

To Women
Some of the prettiest and smartest things for spring wear are arriving. New hats and new suits are coming in daily.

THE ROBERT SIMPSON COMPANY LIMITED

Picture Framing—Special Pictures measuring up to 14 x 18 inches, framed complete with glass and back in any of our 1-inch oak, gumwood or mahogany mouldings, Monday for 65c

Today's Values Offer Great Opportunities to Early Customers

The Sale of Men's and Women's Boots

At \$3.24 and \$3.89, Will Be Continued Today
THE MEN'S BOOTS, \$3.89

Seven hundred pairs of this season's winter boots, made of fine patent colt, vici kid, gunmetal and tan willow or mahogany colored calf. All have Goodyear welt soles, in all weights, including the special viscolized damp-proof and rubber-fibre, round, plain military English recede toes and several styles of heels; sizes 5 to 12. A great special value at **3.89**

BOYS' BLUCHER BOOTS, \$2.75

Boys' Tan and Black Box Kip Leather Boots, with solid leather and standard screw soles, reinforced and sewn with strong wax thread, solid box toes and counters. Made on neat full fitting last. Sizes 1-5 1/2. Monday **2.75**

WOMEN'S BOOTS AT \$3.24

Surprisingly good boots, both American and Canadian makes—every pair worth considerably more than this special price. They are of patent colt, kid and gunmetal leathers, with kid or cloth tops. Button and lace styles; Cuban, Spanish and regular heels. Sizes 2 1/2 to 6. **3.24**

CHILDREN'S BOOTS

Hundreds of pairs and plenty of sizes for all. Made of patent colt, fire kid and gunmetal, strong McKay sewn soles, low heels and black cloth tops; button and lace styles. Sizes 5-7 1/2, \$1.89; sizes 8-10 1/2, \$2.19; sizes 11-2, \$2.49.

Wall Papers

Greatly Reduced Prices

Japanese Leathers for dados in halls and vestibules; 36 inches wide; hard tooled designs, in colors and lacquer bronze. Regular \$1.50. Clearing short quantities, Monday, per yard **.49**

Tiffany Blend Paper for living-rooms, mottled effect in iridescent tints. Regular 50c. Monday special, single roll **.25**

2-inch Band Border to match. Monday, yard **.3**

Hall and Sitting-room Wall Paper, tan and brown ground, with conventional medallion pattern, richly colored and extra quality stock. Regular 25c. Monday sale, single roll at **.10**

18-inch Border to match. Monday, yard **.2**

Decorative Borders

Regular 10c to 25c, Monday 5c. Yard. Cut Out Free of Charge

Thousands of yards of Pretty Borders; floral patterns for bedrooms; scenic and conventional styles for halls, living-rooms and dining-rooms; full range of colors. Regular 10c to 25c. Monday only, yard **.5**

Chambray Bedroom Papers, pale blue, grey and buff shades; good quality stock. Regular 15c. On sale Monday, single roll **.7**

Wash Goods at Old Prices

White Voiles, suitable for waists and dresses. Monday at the old price, a yard **.14**

British Galatea, fast colors of plain navy and Copen, also same shades with stripes and anchors in white; suitable for house dresses, aprons and boys' suits, etc. Regular 25c. Monday, a yard **.15**

1 case only of White Lawn Mill Ends, all 40 inches wide. Lengths of 10 to 20 yards. Great value for Monday, a yard **.9 1/2**

All White Corded Crepes, for waists and dresses; four different stripes; 36 inches wide. At old price, yard **.25**

The Registered "Near Linen," an all white material so much in demand for nurses' uniforms, children's wear, etc.; 36 inches wide. At old price, yard **.25**

Young Men's First Long Pants Suits

Here are a few choice Suits that will be found in our Young Men's stock. The vast assortments and the reliable qualities and values make Simpson's Men's Store a good place for Young Men to get their clothes.

A SMART SUIT FOR \$9.00.

