

RELIABILITY

The delicate flavour of "SALADA" never varies Every packet deliciously fresh



SOLD AT ALL GOOD GROCERS BROWN LABEL 75c. PER LB.

LOCAL NEWS

Ask for Chesterfield Chocolates. 3-13-14.

Get your dress at Lesser's. See adv. page 10.

Don't forget the special week-end sale at MacNeil's Ladies' Ready-to-Wear Store, 149 Union St.

We buy ladies' and gents' discarded clothing—8 Waterloo St. 12478-9-27

DOUBLE COUPONS SATURDAY. Louis Green's Cigar Store, 89 Charlotte. 8-24

Special week-end prices in new style suits, coats, dresses, etc.—MacNeil's, Ladies' Wear, 149 Union St. 8-24

PANTRY SALE

The ladies of Queen Square church will hold a pantry sale on Saturday, March 24, in the office of the League House. 1245-3-13.

Mocassin dance, Carleton Curling Rink, tonight.

PANTRY SALE

At Imperial Lobby, Saturday morning, March 24, at 10 a.m. by Ladies' Society Knox Church. 12388-3-24

Arrived, homespun dresses and jumper dresses, \$2.98, \$4.98.—At Basen's, 14-16-18 Charlotte St.

Dance tonight, 105 Paradise Row.

A line of new traps at Lesser's, 210 Union St, just received.—See adv. on page 10.

EASTER MILLINERY AT HALF PRICE

At Manson's, 51 Charlotte street will be found all the latest spring models in ladies hats. Same staff, same Manson quality. Prices cut in two, as business must be closed out at once, and stock disposed of. Milliners engaged day and night. Store open day and night. Manson's, 51 Charlotte street.

MCARTHUR'S CLOSING-OUT SALE

A gala list of immense bargains for tomorrow's Saturday sale. Everything must go regardless of cost or profit, at the 19 King Square Store. All odd 50c and 75c books, 10c—three for 20c. Steel pens, 5c. doz. 200 filletion books for 75c each—three for \$2. 50c. Canadian flags, large, cotton, for 10c. each. 15c. marking pencils for 6c. 200 lots odd rolls wall papers (twelve rolls per lot), 25c. 200 lots odd border (12 rolls per lot), for 40c. All \$5 and \$6 toys and dolls for \$2.25. All \$3 and \$4 toys and dolls for \$1.25. All \$1 and \$1.25 toys and dolls for 30c. New wall papers, reg. 20c., for 12 1/2c. New wall papers, reg. 75c., for 30c. Remnants and carried-over stock at your own price. The grand bargain event. Fire damaged stock not included in any part of this sale.—McArthur's, 19 King Square.

"Keep the Baby in The Air"



Idea was inspired by sound advice by leading physicians and authorities on the care of babies.

Fresh air in childhood helps to develop a strong constitution.

Keep your baby in the fresh air in a Whitney carriage. These carriages are beautiful, safe and serviceable; sturdily built and easily handled.

No trouble to show you the large assortment we have.

COME AROUND AND SEE US—IT PAYS

AMLAND BROS., LIMITED 19 WATERLOO ST.

C. P. R. TO PROVIDE EARLIER SERVICE

Will Inaugurate Suburban Service Earlier Than Usual—Announced at Outing Assoc. Dance.

A largely attended dance was given last evening in the Masonic Hall, West Side, by the West Side members of the Ketepec-Morna Outing Association. A special street car was engaged to take those residing on the eastern side of the harbor to their homes at 12.45. The committee in charge consisted of the following members: Mr. and Mrs. G. Fred Noble, Mr. and Mrs. Joseph Smith, Mr. and Mrs. Charles R. Nelson, Mr. and Mrs. Thomas Rippey and Mr. and Mrs. J. A. W. Waring.

Announcement was made that as the result of a committee from various outing associations meeting with G. Bruce Burpee, district passenger agent of the C. P. R., the suburban train schedule would go into effect on April 29 instead of May 24 as has been customary in other years. The announcement was received with much enthusiasm as this will enable the members who have summer cottages along the C. P. R. line to open them earlier this season. The committee expressed much appreciation of the courteous reception Mr. Burpee had accorded the members.

The trains on the suburban system will leave St. John at 9.15 a. m., 5.15 p. m., 6.10 p. m. and 10.20 p. m., returning 7.45 a. m., 8.50 a. m., 11.20 a. m., and 9 p. m. In addition a train will leave St. John at 1.20 p. m. on Saturdays in May, Wednesdays and Saturdays in June, and daily thereafter, returning at 4.25 p. m.

The Sunday Frederickton train, making connections for Montreal, will make the suburban stops. It will leave St. John at 10 a. m., returning at 8.05 p. m.

A \$10,000,000 HOTEL FOR PHILADELPHIA

New Building to Replace the Old Continental House—Eighteen Stories and 1,250 Rooms, All With Baths.

