You, Too, Can Succeed

His experience will be a safe guide for you, but ask two friends to make doubly sure. Then open YOUR savings account.

31/2%

is the savings rate at Huron & Erie

"Older than ominion of Canada" MARKET SQUARE BRANCH LONDON

LONDON CONSUMES 37,000,000 GALS. OF WATER IN WEEK

Manager Buchanan of the utilities commission says the city has been forcommission says the city has been fortunate, much more so than other places during the hot spell. London, he says, has an abundance of water to meet all doned, while the pipes are being put down deeper and more firm.

GREAT DOLLAR DAY

Merchants Planning To Make It Record Success.

London is to have another Dollar Day in the near future, and it is to be an even greater success than preceding ones if the plans laid at a meeting of the Dollar Day Association, held in H. Ashplant & Sons' store on Friday, mature. Enthusiasm ran high, and no one present anticipate anything less than a record day.

A committee was appointed, consisting of George Dicks (acting secretary in the place of Percy Young), R. H. Dowler, W. J. Ashplant, Tom Jones, M. Nelles and B. Wolf.

There will be an extra large "treasure box," and lots of good cash prizes for the lucky ones when the day comes.

To the Editor of The Advertiser I desire through your columns

The Rich Man's Disease

"Angina Pectoris" is often called the rich man's disease, and persons suffering from it are liable to sudden death. This disease is often indicated by a severe pain in the Region of the Heart, the Bloodvessels become partially clogged and the Arteries get hard and brittle, causing High Blood Pressure. Hacking's Heart and Nerve Remedy is especially adapted for this dreaded disease and persons suffering from Angina Pectoris. Arterio Scierosis or Hardening of the Arteries should not hesitate to start the treatment at once. What is a few dollars in comparison to your health? This treatment is the most satisfactory real life insurance that you can get. Down with doubt, uncertainty and depression and up with assurance. Drive out Old Doc Gloom today by buying Hacking's. Price 50c a box. 6 for \$2.50. Sold by all dealers or by mail. C. B. Hacking, Phm.B., Listowel.



Let your Kodak keep the autographic record of the children as they grow, and preserve the prints in an "Ideal" Snapshot

J. H. Back & Co. 210 DUNDAS STREET.



ALL CONVALESCENT AFTER SEIZURE OF SPINAL MENINGITIS

Soldiers at Camp Make Won- Premier Hearst Calls Meeting Lieut. Elliott in City Arrangderful Recovery.

Diseased Spinal Fuid Removed Representatives of Organizaand Serum Injected to an Equal Extent.

Stricken with what is regarded by the medical profession as one of the most malignant, deadly diseases known, four members of the 1st Battalion. Western Ontario Regiment, victims of cerebro-spinal meningitis, ape now in a state of convalescence at the military isolation hospital at Carling Heights. When the disease first broke out, the troops in training at Carling Heights. When the disease first broke out, the troops in training at Carling Heights. When the disease first broke out, the troops in training at Carling Heights. When the disease first broke out, the troops in training at Carling Heights were ismediately confined to camp, as a preventive measure, and to proteg the public. The victims were isolated and given the best of medical attention, with the above results.

The Treatment. The Treatment. The first recent ment provided by the medical office was a preventive measure, and to proteg the public. The first recent ment provided by the medical office was a preventive measure, and to proteg the public. The victims were isolated and given the best of medical attention, with the above results.

The Treatment. The Treatment. The first recent ment provided by the medical office was was above the provided and quantity of the spinal fluid, which at the time was diseased, was removed. A similar quantity of anti-cerebro-spinal meningitis serum, prepared in New of Public Health, was injected interspinously, thus replacing the diseased did removed. This treatment was continued daily until finally all the organization for the purpose of formuly interested for the purp

The City's Plant Worked to Capacity in Hot Spell.

RESERVOIR WAS LOWERED

One Million Gallons More Than Was Pumped Used by Citizens.

The people of London will have consumed 37,000,000 gallons of water since Monday last, if the record of the other five days of the week is kept up today, and the indications are that such will be the case.

The city's daily pumping capacity is 6,000,000 gallons. During the hot spell this has been consumed daily pumping capacity is 6,000,000 gallons. During the hot spell this has been consumed daily, and during the six days the water in the reservoir has been lowered from 16 to 13 feet, which means that an additional 1,060,000 have been used, making in all 37,000,000 gallons of this at least 4,000,000 gallons went to Carling Heights camp.

