

Are You Going to Build?



Learn the True Economy In Roofing and Building Papers

The closest students of economy are the great railroad systems of this continent. In the last 20 years they have bought 75 million square feet of Neponset Roofing and insulated 75% of the refrigerator cars with Neponset Waterproof Paper. The economy of Bird Neponset Products is just as certain for you as it is for the railroads. It is just as important for you to save the expense of repairing leaks and the cost of replacing a roof as it is for them. There are different Neponset Roofings for different types of buildings—one kind for residences, another for industrial buildings, barns, etc., and still another for smaller structures, where low cost roofing is required.

Bird NEPONSET Products

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NEPONSET Prolite Roofing: For residences and all other buildings requiring an artistic roofing and siding.

NEPONSET Paroid Roofing: For roofs and sides of farm, industrial and railroad buildings.

For poultry buildings, brooder houses, sheds, and temporary buildings, Neponset Red Rope Roofing is unequalled.

Our Building Counsel Department is placed at the disposal of any one that is building or repairing. Give us full particulars and we will gladly give you expert advice on any roofing or waterproofing question. Bird Neponset dealers everywhere. If you do not know the one in your neighborhood, ask us.

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NEPONSET Waterproof Building Paper: Keeps out cold, dampness and draughts. Saves one-third the fuel bill every winter.

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should always be used where several people sit, because it does not strain the eyes of those sitting far from it.

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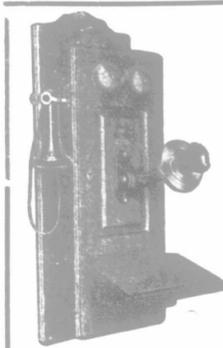
The Rayo is a low-priced lamp. You may pay \$5, \$10 or even \$20 for other lamps and get a more expensive container—but you cannot get a better light than the Rayo gives.

This season's Rayo has a new and strengthened burner. A strong, durable shade-holder keeps the shade on firm and true. Easy to keep polished, as it is made of solid brass, finished in nickel.



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