Philadelphia, March 22—A \$10,000,000 hotel, to be the biggest in Philadelphia, and one of the largest in the country, is to be erected on the site of the historic Continental Hotel at Ninth and Chestnut streets. It will be eighteen stories high and contain 1,250 rooms and 1,250 baths. The Benjamin Franklin will be its name.

Construction has been started and the hotel will be ready for occupancy within eighteen months. Contract has been awarded to John Gill & Co., Cleveland contractors. Plans for the new structure were prepared by Horace Trumbauer, architect, of this city.

The sponsors of the new project are Albert M. Greenfield, Cyrus H. K. Curtis, publisher of The Saturday Evening Post and other publications; George W. Norris, governor of the Third National Reserve Bank; the firms of Gimbel Brothers, Lit Brothers and Strawbridge & Clothier, department store merchants; James P. Beury, coal magnate; John M. Martin, of the Philadelphia Public Ledger Company; Samuel T. Hall, Edgar W. Nicholson and Asan Brothers. Completion of the project is to be insured by the Land Title and Trust Company, which will act as trustee for the holders of a bond issue against the \$6,000,000 first mortgage placed by Mr. Greenfield, who arranged the financing.

The second mortgage bond issue of \$2,400,000, arranged by Mr. Greenfield, has been completely subscribed to by the sponsors of the project. Officers of the corporation are John C. Martin, president; Jacob D. Lit and Charles Gimbel, vice-presidents; A. M. Greenfield, treasurer, and E. W. Nicholson, secretary.

The structure will cover over an acre

Agents for Butterick Patterns F. A. DYKEMAN & CO. New Spring Coats Moderately Priced

Outstanding value and style feature our showing of Spring Coats. It is difficult to tell you about them, but you will see an assortment that will make it easy to choose a style that is pleasing. The materials are in Tweeds, Fancy Polo, Poline, Velours, Poiret Twills, Tricotines and Bolivia. The very newest raglan and set-in sleeves in belted, loose back and wrappy style. All the latest colorings for spring. Prices ranging from \$10.75 to \$55.00. Ready-to-wear, Second Floor.

SUEDETEX GAUNTLETS

In shades of mode, brown, black, grey and beaver, strap wrist and dome. Priced at \$1.20.

NOVELTY CHAMOIS-ETTE GAUNTLETS

Fancy embroidered novelty cuffs in contrasting colors, in grey, mode and beaver. Priced at pair \$2.00. Gloves, main floor.

WOMEN'S VESTS

Manufacturer's Seconds, clearing at 25c., 35c. and 50c. each.

PURE THREAD SILK HOSE

Pointex heels, full fashioned, ribbed top, double heels and toes, black and colors. Special, per pair \$1.98.

COLLAR AND CUFF SETS

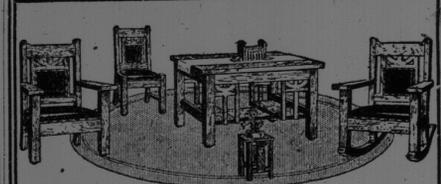
For Sweaters and New Suits. In white and colors. Priced at \$1.10 to \$2.75. Neckwear, main floor.

D. and A. CORSETS

Special, \$1.10 Underwear, third floor.



See Our New Wall Papers For Spring Third floor



A Home for \$249

The third furnished apartment now on view in our windows shows how well four rooms are taken care of for \$249.

The solid fumed Oak Living Room is as above, but with a Tapestry Square on the floor. The Dining Room has a bright Congoleum Square, a Buffet in Oak finish, matched by a round extension pedestal Table, five upholstered Chairs and Arm Chair. The Kitchen has a drawered Table, two Chairs and 16 yards of floor covering. The Bed Room gives you a large plate mirrored Dresser, in Walnut finish; Brass Bed, Spring and Mattresses and Congoleum Square.

And you may book ahead at this special price simply with a deposit.

J. Marcus Furniture, Rugs 130-36 DOCK ST.

\$9.50 Patent Oxfords \$5

Still another special in the After-Stock-Taking Sale. High-grade Ladies' Patent Calf Oxfords, white kid lined, Goodyear welted and with medium heels. \$9.50 worth for \$5.

Black Dongola Kid Strap Slippers, turn sewn and low heeled. \$2.85 value on Sale at \$1.98 \$9.50 values in Easter Oxfords, bought from needy makers around half price and on Sale at \$5. Reliable makes like Blackford, Smardon and Classic, Goodyear welted Black Kid, Black and Tan Calif. None above \$5.

CHILD'S KID BOOTS, \$1.98

Real Dongola Kid Lace Boots—as good as can be made. \$2.95 values in sizes 8, 9 and 10—Sale \$1.98 Odd lots and samples of Tots' Boots and Slippers, in sizes 4, 5, 6 and 7. Normally priced to \$2.25 but now

Ribbon Trimmed Cosy Felt Slippers with genuine Chrome Leather Soles—for Ladies, Girls, Boys and Tots. Sizes 3 to 7 adults, Sale \$1; sizes 11 to 2, 85c; sizes 8 to 10, 75c; small threes to seven, 65c. A Sale that has much more in the store than in the advertisement. Come and explore.