A young man's suit, made of black and white check English tweed. The coat is a single-breasted three-button style with soft roll lapels. Single-breasted vest and the new straight-cut trousers with cuff bottoms. A splendid model for young men. Sizes 33 to 35. The price is only **9.00**

HANDSOME TWEED SUIT FOR \$10.50.

A very fashionable suit in both material and style, made of good wearing and good appearing dark brown tweed, in a subdued stripe pattern. The coat may be had in either one or two-button style. Cut with soft roll lapels and cuff bottom trousers. Sizes 33 to 35. Price **10.50**

SUIT WITH DOUBLE-BREASTED VEST

One of the very smart and attractive styles for young men is the close-fitting coat with natural width shoulders and soft roll lapels. The new double-breasted vest with collar and three buttons, and narrow straight pants with cuff bottoms. The material is an English worsted in medium shade of grey in Glen Urquhart pattern. Sizes 33 to 39. Price **18.50**

A SUIT MADE BY MICHAEL STERNS, \$22.00

Young men will find this a desirable suit, a close-fitting sacque with soft roll lapels, one button, collar on vest, and straight cut trousers. A good quality tweed in rich shade of brown in Glen Urquhart pattern. Sizes 34 to 40. Price **22.00**

Are You a Boy? OR Have You a Boy?



Then Read This:
139 Slip-on Ulsters To Clear at \$7.95
Regular \$10, \$11, \$12.50, \$14 and \$15 Values

This offering this morning is made in order to clear out our odd lines of good overcoats. The lot consists of our richest coatings, in browns, greys and fancy weaves. The models are the new slip-ons, tailored with convertible collars, natural shoulders and full-fitting box back, wide wale serge linings, sizes 27 to 35, for ages 9 to 18—8.30 **7.95** today

N.B.: It will be necessary to come in as early as possible. These coats will be picked up quickly at this price—First come—first choice.

Linens and Staples Today

Unbleached Table Damask, good heavy quality, for general use. Width 63 inches. Special, Monday, a yard **.49**

Damask Table Cloth, good designs. Size 2 x 2 1/2 yards. Special Monday **1.98**

Crash Roller Towelling, with red border, serviceable quality, width 17 inches. Monday, a yard **.14**

White Flannelette, in soft quality, 34 inches wide. Monday, a yard **.15**

Bleached Sheets, free from dressing, deep hemstitched hems. Size 70 x 90 inches. Special Monday, a pair **2.38**

Hemstitched Pillow Cases, size 45 x 33 inches. Clearing. Monday, a pair **.39**

Imported Sateen Covered Down Filled Bed Quilts, range of pretty colorings and floral designs, with plain panels, size 72 x 72 inches. Monday **8.95**

Unbleached Cotton, closely woven heavy quality, 36 inches wide. Monday, a yard **.12**

Unbleached Canton Flannel, 27 inches wide. Clearing. Monday, a yard **.10**

1917 Sunday School Lesson Helps—"Torrey's Gist of the Lesson" **.25**
"Peloubet's Notes" **1.25**

The Market

Phone Adelaide 6100
MEATS.
Minced Shoulder Steak, per lb. **.20**
Round Steak, best, per lb. **.25**
Sirloin Steak, best, per lb. **.25**
Roiled Boneless Brisket, per lb. **.20**
Family Sausages, our own make, lb. **.15**
Best Pork Chops, off loin, per lb. **.20**
Young Lamb Chops, off loin, per lb. **.25**
York Brand Breakfast Bacon, mild curing, by the piece, per lb. **.35**

FISH.
Salmon Trout, per lb. **.15**
Whitefish, per lb. **.17**
Smelts, per lb. **.15**
Sea Salmon Steaks, per lb. **.25**
Halibut Steaks, per lb. **.25**
Sea Herring, per lb. **.15**
Best Finnan Haddies, per lb. **.15**
Best Smoked Filets, per lb. **.15**
Young Potatoes, per dozen **.15**
Salt Cod, 1-lb. blocks, per lb. **.15**
Shredded Cod, per packet **.10**
Wax Candles, per dozen **.15**
Solid Meat Oysters, per pint **.40**

