

H. H. FUDGER, President
J. WOOD, Manager

THE ROBERT

SIMPSON COMPANY LIMITED

PROBABILITIES
North - westerly
winds; mostly
fair and decidedly
colder.

THE ROBERT

SIMPSON COMPANY LIMITED

Wednesday,
December 29,
1909

The GREAT WHITE SALE

Our Annual Whitewear Sale Commences Thursday

TO-MORROW, we take pleasure in inviting you to the greatest exposition of *Women's, Children's and Infants' White Wearables* this store has ever attempted.

The Women of Toronto have been talking about and expecting this event for weeks past, and after many months of persevering preparation we can now issue the above invitation, knowing that every one accepting will be delighted with the thousands of beautiful garments our efforts have gathered together.

Come Thursday, the First Day of the 1910 White Sale.
Come Thursday and Judge of the Wonderful Savings this Sale has in Store for Buyers of Whitewear.

Come Thursday and Enjoy Seeing Beautiful New Styles in Whitewear, whether you wish to buy or not.
Come Thursday and get first choice from

One Hundred Thousand Pieces of Exquisite Whitewear Every Piece Brand New

Come Thursday and Investigate Our Sale Programme Consisting of

- | | | | | | |
|--------------------------------|---------------------|-----------------------------------|--------------------|---|----------------------|
| Women's Nightdresses | 50c to \$ 6.00 Each | Women's Corset Covers | 12c to \$2.50 Each | Women's Fine Corsets | 50c to \$2.75 a Pair |
| Women's Petticoats | 55c to 15.00 Each | Women's Princess Slip | \$1 to 4.50 Each | Women's Aprons | 25c to 1.00 Each |
| Women's Drawers | 22c to 2.95 a Pair | Women's Two-Piece Suits | 1 to 5.00 Each | Girls' and Infants' Whitewear in Many Styles. | |

THURSDAY'S SPECIAL OFFERINGS:

NIGHT DRESSES

Women's Gowns, good cotton, slip-over style, neck trimmed with ruffles of embroidery. Lengths 58, 58, 60 inches. Thursday Sale Price, 55c.

Women's Night Dresses, fine nainsook, slip-over style, 3-4 sleeves, trimmed with dainty heading embroidery, run with 1-2-inch silk ribbon. Lengths 56, 58, 60 inches. Thursday Sale Price, \$1.00.

Women's Night Dresses, fine cotton, high neck, Mother Hubbard style, trimmed with tucks, insertions and ruffles of fine embroidery. Lengths 56, 58, 60 inches. Thursday Sale Price, 75c.

Women's Night Dresses, fine quality flannellette, pretty fancy stripe patterns, neatly trimmed with fancy braid, pearl buttons. Lengths 56, 58, 60 inches. Thursday Sale Price, 75c.

DRAWERS

Drawers, wide umbrella style, good cotton, hemstitched tucks and hem, wide ruffle, both styles; all sizes. Thursday, a pair, 22c.

DRAWERS

Drawers, "Isabelle" style; no fullness at waist or on hips, wide bell bottoms, fine cotton, wide hemstitched ruffle, both styles. Lengths 23, 25, 27 inches. Thursday Sale Price, 35c.

Drawers, fine nainsook, wide umbrella style, lace, insertion and ruffle, both styles. Lengths 23, 25, 27 inches. Thursday Sale Price, 30c.

Drawers, "Isabelle" style, fine nainsook, three hemstitched tucks and Torcheon lace ruffle, all sizes, both styles. Thursday Sale Price, 63c pair.

CORSET COVERS

Corset Covers, good cotton, plain, tight fitting, semi-high neck. Sizes 32 to 42 bust measure. Thursday Sale Price, 12c.

Corset Covers, fine nainsook, loose-fitting front, deep lace all around neck, run with ribbon, pearl buttons, peplum skirt. Sizes 32 to 42 bust measure. Thursday Sale Price, 25c.

CORSET COVERS

Corset Covers, nainsook, tight fitting, embroidery insertion and ruffle around neck, embroidery on arms, pearl buttons. Sizes 32 to 44 bust. Thursday Sale Price, 50c.

Corset Covers, nainsook, fitted, handsome embroidery yoke, run with silk ribbon, frills of Valenciennes lace, a dainty cover. Sizes 32 to 44 bust. Thursday Sale Price, 75c.

