

Xmas Presents

ONK EASELS FROM 50c UP.

Brass Easels,
Gift Easels,
Silver Easels.All pretty and suitable for a present.
Photogravures,
Pictures,
Engravings,
Fac-Similes.Recent purchases for the holidays.
Photographs,
Photo Stands,
Carbon Photos.Admired by all and reasonable in price.
A HANDSOME MEDALLION FOR 75c.O. B. GRAVES,
222 Dundas Street.

"Gift" Furs...

If the gift is to be of FUR be sure to buy it here—where only the finest furs from the best selected skins are given shelf room. A woman would appreciate the gift more if she knew it came from Beaton's.

H. BEATON,
138 Dundas Street.THE "SUNSHINE
OF NIGHT."

Electric light is the "sunshine of night." It is clear, soft, brilliant and very restful to the eyes. Why not call and let us explain how little it will cost to light your home by electricity?

London Electric Co., Ltd.,
330 Richmond Street.

SKATES.

We keep them, all
styles, sizes and prices.BROCK'S
Jun and Bicycle Factory,
192 Dundas St. London, Ont.R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

PATENTS

P. J. EDMUNDS, Solicitor of Patents,
MECHANICAL AND PATENT LAW EXPERT.
25-27 Richmond, corner King, London Ont.
Telephone 591.JOHN NOLAN,
Masonic Temple, Richmond St.

NO PLACE LIKE POCOCK BROS.

Xmas Slippers, All Kinds of Footwear, Trunks & Valises

SEE OUR XMAS SHOW WINDOWS.
Stylish Rubbers and Overshoes at Low Prices.

AT SUCH PRICES AS THESE:

500 TO \$2—Men's—Dozens of styles, silk, plushes, velvets, fine leathers, in all the popular shades, alligator and fine carpet, cozy felt. Also Boys', in all the popular styles, at low prices. Men's, Boys' and Youths' Skating and Hockey Shoes, tan and black leathers, \$1.50 to \$2.50. Men's Patent Leather Dress Pumps and Oxfords.

500 TO \$3—Ladies' Slippers, elegant display. Satins in all the latest novelties and popular shades, white, kid, bronze, oze and patterned leathers, steel and oxidized beads. Ladies' Cozy House Slippers, from 15c to \$1.25. Fine felt, kid leather, carpet, bedroom slippers and common-sense house slippers. Ladies' and Girl's Skating Boots, black, tan, felt lined, from \$1.25 to \$2.25.

SENSIBLE GIFTS.
The gifts that bear most of the giving spirit are gifts of value—gifts of use.

POCOCK BROS.

FREE—Beautiful Dolls and Fine Cream Candles to ever purchaser of over \$1.50 from Saturday to Christmas.

TOYS!

Your Choice of All Our
Toys and Games at

25c EACH....

We are determined to carry
nothing over. Come early
and avoid the rush.

Priddis Bros.

152 Dundas Street,
157 Carling Street.
Telephone 324.

FAIR-LOCAL SNOW FLURRIES.

Toronto, Dec. 20.—11 p.m.—The pressure is slightly above normal over the lake district and is increasing in Eastern Canada. Light local snowfalls have occurred in Ontario; otherwise the weather is fair throughout the lake district and the Eastern Provinces. In the Northwest the weather continues fair, the temperature being about the same in Manitoba and somewhat higher further west.

Minimum and maximum temperatures:
Calgary, 24-50; Edmonton, 16-38; Qu'Appelle, 4 below-18; Port Arthur, 2 below-12; Parry Sound, 10-26; Toronto, 20-32; Ottawa, zero-8; Montreal, zero-8; Quebec, 2 below-6; Halifax, 20-28.PROBABILITIES.
Toronto, Dec. 21.—1 a.m.—Probabilities for 24 hours for lower lake region: Moderate to fresh winds; stationary or a little lower temperatures; fair; local snow flurries.LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory on Saturday were: 28 above, and 21 above; on Sunday: 23 above, and 11 above.

OLD SANTA CLAUS

In his array of Christmas gifts has nothing so appropriate, or so much appreciated, as a nice flowering plant, a box of cut flowers, a fern pot with a lovely dainty fern, or a majestic and graceful palm. We will deliver when required, so

ORDER NOW!
GAMMAGE & SONS, 213 Dundas St.Watson's
Cough DropsAllay irritation and produce a
cooling effect upon the vocal
organs. TRY THEM.

Cigars....

AS XMAS GIFTS
Nowadays are considered the proper thing. Nineteen out of every twenty gentlemen prefer them to anything else. When you are satisfied of this fact, you should buy them here. I have a fine stock of imported and domestic cigars of all special boxes. Also Pipes, Pouches, Cigar Cases, etc.JOHN NOLAN,
Masonic Temple, Richmond St.

Springbank Car

leaves corner Dundas and
Richmond streets daily as
follows:

7:30 a.m. 2:30 p.m. 5:30 p.m.

London Advertiser.

TELEPHONE NUMBERS.
107.....Business Office.
154.....Editorial Rooms.
175.....Job Department.

