



Are You Exhibiting This Year?

A MAN may well feel proud to have raised stock, grain, fruit or vegetables that will stand comparison with the best his neighbour can produce.

The exhibition gives you an opportunity to show your best work, and to see what others have been producing.

It is natural to want to win a prize or a ribbon. The desire puts you on your mettle, and even though you may not win the coveted prize, the effort you make will mean an improvement in your whole year's production.

It is this constant striving that keeps all live people up to the mark. We, as manufacturers, have a tremendous responsibility to spur us on. We know our success depends on the perfect satisfaction of the millions of Gillette Razor users who daily enjoy the real luxury of a faultless shave.

The every-day shaver has put the "blue ribbon" on the Gillette Razor. His hearty commendation makes his friends want to buy the famous safety razor. It would do you good to hear him.

At the Exhibition, you will see thousands of men who owe their clean, fresh appearance largely to the Gillette. Suppose you step into a jewelry, drug, or hardware store, and look over the assortment of Gillette sets.

Your year's work has entitled you to "treat" yourself to a Gillette, and you will say, as the years go by, that it was the best five dollars you ever invested.

GILLETTE SAFETY RAZOR CO., of Canada, Limited,

Office and Factory: 65-73 St. Alexander St., Montreal. 360

For Autumn Days



Suitable for afternoon or evening wear and quite charming when developed in satin or any soft material. McCall Pattern No. 8545, Ladies' Dress. In 6 sizes, 34 to 44 bust. Price, 25 cents.



A simple dress to be slipped on over the head, with the straight silhouette and touch of braiding. McCall Pattern No. 8497, Ladies' Slip-On Dress. In 6 sizes, 34 to 44 bust. Price, 20 cents, and No. 8469, Ladies' and Misses' Peasant Blouse. In 6 sizes, 32 to 42 bust. Price, 20 cents. Transfer Design No. 912. Price, 15 cents.

Soldiers All.
"Fishermen, mend your nets
For the day's trawling!
Cod and menhaden run
Thick for the hauling!"
"Yes, but beyond the mists
Bogies are calling."

"Writer, the world would count
You with its sages!
Far from the shock of war,
Toll for the ages!"
"No—I must write my life
On Freedom's pages!"

"Surgeon, you cannot go!
Hear the sick pleading!
Tis not for such as you
Bullets are spading!"
"Hush—for I see in France
Liberty bleeding!"

"Mother, keep back your lad,
Though his mates scorn him!
Better their jeers than that
Your heart should mourn him!"
"Cease—for his country's cause
My arms have borne him!"

"Pastor, now more and more
Men need your preaching!
How shall they find their souls
If you stop teaching?"
"Yet, on His battle line
God is beseeching!"

YES! LIFT A CORN OFF WITHOUT PAIN
Cincinnati man tells how to dry up a corn or callus so it lifts off with fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezone applied directly on a tender, aching corn or callus, stops soreness at once and soon the corn or hardened callus loosens so it can be lifted off, root and all, without pain.

A small bottle of freezone costs very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

If your druggist hasn't any freezone tell him to get a small bottle for you from his wholesale drug house. It is fine stuff and acts like a charm every time.

Increased Acreage for Next Year.
Every effort should be made to help the farmers of Canada to put an increased area under the plow this fall. City men have helped with the harvest, and success seems to be assured. City men must help out in cases where farmers find labor scarce for fall plowing. Men, now in cities, who have worked on farms, and can handle horses, should render themselves available for this important work.

Minard's Liniment Co., Limited.
Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.
Yours truly,
T. B. LAVERS,
St. John.

His Understudy.
A benevolent old gentleman got into a motor-bus and sat down opposite a nice, little, round-eyed boy who stared at him uncompromisingly. The old gentleman grew a little uncomfortable under the child's fixed gaze, and seeking relief in action, he winked at the youngster.

The small boy tried to return the salute, but both eyes persisted in shutting. The old gentleman found he had made things even more embarrassing for the child piped to the young woman at his side:
"Mamma," he said, "wink at that man!"

Minard's Liniment Cures Burns, Etc.

