

**PHILPS' FOR SERVICE, SAVINGS AND SATISFACTION**

Douglas Ave. and Main Phone Main 886.  
**PURE MAPLE SYRUP AND MAPLE CREAM SUGAR.**  
Just received a supply of York County PURE MAPLE SYRUP. We have been selling this make for the past twelve years, and there is nothing put up more pure and of such delicious flavor. 40c. Bottle.  
Pure Maple Cream Sugar. 25c. lb.  
Have you ever tried Criterion Mixture? The most delicious Candy on the market; every piece wrapped and the flavor printed on the wrapper. 50c. lb.  
Criterion Mixture. 50c. lb.  
**PROMPT DELIVERY TO ANY PART OF THE CITY.**

**Shops You Ought To Know!**

Designed to Place Before Our Readers The Merchandise, Craftsmanship And Service Offered By Shops And Specialty Stores.

**FEATHER BEDS**

FEATHER BEDS made into Folding Feather Mattresses and Puffs, also down puffs cleaned and made over. Canadian Feather Mattress Co., 247 Brunsels street. Phone Main 127-11.

**BARGAINS**

ANOTHER LOT of our white flannel, white mill ends, a yard wide 10c. per yard, J. Morgan & Co., 629-631 Main street.

**BARRISTERS**

TAIT & SMITH (J. Starr Tait and H. Lester Smith), Canada Life Bld., St. John; Phone 377A.

**CARPENTERS AND BUILDERS**

ALL kinds of work promptly attended to, jobbing a specialty; Phone 729-41, Follock & McKenney.

**CONTRACTORS**

C. E. STAIRS, 89½ Dock street. Repair and general job work; Building and Drafting; Phone M 2662.

**COAL AND WOOD**

DRY Soft Wood in store lengths. Large load, \$1.25 cash. J. W. Carleton, 105 Union street, W. Phone W. 37-11 and W. 7-11.

OUR WOOD IS DRY, our loads big, our price is right, our phone is 168. City Fuel Co., City Road.

DRY slab wood, saved in store lengths, \$1 per load in the North End, McNamara Bros., Phone Main 738.

**USE THE WANT AD. WAY****CARRIAGES AND WAGONS**

GRAHAM, CUNNINGHAM AND NAVES have received a car load of Nova Scotia rubber and steel tyred Buggies, delivery and express wagons; carriages of all descriptions. Phone No. M. 1605 for prices or inspect at 44-46 Peters street.

**COAL**

ALL sizes of Scotch Anthracite Coals on hand. Also Reserve Sydney and New Brunswick Soft Coal. Tel. 42. James S. McGivern, 5 Mill street.

T. M. WISTED & CO., 142 St. Patrick street. Scotch and American Anthracite in stock. Broad Cove and Springhill soft coal also in stock. Prepared to deliver in bags and barrels. Phone 2145-11. Ashes removed promptly.

**DRINK HABIT**

THE GATLIN—A High Class Scientific 8 to 10 day Guaranteed Treatment for Alcoholic Addictions. Phone 1685 or Write for particulars, 48 Crown street.

**ENGRAVERS**

R. C. WESLEY & CO., Artists and Engravers, 59 Water street, Telephone 962.

**HAIREDRESSING**

MISS McGRATH, New York Fashion, Imperial Theatre Building, 5th floor. Special sale of wigs. All branches of the work done. Hair work a specialty. Phone Main 2691-51. Gentlemen's manicuring, Door 2.

**HATS BLOODED**

LADIES' Panama chip, tangle and straw hats blocked over in latest styles. Mrs. M. R. James, 260 Main street.

**HORSE FURNISHINGS**

HEADQUARTERS FOR HARNESS. Horse Blankets, Fur Robes, and a general line of horse furnishing goods, all at reasonable prices. H. Horton & Son, Ltd., 9 and 11 Market Square.

**IRON FOUNDRIES**

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.

**LADIES' TAILORING**

LADIES' Tailoring, prompt, reasonable. Miss Sherwood, 74 Germain street. Phone 20940-5-18.

**MASSAGE**

SWEDISH MASSAGE—Nature's Own remedy for all ailments arising from poor circulation and nervous depression. By expert male graduate, 14 years experience. Treatments \$1, \$10 per 12. Also medicated baths by appointment only; Phone Main 1580-11.

**MILLINERY**

GREAT bargains of Millinery at Miss Campbell's, 55 Germain street. Phone 20320-4-25.