FRANCIS & VAUGHAN 19 King Street

No Sale Specials Charged or on Approval

LOCAL NEWS

ILLUSTRATED LECTURE. An illustrated talk in Natural History Rooms at 8 p. m. this evening on York and Dunham Cathedrals, will be delivered by Reverend Dr. George Steel. A very large number of views will be shown. 12387-3-24

LOCAL NEWS

FREE DOUBLE COUPONS. At Louis Green's Cigar Store tomorrow. 8-24

Pantry sale by Wide Awake Circle, tomorrow, 11 a. m., Parlee Motor Sales Co., Main St.

"RITZ" TONIGHT—DANCERS Delight. Harry, "The Human Fly" will sing. 12398-3-24

LOCAL NEWS

FREE DOUBLE COUPONS. Valuable premium coupons given with all tobacconists' goods purchased here. Double coupons tomorrow. Start saving—Louis Green's Cigar Store, 89 Charlotte. Save the coupons. 8-24

CITY SERVICE EMPLOYEES.

Local 16878, Regular meeting tonight in the hall 72 1/2 Prince Wm. St. Full attendance requested. 12321-3-24

Snowflake Ammonia advertisement with image of product box and text: wash the dishes with Snowflake Ammonia softens water-cuts grease

LOCAL NEWS

DR. TALBOT is at his office, 50 King Square, St. John, every Monday, Friday and Saturday. Phone M. 3521. SPINAL ADJUSTMENTS FOR ALL DISEASES

Advertisement for Dr. Talbot's spinal adjustments with image of a person and text: A RUN DOWN CONDITION Strength and vitality are constantly ebbing away when the human system is in a weak aseptic condition. Robust vitality cannot be present when there is a cause for run down conditions. Chiropractic treatment eliminates the cause and restores vitality permanently.

We Carry in Stock the following GOOD TEAS Ceylons, Indias, Formosa Oologs, Black China and Darjeeling.

Humphrey's Coffee Store 14 King Street

Use the Want Ad. Way

"O Sole Mio" (WALTZ)

One of the loveliest and most refined Waltz numbers ever arranged, a vocal refrain and chimes are introduced with pleasing effect. "La Paloma" is a classic Fox Trot and both are played by the International Novelty Orchestra on "His Master's Voice". Victor Record No. 19002

You should also hear: My Buddy—Fox Trot International Novelty Orchestra When Winter Comes—Fox Trot Great White Way Orchestra "His Master's Voice". Victor Record No. 18995

Thru' the Night—Waltz The Serenaders Red Moon—Waltz The Serenaders "His Master's Voice". Victor Record No. 18996

Dumbbell—Fox Trot Zez Confrey and His Orchestra Baby Blue Eyes—Fox Trot Great White Way Orchestra "His Master's Voice". Victor Record No. 19009

His Master's Voice advertisement with image of a dog listening to a gramophone and text: All on 10-inch double-sided 75c. HIS MASTER'S VOICE, LIMITED

"His Master's Voice" Victor

BIG CIGAR FOR "UNCLE JOE"

Cigar Manufacturers Send 28-Inch Product Weighing Five Pounds.

Danville, Ill., March 23.—The largest smokable cigar ever manufactured has just been presented to Uncle Joe Cannon by cigar manufacturers of New York.

It is twenty-eight inches in length, a foot in circumference and is made of pure Havana shade grown tobacco, filler and wrapper. It also weighs a little more than five pounds and arrived packed in a special hand-made cedar box. Both the box and the cigar bear the regulation wrapper and band, the box carrying a special stamp.

There was a meeting of the celebration committee of the St. George's Society last evening at the home of Dr. James Manning and plans were made for the anniversary observance. It was decided to attend divine service at the church of St. John the Baptist on the evening of April 22 and to hold a dinner on Monday evening, April 23.

Walnut shells, which hitherto have been regarded as waste matter, are now made into charcoal.

Initial Showing of Spring Modes

Individuality is the keynote of these charming Suits and Dresses. Each one is distinctive in its smartness, with all the appeal of the season's newest styles.

We are especially displaying suits in Serge, Tricotine and Poiret Twill, and a large range of Coats in Polos, Velours and Duvetyns.

- Serge Suits—Loose backs and Balkans \$17.50, \$22.50
Tricotine and Poiret Twill Suits, in Balkans, bloused backs and tailored lines \$24.00, \$35.00
Polo and Velour Coats, in sport styles \$10.50, \$13.50
Duvetyn Coats and Wraps, with and without buckles \$14.98, \$28.50
SERGE DRESSES—For Saturday only \$6.50
Serge Dresses, with panels \$10.50, \$15.00
Tricotine and Poiret Twill Dresses, newest styles \$16.50, \$27.00
Canton Crepe Dresses, and Satin back Cantons \$22.50, \$35.00

IDEAL LADIES' READY-TO-WEAR 193 Union Street, near the Opera House