Sufficient Butter in Canada.
The Canada Food Board has commandeered all the creamery butter made during October and up to November 31st, to be shipped to Great Britain and her allies. While Canadians are accustomed to two pounds of creamery butter, per person, per month, or 8 ounces per week, per person, the people of Great Britain at the present time are confined to 2 ounces per week, per person, and 2 ounces of butter over there includes a large proportion of oleomargarine.

MONEY ORDERS.
Send a Dominion Express Money Order. Five Dollars costs three cents.

Are You Eating Your Share of Fish?
Canada is one of the great fish producers of the world, but Canadians are not eating their share even yet. The catch in 1917 was 856,000,000 pounds, or an equivalent of 94 pounds per head of population, while our consumption has been only about 29 pounds per head of population of recent years. The Canada Food Board is providing greater facilities for the marketing of Atlantic and Pacific fish in Interior Canada, and Canadian consumption of fish is increasing.

Plant a few lilies in the perennial border.

Minard's Liniment Relieves Neuralgia.



Time To Get Up.
"Did you try the simple plan of counting sheep for your insomnia?"
"Yes, doctor, but I made a mess of it. I counted 10,000 sheep, put 'em on the cans and shipped 'em to market. And when I'd got through counting the wad of money I got for them at present prices it was time to get up."

Minard's Liniment Cures Dandruff.
Keep a little brush broom handy to the flour bin and use it before you empty a sack in. Be thorough about it, too.

AGENTS WANTED
PORTRAIT AGENTS WANTED
Good prints. Finishing a specialty. Frames and everything at lowest prices. United Art Co., 4 Brunswick Ave. Toronto.

WANTED
BATED HAY. QUOTE DELIVERED. Bothwell, Ontario. Reid Bros., Bothwell, Ontario.

FOR SALE
WELL EQUIPPED NEWSPAPER and job printing plant in Eastern Ontario. Insurance carried \$1,500. Will go for \$1,200 on quick sale. Box 43, Wilson Publishing Co., Ltd., Toronto.

WEEKLY NEWSPAPER FOR SALE
in New Ontario. Owner going to France. Will sell \$2,000. Worth double that amount. Apply J. H. Co. Wilson Publishing Co., Limited, Toronto.

MISCELLANEOUS
CANCER, TUMORS, LUMPS, ETC.
Internal and external, cured without pain by our home treatment. Write us before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.

GET SLOAN'S FOR YOUR PAIN RELIEF

You don't have to rub it in to get quick, comforting relief.

Once you've tried it on that stiff joint, sore muscle, sciatic pain, rheumatic twinges, lame back, you'll find a warm, soothing relief you never thought a liniment could produce. Won't stain the skin, leaves no rashes, wastes no time in applying, sure to give quick results. A large bottle means economy. Your own or any other druggist has it. Made in Canada. Get it today.



CUTICURA HEALS ITCHING ECZEMA

So Bad Could Not Sleep. Red With Water Blisters and Burning.

"I had eczema so bad I could not sleep. I first started on my arm, then I had it on my body so that I could hardly wear my clothes, and I had to stay in bed. My flesh was dark red with water blisters, and burning and itching."

"Everything I tried seemed to make me worse, and I had the trouble for nearly two years. I read about Cuticura Soap and Ointment, and I got them. They did me good right away, and now I am entirely healed." (Signed) Mrs. Peter McIntosh, French River, Ont., April 10, 1917.

How often such distressing, disfiguring skin troubles might be prevented by every-day use of Cuticura Soap and Ointment for all toilet purposes. For Free Sample Each by Mail address post-card: "Cuticura, Dept. A., Boston, U. S. A." Sold everywhere.

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Soil land intended for potatoes, corn or cabbage next spring should be plowed late this fall to kill grubs and cutworms.

LIQUIDS and PASTES

KEEP YOUR SHOES NEAT

2 IN 1 SHOE POLISHES

FOR BLACK, WHITE, TAN, DARK BROWN OR ON BLOOD SHOES PRESERVE the LEATHER

ABSORBINE STOPS LAMENESS

from a Bone Spavin, Ring Bone, Splint, Curb, Side Bone, or similar troubles and gets horse going sound. It acts mildly but quickly and good results are lasting. Does not blister or remove the hair and horse can be worked. Page 17 in pamphlet with each bottle tells how. \$2.50 a bottle delivered. Horse Book 9 R free.