The London Business University

Academy of Shorthand and Typewriting
(Formerly London Commercial College),
212 and 214 DUNDAS STREET
WANTS

A number of young men and women to qualify for positions at our disposal. A few dollars in money and a few months time will insure honorable and remunerative employment.

W. N. YERREK, Principal.

Prices Tell.

See my window. Everything is marked in plain figures. I know the prices are right, and that I cannot be undersold. You'll be money in pocket if you buy Xmas gifts here.

Sam K. Stewart,
TOBACCONIST,
2021 DUNDAS STREET.

public what the regulations are in regard to private postcards. Nothing whatever in the way of an advertisement, whether in words or by means of designs, may appear on the address side, nor may the description of the business be expanded beyond what might be a service address on a letter.

The Travelers.

Annual Meeting of the Western
Ontario Association.The Reports for the Year Show a
Gratifying Progress.Good Standing of the Mutual Benefit
Association.

The commercial travels of Western Ontario are justly proud of their association, of which the twentieth annual meeting was held in their rooms, Masonic Temple, Saturday evening.

The meeting was characterized by the great pleasure felt by the members at the creditable progress of the association during the past year. President John M. Dillon called the meeting to order shortly after 8 o'clock, and the others present were: Alf Robinson (secretary), T. P. Blackwell, H. B. Ashplant, James Granger, Wm. Gray, H. G. Collamore, F. H. Crabbs, Harry Line, Alex. Fraser, Alex. Logan, F. M. Boyden and James N. B. Drewe.

The yearly reports showed the membership of the association to have increased by 30 during the twelve months. Four thousand dollars was paid in mortality, and \$18.25 in accident claims. The reserve fund was increased by \$4,423.36, making it \$43,121.98.

The receipts amounted to \$43,010.13, and the disbursements to \$38,586.93, leaving a balance of \$4,423.20. The liabilities exceeded the assets—\$45,167.11—by \$43,171.98.

Mr. Dillon then introduced the action of the executive in disposing of some bank stocks by private sale. He thought they ought to have been sold at once, and said he "is the principle." We should not establish this precedent.

It was claimed that the private sale of the stock had brought a much better price than would have been obtained by public sale. The action of the board was sustained.

Considerable discussion followed as to the advisability of increasing the mortgage fund. The substantial reserve fund was shown to be not only a desirable provision for contingencies, but a guarantee which induced many members to join.

Messrs. John Overell and C. F. Complin were reappointed auditors. The president and secretary were appointed representatives to the Western Fair Board. A grant of \$100 was made to the charitable fund.

Mr. Dillon then introduced the new president, Mr. Wm. Gray, elected at the last quarterly meeting, who assumed his new position with a few happy remarks.

Votes of thanks were tendered the retiring president and members of the board and secretary Robinson, who made brief replies. A suitable testimonial will be procured for the retiring president.

At a subsequent meeting of the board, Mr. Robinson was reappointed secretary, and Mayor Little trustee.

MUTUAL BENEFIT SOCIETY.
The eleventh annual meeting of the Commercial Travellers' Mutual Benefit Society of Western Ontario was held in the office of Mr. Alf Robinson, secretary, on Saturday, the president, Mr. T. P. Blackwell, in the chair. The annual report stated that up to Oct. 31 last six members had died, necessitating the payment of \$5,095 from the mortality account. Since that date five deaths occurred, the claims for which had not been proved, but they had been provided for by placing \$4,860 to the proper account. The membership has continued to steadily increase, 104 new members being accepted during the year. It is hoped to attain to the maximum amount of benefit at an early date. The receipts of the society amounted to \$15,937; the expenditures only reached \$6,342.77, leaving a balance of \$9,594.23. The total assets are \$12,145.75, and the total liabilities \$5,131.48, leaving a balance of \$7,014.27.

After the adoption of the report, it was moved by Mr. Coates and seconded by Mr. Robinson that the

PRIVATE POSTAL CARDS.
The Postmaster-General writes to say that in view of the somewhat widely prevalent misunderstanding as to the printing and illustration which may be placed on the address side of private postcards, the Montreal postmaster is informed that in cases in which a card not conforming to the regulations in this respect is to be taxed as a short-paid letter, he is authorized until further ordered to collect the simple difference of letter rate of 2 cents instead of double the deficiency. No opportunity should be lost by the postoffice of informing the

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers, peddlers, however, will make the oil as bright as the best. Price 20c. Empire Oil Co.

PERFUMES

We have received a new lot
of delicate odors, put up
in very dainty cases. One
of them makes a most desirable Christmas gift. Come
in and examine them. We
have also a very fine assortment of English, French and
American Perfumes in bulk.W. S. B. BARK-WELL,
CHEMIST AND DRUGGIST,
268 DUNDAS STREET.

The London Business University

Academy of Shorthand and Typewriting
(Formerly London Commercial College),
212 and 214 DUNDAS STREET
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GREAT SACRIFICE SALE

IN ALL DEPARTMENTS.

SENSIBLE, SERVICEABLE, ECONOMICAL, JUDICIOUS, ATTRACTIVE,
APPRECIABLE CHRISTMAS GIFTS.