PRINCESS SLIPS AND TWO-PIECE SUITS

Princess Slips, of fine nainsook, hemstitched frills, insertion and ruffle of Torcheon lace, heading and ribbon. Sizes 32 to 42 bust measure. Thursday Sale Price, \$1.00.

Princess Slips, fine nainsook, fine embroidery frills, embroidery heading and ribbons, flounce of embroidery. Sizes 32 to 42 bust measure. Thursday Sale Price, \$1.75.

TWO-PIECE SUITS

Two-piece Suit, Corset Cover and Drawers, nainsook, tucked flounces, cover trimmed with lace frills, heading and silk ribbons. Sizes 32 to 44 bust measure. Thursday Sale Price, \$1.00.

TWO-PIECE SUITS

Two-piece Suit, Corset Cover and Drawers, made of wide embroidery, cover run with silk ribbon. Sizes 32 to 44 bust measure. Thursday Sale Price, \$2.00 each.

PETTICOATS

Petticoats, cotton, 15-inch lawn flounce with tucks, insertion and ruffle of Torcheon lace, dust ruffle of lawn. Lengths 38, 40, 42, 44 inches. Thursday Sale Price, 75c.

PETTICOATS

Petticoats, cotton, 16-inch flounce of lawn and fine embroidery, tucks and dust ruffle. Lengths 38, 40, 42 inches. Thursday Sale Price, \$1.25.

PETTICOATS

Petticoats, cotton, 15-inch flounce of deep, heavy embroidery, tucks, dust ruffle, extra quality skirt. Lengths 38, 40, 42, 44 inches. Thursday Sale Price, \$1.05.

PETTICOATS

Petticoats, nainsook, 18-inch flounce of lawn, fine embroidery ruffle, wide insertions of heavy Torcheon lace and beautiful embroidery, wide ruffle of Torcheon lace. Lengths 38, 40, 42, 44 inches. Thursday Sale Price, \$2.85.

CORSETS

The Kengo Belt Corset, for stout or medium figures, fine white batiste, medium or high bust, double watchspring steels throughout, heavy spoon clasps, 4 wide strong garters. Sizes 32 to 30 inches. Never before sold for less than \$2.25 a pair. Thursday Sale Price, \$1.50 pair.

The Stand-by Corset, heavy white or grey jean, 4 wide side steels, unbreakable at sides, for medium or stout figures, medium bust, medium long. Sizes 20 to 30 inches. Thursday Sale Price, 50c.

Men's \$16.50 Overcoats for \$9.95

This section of our popular clothing store is very much in evidence these days. Here's another big bargain in Men's Overcoats—worth in the regular way \$14.00, \$15.00 and \$16.50. On sale Thursday morning at \$9.95. This price should make a strong appeal to all men who require a new overcoat. Ready at 8 o'clock, and remember that first choice is always the best.

Men's College Usters, made up in single and double-breasted style, with neat military collar, also Chesterfield Overcoats of the latest fashion; made from imported English chevrons, and Scotch tweeds of the thick, soft finish, in the best colorings; good linings, well tailored and finished. Sizes 36 to 44. Regular \$14.00 to \$16.50. To clear, Thursday, \$9.95.

Ladies' \$4 Umbrellas for \$2.38 Thursday

A clearing in Ladies' Umbrellas, broken lines taken from our regular stock. The handles are pearl posts, mounted with rolled-gold and fancy horns; silk and wool covers, close rolling; steel rod and frame; also a line of sample many, nicely mounted on finest grade silk taffeta tops. Regular values \$3.25, \$3.65 and \$4.00. Thursday, to clear, \$2.38.

Sale of Semi-made Shantung Robes

REGULAR UP TO \$17.50, THURSDAY, \$9.95.

40 only beautiful silk embroidered semi-made Shantung Robes, in a delightful assortment of evening wear shades. These robes are the very newest Parisian modes, designed and cut by expert French designers, handsomely embroidered skirt, and sufficient material for any style of waist; reception gowns, etc.; exclusive designs, and positively confined to this store. Selling at \$17.50. Thursday, per robe, \$9.95.

Waists Worth Up to \$2.48 for 98c Thursday

1—A collection of our wool delaines and other warm winter Waists; a big collection to choose from, including light and dark grounds. Regular prices \$1.25, \$1.48, \$1.98 and \$2.48. One price Thursday, 98c.

