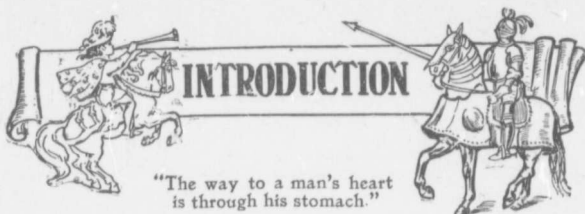


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THE OGILVIE FLOUR MILLS Co., LTD., after a careful study of the needs of the home-bakers, decided to make a flour particularly suited to their requirements. The result was ROYAL HOUSEHOLD, so named because it is used by the Royal family.

This flour is carefully milled from the very choicest wheat grown in Canada, and each day's milling is subjected to a practical baking test before it is allowed to be given out to the consumer.



Every pound of it is guaranteed, and is especially adapted for either bread or pastry.

The recipes herein presented have been TRIED, TESTED and PROVED. They are not offered as a general cook book, nor as a guide to experts, but simply as a help to the average housekeeper in the hope that it will make easier her search after a variety of good things without calling too much upon her means.

OUR MOTTO:

Highest quality consistent with strict uniformity.

