\$3.95, \$4.95 COFFEE T.A.ROWAT & CO. 250 Dundas St. Phones 3051-3059.

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Diamond Rings from \$5.00 to \$350.00, including lingle Diamond Rings, three and five diamonds and many fancy settings in the newe.: Cesigns. Exclusive designs in Neck lets, Pendants, Bar Pins, Scarf

and Brooches. C. H. WARD

Pins, Cuff Links, Tie Clips

386 RICHMOND STREET.



SERVICE STATION EQUIPMENT AND WORKMANSHIP UNEQUALLED Reliance Garage

Phonee: Day 5318. Night 3168. 299 DUNDAS STREET. 70tf Western Ontario Electric Co.

237 Dundas Htreet. Phone 4071.
Inspect our new line of Fixtures and
Lamps before purchasing. Estimates
given on wiring free. A full stock of
Flashlights.

PETERMAN'S High-Class, "Hand-Tailored," Made-To Measure Suits, \$22.50, \$25.00 and upwards

TORIC © difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are betterlooking, too. Come and see us about Toric Lenses.

LENSES

EYE SPECIALISTS AND OPTICIANS. EXAMINATIONS FOR London, Ontarlo.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's

HERRINGS 10c per lb. WHITEFISH 15c per lb. Today only.



Reading by artificial light is necessary these short days. Unless great care is taken eye troubles will result. Consult us at once if you experience any difficulty in reading at night. Glasses now will save eyestrain and headaches later.

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233 Dundas St. Phone 2351 The London Loan and Sayings Company of Canada

NTEREST RATES ALLOWED Savings Bank 4 Per Cent ebentures 5 to 5½ Per Cent M. J. KENT, Manager,

- \$2.95 - Rowat's Rowat's Sucper pound

DELICIOUS-WELL-COOKED-EDIBLE— HEALTH GIVING—

PARNELL'S BREAD

To satisfy yourself, why don't you order a trial loaf today? At your grocers, from our wagons or by phoning us.

Parnell The Breadman PHONES 929, 1390



Engagement Rings

We have Diamonds of first quality. Many, mounted in the newest and latest settings, make a special feature of our large stock of jewelry. Our prices are very reasonable.

SOLITAIRES. \$20.00, \$35.00, \$50.00 up to \$600.00. Diamond and Sapphire, Ruby or Emerald combinations, \$20.00 and upwards.

YOUNG'S TWO JEWELRY STORES.

LOG CABIN HOME - MADE

BREAD

Brown Optical Co. ×xx xxx xxx xxx xxx

WHO BROKE GLASS EYE OF THIS VETERAN?

FURS Of Superior Quality. Exclusive in Design. BELTZ & CO.

GOOD SPECIMENS OF DEER.—A

"HOLD YOUR TONGUE."—"Hold Your Tongue" is the striking theme of Your Tongue" is the striking theme of the First Congregational Church, and from the manner in which his pithy remarks are made an interesting discourse is expected.

IS SERIOUSLY ILL.—Pte. Frederick Foxworthy, son of Richard Foxworthy of 561 William street, who was last week reported wounsed, was on Friday listed as "seriously ill." The second official message from Ottawa added to the fears of his condition. The young soldier enlisted here with the 70th Battalion

ANNUAL RUMMAGE SALE. - The annual rummage sale of the Abigail Becker Chapter, I. O. D. E., will be held on November 16, and 17, at 103 King street, two doors west of Talbot. The proceeds will be devoted to the soldiers' comfort fund. Donations of any description will be most gratefully received.

clothing and equipment used by the military exhibition squad at the Western Fair this year will be investigated by a court of inquiry named in orders. Major Donald Campbell Norton will be the president, with Lieut. Donald Stewart Scott and Lieut, Lenus Eghert Yea as members. MEMORIAL FOR METHODIST

MEMORIAL FOR METHODIST CHIEF.—Sunday night some of the hymns sang at the funeral of the late Rev. Dr. Carman will be given by the choir and soloists of First Methodist Church. Rev. Mr. Peever will preach at the same service on "Lessons and Inspiration From the Life of This Great Militant Leader." MEN'S MASS MEETING .- Gordon

MEN'S MASS MEETING.—Gordon V. Thompson of Toronto, who is speaking every night at the Colborne Street Methodist Church, will be the speaker at the men's mess meeting at the Y. M. C. A. auditor.um Sunday afternoon. Subject, "Piling Up Manhood." Associated with him will be Albert E. Greenlaw, baritone, of Detroit. BUILDING PROCEEDING WELL.— The work of building the Salvation Army Rescue Home Maternity Hospital

is progressing favorably and a gang of workmen is being employed continually. The foundation has been constructed and the building is expected to be ready for use early in the spring. Officers of the Salvation Army returned to the city Thursday after attending the congress at Toronto. REPORTS CAUSE ANNOYANCE .-

To the Editor of The Advertiser:

For the purpose of inquiring into the circumstances in connection with the breaking of the glass eye of Sergt. George Forbes, instructor, district training school and fixing the responsibility of the act, a court of inquiry is to assemble at a time and place named by the president, Major C. O. Fairbank. The members of the court are Major D. O. Morton and Capt. G. L. Sparks.