**MONEY FOUND**

RUBBER STAMPS of every description, stamp ink pads, dates, automatic numbering stamps. The Best Check Perforator on the market for \$1.50, does the work of a \$25.00 machine. High grade brass sign work. Agent for No-Trouble Sweeping Powder. R. J. Logan, 21 Canterbury street, Daily Telegraph Building. Phone Main 1527.

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**USE THE WANT AD. WAY****PATENT ATTORNEYS**

PATENTS and Trade-marks procured. Fetherstonhaugh & Co., Patent Chambers, St. John.

**PLUMBING**

PHONE Main 2290 for prompt and good work, James Byrne, 59 Broad street. Estimates given. 6-10.

**ROOFING**

KANT-LEAK Gravel Roofing, J. Joseph Mitchell, 204 Union street, opposite Opera House; estimates furnished. 26621-5-1.

**SCAVENGER**

ASHES promptly removed, and general cleaning. Telephone Main 933-41.

**SECOND-HAND GOODS**

WANTED TO PURCHASE. Gentleman's cast off clothing—fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street, Phone 2032-11.

**SUITS**

CUSTOM and Ready to Wear Suits at reasonable prices for this month. W. J. Higgins & Co., custom and ready to wear clothing, 182 Union street.

BROADWAY Brand Suits, made in Canada by expert workmen. Also a large assortment of cloths made into high class made-to-order suits, in our Custom Dept. Turned out of the highest district, 440 Main street.

**TILING**

WE are Experts in Tile, Marble, Mosaics and Fire Places. Call and see our samples. The W. N. Nunnemann Tiling Co., 254 Union street.

**STOVES**

GOOD LINE OF SECOND HAND Stoves—Well repaired, will sell cheap; also new stoves of all kinds, 182 Brunsels street. Phone 2632-21, H. L. MILLEY.

**SEWING MACHINE REPAIRING**

AT 18 WATERLOO ST. Phone M. 288.

**TRUCKING**

EXPRESSING, General Trucking—Furniture moving a specialty. S. W. Scribner, 3 Leinster street, Phone Main 2374.

FURNITURE Moving and general trucking, piano and safe moving a specialty. A. E. McInerney, 78 St. Patrick street. Phone Main 2461.

**WATCH REPAIRERS**

FOR reliable clock and watch repairs, go to Huggard, 67 Peter streets (7 years in Waltham watch factory).

W. BAILEY, the English, American and Swiss expert watch repairer, 128 Mill street next to Hygienic Bakery. For reliable and lasting repairs come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.

**WALLPAPERS**

SPECIAL Prices on all wallpapers, also factory remnants. H. Baig, 74 Brunsels.

**A Mixed Blessing.**

A gallant Tommy, having received from England an anonymous gift of socks, entered them at once, for he was about to undertake a heavy march. He was soon prey to the most excruciating agony, and when, a mere cripple, he drew off his foot-gear at the end of a terrible day, he discovered inside the toe of the sock what had once been a piece of stiff writing paper, now reduced to pulp, and on it appeared in bold, feminine hand the almost illegible benediction: "God bless the wearer of this pair of socks!"—Punch.

Signs of Spring. Dock Hocks, our enterprising blacksmith, who cuts hair on Saturdays, is preparing to open his spring and summer barber business, and will go to Dickville to buy the calves for the long apron that goes around the neck of the customer. He used a skirt to fit down over the patrons last season, but some of them objected to it, as they want to have their hands free for protection while the work is going on.—Hogwallow Kentucky.

\$4000 STOCK OF NEW FURNITURE of all kinds, in Solid Mahogany, Mahogany Veneer, Quartered Oak in all finishes, Solid Brass Beds, Hall Stands and other coverings; Baby Carriages, Pails, China and Music Cabinets, Carpets, Etc.

BY AUCTION. I am instructed by W. J. Nagle to sell by auction, at his store, corner Charlotte and Duke streets, on Wednesday, the 21st inst., at 7.30 o'clock, and continuing each day at 2.30 and 7.30 o'clock until entire stock is disposed of.

R. F. POTTS, Auctioneer. 4-21.

Cabinet Grand Piano, Mahogany Sideboard, Mahogany China Cabinet, Mahogany Music Stand, Tables and Easy Chairs, Mantle Mirror, Axminster and Brussels Carpets and Squares, etc.

