

Popular Footwear offered at Big Cuts as an introduction to our Modern Store.

TO OUR OLD CUSTOMERS

We can assure the same prompt service at even better price values than at our old premises. This Sale is a Real One.

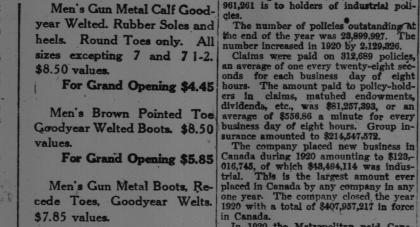
Ladies' Brown Calf Hi-cut Boots, Grey Suede Tops, Good-year Welted Sewn. \$12.50 values.

For Grand Opening \$5.95 Ladies' Brown Kid Plain Pumps. Louis Heels. \$7.50 values.

values. For Grand Opening \$3.45 Ladies' Colonial Kid Pumps and Patent Shimmy Pumps. Value up to \$6.85. For Grand Opening \$3.85 Ladies' Black and Brown Ox-fords. Military Heels. \$6.85 unbuss values

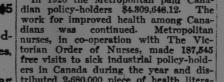
For Grand Opening \$4.85 Ladies' Brown Calf Oxford, Louis Heel, Goodyear Welted Sewn. \$8.50 values.

For Grand Opening \$4.85 A great collection of Wo-men's Patent Leather Oxfords, Louis Heels. \$6.50 values. For Grand Opening \$3.45



Men's Brown Boots, Goodyear Welted, Medium Toes, Blucher Cut. \$8.50 values.

\$7.85 values.



cles is indicated w by the fact that mber of policies in force in the on is 1,587,479. The company's ments in Canada are over \$62,000,-

ork, Hamburg, March 18—Arvd, stmr Ianchuria, New York. Marseilles, March 17—Arvd, stmr rovidence, New York.



Easy to digest!

That's the secret of their unbroken jackets and mealy centers, their sweet flavor, ease of digestion, and bodybuilding nutriment.

OVEN BAKED

BEANS

The thought of them puts

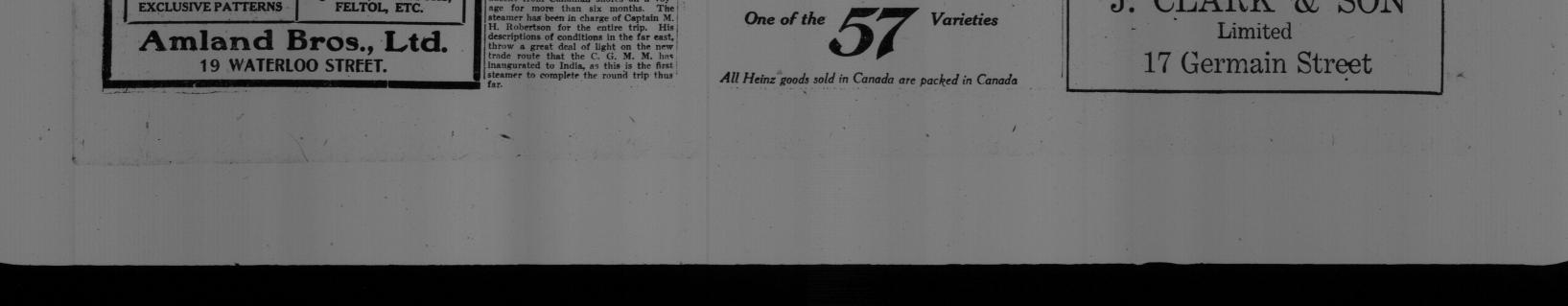
your appetite on edge!

Sweet as nuts! 'Richly fla-

vored-some with the delicious tomato sauce for which Heinz is famous!

Which kind do you prefer?