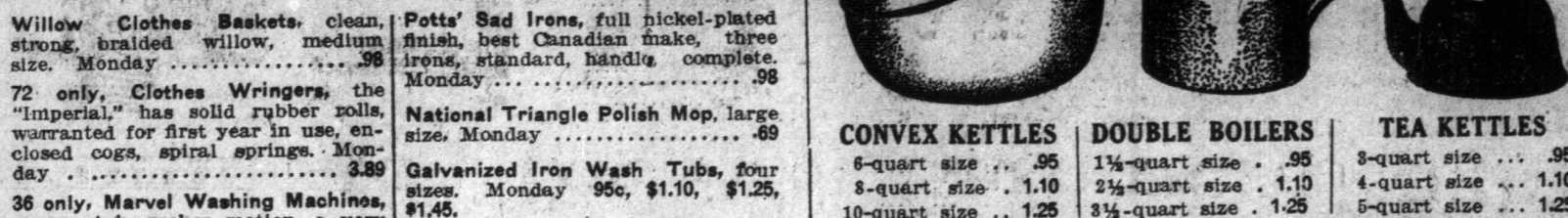
GROCERIES.
4,000 tins Finest Canned Spinach, Canada First Brand, Special, per tin **.11**
Monarch Flour, 24-lb. bag **.13**
Finest Gold Dust Cornmeal, per stone **.20**
Purley Toilet Soap, 5 bars **.25**
Wagstaff's Raspberry and Strawberry Jam, 1-lb. tin **.20**
Purley Toilet Soap, 5 bars **.25**
Lima Beans, 2 lbs. **.25**
Pure White Clover Honey, 5-lb. pail **.75**
Canned Corn, Pass or Wax Beans, 5 tins **.25**
Post Toasties, 3 packages **.25**
Cupfuls of Raisins, plain and in tins **.25**
2 tins **.25**
Split Peas, 3 lbs. **.25**
Diamond Cleanser, per dozen **.15**
Fels Napha Soap, per bar **.15**
Lux, Surprise, Comfort and Toilet Soap, 5 bars **.25**
Gold Soap, 5 bars **.25**
Pearline, large package **.25**
Diamond Cleanser, 3 tins **.25**
Old Dutch Cleanser, 3 tins **.25**
Lux, 3 packages **.25**
Sapolio or Bon Ami, per cake **.12**
Canada White Laundry Starch, package **.25**
2 packages **.25**
1,000 lbs. PURE CELONA TEA, 74c. quality and fine flavor, black or mixed. Monday, 2 1/2 lbs. **.74**

FRUIT SECTION.
Choice California Sun-kissed Oranges, good size, sweet and seedless, per dozen **.25**
Finest Mexican Oranges, per doz. **.19**
Choice Beets, peck **.25**
Turnips, 2 for **.25**

Come to Today's Basement Sale

The Monday Basement Sales have become an institution. Toronto housewives look forward to them with keen interest and are never disappointed. If you can't come down, phone your order. Call Main 7241.

High Grade Enamel, light blue outside, pure white lining, three wonderful values for Monday's sale.



CONVEX KETTLES DOUBLE BOILERS TEA KETTLES
6-quart size .95 1 1/2-quart size .95 3-quart size .95
8-quart size 1.10 2 1/2-quart size 1.10 4-quart size 1.10
10-quart size 1.25 3 1/2-quart size 1.25 6-quart size 1.25

25c Each for any article in this group:

"Wear - Ever" Aluminum Saucepans, quart size **.25**
Ever Ready Clothes Line Reel, Monday **.25**
Clothes Rack, to attach on wall, 8 arms, Monday **.25**
Straight Covered Enamel Saucepans, 4-quart size **.25**
Wash Boards, metal face, well made **.25**
Ash Sifters, non-rust steel, with long handle **.25**
Shoe Brushes, handled, Monday **.25**
Yacht Mops, for cleaning floors, long handle **.25**
Economy Polish Mops, for cleaning and polishing hardwood floors, linoleums, oilcloth, etc., Monday **.25**
Butcher Knives and Bread Knives, good Sheffield make, Monday **.25**
Enamel Sink Strainers, white, Monday **.25**
Coat Scuttles, japanned steel, with gold band decoration, Monday **.25**