2—100 only sample Waists, in white lawn, vestings and other cotton materials, plain tailored effects, and elaborate embroidered waists. Regular \$1.48, \$1.75, \$1.98 and \$2.25. Thursday selling, \$1.00.

3—100 White and Ecru Net Waists, all lined silk, various designs and qualities, remains of broken lines, which we have been selling at \$2.95 and \$3.95. Thursday, \$1.95.

Pretty Baskets for 5c

You'll find these in the new building, Main Floor:

A clearance of 300 Little Baskets, Whisk Holders, Hair Ties, Candy baskets and various other kinds. Regular prices 10c, 15c, 20c and 25c. Thursday, to clear, 5c.

Roman Stripes Cushion Slip, ready for pillow. Regular 25c. Thursday, 10c.

Tapestry Covers, in 17 new designs of our own. Regular 25c. Thursday, 10c.

Hockey Boots

1000 pairs Hockey Boots, popular styles, pebble leather, Dongola leather, mule leather, box calf and tan Russia calf leathers; all sizes. Special prices Thursday:

Boys', \$1.29, \$1.40, \$1.50, \$2.00 and \$2.29.

Men's, \$1.40, \$1.70, \$1.90, \$2.40, \$2.69 and \$2.79.

Women's, \$1.29, \$1.70, \$1.90, \$2.29 and \$2.39.

Misses', \$1.19, \$1.50 and \$1.99.

Youths', \$1.39 and \$1.59.

Children's, \$1.09.

OTHER ITEMS IN WHITE



Nottingham Curtains

Worth in the Regular Way \$1.50
Thursday Per Pair \$1.09

500 pairs of Fine Nottingham Lace Curtains, in the newest designs, 50 inches wide, 3 1/2 yards long.

Linens and Staples

(Second Floor, Yonge Street.)

1400 yards Fine English Longcloths, perfectly pure, a number of finishes, beautiful underwear cloths, yard wide. Regular 10c, 12 1/2c and 15c per yard. January Sale price Thursday, 7 1/2c.

240 yards Fine Pure Linen, Irish Shear Linen, beautiful quality, for fine blouses, underwear, etc., 36 inches wide, fully bleached on the green. Regular 75c per yard. Sale price Thursday, 49c.

1000 yards Glass and Tea Towelling, some checked, some plain, all of best Irish make, and perfect drying, 24 to 27 inches wide. Regular 12 1/2c and 15c per yard. Sale price Thursday, 9c.

600 yards Bleached English Sheetings, plain, heavy, strong make and no dressings; 70 inches wide. Regular 22c and 25c per yard. Sale price Thursday, 15 1/2c.

2,000 Men's \$1.00, \$1.25, \$1.50 Negligees, Thursday 67c

All the broken lines and ranges of our better-class stock, including the best Canadian, Austrian and English makes; spots, figures, checks and plain shades; plain, fancy or pleated fronts; dozens of different patterns, in many strong wearing fabrics. In the lot are sizes 14 to 18. Reduced for the January Sale to

Wash Goods Department---2nd Floor

Special sale of White Nainsook and Lawn much under our regular prices:

36-inch White Nainsook, fine, even thread, very special value. Regular 15c, for 11c.

42-inch extra fine quality, a very useful width for night dresses. Worth 35c, for 15c.

36-inch Simpson's Extra Special, fully bleached, nice, even, round thread, special for children's wear; nothing like it at 20c; for 11c.

Special value in 35-inch White Victoria Lawn. Special for Aprons, Caps, etc., 15c, 12 1/2c, 10c.

Men's Silk, Satin and Fancy Holiday Suspenders To Clear at 50c

REGULAR PRICES UP TO \$2.00.

Only about 500 in the lot, but all are of the choicest designs and shadings, also several dozen boxes of combination sets, in silk. Regular prices up to \$2.00. Your choice at Thursday, 50c.

\$1.50 Men's Lined Gloves 98c

Men's Tan Suede Wool-lined Gloves, dome fastener, gorge wrist, strongly sewn; the lot is a clearing from a large maker; all sizes. Regular value \$1.25, \$1.50. Thursday, pair, 98c.

