

THE CANADIAN GROCER

VOL. XI

MONTREAL AND TORONTO, SEPTEMBER 17, 1897.

No. 38

**SELL
ONLY
THE
BEST!**

♦♦
In Competition with the World
we have received the

**Highest Awards
Made. . .**

These substantiate our claim
that : : : :

Colman's Mustard

IS THE BEST IN THE WORLD

**Your
Customers'
Interests**

FROM MANUFACTURER TO
RETAILER DIRECT.

THE TILLSON CO'Y, Limited - - - - TILSONBURG, ONT.

You have the interests of your customers at heart, of course. See what a customer writes us about our Pan-Dried Rolled Oats.

"Your Rolled Oats are decidedly the best I have ever eaten. I have tested them carefully and compared them with all other brands. They are freer from hulls, better flavored and I find them by far the MOST ECONOMICAL TO USE. I attribute as one reason for their most excellent qualities, the thorough manner in which they are kiln-dried. I put eleven of the leading brands in comparison with yours."

Tillson's "Pan-Dried"
(Registered)
Rolled Oats.