

At the Simpson Store Today

Furniture Prices Away Below Regular----Wanted Rugs at Compelling Prices

\$46.00 Buffets, Colonial Style, \$34.00

Heavy Colonial Buffet, with 54-inch plank top, veneered pillars, two top drawers, long linen drawer, good cupboard space and large bevelled plate mirror. Regular price **34.00** \$46.00. Today



Extension table, solid oak, fumed finish, 42-inch top, heavy pedestal base, shaped feet. Regular price \$13.75. Today

Slightly damaged Dressers of birch mahogany, with deep drawers, complete with locks, turned standards on mirror frame. Large bevelled plate mirror. Regular price \$17.50. Today

Chiffonier to match above, slightly damaged. Regular price \$16.50. Today **13.50**

Dressing Tables \$5.65

Women's Dressing Tables of birch mahogany, with long drawer, raised panel and plate mirror. Well made and extra special at

Dining Room Chairs
Dining-room Chairs with high back and shape spindles, extra well braced, slightly damaged. Regular price \$1.25. Extra special

Beds
Beds, double size, well made and well covered with pure enamel. Made with five fillers and good tubing. Regular price \$8.75. Today

Kitchen Cupboard
Golden Elm Kitchen Cupboard with cupboard space, glass doors and shelves for crockery. Extra special

Kitchen Tables
Kitchen Tables with tops of selected maple, hardwood legs and rims. 1 drawer for cutlery. Extra special

Knives, Scissors and Razors Sharpened

By an expert Sheffield Cutler—price reasonable. Bring your cutlery to the Cutlery Department, Basement. Pocket Knives, Butcher, Bread and Table Knives, Carving Knives, Scissors and Razors.

Decorate Now!
Exceptional Offer From the Wall Paper Section

Bedrooms \$7.50

Your choice from fourteen pretty floral and stripe patterns in pink, blue, yellow and mauve. Cut-out borders to match and white motif ceiling.

Rooms up to 12' x 12' x 10' high, within City Limits, decorated complete today for

Living Rooms \$10.85

New Tapestry and Fabric Weave Papers in up-to-date color arrangements—some of these rooms are finished with mouldings, others have narrow band borders. Sixteen styles to choose from.

Rooms up to 12' x 12' x 10' high, within City Limits, decorated complete today for

Rag Rugs, Velvet Rugs, Tapestry Rugs and Linoleum at Appealing Prices

Heavy Velvet Rugs

Woven in one piece without seam, in heavy quality, in plain colors with band borders. Oriental designs and mixed colorings.

7' 6" x 9' Rugs, Today \$24.75
9' x 9' Rugs, Today \$28.50
9' x 10' 6" Rugs, Today \$33.00
9' x 12' Rugs, Today \$39.50

Rag Rugs \$3.95, Reg. \$5.75

Dainty rag rugs in delicate colorings of grey, green, rose, blue and mauve tints with pretty chintz borders. Size only 4' 6" x 7' 6". Regularly \$5.75. Today

Linoleum 69c Per Square Yard

Serviceable and thoroughly seasoned linoleum, in good tile, block, wood and floral designs. Only a limited quantity at this old price. Today, per square yd.

Scotch Tapestry Rugs

For hard everyday wear these new Scotch rugs will be found satisfactory for any room in the house. Assorted colors. Sizes:

7' 6" x 9' Rugs, Today \$11.25
9' x 9' Rugs, Today \$12.25
9' x 10' 6" Rugs, Today \$14.25
9' x 12' Rugs, Today \$15.95

The **SIMPSON** Company Limited



Contribute Generously to British Red Cross Fund Today

"The Wounded Look to You"

It is the patriotic duty of every citizen of Toronto to respond whole-heartedly today, tomorrow or Thursday to the urgent appeal of the **BRITISH RED CROSS SOCIETY** for more funds with which to carry on the noble work of ministering to the wounded—therefore—

GIVE! GIVE! GIVE!