\$2.50 Fur Lined Mittens \$1.39

Men's Tan Mocha Fur-lined Mittens, elastic wrist, strongly sewn; the proper hand covering for cold weather; all sizes. Regular \$2.50. Thursday, pair, \$1.39.

35c Ringwood Gloves 19c

Women's Fine Imported English-made All-wool Ringwood Gloves, fancy patterns and colors, close-fitting wrist; all sizes. Regular 35c. Thursday, pair, 19c.

Don't Miss This Chance Special Line of Ladies' Winter Coats \$12.95—Worth in the Regular Way \$18.75

Ladies' High-grade Coats of fine Kersey Cloth; colors are navy, black or myrtle, seven-eighth length, lined shoulders and sleeves, high turned-down collar, trimmed with velvet, front shaped and fastens on left side, strictly tailored throughout. Regular \$18.75 value. Thursday, \$12.95.

Wide Width Silks

IN THE LATEST SHADES.

Fashionable, Crepe de Chine, pure silk, in the newest evening tints, 40 inches wide, \$1.50 and \$1.75 yard.

Stylish Dress Satins, in mesquite, paillette and mouseline finishes, regal qualities; in all the latest day and evening shades, 40 inches wide, 1.50 and \$2.00 yard.

The Prevailing Predicament and the Way Out

There are a good many people in Toronto these days who feel as if they'd been in a game of freeze-out. Santa Claus has just emptied their pockets, and they don't want to hear about any "new" game for some time.

And yet they realize that their homes need brightening up—that it should be done NOW, because the next four months is the INDOOR time of the year in Canada, the time when they need fresh surroundings and a new environment to keep them in good spirits.

THE WAY OUT—To 500 people who are in this predicament we offer the chance to brighten up their homes now with new carpets, curtains, draperies, rugs, wall paper, furniture, pictures—by letting times as they arrange with the House-furnishing Club Secretary.

This does not mean one cent additional expense to you. It simply means you pay the same amount then instead of now. Club Office, Main Floor, west end.

The Attraction on the 4th Floor

Take New Queen Street Elevators.

Our Fourth Floor is all of a flutter these days with FREE offers. It is a rare thing, indeed, to have the free offering of such a department on such terms as we are now offering.

Come and pick out any furniture covering you like, from pretty chintz to sturdy denim, and we will re-cover your furniture with it, charging you only the price per yard of the material, and nothing for the work. Beside this, we offer to make and hang curtains and window shades free, and to make and lay carpets, rugs and linoleum free, during the month of January.

WAREHO
From
lighted
and freight
H. H.
PROB

Gold

Mining Ex
There A
Values

FREE MIL
IN L

MATHESON
Own Special
indication in
ing camp, in
said a well-
The World.
He has just
noted the Pe
foot of it.
He found
lives in the
dale, Shaw
over a range
and having
and south.
He visited
well satisfied
already know
content value
the Bannern
He said the
city, but con
remark that
be found wit
by 20 miles
quantities.
The wall ro
composed of
a foot to 25
place he wa
thority, alth
self because
ground, that
valley and e
These veins
west into the
Ov

Outsides of
good gold sh
ed in the Th
the great ex
mineralizat
This one
known in N
most antia
on a mining
work up be
The 222 mi
some intere
O'Brien a
Pebble on t
which a rus
should be m
Interest, an
a station is
where also
may be fou
point of get
costing in
Besides on
to Forecup
the country
scattered sh
When the 22
certain inter
it will be t
Matheson.

New R
Wise men
be built fro
Lake long b
Chariton to
Already en
getting the
fected plan
Joe Housh
knows Joe,
good.

PITTSBUR
SITE

Agent Look
decides Th
Ideal i

Charles L.
is in Toron
factories wh
post-establi
mer.

To The W
ford said he
92 acres o
close for i
proposition
tors. The s
admirable
portation to
and tubes b
afford. And
for factory
70 acres for
men.

"We can't
and there is
reach," he s
"The land
ideal for fa
transportati

STRUC
Aged Man

—In
Concession
by being at
Bloor-street
5.45 yesterd
result in th
aged 70, of
also sustai
cuts on bot
ten stitches
Mr. Gayne
He left a c
and walked
Caul ear w
and he step
struck him.
Witnesses
S. Conboy's
tended temp
taken to th
condition is
"I'll till no
had not rec