Don't Overlook Your Battery.

The rest of your car can stand idle and not deteriorate, but your battery to us for storage this winter. We will return it in first-class shape in the spring. The charge is small. Don't fall to see us. Benson-willow: Million Electric Company, 264 Dundas street.

It Costs Nothing
to avail yourself of the experience and sound judgment we can apply to your advertising.

Federal

Advertising

Service

To the Editor of The Advertiser:

The present Government in connection with the supply of pork.

We are advised to produce more town with the supply of pork.

We are advised to produce more town with the supply of pork.

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We are

SOLDIERS CHEER COLES ATTEMPT TO CALL TANK OUT OF ACTION

Veterans Rise as One Man to Select Him as Their Candidate at Convention Held Last Evening.

Lieut.-Col. W. C. Coles was nominated last might at an enthusiastic meeting of Great War Veterans' Association as the soldiers' candidate for the House of Commons. When the motion was put, the veterans arose as one man to aclaim the colonel as the man who had been mainly responsible for putting the Tory. There will be not wrecked been mainly responsible for putting the Tory. The war of action, as that fore. There will be not wrecked that the veterans would go into the colonel are the colonel as the man who had been mainly responsible for putting the returned soldiers to thank for the Street Hard war of the selection of the switch made at Thursday's contents, plain, hard and fast.

Col. Coles in accepting the nomination expressed his thanks and stated that the veterans would go into the contest, plain, hard and fast.

"We'll show the machine that we are also we have the selection of the switch made at Thursday's contest, plain, hard and fast.

"We'll show the machine that we are also we have the selection of the switch made at Thursday's contest, plain, hard and fast.

"We'll show the machine that we are also we have the selection of the switch made at the would make a ground the well of the switch made at the would make a good of the switch made the last remarks.

The colonel made the last remarks that the would make a good of the switch made the last remarks the war convention. It was a firty slur, want down there (Ottawa)."

The men had it impressed upon them by all the speakers—Col. Coles, Sergts.

Pocock, Rawlings, Wilson, Major Oston was the switch made and others—that it was no mean fight they were entering. Party machiner, we have the made and others—that it was no mean fight they were entering. Party machiner, we have the switch made and others—that it was no mean fight they were entering. Party machiner, we have the switch made and others—that it was no mean fight want down there (Ottawa)."

The men had it impre

thing for the city of London by boosting my candidacy.

Not Going Back.

"This is a regular Jack Johnson that is thrown into us now. The load of the Conservative convention was too much for them to carry and they dumped it onto Major Cronyn. A politician told me yesterday that I would lose friends by running as a third man.

I told him that I had never gone back on my men in Flanders and that I was not going to now. (Applause.) I'd sooner have the support of my soldier boys than anything else I know of, and I wouldn't betray them for the whole city of London. Our attack will have to be well carried out. We want a win-the-war Government, and it would be helped by having a couple dozen re-

REPORTS CAUSE ANNOYANCE.—
Considerable annoyance has been caused Sergt. W. E. Mitchell of this city, by the circulation of reports that he is the Sergt. Mitchell of this city, by the circulation of reports that he is the Sergt. Mitchell of this city, by the circulation of reports that he is the Sergt. Mitchell who figured in a near bigamy case in the old country some weeks ago. The sorgeant, who lost an arm in action, has been home for a year and a half, and naturally could not be the men who figured in the case.

GASSED AND WOUNDED.—Word has been received in the city that Corp. George Brewe, 427 Quebec street, who went overseas with the labth Battalion, had been gassed and wounded on October 2. Prior to emisting, he was employed at the G. T. R. shops, and was organist at St. Matthew's Church for some years. His wife and two children reside at the above address. He is a native of England.

CHOIR SOCIAL.—The choir of the

Burpries the family with acid editionary, and active of England.

JOHNSTON BROS.

Will Take Only Those Sent by Tribunals.

Boards Will Take Only Those Sent by Tribunals.

