

MAGIC

BAKING POWDER

CONTAINS NO ALUM

We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. All ingredients are plainly printed on the label.

MADE IN CANADA

E.W.GILLETT COMPANY LIMITED

TORONTO, ONT.
WINNIPEG, MONTREAL

HEALTHFUL BISCUIT, CAKE &

DIRECTIONS

THIS BAKING POWDER IS COMPOSED OF THE FOLLOWING INGREDIENTS AND NONE OTHER: PHOSPHATE BI-CARBONATE OF SODA AND STARCH

MANUFACTURED BY
E.W.GILLETT COMPANY LIMITED
TORONTO, ONT.

CONTAINS NO ALUM

MAKES THE WHITEST, LIGHTEST



MAGIC

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TELEPHONES: MAIN 2377 AND MAIN 6889

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