AT RESIDENCE, BY AUCTION. I am instructed by Capt. W. A. Harrison to sell, at his residence, 60 Mecklenburg street, on Monday afternoon, April 26, at 2 o'clock, entire contents of house, consisting in part—Wicker, Walnut, Mahogany, Royal Grand Range, Walnut Wardrobe, Paintings, Engravings, Linoleum, Refrigerator, Cut Glass, Silverware and Kitchen Utensils. Piano will be sold at 4 o'clock.

R. F. POTTS, Auctioneer. 4-26.

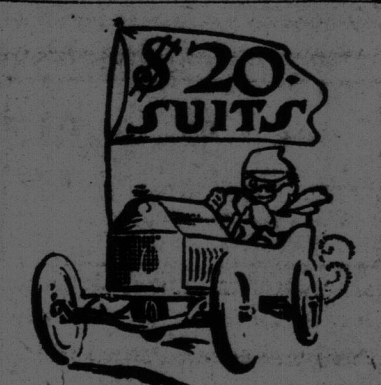
**FINANCIAL****NEW YORK STOCK MARKET**

Quotations furnished by private wire of J. M. Robinson & Sons, St. John, N. B. Wednesday, April 21.

	Previous Closing	Opening	Noon
Am Copper	77½	78½	78½
Am Car & Ferry	94½	95½	95½
Am Locomotive	84	84½	84½
Am Beet Sugar	47½	48½	48½
American Ice	28½	28½	28½
American Sugar	110½	111½	111½
Am Steel Firms	84½	85½	85½
Am Smelters	78½	79½	79½
Am Tel & Tele	122½	123½	123½
Am Cotton Oil	50	50	50
Amex Mining	37½	38½	38½
Atch, To & S Fe	104½	104½	104½
B. R. T.	92½	92½	92½
Bell & Ohio	59	59½	59½
C. P. R.	170½	171½	171½
Central Leather	42½	42½	42½
Chi & G West	181	181	181
Ches & Ohio	40	40	40
Colorado Fuel Iron	38½	38½	38½
Consolidated Gas	126	127	127
Dela & Hudson	122½	122½	122½
Erie 1st pfd	28½	29½	29½
Erie 2d pfd	12½	12½	12½
Gen'l Electric	118	118	118
Gr North pfd	121½	122	122
Interborough pfd	21	21½	21½
Interborough	74½	75½	75½
Louis & Nash	125½	125½	125½
Lehigh Valley	144½	145	145
Missouri Pacific	117½	117½	117½
National Lead	68½	68½	68½
Norfolk & West	111½	111½	111½
Norfolk	105½	105½	105½
Pennsylvania	111	110½	111½
Reading	164½	164½	164½
Republ'r & Steel	29½	29½	29½
Rock Island (old)	24½	24	24
Rock Island (new)	121	121	121
Soo Railway	94	94½	94½
Southern Pacific	94	94½	94½
St Paul	97	98½	98½
St Paul & Northern	18½	18½	18½
Union Pacific	130½	131	131
U S Steel	107½	107½	107½
U S Steel pfd	85½	85½	85½
Utah Copper	67½	67½	67½
U S Steel Chem	90	90	90
West Electric	84	85	85
Western Union	68½	69	69
Sales 11 o'clock 984,000.			

"Talking about meanness," said an old son of the soil, who nursed a pint of ale in a chair by the fire, "you should have known old Ruby what used to keep a farm out General way. Twenty years ago, it was on New Year's Day, that his son went out with a tin pail to milk a cow. Somehow or other, both the lad and the pail disappeared mysteriously. No more was heard of him till he wandered back home ten years after, as rich as a millionaire, and loaded the old man up with gold and diamond pias and new clothes, and gave him \$200 as a birthday present. And d'ye think old Ruby was grateful. Never a bit, George says he 'wot here you done with the pail!'"

The Charm Inscrutable. "Why do all the women wear their summer straw hats during the bleak winter weather?" "Ho, that's easy! So they can put on their fur and velvet ones in the heat of July and August!"



Yes, they're going some. Come in and let's see why. Note the perfect fitting shoulders, the smooth front, the clean back, the hang of the sleeves, the right waist line—note the whole effect and the air of distinction. Then note that a twenty dollar note does the rest. Others from \$12 to \$32. Spring overcoats, \$12 to \$30. Spring shirts, cravats and collars.