HEINZ Baked Beans with Pork and Tomato Sauce HEINZ Baked Pork and Beans (without Tomato Sauce) Boston style HEINZ Baked Beans in Tomato Sauce



Just Snap Your Fingers at C From The Greenwich Village F	Follies Nora Bayes
My Last Dollar I'm Gonna Quit Saturday	Bert Williams } A-3356 / Bert Williams } \$1.00
Crazy Blues Mary Staffe Royal Garden Blues Mary Staffe	ord and Her Jazz Band } A-3365 ord and Her Jazz Band } \$1.99
Rose of My Heart Beautiful Hawaii	Samuel Ash Campbell and Burr } A-3368 \$1.00
A Southern Lullaby Mammy Dear	Barbara Muurel } A-3355 Barbara Maurel } \$1.00

Dance Records

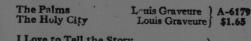
Bright Eyes—Fox-Trot Love Bird—Fox-Trot	The Leo F. Reisman Orch. The Leo F. Reisman Orch.	A-3366 \$1.00
Rosie-Medley Fox-Trot You Oughta See My Ba	Yerkes Jazarimba Orch. by Yerkes Jazarimba Orch.	A-3364 \$1.00
HummingFox-Trot Now and Then-Fox-Tro	The Happy Six The Happy Six	
Remember Me— Fox-Tro Happy Hottentot—So-g Paul Bi		A-8359 \$1.00
Down the Trail to Hom Dearest One—Medley W	e, Sweet Home—Waltz Verkes Jazarimba Orch stra altz Prince's Dance Orch.	A-6180 \$1.65
Song of Sadness-Argent	tine Tango	1
Delfos-Waltz	Orquesta Argentina Orquesta Argentina	E-4959 \$1.00
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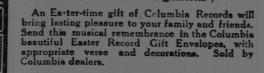
Instrumental Music Largo (Handel) Pablo Casals | 49801 Toscha Seidel | 49453 \$1.50 Serenade (Schubert-Elman)



Easter and Sacred Music



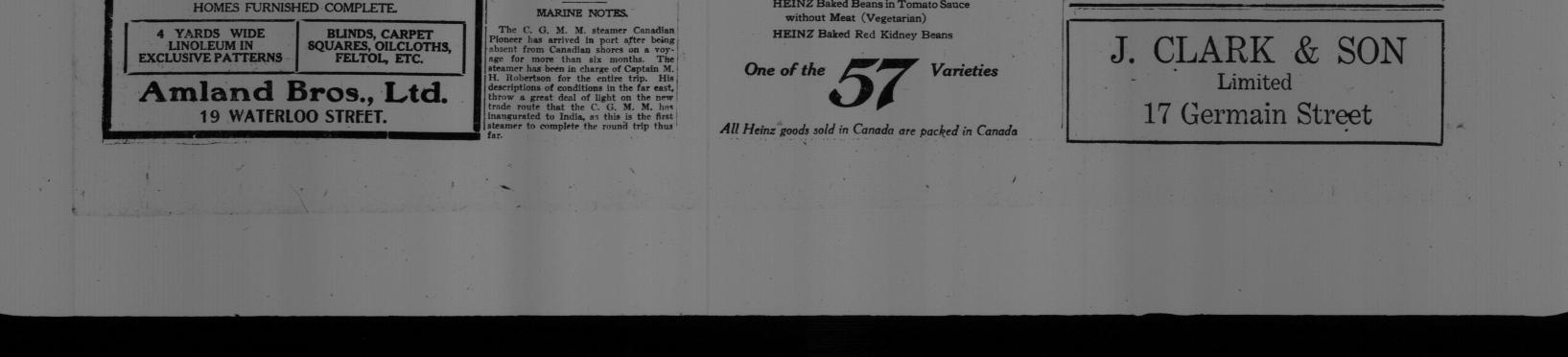
I Love to Tell the Story Oscar Scagle and Co umbia Quartette Nearer My God to Thee Oscar Sea 1: and Columbia Quartette



New Process Columbia Records idually inspected. Durable, delightful, de-able, accurate in every detail.

New Columbia Records on Sale at all Col-umbia Dealers the 20th of Every Month. Period Designs from \$335 up to \$2100

COLUMBIA GRABHOPHONE COMPANY, Toroate





Than present profit. In the retention and growth of good-will we believe it essential at this time to ignore the altogether reasonable margin and adopt a price level which, though far below the ruling values of the present market, will enable us to widen dur circle of customers and help our large stock of

fine furriture moving, Beautiful Bedroom Suites in solid American Black Wal-nut, guartered-cut Oak, etc. Dining and Parlor Suites in latest styles to choose. Chesterfield Suites, Brass Beds, Steel Beds, etc.