**Your Choice** of the Superb Edisons, All Shipped FREE



We will send you

the new model Edison

Phonograph and your



Mr. Edison's Pet and Hobby

He realizes the wonderful value of his phonograph as a cementer of home ties and as a maker of happy homes. And for this reason-he worked for years string to produce the most perfect phonograph, and the strength of the product of t

Write today for our new Edison catalog that tells you all about the wonderful new model Edison with Mr. Edison's new Model R Reproducer and the new parlor grand equipment. With this catalog we send full explanation of free shipment offer.

choice of over a thousand records on an absolutely free loan. We want you to have all the waltzes, two steps, vaudevilles, minstrels, grand operas, also the sacred music, etc., etc., by the world's greatest artists. Entertain your family and your friends. Give plays and concerts right in your own parlor. Hear the songs, solos, duets and quartettes, the pealing organs, the brass bands, the symphony orchestras, the choirs of Europe's great cathedrals, the piano and violin concerts, virtuoso—all these we want you to hear free as reproduced on the new Edison. Then, when you are through with the outfit you may send it back to us.

## Why should we make such an ultra-liberal offer?

Why should we go to all this expense and trouble just so you can have all these free concerts? Well, we'll tell you: we are tremendously proud of this magnificent new instrument. When you get it in your town we know everybody will say that nothnmeent new instrument. When you get it in your down we allow everybody win say that noting like it has ever been heard—so wonderful, so grand, so beautiful, such a king of entertainers—so we are pretty sure that at least some one, if not you, then somebody else, will want to buy one of these new style Edisons (especially as they are being offered now at the most astounding rock-bottom price and on easy terms as low as \$2.00 a month). But even if no one buys, there is no obligation and we'll be just as glad anyway that we sent you the New, Edison on our free trial; for that is our way of advertising quickly everywhere the wonderful superiority of the New Edison.

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"I want to see a phonograph in every home."

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# Happy

Happiness is life—and real happiness is found only in a real home. And by a real home I do not mean a house with a yard or farm around it. Oh, no! A real home is the place where the happy and united family gather together for mutual enjoyment and recreation. A real home is the place where young and old alike have everything in common and grow nearer and dearer to each other as the days go by. And the Edison makes this possible, for it stands supreme as the greatest home entertainer. It will mean more than entertainment and merriment, more than an hour of amusement - yes, it will mean genuine pleasuse of the lasting sort—helpful entertainment and culture of the most beneficial kind. It will mean the family united-a new home.

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