Bargains in China and Glassware Today

Odd White Cups, 5c
500 Dozen Thin English Kermis or Ovide Shape Cups, only white. Phone orders filled, Monday, each 5

Table Glassware
Kitchen Tumblers, each **.3**
Thin Decorated Tumblers, each **.5**
Plain Wine Glasses, each **.8**
14-inch Plain Glass Vases, each **.15**
7-inch Fruit Bowls, each **.14**
Colonial Glass Butter Tub, on plate, each **.25**
Pressed Glass Pitchers, each **.15**

Bridal Rose China
Regular 30c Soup Plates, for **.10**
Regular 75c Sugar Bowls, for **.23**
Regular 50c Sugar Bowls, for **.19**
Regular 30c After-dinner Cups and Saucers, for **.15**
10c & 12c Decorated Bowls, each **.7**
1,000 only Pretty Decorated English Kitchen Bowls, various pretty designs, Monday, special, each **.7**

Japanese China Cups and Saucers, 10c
Not more than two dozen to a customer.
Clover leaf decoration, good quality Japanese china, gold line edges. Monday, cup and saucer for **.10**

Specialty Priced English Clover Leaf Dinnerware
Dinner Plates, for each **.12**
Soup Plates, for each **.11**
Tea Plates, for each **.11**
Bread and Butter Plates, each **.8**
Oatmeal Dishes, each **.7**

Fruit Saucers, each **.6**
Scallops or Bakers, for 17c, 25c, 29c
Gray Boats, each **.23**
Covered Sugar Bowls, each **.29**
Milk Jugs, at each 17c, 19c, 23c, 29c
Cups and Saucers, for **.12**

English Teapots, 25c
Good Quality Brown or Black Decorated English Teapots, four, five and six-cup sizes, Monday, special, each **.25**

\$16.50 Dinner Set, \$12.50
Beautiful Quality Farnival English Ware, pretty "Minton" border decoration, 97 pieces. Set **12.50**

"Alsace" Dinner Set, \$15.50
Twenty only, beautiful quality Wedgwood & Co. ware, dainty rosette festoon border, choice of ovoid or kermis shape cups. An open stock pattern, 97 pieces. Monday, set **15.50**

\$15.00 "Atlas" Set, \$10.95
An exceptional offering for Monday's selling only, good quality English ware, dainty rosette festoon border decoration, gold line handles and edges. 97 pieces **10.95**

Women's Habutai Silk Waists \$1.99

Wonderful value and beautifully made. The style is semi-tailored, open front, fastening with large ocean pearl buttons, deep square sailor collar, with 2-inch hemstitched edge, long sleeves and fancy cuffs. Sizes 34 to 40 bust. Made of 12-mommy weight silk in flesh pink shade. Monday **1.99**

Crepe de Chine Waists at \$3.29

A brilliant quality, pure silk crepe, in ivory, flesh, mauve, cerise, green, etc. Plain semi-tailored style, with hemstitched front vest, deep graceful collar, long sleeves and fancy cuffs. Sizes 34 to 42 bust. Monday special at **3.29**

Art Needlework Department

(Fourth Floor)
Dainty Cocktail Sets of six napkins and one tray cover, stamped on fine quality white linen to be embroidered in white or green. Set with thread complete, Monday 1.10
Baby Bottle Cover and Wash Cloth. Are exceptionally nice for crochet and embroidery work. Full instructions for making and sufficient thread for the working. Monday **.50**
Toast or Roll Covers, stamped on fine quality white linen, with sufficient embroidery thread for working. Monday **.50**
Bridal Table Covers or Tea Cloths of heavy quality white linen, stamped, including those for embroidery, Monday **.85**

The Robert SIMPSON Limited