Boards Will Take Only Those Sent by Tribunals.

No more voluntary medical examination and author the proportion of the state of the state of the world would not be made a pain of containing the proportion of the state of the world would not be made a pain of the containing the contain

plums. There is no position that I want down there (Ottawa)."

The colonel made the last remarks in answer to an insinuation made by Allan Towe that he would make a good senator.

Must Fight Machine.

The men had it impressed upon them by all the speakers—Col. Coles, Sergts.
Pocock, Rawlings, Wilson, Major Osporne, Major Ingram, Lieut, Bartlett, and others—that it was no mean fight they were entering. Party machinery would be well oiled and they would have to fight money, men and organization day and night. The veterans after taking everything into consideration decided to run their man, who, it transpired through the ever-changing wind of politics, was the choice a week ago of the unionist candidate, Major Cronyn, as a the right man to contest the seat for London as the win-the-war candidate.

"Last week Major Cronyn called me up and asked me to meet him," said Col. Coles in part of his speech, which was a manly and straightforward statement from start to finish. "He told me what was wanted by the win-the-war people and that a returned soldier was a splendid man and the only man for a candidate. (Thunderous applause). I said that there would be some objections to my running. Major Cronyn asked me what they were and I told him. However, he thought that I was the man, and that he was doing a good thing for the city of London by boosting my candidacy.

Not Going Back.

"This is a regular Jack Johnson that is the worn into us now, "the load of the committee of the committee of the committee of the Unionist sat last Tuesday's meeting. Were the boys in for a finish fight? Were the

Swing the Boys.

Sergt. Wilson told of the Unionist committeeman who was so anxious for the two committees to get together. "He told me," said Sergt. Wilson, "that I could manage some way or other to swing the boys. If you boys will swing over we can beat Gibbons, he declared. I again refused to listen to him and he parted from me by saying, "Well, you can get me by phone any time you want to talk to me." A subtla influence is working against us, it comrades."

Was president to that the Hermits had and pointed out that the Hermits had put on the finest balls ever held in London before the war, but that now they wanted to get acquainted with the returned soldiers.

"Tell me who gave you the idea," asked Col. Coles Real Solicitous.

"I would like to see you senator," replied Mr. Towe.

"Maybe you would like to see me king of England."

"I would," replied the president of the Hermits.

any time you want to tain to me.

subtle influence is working against us,
comrades."

Sergt. Wilson went on to praise The
Advertiser for the fair-minded stand
it had taken in the situation.

Major Osborne declared that party
and creed should be dead in the coming election. There should be no Roman
Catholics or Protestants, but Britons,
fighting the common fight for the British Empire. "As a Black Knight of Ireland, I am proud to be here tonight on
the same platform with Col. Coles,"
declared the provost marshal amid
thunderous applause.

Major Ingram told the meeting that
he had seen Major Cronyn an hour
before, and that he had been misquoted by the press when it stated that
he would do nothing without the indorsation of the soldiers.

On the Map.

dorsation of the soldiers.

On the Map.

"I think that the Great War Veterans have put themselves on the map by ditching the machine as they did last night," said Major Ingram.

"We'd be a dirty lot of suckers to let Col. Coles stand without the proper support. I am a conscriptionist. That is my politics. Every man jack has got to back Col. Coles up."

Sergt. Pocock in speaking again stated that he would undertake to form an organization that would surprise the men.

tion of the returned soldiers he would not run.

"I have known of Major Cronyn for years. I think that the stand he has taken up to the present time has been magnificent. I wish with all my heart that he was here now to talk to you.

Splendid Character.

"Major Cronyn is a fine man, with
WEEK OF PRAYER.

The annual week of prayer observed throughout the world in the Young Women's Christian Association, will be held November 11 to 17. Special speakers will take the services at both buildings at "Lenmore." 187 King street, at 5 p.m., and at the residence, Welling-ton street, at 7:15.

OFF LT.-COL COLES ENDS IN FAILURE

Tory Worker Suggests Sen-

WAR VETERANS FURIOUS

Indignantly Hurl Back Offer at a Meeting Last Night.

What was looked upon by Col. Coles,

veterans meeting last night, and whispered in the colonel's ear when it was a foregone conclusion that he would be in the political fight to the finish, that Senator Coffey's position had not yet been filled, and that he Col. Coles, would be a good man for the position.

Mr. Towe came forward from the back of the hall and sat down beside the colonel and opened fire.

"Who sent you here?" asked Col. Coles, after the insinuation had been handed out.

"Nobody. I just came here to hear the speeches. I have a vote, and I want to hear what you have to say."