GLOVES.

Perhaps throughout the whole inventory of drygoods stock nothing strikes one as being more desirable for a gift than GLOVES. Our Ladies' Glove Department is the best assorted in the city. We are exclusive agents for four leading manufacturers. Ask to see our

METHUEN, COUVESIER,
CZARNA, QUEEN,
IDEAL, MAJESTIC,
DERBY, ALEXANDRIE.

A special line Red and Tan Mousetraps, worth \$1. for 75c. Special line Ladies' Black Silk Mitts, worth \$1. for 50c.

HANDKERCHIEFS.

Our assortment embraces over 1,000 dozens of all kinds, from 5c to 55c. Every one has been reduced. Our buyer took a whole day at the job of cutting the prices—some lots a quarter off, others a third, and some others a half. They are here for your inspection and choice. Inquire for our Silk Handkerchiefs at 10c and 25c each.

EIDERDOWN QUILTS.

Warm, light, pretty, cheap. Nothing shows better taste in selecting a Christmas reminder than a nice Eiderdown—real Eiderdown—Quilt. We have them covered with cotton, sateen, satin and satin borders, and all satin, ranging in price from \$4 to \$17, and every one a bargain. A line of cheap selling. Just now we are making special dresses in the most fashionable Black Dress Silks. The dress from \$9 to \$12; former price, \$15 to \$18.

DRESS SILKS.

If there's one thing more than another we're proud of it's our Silks. We are strictly within the bounds of truth when we say our silk stock is larger than the combined retail stocks of town. That means big business and big selling, also cheap buying and cheap selling. Just now we are making special dresses in the most fashionable Black Dress Silks. The dress from \$9 to \$12; former price, \$15 to \$18.

DUNDAS STREET

KINGSMILL'S CARLING STREET

A UNIQUE CHRISTMAS PRESENT:

FLUID BEEF SET (in pure aluminum.) Get one while they last.

OUR SPECIAL OFFER:
1 Tray, 1 Spirit Lamp, 2 Cups, 2 Spoons,
1 Water Boiler, 2 Salt and Pepper Casters,
1 Bottle Methylated Spirits,
1 16 oz. Bottle JOHNSTON'S FLUID BEEF
(Brand Staminol).The whole neatly cased for \$3.50.
Expressed prepaid on receipt of price.

THE JOHNSTON FLUID BEEF CO., MONTREAL.

TAKING OUT THE AMBASSADORS.

Mr. W. E. Curtis, the author of an entertaining work of Eastern travel, relates an instance of his sojourn in China, which represents the great Li Hung Chang in an attitude of characteristic ignorance of Occidental customs. The French ambassador at Peking gave a dinner party, and invited Li Hung Chang. Previous to sitting down to dinner, the party, which included the wives of the European guests, were conversing in an apartment which adjoined the dining-room.

Presently the butler threw back the portieres and announced the dinner. The French ambassador stepped up to the great Chinese statesman and said: "Will your Excellency take my wife out to dinner?"

Li interpreted the request literally. The French ambassador was a tiny woman, and Li Hung Chang is 6 feet 3. He picked the little woman up under one arm, and to the amazement of the company, as well as the distress of the victim, carried her bodily to the dining table.

KNOCKED DOWN.

John Wadd Struck by a Passing Rig and Badly Injured.

John Wadd, of Cowan's hardware, in getting off a belt line car on Saturday night about 9 o'clock, was struck by a rig, driven by Nat Norton, of Lobo, on the corner of Dundas and Richmond streets. He was badly bruised and cut over the eye. The injured man was taken into McCollum's drug store, where he received medical assistance.

THE BISHOP AND HIS DOG.

There is a good story connected with the late Dr. Benson, Primate of England, that, as he related it himself, is bound to be true. It seems the archbishop had a dog called Watch, and the animal invariably accompanied his master to chapel at Lambeth, but remained discreetly at the door until service was over. A gentleman who knew his dog says that, on one occasion Dr. Benson and his dog went to chapel as usual, and his dog waited outside the door. The archbishop was reading the lesson from St. John, which begins with the words: "I say unto thee, watch," when the dog, hearing his name, rose up obediently and solemnly walked up to the master's stall. I regret to add that the story ended there, and we are not told if Watch was ordered out again, or permitted to remain, as he surely should have been, considering it was sanctu-

ESTABLISHED 1831.

Time As well as
Money Saved

If you do your holiday purchasing here, there are other stores that carry jewelry, etc., but there are none that have a larger variety, or sell at such reasonable prices as we do. Your inspection of the following is invited: Watches, Clocks, Jewelry, Solid and Plated Ware, Diamonds and other precious stones, and a large stock of Novelties.

SPECIAL:
A Genuine
Diamond Ring \$5.00H. Davis & Son
170 Dundas Street.FOR RESTORING
THE COLOR AND
PROMOTING THE GROWTH
OF THE HAIR
LUBBY'S
PARISIAN HAIR RESTORER
has no equal, and is the only preparation of the kind that will restore the hair to its natural color and promote its growth. It is sold by all druggists and hairdressers.