Twenty Specials at \$1.00 Each On Sale Here Today

Number 1. **Waists** SPECIAL
Women's Lingerie Waists, showing the very newest designs, and all new and freshly made, chiefly in white voile, and beautifully trimmed with extra fine laces and embroideries; jabot and fichu fronts; large handsome collars or plainer convertible collar effects. 20 designs. Values \$1.89 and \$2.25. Today

Number 2. **Middies** SPECIAL
Women's Coat Middies, a most useful indoor garment, in all white gabardine and drill; white, with fancy collars and belts, and some very pretty striped effects; 10 designs. Sizes 34 to 42. Today, half-price, each

Number 3. **Waists** SPECIAL
Women's Waist, of excellent quality English plaid; open front, fastened fine pearl buttons; convertible high or low collar; patch pocket and cuffs, all hemstitched at edge. Sizes 34 to 42. Value \$1.48. Today

Number 4. **Kimonos** SPECIAL
Women's Kimonos, of serpentine cotton crepe, in plain pink, wisteria, navy and black; loose and empire styles; a few are embroidered in self color. Sizes 34 to 44 in the lot. Regularly \$1.99 and \$2.50. No phone orders. Today, each

Number 5. **Petticoats** SPECIAL
Women's Petticoats, of mercerized black sateen; elastic at waistband; tucked unlined; finished with full and lace. Lengths 36 to 42. Regularly \$1.50. To-day

Number 6. **Hand Bags** SPECIAL
Women's Genuine Leather Hand Bags, in about six of the newest fall shapes, with metal and covered frames; some have safety lock fasteners; lined with moire silk, Dresden silk, and others all leather lined; fitted with vanity mirror and change purse. Regularly \$1.39 each. Just for today

Number 7. **Corsets** SPECIAL
400 Pairs of C. C. in Grace and W. and A. Corsets that could not be duplicated for twice this price. Medium low bust and graceful long hip and back; four-clasp front steel, supported by hook and eye. The boning is guaranteed. Sizes 19 to 30. Extraordinary today

Number 8. **Hosiery** SPECIAL
Women's Fibre Silk Ankle Hose; black, white and colors; perfectly finished; sheer seamless weaves; have spliced heel, toe and sole. Worth 50c. Today, 3 pairs for

Number 9. **Hosiery** SPECIAL
Women's "Llama" Plain Black Union Cashmere Hose, good weight and seamless; extra fine quality; spliced heel, toe and sole. Sizes 8 1/2 to 10. Regularly 39c. Today, 3 pairs for

Number 10. **Hosiery** SPECIAL
Women's "Pen-angle" Brand Plain Black Cashmere Hose; fall weight; extra good quality, knit to shape from fine soft yarns; spliced heel, toe and sole. Sizes 8 1/2 to 9 1/2. Regularly 75c. Today, 2 pairs for

Number 11. **Hosiery** SPECIAL
Boys' and Girls' Ribbed Black Cotton Hose, serviceable, good-wearing quality; seamless, close finish; fall weight. Sizes 7 to 10. Unusual value. Today, 3 pairs for

Number 12. **Gloves** SPECIAL
Women's Grey Suede Gloves, unlined, soft and pliable; have two dome fasteners and out-sewn seams. Sizes 5 1/2 to 7 1/2. Regularly \$1.50. Today, per pair

Number 13. **Gloves** SPECIAL
Women's Glace Lamb Gloves, perfectly finished; made of soft, pliable skins; have two dome fasteners, oversewn seams; black, tan and white. Today, per pair

Number 14. **Gloves** SPECIAL
Women's Wash Chamollette Gloves, extra fine cloth, closely woven; white only; have two dome fasteners and strongly sewn seams. Sizes 5 1/2 to 8. Special today, per pair

Number 15. **Hosiery** SPECIAL
Men's Hand-knitted All-wool Socks, heavy weight, plain weave; white, grey, khaki and black; made of strong, good wearing yarn; small and large sizes. Regularly \$1.15. Today, per pair

Number 16. **Jabots** SPECIAL
100 Stock Jabots, of embroidered nets, plain nets and nets with lace edge trimming. Special at

Number 17. **Wash Goods** SPECIAL
1,500 Yards of Wool Finished Serge, black only. A splendid quality, suitable for women's dresses, suits, etc.; 28 inches wide. Good value at twice the price. Today, 4 yards for