Manager Buchanan ef the utilities commission says the city has been for-

First Commercial Lawyer of Dominion

To the Editor of The Advertiser: I desire through your columns to give expression to the loss, to this commun-ity, through the death of Sir George Gibbons

VOICE OF THE PEOPLE

BETTER LATE THAN NEVER.

To the Editor of The Advertiser:
Apparently the Union Government that the farmers elected has had a change of heart, and has at last allowed farmers' sons to go back home and help with the harvest. I, for one, am thankful that this has been done, even although we are more than half through getting the grain in. The Government's action will be appreciated. Better late than never. Yours truly,

BRICK STREET.

BRITISH LABOR PARTY ISSUES CALL FOR CONVENTION ON OCT. 16

London, Aug. 10 .- The Labor party London, Aug. 10.—The Labor party has issued a call for a convention of women of Great Britain, to be held on October 16. The convention will con-sider the political and civil rights of women, and is expected to demand the right of membership in the House of Commons for them.

COMMANDER OF SUB THAT SANK LUSITANIA NOW ADMITTED DEAD

PROVINCIAL LEAGUE FOR PREVENTION OF **FIRES NOW MOOTED**

of Those Interested.

TREATMENT DESCRIBED TO BE HELD IN TORONTO OBJECT MOST WORTHY

tions Interested Are Invited To Attend.

proper observance of October 9, as fire prevention day, which day has been adopted by general consent for adopted by general consent for this purpose throughout North America. purpose throughout North America.
It is purposed to hold this meeting in the Parliament buildings, Toronto, on Friday, August 30, 1918.
Yours v.ry truly,
W. H. HEARST,
Prime Minister.

JAIL GARDEN KEEPS DOWN H. C. OF L. AT **COUNTY INSTITUTION**

Heavy Production Secured by Good Ground Preparation.

Twenty bushels of onions from REV. T. A. SYMINGTON

BY LONDON CHURCH

Will be no exception. While the word of the plot about 40 feet square is the yield that Robert Marsh usually produces in part of the plail, garden each year, and he anticipates this seather will be no exception. While the word of the plot and trenches it, in order to be able to work it early in the spring. To contine the drought has had very little effect on it. Every fail the fertilizes the ground model and trenches it, in order to be able to work it early in the spring. To contine the plot cache the plot cache the plot cache the plot and the plot cache the plot and the plot cache the plot and the ground as well prepared that a meeting in Knox Church to Rev. T.

A. Symington of Orillia to take charge of the Knox Presbyterian pastorate, south London, Rev. J. G. Start regarding the plot cache the the yield that Robert Marsh usually

TRIBUTE TO SIR GEORGE BEAM COLLAPSED,

expression to the loss, to this community, through the death of Sir George Gibbons.

It will create a vacancy that cannot be-filled. He was easily the first commercial lawyer of the Dominion. He had a big heart and a big, active brain. He was a sincere friend. I have often remarked that he would do for a client more than he would for himself. Yours truly,

JOHN McCLARY.

London, Aug. 10, 1918.

Winnipeg, Aug. 10.—James Sweeney and Wilfrid Frebucher, young married laborers, with families, were instantly killed yesterday on an aqueduct which is being constructed over the Seine River in connection with the great Winnipeg waterworks scheme. The beam of a big derrick collapsed from some unknown reason, killing the men as it fell. An inquiry will be conducted into the case.

CANADIAN CASUALTIES New and Curious Remedial Discovery That

Ottawa, Aug. 10.—Today's list of 69 casualties reports 5 Canadian soldiers killed in action, 3 died of wounds, 6 died, 2 reported dead by Germans, 1 missing (believed drowned), 1 missing, 33 wounded, 11 gassed, 5 ill and 2 prisoners of war.

The names of Western Ontarlo men follow:

Infantry.

Killed in action—757287 E. Copper, Niagara Falls; 703290 G. H. Gage, Comox, B. C.

Reported Dead by Germans—Lieut. E.

