thousands perfectly satisfied with my services.

Our Artificial Teeth are now, as at first, the very best obtainable but the fee has been reduced to \$12.00.

We repair broken plates and make them just as strong as ever at a charge that will surprise you.

If you want a new set, or the old ones repaired, consult

**DR. A. B. LEHR,**  
(The Senior Dentist)  
203 WATER STREET.

We have a limited quantity of

### CHOICE PARTRIDGE BERRIES.

Selling cheap to clear 1915 stock.

**SMITH CO. Ltd.**  
Telephone 506.

### "ANCHOR" BRAND CANS

in 1 lb. and 1-2 lb.

### Solder, Flux and Linings.

Wholesale and Retail.

**Robert Templeton,**  
333 Water Street.  
St. John's.

### The Fishermen of Newfoundland

have helped to build up the largest Ready Made Clothing business in the Colony.

BECAUSE they know where to find value.

They compel their suppliers to stock our goods because the store **Must Cater to the Customer.**

Our well known brands are: American, Fitreform, Truefit, Stylenfit, Progress.

WHOLESALE ONLY.

**Newfoundland Clothing Co Limited.**



## A List of Useful Articles

Always needed, but seldom obtainable at such **Very Low Prices.**

An excellent opportunity of saving about 50 per cent. off regular prices.

### Savings for Ladies

WHITE LAWN JABOTS. Regular 20c. 10c value; each.

WHITE and PARIS NET JABOTS. Regular 25c. value; each. 15c

WHITE and CREAM LACE COLLARS, many beautiful designs. Regular 20c. 15c and 25c. value; each.

FANCY COLORED SILK COLLARS, various styles. Regular 25 cents and 30 15c value; each.

### Extra Special!

LADIES' CREAM SERGE COATS **35c each.**

### Ladies' One Piece Dresses

Made from All Wool Serge. Colors: Navy and Saxe Blue. Regular \$4.50 value. **\$3.00** Now.

### Ladies' White Lawn Dresses

Prettily Embroidered; Long and Short Sleeves. Value \$3.00 to \$5.00.

Sale Price **\$1.60 to \$3.00.**

### Ladies' Costumes

In Tweed and Corduroys; several leading colors. Formerly sold at \$5.00.

For **\$2.50.**

### Footwear Specials

Ladies' Black Dongola Laced Boots. Regular \$2.10 value. **\$1.90 pair.**

Ladies' Black Dongola Buttoned Boots. **\$1.95 pair.**

### Savings for Men

SUIT BARGAINS

150 AMERICAN TWEED SUITS

Made from good materials by Union workmen, ensuring a well finished suit; sizes 30in. to 36in.

Prices **\$2.50 to \$4.50.**

Less than HALF the former price.

Men's Tweed Coat Specials, **\$1.50 to \$3.00.**

Men's Tweed Vest Specials, **40c. to 75c.**

Boys' Tweed Vests, **30c. Each.**

### Men's Collar Special

Two styles; medium height. Regular 10c 15c. value. Now **10c**

### Shirt Specials

MEN'S BLUE CHAMBRAY SHIRTS; full size, double stitched all through. **55c** Each.

MEN'S WHITE SHIRTS; double collar attached. Each. **75c**

MEN'S HEAVY BLACK SATEEN SHIRTS. Each. **85c**

### Footwear Specials

Little Gents' Box Calf Boots. **\$1.40 pair.**

Men's Kid Blucher Boots. **\$2.40 pair.**

Men's Vic Kid Blucher Boots. **\$2.80 pair.**

## Fishermen's Union Trading Co'y.

## THE CRESCENT PICTURE PALACE.

A HAM AND BUD COMEDY TO-DAY. "THE SMUGGLER'S WARD."

An exciting Sea Story produced in 2 Reels by the Biograph Company, the cast includes Hector V. Sarno, Gretchen Hartman and Alan Hale.

"THE CANCELLED MORTGAGE."

A Western Drama featuring Claire McDowell.

"HEARST SELIG NEWS."

A Reel of Pictorial News including interesting War incidents.

"THE MERRY MOVING MEN."

A Ham and Bud Comedy with Lloyd V. Hamilton, the funniest man in the movies.

Good Music and Effects.  
A Comfortable and Well Ventilated Theatre.  
Extra Pictures at the Big Saturday Matinee.

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter

## Squires & Winter,

Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building,  
Corner Beck's Cove and Water Street.

## IMPORTANT NOTICE!

THE following information is published so that the friends and relatives of the members of the Newfoundland Regiment may address their letters in accordance with the following directions:

Always put the regimental number, full name, rank and Company (if known) of the addressee.

1. If the addressee is understood to be at the Depot in Scotland the letters and parcels should be addressed as follows:

(No.) \_\_\_\_\_ (Rank) \_\_\_\_\_ (Name) \_\_\_\_\_

Company \_\_\_\_\_

Newfoundland Regiment,

Newton-on-Ayr, Scotland.

2. If the addressee is understood to be on active service:

(No.) \_\_\_\_\_ (Rank) \_\_\_\_\_ (Name) \_\_\_\_\_

Company \_\_\_\_\_

1st Newfoundland Regiment,

British Expeditionary Force,

c/o Newfoundland Pay and Record Office,

58 Victoria Street,

London, S.W., England.

3. If the addressee understood to have been invalided to Great Britain and is in Hospital:

(No.) \_\_\_\_\_ (Rank) \_\_\_\_\_ (Name) \_\_\_\_\_

c/o Newfoundland Contingent,

Pay and Record Office,

58 Victoria Street,

London, S.W., England.

If in doubt of the whereabouts of a member of the Regiment, use same address as above, No. 3. Never address a letter in care of the War Office or in care of the G.P.O., London.

With regard to Parcels, they should be carefully packed and bear a Customs declaration specifying contents. The outer cover should be of strong linen, calico, canvas or other textile, (water-proofed), and must be securely sewn up. Packing in cardboard or paper is not sufficient.

(a) The address must be written in bold letters on the covering in ink or indelible pencil and not on a label, whether tied or pasted on.

(b) Wooden or metal boxes with square corners should not be sent unless well-padded, as such boxes are liable to damage other parcels in transit.

(c) No perishable articles may be sent, and anything likely to become soft or sticky, such as chocolate or sweets, must be packed in tins well fastened down. Bottles, pudding basins, and the like are prohibited and will not be accepted for transmission.

(d) Cigarettes and Tobacco should be packed in tin boxes, soldered to make them airtight, and these should then be placed in wooden boxes, otherwise they are liable to be spoilt by damp.

Parcels must not exceed 11 lbs. in weight.  
Any further information may be had on application at the Post Office.

H. J. B. WOODS,  
Postmaster-General.

ap13,2w,eod