SOLE AGENT 20TH CENTURY GARMENTS  
**Gilmour's**  
68 King Street

**How to Remedy Eye-Strain**

You can't remedy eye-strain by going into a store and buying a pair of glasses as you would a pair of shoes.

It is first necessary to have a thorough examination to determine the nature of your eye trouble.

**K. W. Epstein & Co.**  
Optometrists and Opticians  
Open Evenings 793 Union Street

**NOTICE**

Book Debts of the Estate of John J. Lelecheur, Insolvent, will be sold at Public Auction at Chubb's Corner, in this City on Saturday, the 24th day of April, instant, at 12 o'clock noon.

For particulars of same apply to the undersigned.  
H. N. COATPS, Assignee.

**WHY?**

"Are you going to the Exposition?" "Nope; can't afford it." "But your wife bought an entire new outfit to wear at the Exposition." "That's why we can't afford it."

# For the First Time in the History of Our Dominion "MADE-IN-CANADA" Becomes a Hall Mark

## Will Canada Accept the Vast Trade Lost By Germany and Austria?

(Prepared by R. A. BAKER, of the Baker Advertising Agency, Limited, 18-20 Wellington Street East, Toronto.)

INEVITABLY the next few months will see vast and far-reaching changes in the commerce of Canada. There will be decided changes in the stocks of Canadian merchants. New accounts will be opened by manufacturers who have heretofore striven in vain against foreign competition.

All this because at a single stroke, literally over-night, the vast trade with Canada of Germany and Austria, to say nothing of other combatants in the European war, is wiped out.

**CANADA HAS ALL IN HER FAVOR**

SOMEBODY is going to get this business. England is alert for it. The United States wants it. Canada has the first choice. Here we know our people; we know the needs; we have the sales organizations; we have the factories; we have the workers; we have the market.

Also we have in our favor that newborn spirit of patriotism among Canadian purchasers that leads a man or woman to demand "Made-in-Canada" goods. The words "Imported" and "Direct From Europe" have lost their savor. Today "Made-in-Canada" sounds with a new ring—the ring of Necessity as well as of patriotism, and as a consequence, for the first time in the history of our Dominion, "Made-in-Canada" becomes a Hall Mark.

We do not presume to advise any manufacturer technically as

to how the new lines are to be made. We believe this part of the proposition presents little difficulty to the manufacturer—certainly no unsurmountable difficulties. What we do emphasize is that now is the time to stop theorizing, and AOT.

Unless the Canadian manufacturer and merchant accept this opportunity NOW, it will be snapped up by more enterprising concerns who are already training their guns on our market.

**READ THE OPINION OF AN AMERICAN TRADE INVESTIGATOR**

"TWO months ago I realized that we wanted the Canadian market. Today the Canadian market wants us. True, we must still fight for it, but our greatest problem—German and French competition—was solved almost overnight, and through no effort of our own. . . . Canada imports nearly seven hundred million dollars' worth of goods. . . . Right here is a great field for the American manufacturer. . . . The American manufacturer, once established here, will give all comers, even after the war is over, a stiff fight to take the market away from him."

"There is no reason in the world why an American manufacturer cannot go into Canada now and practically sweep the market in his line." So says an American trade investigator. He investigated the Canadian market, but not the Canadian manufacturer, who

furnishes one very substantial reason why the United States cannot grab our trade.

The limitless forces of Initiative and Advertising enter vitally into the situation. Canadian manufacturers must use their initiative NOW and go after the market with greater vigor than they ever before exercised—they must study Canada's import statistics, and make the sternest possible bid to supply the demand.

**THE TIME HAS COME FOR ACTION**

REACH out for the markets with the mighty force of Advertising. Tell your story far and wide. Canada wants to know which are the right lines to buy, under the new condition. Faced with the necessity of choosing new brands to replace the imported products, and fired with the patriotic impulse to encourage "Made-in-Canada" merchandise, they await your message, eager to respond. Advertising in the daily newspapers will reach them in their buying mood. Make it plain to them that by purchasing what you have to offer they are not only supporting Canada and the Empire, but they are getting as good quality and better value than the imported articles they heretofore bought. The people won't know these facts unless you tell them—and that is what advertising does.

Advertising in Canada today will "pull" better than ever before. The time is opportune to strike. Strike with a will.

"Made-in-Canada"

(Reprinted from Toronto Globe.)