C. Eaton, 32 Seymour avenue, Montary and thousands of others gentleman and thousands of others gentleman and thousands of others contains the contains

Reported Dead by Germans—Lieut. E. C. Eaton, 32 Seymour avenue, Montreal; Lieut. R. M. Hall. Ingersoll. Ont. Wounded—775757 R. Elliott, Caledon, Ont.; 772817 T. Donohue, 16 Spring Lane, Brantford; 1102109 F. Carter, Putman, Ont.; 639855 E. C. Hefferman,

Mallorytown, Ont. Wounded—Lieut. F. J. Mils, 36 Rob-inson street, Hamilton. Mounted Rifles. Wounded-Capt. B. D. Poyser, Iro-

quois, Ont. Gassed—285372 H. M. Terry, Aurora, Ont. Ill-174842 S. Goldie, 79 Keith street,

NEWFOUNDLAND "FIRSTS" HOME ON FIRST LEAVE

London, Aug. 10—Lieut.-Commander Schweiger, who commanded the submarine which sank the Lusitania, is dead. His death occurred in September, 1917, but has only end of the per admitted by the German admiralty per admirated by the German admirated per admirated per admirated by the German admirated per admirated by the German admirated per admirated by the German admirated per admirated per admirated by the German admirated per admirat

CAMPAIGN TO RAISE **FUNDS FOR SAILORS** TO COMMENCE SOON

ing Organization.

Relief of Seamen and Dependents and Establishment of Homes.

Stricken with what is regarded by The letter appearing below from Sir Lieut. H. W. Elliott of the Navy he medical profession as one of the William Hearst, premier of Ontario, has Lieut. H. W. Elliott of the Navy

me no good. Finally, a friend told me to try 'Fruit-a-tives.'

Lieut. Elliott interviewed a number of prominent citizens to enlist their interest in the campaign, as it is expected that London, conscious of the great work of the navy and *the Increasing importance of the shipbuilding industry, will be responsive in a large-the larged way when the appeal is made. The assistance of the Daughters of the Empire will be enlisted, and everything will be done calculated to stir up enthusiasm. It is expected that the name of the chairman to undertake the work will be announced in a short time.

The following verse appears on the document which describes the mission of the Navy League:

"Sallor whot of the label."

"Sailor, what of the debt we owe you? Day or night is the peril more? Why so dull that he fails to know you, Sleepless guard of our island shore? Safe the corn to the farmyard taken; Grain ships safe upon all the seas; Homes in peace, a faith unshaken—Sailor, what do we owe for these?"

BOLSHEVIKI HAVE ARRESTED BRITISH AND FRENCH AGENTS

ttle plot about 40 feet square is British Consul-General Ward-

THE SQUARE DEAL PAYS And square with the enemy every man gets when he separates himself from his corns by Putnam's Corn Extractor. For fifty years "Putnam's" has cured every man it treated—use "Putnam's" only —it's painless and sure, 25c at all deal-

gentleman and thousands of others have used, is different from anything you have ever known of. There is nothing to smoke, spray or inject; no

salves, creams, vibration or massage. Everything about it is natural and healthful.

healthful.

The exact remedial combination of this method is a secret known only to myself and my associates, although I will say this much: It is based on the modern scientific discovery that the disease germs causing catarrh must be destroyed and disladged from the infected tissue in order to effect a radical and permanent cure.

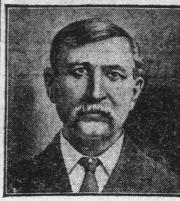
Banish Your Catarrh

Restore Your Health

Never Fails To Give Immediate Results

FRIENDS THOUGHT HE WOULD DIE

Dyspepsia and Restored



THE WAR SITUATION

British thrust, the Germans continue to retreat, with the Allies in close pursuit.

close pursuit.

Enemy resistance on the extremities of the attacking front has been broken, and latest reports from the battlefront say the enemy is retiring in great haste. Aerial observers say the Germans are in full retreat eastward across the Picardy plains toward the old Hindenburg line. German ammunition dumps are being blown up.

The Allied line has now been driven forward in the centre more than eleven miles, and the maximum advance is thirteen miles, made by the French. The apex is six miles wide, and runs from

six miles wide, and a runs to Rainecourt to Warvillers. The portant Peronne-Roye highroad and portant Peronne-Roye highroad and railway is within short cannon-range and British scouts are reported within one mile of Chaulnes, the middle point of the Peronne-Roye line.

Full Box Sent On Trial

Your body affected with catarrh is like this jar of molded fruit. You can't get rid of the scum by scraping it off. The

cause must be removed.

rid of the seum by scraping it off. The cause must be removed.

Don't send any money, not even a stamp, but simply your name and address on a postal or in a letter, and I will arrange to forward to you, postpaid, a trial box of the Sam Katz Catarrh Materials, the same that I have sent to tens of thousands all over the world. There will be enough of the Materials for a fifteen days' test, after which you may go on with the full Course if you so decide.

The Sam Katz Catarrh Materials are always put out in these trial packages, no matter how far from Chicago the sufferer may live, including Canada and foreign lands. So do not hesitate or delay. Write at once. I want you to try this mysterious remedy' without risking a penny of your money. I will gladly take all the chances. Please address,

Sam Katz Room J. A., 1140.