ABSORBINE, JR., the antiseptic liniment for mankind, reduces Painful Swellings, Enlarged Glands, Wens, Bruises, Varicose Veins, Heals Sores, Allays Pain. Will tell you more if you write. \$1.25 a bottle at dealers or delivered. Liberal trial bottle for 10c stamp.

W. F. YOUNG, P. D. F., 5161 James St., Montreal, Can.

ABSORBINE and Absorbine, Jr., are made in Canada.

How to Cure Biliousness

Doctors warn against remedies containing powerful drugs and alcohol. "The Extract of Roots, long known as Mother Seigel's Curative Syrup, has no dope or strong ingredients; it cures indigestion, biliousness and constipation. Can be had at any drug store." Get the genuine. 50c. and \$1.00 bottles.

HIRST'S PAIN EXTERMINATOR

Pain? Hirst's will stop it!

Used for 40 years to relieve rheumatism, lumbago, neuralgia, sprains, lame back, toothache, attacks, swollen joints, sore throat and other painful complaints. Have a bottle in the house. All dealers or write us.

HIRST REMEDY COMPANY, Hamilton, Canada

Solving the Problem.

An ambitious young wife decided to take up gardening. When her husband was starting for business one morning he was handed a sheet of paper containing a lengthy list of seeds which he was to bring home. Glancing at the list, he asked:
"You want these flowers to bloom this summer, don't you?"
"Yes, of course."
"Well, those you have down here don't bloom till next summer."
"Oh, that's all right," she said.
"All right? How is it all right?"
"I am making up my list," she explained, "from last year's catalogue."

LEMONS WHITEN AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

Celery intended for winter use may be kept by taking the plants from the ground with a quantity of earth attached to the roots, and packing them in boxes, roots down. After moving the boxes to the cellar, add moisture to the earth, being careful not to wet the leaves and stalks.

Minard's Liniment for sale everywhere.

GAME SANCTUARY IN YUKON

Would Protect Canada's Mountain Sheep, Caribou and Moose.

The Advisory Board on Wild-life Protection has been drawing public attention to the need for protecting the important game resources of Northern Canada, and is now looking into the need for a game sanctuary in Yukon territory to save from destruction the mountain sheep, caribou, moose and other large game that are found in considerable numbers in that region.

From information obtained from prospectors, hunters, trappers and Indians it is estimated that there are probably between 4,000 and 5,000 mountain sheep in that district bounded by the White, Donjek and Nisling rivers," says Mr. A. L. Bell, of the R.N.W.M.P., Whitehorse sub-district, in reporting on the advisability of establishing such a sanctuary. "These animals have undoubtedly been driven to that district from the more accessible areas on account of persistent hunting on the part of both white men and Indians. Unfortunately, the Yukon game ordinance does not sufficiently cover the preservation of mountain sheep, as under Subsec. 1 of Sec. 9 explorers, surveyors, prospectors, miners and travellers who are engaged in any exploration, survey or mining operation of the territory, and are in actual need of the beasts, birds or eggs for food, may lawfully hunt, take or kill the beasts or birds, and eggs of the birds or other wild fowl so mentioned in this ordinance. Section 23 of this ordinance states, with the exception of Section 3 hereof, this ordinance shall not apply to Indians who are inhabitants of the Yukon Territory." (Sec. 3 applies to buffalo and bison.)

"I have no doubt that mountain sheep, as well as moose, caribou, etc., have been wantonly slaughtered by Indians—and by white men as well—not only for food, but also for dog-food. The Indians secure the white men of this, and, on the other hand, the white men accuse the Indians of the same. Unfortunately, the Indians are aware that, under the ordinance, they may kill practically as much game as they wish, for food or otherwise."

"I consider the suggestion of creating this area into a sanctuary an exceedingly good one, and, if it is carried out, a detachment of one constable could be established, or a competent game warden employed, who, with dogs or pack-horse, could patrol the district at regular intervals and keep in close touch with both Indians and white men. This is, in my opinion, the only method by which the game can be preserved."

POSTUM

When the morning cup is unsatisfactory suppose you make a change from the old-time beverage to the snappy cereal drink

INSTANT POSTUM

You'll be surprised at its cheering, satisfying qualities and delightful flavor. It's all health—no caffeine.

Try a Tin