Mr. Towe before speaking to the soldiers, stated that he had yet to make his first public speech. For a man who had never opened his mouth in public before he did remarkably well.

"Tsuggested that Col. Coles should be a senator because I believe that his sacrifice in going to the front entitled him to it. I think that if Major Cronyi, would support the soldier's platform there would be no sense in running another candidate. It's a serious thing running a candidate until you hear what he has to say.

Sergeant Rawlings—"We've busted one machine and now here's another. You can go back to the people that sent you and tell them that we are going to fight them."

"T belong to no clique," continued Mr. Towe, "Tm up here because I was called up." He did not state who called him up. He told the soldiers that he was president of the Hermits had put on the finest balls ever held in London before the war, but that now they wanted to get acquainted with the returned soldiers.

"Tell me who gave you the idea," asked Col. Coles
Real Sollitous.

"I would like to see you senator," replied Mr. Towe.

"Maybe you would like to see me king of England."

"I would," replied the president of the Hermits.

Hermits,
"Pretty quick work." "Do we look simple?" were the cries from the solsimple?" were the cries from the soldiers.

"I want to tell you comrades here and now that some time ago my name was mentioned for the senatorship of the city of London, but there was a split in the party, and it did not go through," said the nominee. "Maybe the party thinks I am sore over it. I am not. I am the soldier's candidate, and I'm gowing to win."

"You're a smart boy," continued the colonel, turning to Towe. "You must have come here from some source. Who was it?"

However Mr, Towe insisted that he had come up just to get acquainted with

MINISTER TALKING POLITICS.— At the Hale Street Methodist Church tomorrow evening the pastor, Rev. B. Snell, will discuss the Canadian politi-cal mixup.

JOHNSON'S FREEZE-PROOF

PREVENTS FROZEN RADIATORS

Johnson's Freeze-Proof contains no oils and does not interfere in any way with the cooling system. It positively will not evaporate. It raises the boiling point of water 25 to 40 per cent.

Absolutely Harmless

Johnson's Freeze-Proof does not injure rubber, cloth, packing or metal of any kind. It does not rust or corrode metal. There is less rust with Johnson's Freeze-Proof than there is with water alone or with a combination of water and alcohol.

Economical and Easy

Johnson's Freeze-Proof is the most economical anti-freeze compound on the market. It is very easy to use-simply. dissolve in water and pour into the radiator. The label ives full instructions.

Johnson's Freeze-Proof is a powder-put up in 5-lb. packages, which retail at \$2.00 each, One package of Johnson's Freeze-Proof is sufficient to protect a Ford to 5 degrees below zero. Fo large cars

use two packages to protect to 5 degrees below zero and three packages to protect to 25 degrees below zero.

The Purdom Hardware

ROSS'

PHONE 1319.

196 DUNDAS ST., LONDON.



there been such a demand for all kinds of fine furs. Comfort and style demand either a fur coat or fur set. The many new designs in coats and sets made up this season is particularily attractive.

WHY OUR GUARANTEE MEANS SOMETHING TO YOU. We have had many years' experience in the fur business. We send a representative to the north every winter to secure selected pelts. We have a large manufacturing plant and a staff of competent fur cutters, operators and finishers. Our knowledge of the fur business and the fact that we do not have to depend on other manufacturers enables us to offer your absolutely guaranteed furs.

TC Our Hudson Seal Coats this season are made from No. 1 skins only, in the latest designs and lined with rich brocaded silks or plain satins. Our values have never been equaled.

TC Visit our showrooms and see the many hand-SEIS some sets we are offering in Wolf, Fox, Lynx, Beaver, Ermine, Mink, etc. In both Pico Seal

Salts' Plush Coats In both Pico Seal Plush and Esquimette quality. We are manufacturing both these lines at prices ranging from \$25.50 up. These garments are in the latest designs, full flared and fashionable lengths

LONDON'S RUBBER MAN

See Us At Our New Premises, 346-348 Dundas



Power Off Last Night. You Walked or Waited

Did you walk home last night or did you sit in a cold street car for an hour? Did you eat a cold supper last night or did you miss an important appointment because you did not take

our advice and save time, SAVE MONEY AND PROMOTE HEALTH

by riding a BRANTFORD RED BIRD BICYCLE? If you had owned a Brantford Red Bird Bicycle last night you would not have had to walk home; you would not have caught cold sitting in a draughty street car; you would not have eaten a cold supper; you would not have missed that appointment

IT'S NOT TOO LATE TO OWN ONE. Buy one today. We'll arrange easy, confidential terms for you if you have not got the cash.

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