'FRUIT-A-TIVES' Conquered His Health.



civilians by the Bolsheviki. French and Siberian officers also have been seized by the Bolsheviki.

REASONS FOR ARRESTS. HEASONS FOR ARRESTS.
London, Aug. 10.—British Goyernment advices through Swedish channels say that the reason given for the arrest of British consuls at Moscow is that members of the Soviet Government were said to have been shot at Archangel.

Their main positions east of Amiens shattered by the Franco-

Montdidier Surrounded.
Montdidier and its surrounding sallent into the Allied lines still hold south, but its fall is believed to be a matter of but a few hours. Withdrawal here probably will have a more or less far-reaching effect

a more or less far-reaching effect on the German positions eastward to Rheims, along which the Allied pressure continues.

That the Germans were surprised by Marshal Foch's new manoeuvre becomes increasingly more evident. Much material and supplies were left behind, and even entire rall-road trains, including one loaded with troops, were captured by the onrushing British. The Allied losses have not been heavy.

Developments Friday included not only the advance of the blunt apex by five miles, but the smashing of

Small Order House Small Order House August Furniture Sale



BEDS, BEDDING, MATTRESSES, SPRINGS, ETC.,

THE FEATURE IN THE AUGUST FURNITURE SALE NEXT WEEK.

Greatest Savings and Greatest Service

The whole strength of it as a sale lies in that fact, the fact that it is the best sale for the customer.

To be such, it must present the greatest choice of the most desirable furniture at prices which the customer cannot improve upon. The sale of which that is true cannot help being the best sale for you to buy your furniture in. That it is true of this sale there is no doubt.

From your point of view, the advantage in this is clear, or ought to be. It is just plain common-sense to say that for you there is an advantage in being so much more certain of finding the furniture you want in this stock than you can be of finding it elsewhere. Besides when you choose here, you are certain of quality as well as low prices.

Next week we will feature Beds and Bedding, Mattresses, Springs, etc., our own kind—the kind we sell the year round, thoroughly clean and hygienic and well made.

HAMMOCKS FOR PORCH, LAWN OR SUMMER COTTAGE

A great variety, all sizes, well made, strong and comfortable. See these in the Basement.

Our \$3.50 Model in Jacquard weave, tufted, throw-back pillow and valance, concealed head-spreader, made in three bright colorings. Prices\$3.00 and \$3.50

Our \$3.75 to \$5.50 Model, in extra heavy cloth weave, with tufted throw-back pillows, extra strong fancy stringing, made in three very showy colorings. Prices according to coloring and weight\$3.75, \$4.25, \$4.75 and \$5.50

\$6.00 and \$6.75 Line, extra heavy weave, large, tufted throwback pillows, with tassels to match, extra strong fancy

stringing, made of combination of rich colors. Prices \$6.00 and \$6.75 \$7.50 and \$9.00 Hammocks, extra strongly made, in very pretty colors, extra heavy weave, fancy stringing, made of combination of colors. Prices\$7.50 and \$9.00

Electric Irons and Toasters For Perfect



The simple and scientific construction of these Electric Irons and Toasters make them the

Coolness in Hot

Weather

most popular on the

market. See these in THIS IRON FOR \$4.29 the Basement. Five and Six Pound Hot Point Electric Irons at ... \$5.00

Hot Point Electric Toasters at\$5.00

THIS TOASTER, \$4.29

Westinghouse Electric Irons\$4.50 Westinghouse Electric Turnover Toasters\$5.00 This toaster heats instantly, no disagreeable odor, no burned fingers, for they do not touch the toast-you

simply turn the knob. S. & I. Special Electric Iron at\$4.29 S. & I. Special Electric Toaster at\$4.29 Two-Light Cluster Plugs at90c Tungsten Lamps, 25 and 40 watts. . 35c each or 3 for \$1.00

AFTERNOON TEA SPECIALS. Fruit Salad, with Vanilla Ice

Further Retreat Expected.

Raincourt, the farthest point east

claimed by Field Marshal raig. Is five miles east of a line drawn north and south through Montdidier. Only one supply line remains for the Germans in the Montdidier salient, and this is under the crossfire of the Allied guns.

Allied guns.

Apparently the Germans have made little effort at prolonged defence in the centre, and Berlin makes no claim that they have. How effective was the first Allied smash on Thursday is shown by the German report of the fighting that day, which says that the Allies reached the artillery lines.