Number 18. **Silks** SPECIAL
1,000 Yards of Japanese Silk Crepe de Chines. Regularly \$1.38 per yard. A wide color range, which includes such popular sellers as pink, rose, royal, Alice and Coppen, blues, reseda and apple greens, tan and brown, etc. Per yard

Number 19. **Velveteen** SPECIAL
27-inch Black Chiffon Velveteens, guaranteed fast pile, being twill back and dyed by Worralls. Our regular \$1.50 quality. Offered \$1.00 for this day only at

Number 20. **Millinery** SPECIAL
Untrimmed Velvet Hats; only about 300 in the lot, but they are of good velvet or plush, and in good shapes and colors, most of them being black. Regularly \$2.25, \$2.75 and \$3.00 each. Today's price

Extra!

Seven \$1 Specials for Men and Boys

Men's Fall and Winter Weight Underwear, shirts and drawers, broken lines from regular stock. Natural cashmere.

English made, fine elastic ribbed cuffs and ankles; drawers have double gusset seat. Sizes 32 to 38. Values \$1.25 and \$1.50. Today, per 1.00 garment

Men's Penman Make Shirts and Drawers elastic ribbed, natural shade, soft, fleecy brushed lined, warm and comfortable. Sizes 34 to 44. Regular \$1.25. Today, per garment

Men's Shirts—The lot consists of broken lines from regular stock. Laundered, cuffs and double French soft cuffs, coat style.

Fancy stripes in all the wanted colorings. Sizes 14 to 17. Regular value \$1.25. Today

Men's Pullover Sweaters, elastic ribbed knit, made with roll collar, good weight for present and winter wear. Grey only. Regular \$1.25. Today

Men's Sweater Coats, elastic ribbed knit, storm collar that buttons close around neck. Grey only. Regular \$1.25. Today

Boys' Sweater Coats, elastic ribbed, grey only. Close buttoning storm collar for winter wear. Warm and comfortable. Sizes 26 to 34. Regular \$1.25. To-day

Boys' Fall and Winter Weight Underwear, shirts and drawers, also combinations, fine elastic ribbed union mixture in cream shade. Sizes 22 to 32. Regular \$1.50. Today, on sale today, per suit



High-Grade Baby Carriages \$23.00

An exceptionally low price. Reed and wooden bodies in Pullman and Perambulator styles—nicely upholstered and finished in cream, grey and tan. Some have reversible gears, brakes and heavy rubber tires. Extra special today

Boys' Winter Overcoats \$5.95

This lot of neatly tailored coats will be placed on sale today for special clearing. Smart, double-breasted winter styles, with convertible collars and box backs. Dressy models. Coats are tailored from rich grey and brown tweeds, showing neat patterns. Sizes 5 to 12 years. Today

Your B... TO THE... AN... PROPS... TOT... Decis... DET... RUS... FO... Many New... Being Co... Soon Sup... With Pl... Ammunit... planes fo... Stockholm, Oc... report as to the... the interior of... commission, hea... tus of the Russi... lish general, wh... a tour of inspect... newly erected... the manufacture... and ammunition... The Associates... talked at the R... with a man wh... this tour of in... companied the t... halm. He repo... factories, the e... came necessary... supplies from o... found to be... equipped and... their kind in th... his account, he... full measure an... had been taken... a notable exten... generals were s... found. Some... The new plan... large machin... working to full... factories at var... encouraging fe... was that at th... the electrical... dominates over... the capacity an... lished only negl... archic condition... the country. The capacity... Railway, it app... increased, but... somewhat allev... the Archangel... comes ice-bound... But even the ne... need of more lo... of the port of... greatly increas... pacity will hav... by 30 per cen... winter. The partial... dently was ord... pected to have... results. Not o... tion bring an... to the land; bu... cutout, make a... shoes now req... the front. Th... tion is of more... appear, since... shoes has ser... Russian farm... AIRMEN... GERN... Wipe Out B... Use Me... London, Oct... their recent... town of Roule... tion of an are... tered a new... ment. This in... in a despatch... Central News... ported by a tr... on the Dutch... One of the... dropped struc... medately the... confusion was... who, descend... use, their ma... by increasing... the correspond...