Allied capitals look for further

Allied capitals look for further withdrawals on other parts of the line, as a result of the thrust in Picardy, and a continuation of the retirement in Flanders, which possibly may wipe out the salient there. Opinion in Washington is that Marshal Foch has challenged the German command to fight of out or retire. It is believed that the enemy thrust must end in all available reserves, or admit defeat, and withdraw to the lines he held on March 21 or still further.

Enemy Clings to Hills.

Enemy Clings to Hills.

Enemy Clings to Hills.

The Allied advance in Picardy has yet had no apparent effect on the German positions between the Vesle and the Alsne. The enemy still clings to the hills north of the Alsne, and has made attacks north of Rhelms, which were repulsed. Across the Vesle from Fismes, the Americans have occupied Fismette, and added another bridgehead to the position north of the river, which is being enlarged rapidly. Pressure on the remainder of the sector continues.

British and French diplomatic agents are reported to have been arrested in Moscow by the Bolsheviki, and Great Britain has demanded the release of R. H. B. Lockhart, the leader of the British contingent. Premier Lenine is reported unofficially to have sent an

AFTERNOON TEA SPECIALS. Chicken Sandwich 15c ced Tomatoes, Thin Bread and Butter, Assorted Cake,

In the Basement

GAS RANGES

OIL COOKING STOVES REFRIGERATORS

WINDOW SCREENS

KITCHEN UTENSILS

WOODENWARE

STEPLADDERS

CLOTHES PROPS

ALUMINUM WARE

ENAMELWARE

LEATHER GOODS

BABY BUGGIES KITCHEN CABINETS

CHINA AND CUT GLASS

Restaurant License No. 10-208. the Germans' resistance on the ends of the battle line. North of the Somme the British have been meet-Iltimatum to Japan regarding Si-

BEST LIVER AND **BOWEL LAXATIVE**

Somme the British have been meeting with bitter resistance, but they have captured Morlancourt, the axis of the German line between the Somme and Albert. On the northern bank of the Somme, however, they left Chipilly to the Germans, while moving forward on the southern bank to Morcourt. The French extended their gains south along the Avre toward Montdidler by taking Plerrepont. Courtemanche, a mile northeast of Montdidler, but on the opposite bank of the Avre, has also been occupied. "Cascarets" regulate women. men and children without injury.

> Take when bilious, headachy, for colds, bad breath. sour stomach.



Instead of nasty, harsh pills, salts castor oil or dangerous calomel, why don't you keep Cascarets handy in your home? Cascarets act on the liver and thirty feet of bowels so gently you don't realize you have taken a cathartic, but they act thoroughly and can be depended upon when a good liver and bowel cleansing is necessary—they move the bile and poison from the bowels without griping and sweeten the stomach. You eat one or two at night like candy and you wake up feeling fine, the headache biliousness, bad breath, coated tongue, sour stomach, constipation, or bad cold disappears. Mothers should give cross, sick, feverish or bilious children a whole Cascaret any time—they are harmless and safe for the little folks.

Girlish, Wrinkle-Free

Skin Easy to Have

Since its remarkable astringent and tonic properties became known, clever women all over the world have been using the saxolite face bath to "tone up" their faces, remove wrinkles and draw flabby checks and neck back to normal. After using the solution, the face immediately feels much firmer. The skin tightens evenly all over the face, thus reducing lines and sagginess. The formula is: Powdered saxolite, one ounce, dissolved in witch hazel, one-half pint.

This simple and harmless face bath is a splendid thing for the outdoor girl, since sun, wind and flying dust are so provocative of squinting and other contortions which cause wrinkles and crow's feet. Also it is fine to freshen up a tired face in hot, depressing weather.

2 Cakes Cuticura Soap and 3 Boxes Ointment

Heal Two Weeks Old Baby

days broke out in a rash.

Then she turned sore

used two cakes of Cuticura Soap and three boxes of Cuticura Cintment when she was healed." (Signed) Mrs. Alfred Ryan, 167A St. Martin St., Montreal, Que., August 10, 1917. For every purpose of the toilet Cuti-cura Soap and Olintment are supreme. For Free Sample Each by Mail ad-

When about two weeks old my baby turned blue, and in a couple of

Of Skin Trouble.

around her ears and on the top of her head, and on her arms and legs.
The skin was red and she scratched till she bleed. She could not sleep. "I wrote for a free sample of Cuticura Soap and Ointment. It was a great relief, so I bought more, and I

dress post-card: "Cuticura, Dept. A. Boston, U. S. A." Sold everywhere.

Service Station